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设计

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2010 欧博设计

《梦想—现实》

梦想

有关梦想的描述古今中外比比皆是，最知名的也许是马丁·路德·金的《我有一个梦想》。

一个有梦想的人犹如火车有了轨道，会为了自己的目标与追求，不畏坎坷，一路跋山涉水去收获痛快淋漓的无悔人生。

——有梦想的人，人生是美好的

梦想并非空想和不切实际的狂想。梦想是一种积极的生活态度，是对一种适合自己但在当下并非能轻易变为事实的生活状态的追求。梦想可以营造行为与灵魂对话的精神气场，可以唤醒沉睡不知的潜能，唤醒对生活的热爱和对未来的憧憬。如果有梦想，我们就不会过于在意世俗的纷扰；如果有梦想，我们的生命就会充满旺盛的动力；如果有梦想，我们的生活就会充满无限的希望与可能。

——有梦想的人，人生是顺畅的

生命充满甜蜜、喜悦、失意、迷茫，是什么，才能让我们安然度过这悲喜交加、起起落落的人生？我想只有源自内心的召唤，只有梦想的力量才能支撑起我们这繁杂世界。梦想的力量是神奇的，它会引领你改变自己，完善自己。如果你拥有一个梦想，也许你会发现敏感纤细的内心正一天天变得更加强大。

——有梦想的人，人生是快乐的

因为有梦想，你能拨开黑夜的迷雾看到未来的曙光，能在绵绵阴雨中感受春天的气息，能把艰辛的设计当作更新自我、挑战自我、完善自我的历程。你会感到快乐并感染身边的人，当每个人的身心都被快乐所充盈，一切问题都会迎刃而解。所有的这一切改变，只因你拥有一个梦想！

现实

哲人说“存在是合理的”，我更愿意理解为，人存于世，永远无法回避周围的人与事；一味的逃离，将无法感受这个鲜活世界的脉动，也不会感到真正的快乐。

——理解现实的人，生活是充实的

每个人的生活都是具体而平凡的，高潮有时、低潮有时、成功有之、失败有之……对于理解现实的人来说，不管是什么样的人生境遇都是一种体验与历练。人降临于世是偶然，而人生是他必须面对的必然。他不会抱怨，用真心感恩；决不妥协，去努力改变；不甘于平凡，勇于创造适合自己的美好人生。

——敢于深入现实的人，生活是成功的

当你准备跨入现实，可能会感到惶恐、困惑、无助，但只要敢于步入现实，现实就是你真正的导师，让你发现未知的自我。如果你足够勇敢，现实会给你切实的回报——顺利的生活、成功的事业！

——关切于现实的人，与世界是和谐的

既然无法脱离现实，那我们就直面现实，关切现实中的一切人与事，建立与现实相连的纽带，并在编织这条纽带时，考究其用料，思量其方法，适度用其力，那么你与现实、现实与你一定圆融无碍。

现实与梦想是两个场域，不可分离。无视现实的梦想犹如空中楼阁，没有梦想的现实犹如一潭死水！

相信梦想终会实现，现实终会美好！

最后，我引用星云大师的几句话与大家共勉：

忙时井然，闲时自然；

顺多偶然，逆多必然；

得之淡然，失之坦然；

褒则常然，贬则泰然；

悟通八然，此生悠然。

感谢大家一年来的辛劳与付出，感谢所有一直予以我们信任与支持的你们！祝大家新年快乐，并祝福大家在新的年里美梦成真！

欧博设计

董事长 主持设计师 冯越强

DREAM & REALITY

The Dream

Dream exists anywhere. But the most astonishing is Martin Luther King's I have a dream. Those with dreams like the running train on the right track. With goal, we will not hang back. We pursue a colorful, unconstrained and regretless life.

Passionate Dream, Wonderful Life

Dream is not intangible imagination. It is a positive life attitude. It ascertains suitable condition when we feel tough and unstable. Dream cultivates a spiritual context where action and soul can have a conversation, where potential is evoked and where passion for better future is triggered out. Holding a dream while neglecting those mundane revitalizes amazing talent. Through whole life, even a small and ordinary dream can make life wonderful, infinite and hopeful.

Inspiring Dream, Refreshing Life

We experience success, sweetness and delight. But, we also suffer from frustration, confusion, pain and unease. What can help us get through those making life sad and pessimistic? The answer is dream. If you have dreams, you might discover a way proceeding to tolerance, happiness and excellence. The power of dream is miraculous. It leads you to change and perfect yourself no matter which environment you are in.

