

開明中學講義

開明英文講義

〔第三冊〕

林林語堂幽合編

開明函授學校出版社
臺灣開明書店印行

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開明英文講義

[冊三第]

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LESSON 1

Letter-heads

(1) We have studied the different parts of a friendly [frēnd'lī] letter, and we shall now study the business letter. (2) A business letter has the same parts as a friendly letter; but the address of a business man or a business house is usually printed [prin'tid], and this part is called the letter-head [lēt'əhed]. (3) We shall study below two typical [tip'ikl] letter-heads.

I

Cable Address	THE GREAT CHINA CO.	Codes Used:
TACHUNGHWA SHANGHAI EXPORT DEPT	Importers, Exporters, & Commission Agents 34 The Bund Shanghai, China	A.B.C. 6th Edition, Acme, and Private

Reference No. _____, 194 _____.

II

WORKS 64 Minkuo Road Hankow, China	The Hwa Shang Can Co.	Telegraphic Address (Manufacturers of Cans of All Shapes & Sizes)	58329, Hankow
SALES OFFICE 7 Chungshan Road Hankow, China	SALES OFFICE	CODES USED:	Bentley and Private

生 字

1. **friendly** [frēnd'lī]: 和順的，親熱的，友誼的。——*friendly letter*: 友誼的信，朋友間的通信。

2. **business** [biz'nis]: 商業，營業。
——*business letter*: 商界的信札。
3. **business man**: 商人，商家。

business house: 商店。

print [prɪnt]: 印刷。

letter-head [lət'ər'hēd]: 書信箋頭所印之文字。

3. **typical** [tīp'īkl, 或 tīp'īkel]: 可為代表的。 「指行數」:

I: 左 (以下亞刺伯號碼, 如 1, 4 等, 皆

(1) **cable** [kā'bī]: 海底電線; “海電”的。——*cable address*: 海電掛號住址。 「(名詞)

(4) **export** [éks'pōrt]: 輸出, 出口。 **department** [dīpār'tmēnt]: 部份, 部。 (簡寫作 **dept.**) — *export department*: 出口部。

(5) **reference** [rēf'rēns, 第二個 e 無音]: 參考。——*Reference No.* 備考的號數。

中 (1) **Co.**=company 之簡。

(2) **importer** [ímpōr'tə]: 輸入商, 進口商。 「出口商」:

exporter [ékspōr'tə]: 輸出商,

(3) **commission** [kəmīsh'ən]: 委

託; 仲介, 佣金。

agent [ə'jēnt]: 代理人。——

commission agent: (受委託的代理人), 代辦人,

右 (1) **code** [kōd]: 電報密碼。

(2) **A.B.C.** [ā'bē'sē']: 電報密碼名。 **edition** [édish'ən]: 重訂版。

(3) **acme** [äk'mī]: 頂, 最高; (此處指) 一種電報密碼的名。

private [pri'veit]: 私下的; (此處指) 自己編的密碼。 「廠」:

II: 左 (1) **works** [wérks]: 工場, 工

(4) **sales office**: 銷售處, 营業部。

中 (1) **can** [kān]: 罐頭。 (名詞)

(2) **manufacturer** [mān'üfāk'-chārə, 或 -fāk"-chārə]: 製造者。

(3) **shape** [shāp]: 形狀。

右 (1) **telegraphic** [té'lígrāf'īk]: 屬於“陸電”的。——*telegraphic address*: 陸電掛號住址。

(4) **Bentley** [bēnt'li]: 人名; (此處指) 電報密碼名。

講 義

(A) 當然書信箋頭文字的格式不止這兩種, 例如有的商家把那公司何年成立或它有分行在什麼所在都印出來。

(B) 外國商店往來的書信常有類分, 而各類中之各信又皆有號數; “備考的號數”就是指明該信為某類某號。如果人家的信上有備考的號數, 我們覆信時, 須把它寫上, 以便收信人便於查閱舊信。

(C) Codes Used=Codes which are used=“所用的密碼”。

(D), 194... 這一行預備寫信時填上日期的。

練 習

【背誦】 現在時制

print

過去時制

printed

過去分詞

printed

單 數	複 數	單 數	複 數
department	departments	reference	references
importer	importers	exporter	exporters
code	codes	size	sizes
manufacturer	manufacturers	shape	shapes
letter-head	letter-heads	can	cans
edition	editions	agent	agents

【造句】用將來完了時制：

(1) pardon, (2) put on, (3) spend, (4) sweep, (5) try.

