

# 摩登样板间 Modern Showflat

ID Book 工作室 编

● Elegant European

## 典雅欧式



华中科技大学出版社

<http://www.hustp.com>



MODERN  
SHOWFLAT

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中国·武汉





## PREFACE I

### Understandings of Interior Design and Space Art

The guiding ideology of interior design should be displaying space art to the largest degree. The forms of space art should be displayed through new theories, new technologies, new materials and new crafts.

Traditional Chinese architectural design styles and Fengshui culture have a great influence on modern interior designs.

The history of architecture and the development of related design techniques affect the forms of space art immensely.

Space art stems from the development of cultural art and science and technologies.

Space art has social and cultural characteristics. Different kinds of public activities require different space forms.

Space art is a unity of material requisite and cultural demands.

Space art presents the principles of the beauty of forms to the largest degree.

The foundation of space art is the physical environment of the space and the human ecological environment.

Space art is fashion art. The vitality of space roots in the presentation of fashion.

Space must integrate with building structures organically to unfold the vitality of decorations.

Space is an organic unity of interior and exterior spaces.

Space format symbols and various kinds of space artistic forms with strong visual impact can be extracted from the space art of every historical period.

Modern interior design pays more attention to individual styles, traditional languages, material application and regional cultures.

Listed above are some of the understandings of the author from his more than 20 years' experience in interior design and architectural design.

Chief Designer of Guoguangyiye Decoration Institution

Ye Bin



## 对室内设计与空间艺术的理解

室内设计的指导思想就是应该最大限度地展示空间艺术形态，空间艺术形态更多地通过新理论、新技术、新材料、新工艺得以体现。

中国传统的建筑设计风格及风水文化深刻地影响着现代室内设计。

建筑的历史以及与此相关的设计技术的发展，深刻地影响着空间艺术形态。

空间艺术源自文化艺术与科学技术的发展。

空间艺术的要领源自东西方不同传统建筑空间的概念。

空间艺术具有社会文化性，各种不同的公共活动需要各自不同的空间形态。

空间艺术是物质需求和文化需求的统一体。

空间艺术最大化地展示形式美的原则。

空间艺术的基础是空间的物理环境及人为生态环境。

空间艺术即时尚艺术，空间的生命力来源于时尚的展现。

空间必须与建筑结构有机地结合，才能展现装饰的生命力。

空间是内部、外部空间的有机统一体。

每一历史时期的空间艺术都能提炼出具有视觉冲击力的空间造型符号及各式各样的空间艺术形态。

现代室内设计更关注个性风格、传统语言、材质应用及地域文化。

以上是作者从事空间室内设计和建筑设计二十多年来的点滴体会。

国广一叶装饰机构首席设计师

叶斌

*Luxury  
European*

序言 I





## PREFACE II

### Design from Heart Makes a New Life

Everyone has a dreamy house in his mind. It might just be some intangible sensations of certain tastes, certain moods or certain circumstances. But from people's natural instincts, no matter how spacious or luxurious the house is, it might still not be the one people really want.

Model house is the carrier and one form of expressions of commodity houses. The house buyers would also go to it for reference while decorating the houses.

Every property developer would focus on the decoration of the sales center and the model house all through the construction period. Party A requests the designer to attract as many consumers as possible within the allowable circumstances. And for the designer, in order to meet the requirements of Party A, unconsciously they would be confined into the regulations of Party A. With the development of our country's real estate industry, a group of mature designers emerge and define the developing orientation of interior design industry. They can get rid of the "directions" of the property owners and Party A and carry out better analysis and investigations towards the project. With meticulous analysis towards the identity of the house owners, their life habits and the family environment, custom-made living conditions and interior environment can be produced which match this building project. Thus they can get Party A's satisfaction after meeting the requirements of the consumers.

Seen from current situation, modern minimalism, elegant European style and Chinese Zen charms are the three styles that are the most welcome among the house owners. Among them, modern style is people's most favorite one due to its practical, concise, cozy and decent decorative characteristics. No matter for what style, if the designers start the people-oriented design conception from his heart, let the people enjoy the space atmosphere they are in and display the life concepts, this project would be a successful one and would become a model in the real sense.