Colorful Dream, Diverse Life

The dream makes you look through the night fog to see tomorrow's sunshine and accumulate spring flavor in gentle rain; the dream makes you regard the hard creation process as self-renewal, self-transcendence and self-perfection. Therefore, you will feel happy and your happiness will moved people around you. When we are filled with joy, all the problems can be easily solved and you may find everyone amiable. All in all, the change takes place just because you have a dream.

The Reality

A wise man once said, "Everything is right in the world!" The way I make sense is that we cannot be isolated from the surrounding. Those trapped in a cell will neither enjoy the unique scenery in the world nor the true joy of life.

Make sense of the world, fertilize the life. Life is a symphony with ups and downs rhythm resembling a vivid record of maturation. If a person tries his best appreciate the gentle tune, he may reach the funny and refreshing layers of life, equip each day with beauty, cultivate the mind with dynamics, and fulfill heart with joy. For them, life is a no returning road. When encountering difficulties, they do not hesitate or complain. Rather, they make all hurdles as part of a life with a thanksgiving mind. We are ordinary people. But our nature should not be mediocre or even deteriorated. Dream is human courage in a man: to bear unflinchingly what heaven sends. I believe that all our dreams can come true if we have courage to pursue them.

Facing reality, leading to success

Risk is unavoidable. If you want to achieve something, we have to advance bravely. Even if suffering from difficulties or frustrations, we should take them in stride. Enjoy a tough but energetic day; To Be strong enough to accept the challenges of life. Even if we take small steps during the difficult periods, finally you will advance to destination. Connected with people, harmonious with the world.

We can't escape the cruelty of social facts; we must face it with braveness. Being considerate with people and everything around, we will build meaningful ties with the world. If you weave the ties attentively, your relationship with the reality will become as harmonious as fiddle-strings. Dream and reality are two realms but connected together. The dream divorced from the reality is merely a castle in the air; the reality devoid of the dream is like a pool of stagnant water. Believe that the dream will come true, the reality will be magnificent.

Finally let's share the wisdom of by Venerable Master Hsing Yun by his poem:

Work with order, live in leisure.

Moved by second, trapped as constant.

Get as light, loss no sigh.

Praised then ceased, hit but eased.

Grasp the core, life no sore.

Appreciate the contribution and support that everybody makes for the company! Wish All a Happy New Year!

May all your dreams come true in the new year!

AUBE Conception
President & Chief Designer: Yves Yueqiang Feng

前言

PREFACE

这是一本2010年的主要工作备忘，是21世纪第一个十年的末端，欧博全体奉献给您的一份礼物。礼物的送出者是书中的这群人。如同他们各自的面容，差异性显而易见，但富有理想、勇于实践、持之以恒又是这群人的共性。

我们主张对生存境遇的现象学解读，存在本身是边缘性、生发性偶在。存在先于本质，我们生产自身。目的与过程相较，后者更有意义。跨界是我们现有的生存状态。在这样一个阻遏自我身份的时代，“身份”是什么？我们愿意共同寻求。

设计如同哲学，挣脱不出语言的牢笼，语言既不能证明形而上学本体存在，也不能证明形而上学本体不存在，语言的“两不性”揭示了哲学与设计日趋表层化的缘由。我们运用工具，工具占有我们，维特根斯坦说“世界被把握成图像了”，万维网、图像化、数字化已经成为我们的存在方式，我们就像放在镜箱中的变色龙，究竟该作如何反应？董豫赣讲“文学将要杀死建筑”，建筑还有本体可以追寻吗？我们愿意相信有。

现今，建筑师与时装设计师之间可拿等号连接，但脱掉霓裳的裸体建筑更能让我们触及他（她）的质感和温度。卡尔维诺曾留下《千年文学备忘录》作为文学箴言警醒后辈，我们作为自身生活的设计者到底应否一味盲目地沿着技术大道一路狂飙？我们愿意说不。

在第二个十年的门前，适逢姜文电影《让子弹飞》轰然上映，“让子弹飞一会儿”是电影中特有魅力的一句台词，飞翔中虽目标仍待锁定，但疾飞的过程就是子弹的宿命。“机器生物化，生物工程化”，这是凯文·凯利（Kevin Kelly）在20年前的名作《失控》中对世界的预言，值得快慰的是，我们工作与生活一直践行的恰是“蜂群思维”和“众包模式”。

新的千年刚刚开始，欧博保持并形成更大的裹挟开放的子弹蜂群，是所望焉。谨序。

欧博设计
设计董事 白宇西

This yearbook is contributed by the entire AUBE staff to review the group's achievements in 2010, the end of the first decade of the 21st century. Behind the achievements are diversified faces on the title page, who have gathered at the AUBE for common aspiration, courage and persistence.