LESSON 2

Announcing the Establishment of a Firm

Proprietor & Manager WANG AI-LI	WANG AI-LI EXPORT CO. 13 Kiukiang Road Shanghai, China	Cable Address: WALEX, or 11596 Shanghai Codes Used: A B C. 6th Ed. and Private
--	--	---

Ref. No. AW. 1

July 1, 194_____.

Messrs. Winkle Import & Export Corp.,
246, East 47th Street,
New York, N.Y., U.S.A.

DEAR SIRS:

(1) I have the honour [ən'ə] to write you about the establishment [ɪstəb'lɪshmənt] of my own [ən] export house in this city.

(2) I have been connected, for years, with the Chinese American Import & Export Co., first as a buyer, then as the head of their buying department. (3) Since the beginning of this year, when that Company failed, I have been investigating [ɪnvɛs'tīgātɪng] the conditions here; and, after due [dū] consideration [kənsid'ərā'shən] I have established [ɪstāb'lɪshɪt] an export house of my own.

(4) As you were an old customer of the Chinese American Import & Export Co., it is not necessary [nɛs'əsɔri] for me to tell you about the good connections I have at this end. (5) However, I may assure [əshoo'r] you that you will receive the same satisfactory [sæt'ɪsfæk'terɪ] service [sær'veɪs] from me as you had from the old company.

(6) My terms of payment [tɜrmz_əv pā'mənt] is also the same as that of the old company

(7) I am,

Yours very truly [trōō'lī],

Wang Ai-li Export Co.

per _____

Wang Ai-li

(Manager)

(8) WA/BKT

生 字

- 左 (1) *proprietor* [prəp्रɪ'etə]: 所有者,主人:老闆。 「商號」。
 中 (1) *export company*: 出口公司或
Messrs. (= Messieurs 之簡
 係 Mr. 之複數) [mɛs'əz]: 諸位
 先生,實號。
Winkle [wɪŋk'l]: 人名。
import [ɪm'pɔrt]: 輸入,進口。
 (名詞)

- corporation* [kɔr'pərā'shən]: 公司。(簡寫作 corp.)
 (10) *New York* [nū'yoɔ̄'k]: 紐約。
 (N.Y. = New York)
U.S.A. (= United States of America): 美洲合衆國,美國。
 1. *honour* [ən'ə, h 無音]: 榮耀。
establishment [ɪstāb'lɪsh'mənt, əs-]: 開設。(名詞)

- own** [ōn]: (在所有格的名詞或代名詞之後)自己的。
2. **for years**: 數年,多年。
- head** [hēd]: 主任。
- buying department**: 進貨部。
8. **investigate** [īnvēst/ītīgāt]: 調查。
- due** [dū]: 適宜的,相當的。
- consideration** [kōnsīd/ərā-shēn]: 考慮。〔(云謂詞)
- establish** [īstāb/līsh]: 開設。
4. **necessary** [nēs/īsērī, 或 nēs/-esērī, 或將第三個元音 ē 略去讀-sērī 亦可]: 必要的。
- at this end: (在這端),在這邊。
5. **assure** [āshor']: 向～鄭重宣言,保證。
- satisfactory** [sāt/īsfāk/tōrī, 或 -trī]: 令人滿意的。
- service** [sēv/vīs]: 服務。
6. **terms** [tērmz]: 條件。
- payment** [pā/mēnt]: 付款。—
terms of payment: 付款的條件。
7. **truly** [trōō/lī]: 真誠地。

講 義

(A) messieurs 是法文 monsieur 之複數。monsieur=my sir=Mr.; messieurs=my sirs。monsieur 讀 [mōsyēr']; messieurs 讀 [mēs/yērз], 或 [mā/syēr]; Messrs. 即 messieurs 之簡,但讀 [mēs/oз], 或 [mēs/yoz]。