Editor  
2011.10.28



## 心设计，新生活

每个人心中都有一个自己梦想的家，它可能只是某种味道、某种心情、某种状态等一些无形的感受。但从人的本性来说，多么宽敞、奢华的房子或装饰都无法启及心境中的某个触点。

样板间是商品房包装的载体和表现形式之一，也是购房者装修时的参照。

每个开发商对于售楼处和样板间的装修基本上是整个建造环节中的重中之重，甲方给予设计师的要求就是在条件允许的条件下最大化地吸引顾客，而设计师为了考虑甲方的需要，不自觉地就被束缚在甲方的条条框框中。我国房地产业发展到今天，已经有一大批成熟的设计师成长起来，并引领着室内设计的发展方向。他们已经能够摆脱业主或者甲方的“指点”，对项目的分析、调查更加到位，对住户的身份、生活习惯、家庭环境进行细致的解析，定制出能够和该楼盘匹配的生活状态和室内环境，从而去满足不同顾客的需求。满足了顾客的需求，自然就可以获得甲方的满意。

就目前的趋势来看，现代简约风格、典雅欧式风格、中式禅韵风格是广大业主最喜欢的三种风格。尤其是现代风格，以其简洁实用、舒适大方的装饰特点，备受人们的喜爱。不管是何种风格，只要设计师能够以人为本，从人的内心出发，能够让居住其间的人们与空间的氛围达成共识，将生活理念得到具体的呈现，那么，这个案子肯定就会成功，并成为真正意义上的样板、典范。