We have been dedicated to a phenomenological interpretation of human's survival circumstances, since existence is in essence a marginal and originating accident. Existence precedes essence and we create our own values, determining a meaning to our life. Therefore, process is more meaningful than purpose. Having a crossover mind, we have been willing to seek "identity" of architecture in the current times self-identity is either ignored or covered.

Like philosophy, design is confined to a cage of language, which can not prove or disprove existence of ontology. Language's such inabilities cast light on a superficial trend in philosophy and design. We employ tools but end up in being occupied by tools. The renowned Austrian philosopher in the twentieth century, Ludwig Wittgenstein, said that the world had been interpreted as images. Like a chameleon in a mirrored box, what should we do in response to a way of being, which features Internet, visualization and digitalization? "Literature is killing architecture," said Dong Yugan, a well-known Chinese architect. However, we are still willing to believe in existence of ontology of architecture.

Nowadays, architects can be likened as fashion designers. However, nude architectures not in extravagant dresses make it easier for us to feel their texture and temperature. Italian writer, Italo Calvino, used to caution younger generations in "The Six Memos of the Next Millennium" that, as designers of our own lives, should we gallop blindly on a technology road? We are willing say "No."

"Let bullets fly a while" is a charming lines in the newly-screened " Let Bullets Fly", a film by talented Chinese director, Jiang Wen. A flying bullet still needs to lock its target, but the scudding process is the destiny of the bullet. "Machines turn biological and living beings turn engineered", foretold by the American writer, Kevin Kelly, in his well-known "Out of Control" 20 years ago. Gratifyingly, we have been employing "hive mind" and "crowdsourcing mode" in our work and lives.

The AUBE will build up its cohesive and open-minded bullet hive at the beginning of a new millennium.

AUBE Conception
Design Director: Bai Yuxi

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2010
URBAN
规划

01 PLANNING

And Architectural Design of Yu'an & An Jing of Yunyan District In Guiyang

In our proposal, we try to exploit the tourism potentialities of Guizhou by taking full advantage of the natural resource such as thermal spring and to reinforce the sustainable development of the city to satisfy different demands of people and to create a happy city with different tourism themes and characteristics.

The main characteristic of urban design is the spatial form of "one axe, four lines and four gates".

One axe:

Along the Nanming River, main landscape axe, create a ten miles flower valley with local cultural characteristics and with biodiversity.

Four lines:

Natural culture line of Shuidong Road

Urban entertainment line of Beijingdong Road

Exhibition line of Dongerhuan Road

Living fashion line of Neihuan Road

Four gates:

Four skyscraper groups stands as four gates, respectively in characteristics of 'mountain', 'water', 'forest' and 'city'.



贵阳云岩区渔安安井片区城市设计

定位:

温泉, 可充分发掘的基地资源, 将提高资源含金量。

旅游, 可参与联系互动, 加强城区发展的可持续性。

城, 满足多层次的需求, 体现场市、街区、街道和谐氛围。

城市设计空间形态:

以“一轴、四线、四门户”为主要特征。

一轴——南明河景观的主轴, 打造具有贵州文化、地域、生物多样性的强烈地表特征——“十里花川”

四线——水东路自然文化线

北京东路都市休闲线

东二环风貌展示线

内环路生活风尚线

四门户——以四组超高层建筑形成“山”、“水”、“林”、“城”四大门户



目标: 通过本项目使贵阳成为贵州旅游产业的集散地; 成为吸引西南地区、全国乃至世界, 独特、高度集约的旅游之城; 成为集旅游休闲产业各类主题和特征的城市“快乐源泉”。



Client : Guiyang Urban Planning Bureau
People's Government of Yunyan District of Guiyang
Zhongtian Urban Development Group Co., Ltd.

Location : Yunyan District, Guizhou

Land area : 755ha

Building area : 6 500 000m²

Function : Thermal spring tourism resort

Cooperators: Forrec Limited

Guiyang Urban Planning & Design Institute

Southwest Municipal Engineering Design & Research Institute of China

Wu & Song Associates (Shanghai), Ltd.

Guizhou Investigation Design & Research Institute of Water Conservancy & Hydropower

Guiyang Architectural Design & Surveying Prospecting Co., Ltd.

客 户：贵阳市城乡规划局
 贵阳市云岩区人民政府
 中天城投集团股份有限公司

位 置：贵阳市云岩区

用地面积：755hm²

建筑面积：650万m²

主要功能：温泉旅游城

合作单位：加拿大FORREC建筑设计事务所
 贵阳市城市规划设计研究院
 中国市政工程西南设计研究总院
 吴宋美加设计咨询上海有限公司
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