



《全球设计精粹》编写组 编

Design+ — 全球设计精粹 平面设计

全球5000余个优秀作品全收录

齐集6大设计领域，分享最新鲜的创意

本书收集了国外优秀设计机构近年间的代表作，每个作品都极具启发性和参考价值。可供广大的设计工作者以及相关专业的学生使用参考。



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·北京·

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设计无国界

在全球经济文化高度融合的今天，“设计无国界”的理念越来越受到推崇。《Design+——全球设计精粹》为从事设计专业的人们，提供当下最新鲜的创意作品，让他们在获知全球最好最有特色的设计作品的基础上，创造出不凡作品！

本丛书囊括6大设计领域，并分为《平面设计》、《包装设计》、《企业形象设计》、《网页艺术设计》、《图案设计》、《展览设计》六个子集，涵盖设计师经常工作的项目，如包装、形象识别、画册、出版物、展览展示、单页、画册、卡片、网页、年历等。每个子集都是经过精心挑选，收录了欧美，日韩以及其它国家当下一流的设计作品及元素。通过简单的百科式构架和直观的图片形式展现给读者。

希望本丛书可以给相关从业人员以艺术的启迪和灵感的触发。适合从事艺术设计、传播设计、环境设计等的专业的工作者，以及高等院校艺术设计、广告设计的专业的师生使用，同时也可帮助对设计爱好者开拓思维，激发创作灵感！

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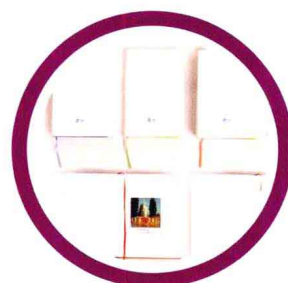
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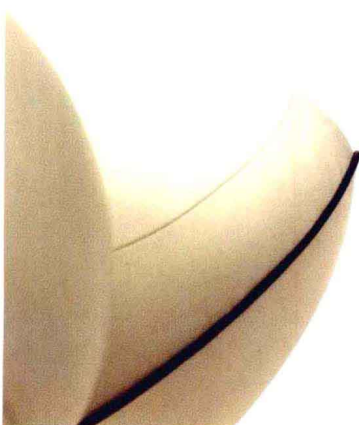




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2009年
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発売

2010年
1月
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Aパターン

Bパターン

Brochure

Employment Fair

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Employment Fair

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2009년 10월 28일

第3回サステナブルデザイン国際会議 Destination 2044

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2008.12.7-8, 9

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Martin Salisbury

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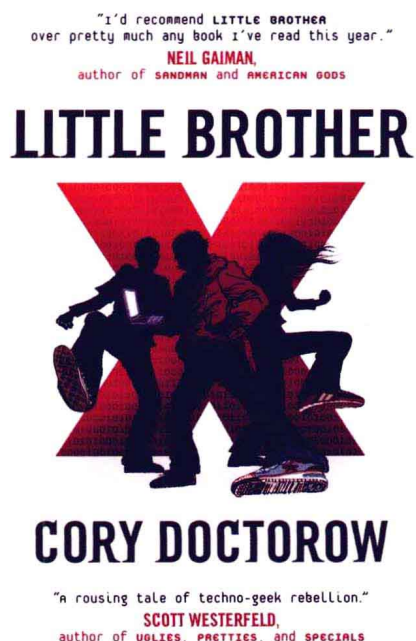
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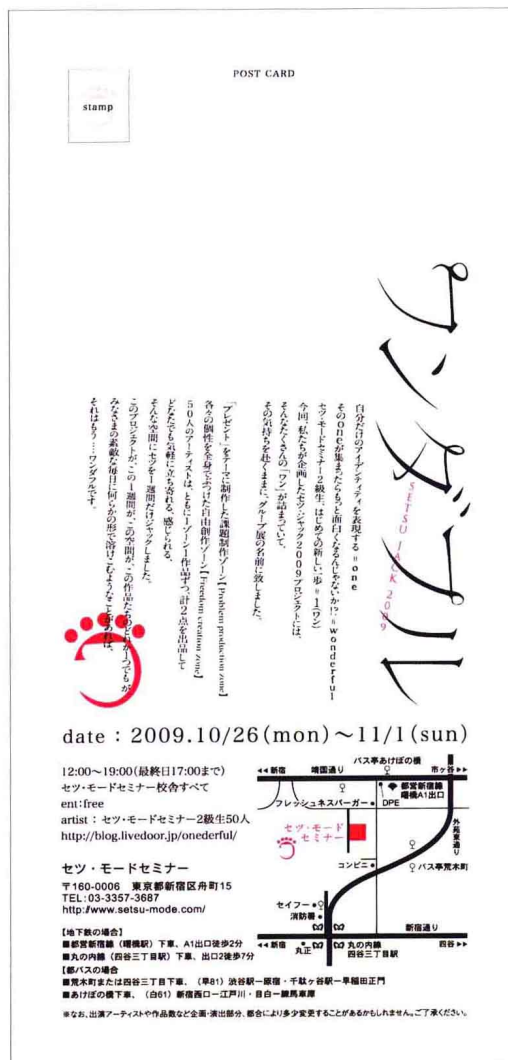
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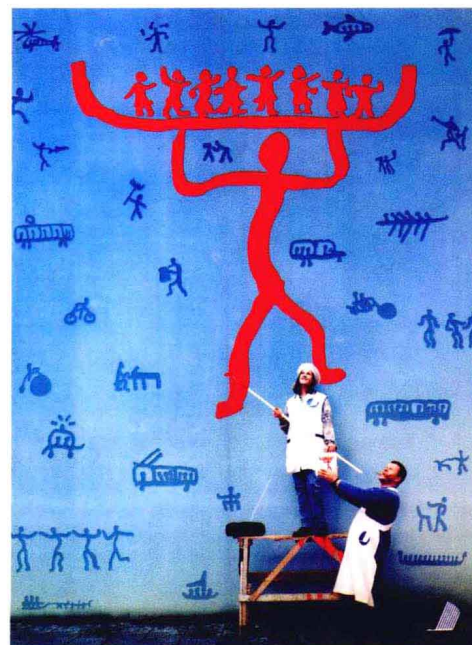
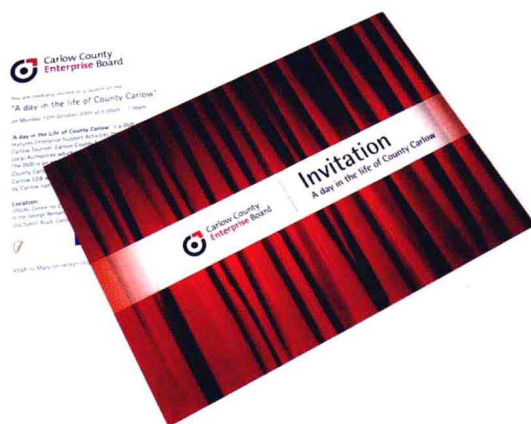