(B) “紐約”是城名,又是省名,所以正確的寫法是如這封信中所寫的,雖則單寫 New York, 或 New York City, 該信仍可寄到。

(C) 外國人有榮耀的事,往往直認不諱,如本信第一句的口氣。

(D) connect 與 connection 在本課中的用法都是商業上的術語。be connected with X company 即“在 X company 服務”;至 connection 的本義則為“妥洽,接頭”。

(E) Yours very truly, 乃很有禮貌而又不過於呆板的結尾語。

(F) 在 Yours very truly, 之下所印的斜體 Wang Ai-li, 是代表王愛利的簽字。per 是“經手”的意思。

(G) WA/BKY 是指這封信係 WA (王愛利)念出來給 BKY (他的速記打字員的名字的第一個字母)打的。所以須這樣者,因為遇有重要的事情發生,可以查出該信是誰念的是誰打的,以便討論責任問題。

練 習

【背誦】 現在時制 過去時制 過去分詞

investigate	investigated	investigated
establish	established	established
assure	assured	assured

單數	複數	單數	複數
proprietor	proprietors	corporation	corporations
Mr	Messrs.	establishment	establishments
service	services	consideration	considerations
honour	honours	payment	payments
commission agent		commission agents	
import (export) house		import (export) houses	
export (import) company		export (import) companies	
business house		business houses	
business man		business men	

【造句】云謂詞用現在時制受事態：

- (1) teach, (2) understand, (3) want, (4) write,
 (5) receive.

LESSON 3

Making Inquiry

Cable Address: THE WINKLE IMPORT AND
 WINKLECORP EXPORT CORP.
 New York 246, East 47th Street
 New York, U.S.A.

Codes Used:
 A.B.C. 5th Ed.,
 Bentley, and
 Private

Reference No. WA/1

July 25, 194 ____.

Mr. Wang Ai-li,
 Messrs. Wang Ai-li Export Co.,
 13 Kiukiang Road,
 Shanghai, China.

DEAR MR. WANG:

(1) Your favour [fā've] of the 1st, inst. [ɪn'stənt], has had our best attention, and, before we speak of

business, allow [əlow'] us to congratulate [kəngrāt'ūlāt] you on the establishment of your own business.

(2) As regards [rīgār'dz] business, our present situation [sǐt'ūā"shēn] is as follows. (3) Since the failure [fā'lyə] of the Chinese American Import and Export Co., we have been doing business with Messrs. Foch, Shaw, & Co. of your port [pōrt]. (4) Their prices are considerably [kənsid'ərəblɪ] lower than that of your old company, as the enclosed [īnklō'zd] statistics [stətis'tiks] will show. (5) However, we have to open letter of credit [krēd'it] to them, instead of payment against delivery [dīlīv'ərī] as was the terms of your old company.

(6) Since you are ready to grant [grahnt] us the same terms as your old company, we shall be glad to place our orders with you, if you can meet us on the question of price. (7) Please write us your offers [ōf'əz]. (8) If satisfactory, we shall then place a trial [trī'el] order with you.

(9) Yours faithfully [fā'thīfōlī],

The Winkle Import and Export Corp.

per _____ Fritz S. Lee
(Import Dept.)

(10) FSL/YM

(11) 1 enclosure [īnklō'zhē]

生 字

1. **favour** [fā've]: (在商業尺牘中)
尊函, 惠書。 [作 inst.]
- instant [īn'stənt]: 本月。(簡 has had: 已得到。
- allow [əlow']: 准許。
- congratulate [kəngrāt'ūlāt,

- 或 kōn]: 賀, 恭祝。
2. **regard** [rīgār'd]: 關涉, 關係。
—*as regards*: 關於, 當於。
present [prēz'nt]: 現在的。
situation [sǐt'ūā"shēn]: 情形,
as follows: 如下。 [情境。]