编者

2011.10.28

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European*

序言II

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# 华盛设计5幢305



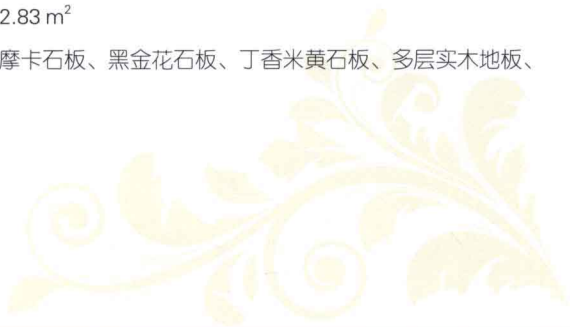
设计单位：汕头市华盛环境艺术设计有限公司

设计师：李仕鸿

项目地点：金叶岛国际花园

项目面积：212.83 m<sup>2</sup>

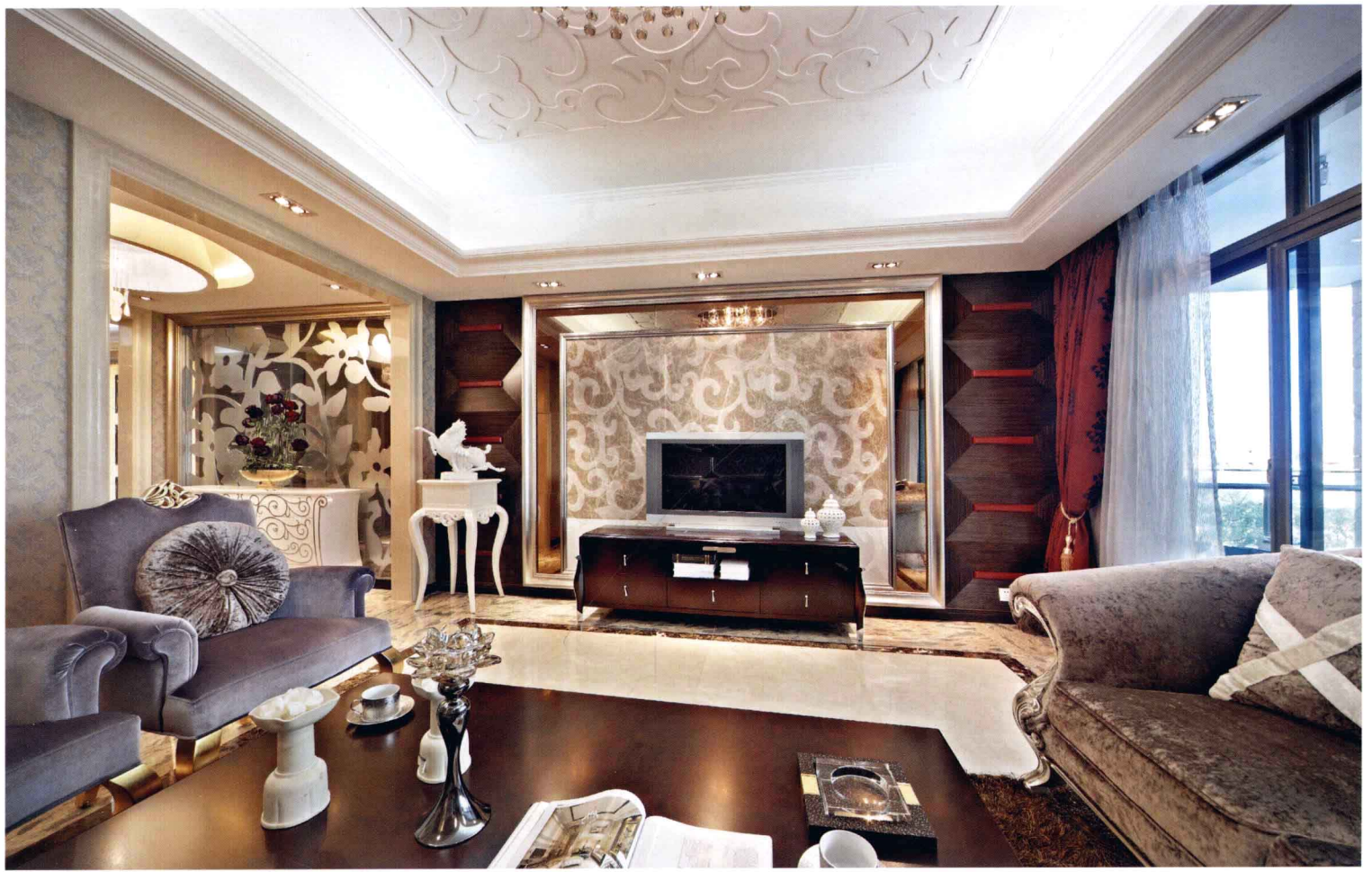
主要材料：金摩卡石板、黑金花石板、丁香米黄石板、多层实木地板、进口墙纸、茶镜



高品质的新古典风格现在成为很多业主的首选风格。本案的设计体现出大气和国际化的人居环境。设计师在这个设计中融合了新古典与现代的风格，彰显出不俗的气势与雍容华贵的感觉。

客厅里，一切都显得特别安静。流动的光线、米色的石材、丝绒的家具、雅致的花格吊顶配以华美的灯饰。尤其值得一提的是吊顶天花与壁纸的呼应，这种虚实呼应的手法既统一了客厅的整体风格，同时也给客厅增加了几分趣味。电视背景墙是一个设计亮点，设计师运用壁纸、不锈钢、茶镜、木材这四种元素巧妙地搭配出别具风格的电视背景墙，使背景墙层次更为丰富，同时也不失典雅感。设计师用他极具张力的手法向我们呈现出了一种优雅迷人、富有表现力、令人目眩的低调奢华风格，突显出了主人的优雅品位。