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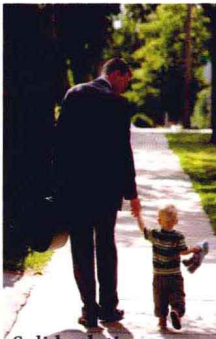
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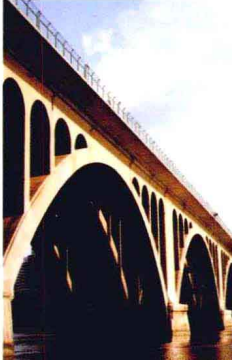
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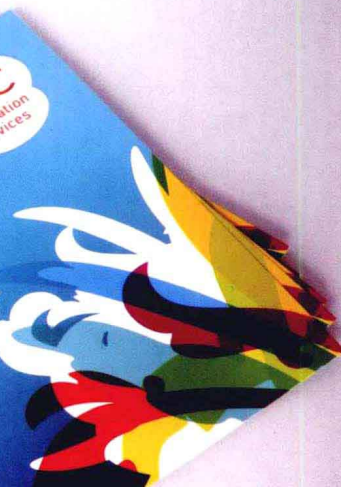
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CHAPTER 1

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ページの中央にタイトルを大きく配置して、シンプルに力強く見せるレイアウト手法

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NEWSTYLE FASHION

ファッションのトレンドを捉え、最新のスタイルを伝えるレイアウト

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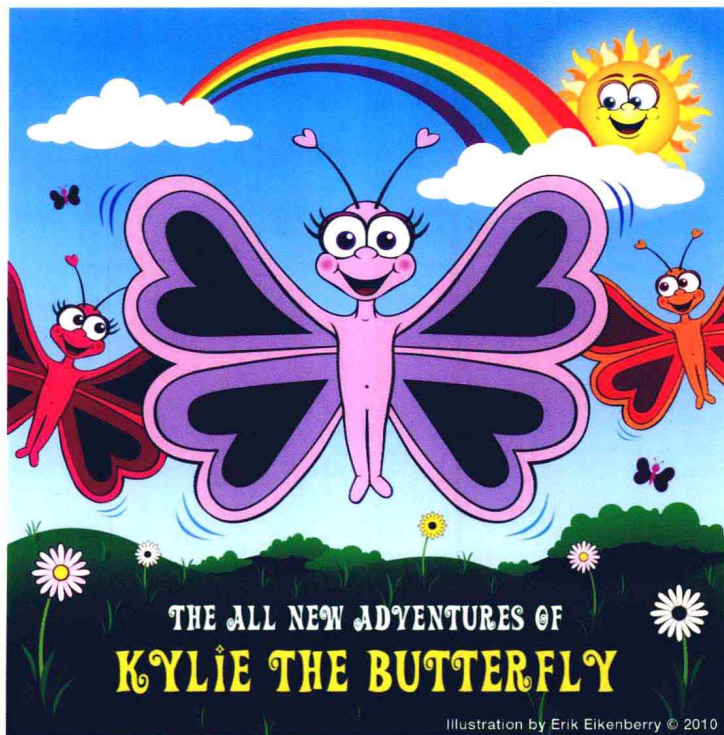


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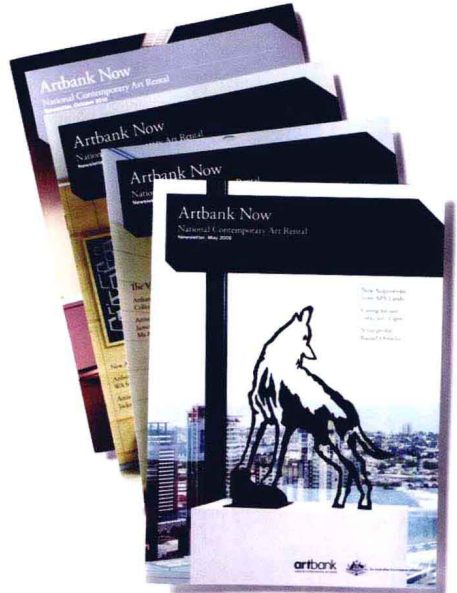
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