3. **failure** [fā'lyə 或 fā'lür]: 失敗,倒閉。
Import and export company: 進出口公司。
port [pōrt]: 港口。
4. **considerably** [kən'sid'ərəbl̄i, -drəbl̄i, 或 kōn-]: 頗,甚。
enclose [ēnklō'z]: 包入,封入。
statistics [stāt'is'tiks]: 統計。
5. **credit** [krēd'ít]: 信用;(轉為)財源上的通融力。— *letter of credit*: 許可通融書;許可抵押提款證。
against [əgā'nst]: 相對。
delivery [dīlīv'ərī, -līv'rī]: 交貨,領貨。— *payment against*
6. **delivery**: 付款取貨,收款交貨。
grant [grahnt]: 許可,允許。
order [ōr'də]: 定貨;定貨單。— *place an order with you*: 向尊處定貨。
meet [mēt]: 相合;接頭。
7. **offer** [ōf'ə]: 供獻(轉為)出價。
8. **trial** [trī'əl]: 試探。— *trial order*: 試辦的定貨單。
9. **faithfully** [fā'θfōol̄i, 或 -fli]: 忠誠地。— *Yours faithfully*, 商業信札上通常的結尾語,並無什麼特別的意義。
11. **enclosure** [ēnklō'zhə]: 包圍(信札中的)附件。

講 義

- (A) *favour* 當“尊函”用,只限於商界的信札。
- (B) *instant* 之簡寫作 *inst.*, 可算是標準的寫法。
- (C) *as regards, as follows*, 都是簡句,全句本來是 *as it regards, as it follows*, 而 *it* 都是“插用的”,並沒有什麼意義在裏頭。 「詞。
- (D) 注意 *trial* 是名詞,並不是形容詞, *trial order* 是兩個名詞合成一個名詞。
- (E) *1 enclosure*, 註明須有一種文件附在此信中,意即“附件一”。
- (F) *statistics* 只有這一式,通常作複數用,但作“統計學”解時則為單數,

練 習

【背誦】 現在時制

allow
enclose
grant
meet

過去時制

allowed
enclosed
granted
met

過去分詞

allowed
enclosed
granted
met

單 數	複 數	單 數	複 數
favour	favours	situation	situations
port	ports	failure	failures
delivery	deliveries	order	orders
offer	offers	enclosure	enclosures
business	—	statistics (統計學)	statistics

【造句】用將來時制受事態：

(1) affect, (2) agree, (3) apply, (4) assert, (5) awaken.

LESSON 4

Replying the Inquiry

Proprietor
&
Manager
WANG AI-LI

WANG AI-LI EXPORT CO.
13 Kiukiang Road
Shanghai, China

Cable Address:
WALEX, or 11596
Shanghai
Codes Used:
A.B.C. 6th Ed.
and Private

Reference No. A.W. 2

Aug. 14, 194 ____.

Messrs. Winkle Import & Export Corp.,
246, East 47th Street,
New York, N.Y., U.S.A.

DEAR SIR:

(1) I have for acknowledgement [əknɒl'ɪjment] the receipt [rɪsēt] of your favour dated [dā'tid] the 25th, ult. [ʊl'tɪmət]. (2) I wish to thank you for your spirit [spɪr'-ɪt] of cooperation [kō-ɔp'ərā"shən] and will do my best to cooperate with you.

(3) After going over the prices of Messrs Foch, Shaw, & Co., I found that their prices, although considerably lower than that of the Chinese American Import & Export Co., are by no means [mēnz] the lowest prices obtainable [əbtā'nəbl] in the market a few months ago. (4) On the average [āv'ərij], I can allow you a six and half per cent [pəsēnt'] rebate [rībā't] on their prices. (5) These prices are subject to a further [fū'r'dhə] discount [dīs'kount] of two per cent, if your order exceeds [iksēdz] three thousand dollars gold.

(6) Let me assure you that they are the lowest prices obtainable at present. (7) In the future [fū'chə] it may be a little higher or lower, according to the market conditions. (8) However, be assured that you will always be given a fair treatment [trē'tmēnt].

(9) Hoping to be favoured with an order from you soon,

I am,

Yours faithfully,

Wang Ai-li Export Co.

per _____ Wang Ai-li
(Manager)

(10) WA/BKY

生字

1. acknowledgement [əknōl'i-jément]: 承認。
- receipt [rīsēt]: 接收; 收條。
- date [dāt]: 载明日期。(云謂詞)
- ultimo [ül'timō]: 上月。(簡寫)
2. spirit [spīr'it]: 精神。[ult.]

- cooperation [kō-öp'ərā-shən, 或 -shn]: 合作。(名詞)
3. means [mēnz]: 方法, 模樣, — by no means: (迄無模樣), 決不, 決非。[到的。]
- obtainable [əbtā'nəbl]: 可得