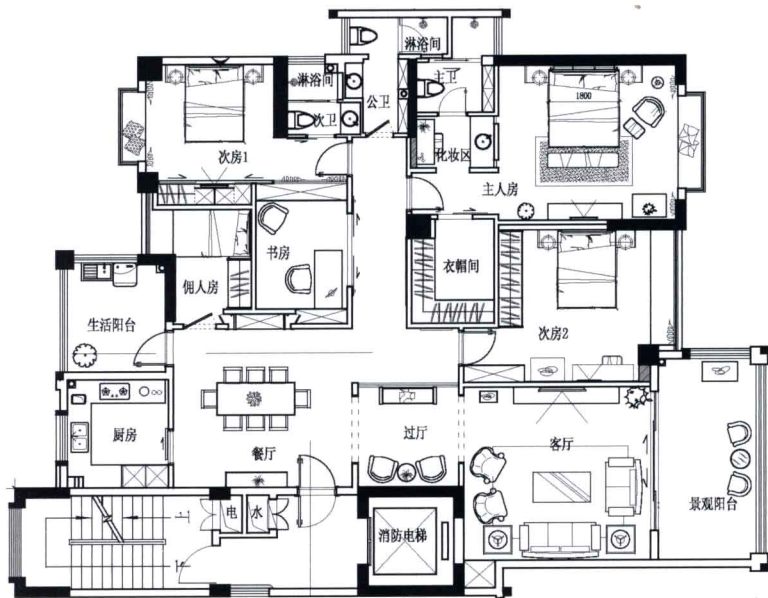








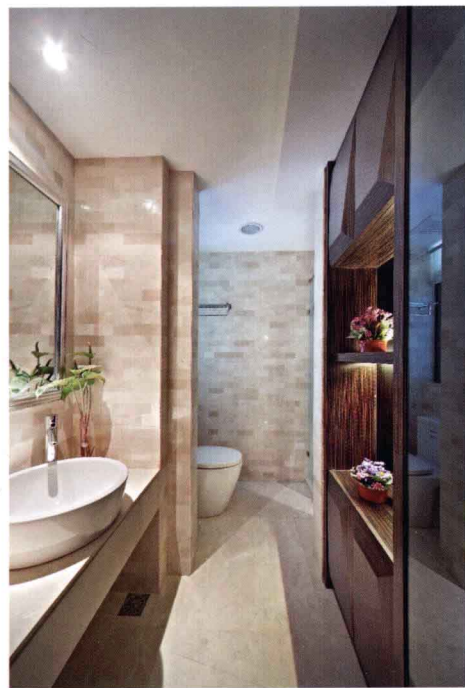
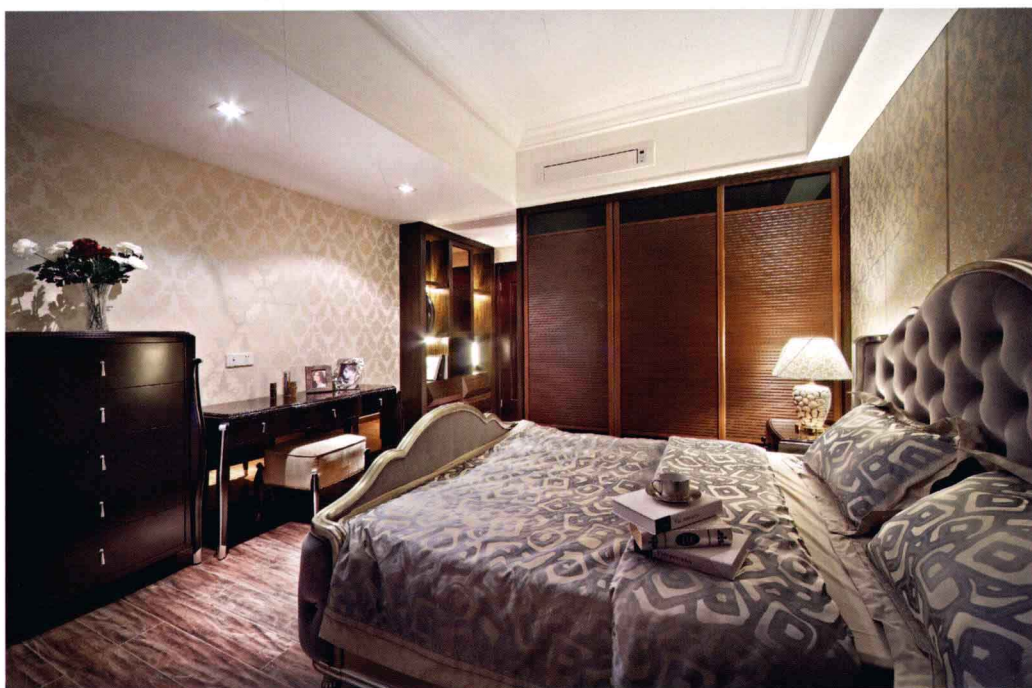




High-quality neo-classicism has become many property owners' favorite style. This case design represents the magnificent and internationalized residential environment. The designer incorporates neo-classical and modern styles in this design and displays uncommon and sumptuous temperament.

In the living room, all appear very quiet, flowing lights, beige stone, velvet furniture, elegant lattice ceiling accompanied with grand light accessories. What is very peculiar is that the suspended ceiling echoes the wallpaper, which not only unifies the overall style of the living room, but also adds some interests to this space. The TV background wall is another bright design spot. With wallpaper, stainless steel, tawny glass and timber, the designer ingeniously creates a distinct background wall, enriching the wall layers and elegant temperament. With his strong design tensions, the designer presents an elegant, charming, representative and dazzling low-profile luxurious style, highlighting the taste of the property owner.











# 深圳大东城·欧式样板房



设计单位: 深圳市尚邦装饰设计工程有限公司

设计师: 潘旭强、潘冬东

项目地点: 深圳

项目面积: 127 m<sup>2</sup>



在这套样板房中, 设计师用最闪亮的装饰包裹出这个家居空间的时尚感, 不论在白天还是夜晚, 这个家居空间展现出了迷人的魅力。装饰品的剔透的质感和夺目的外观为家注入了无限的活力。主人房与儿童房的装饰体现出了卧室主人的文化修养以及生活品味。具有鲜明品质格调的主人房、充满情趣的男孩房、梦幻般的公主房, 不管是在色泽与材质上, 还是在细节与装饰上, 都使整个设计在欧式的华丽中延展出家的乐趣。

In this model house, the designer decorated with the brightest decor to build up the fashion style. The overall design is quite charming in day and night. The carved textures and eye-catching decorations brought infinite vitality to the house. The decoration of the master bedroom and children's room reflected the cultural background and taste of the owner. The distinct high-quality master bedroom, the interesting boy's room, and the fantastic princess room, all the rooms design is luxurious with enjoyment as the use of the selected colors and materials texture.









