



VINTAGE WESTERN MOTIFS

邹加勉，易凯编著

西方古典装饰图案与配色

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1CD
矢量图

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A decorative yellow flourish with swirling, acanthus-like motifs, positioned to the right of the title.

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PREFACE

无论是在造型结构方面，还是在色彩搭配方面，西方图案都有很高的造诣。因为东方图案与西方图案各具特色，所以现代设计常常将东方元素与西方元素完美融合，因此我们在细心研究东方图案的同时，也需留意西方图案值得学习和借鉴的地方。

本书精选了大量西方图案，如中世纪时期、巴洛克时期、洛可可时期、新艺术时期及凯尔特人图案。为了方便使用，除凯尔特人图案单独列出之外，其他图案均按照边框、底纹、装饰等类别编排。这些图案是古代西方艺术家从自然中提炼出来的，经加工而成，既承袭自然，又不拘泥于自然，线条柔美，色彩鲜明。在中世纪时期，设计形态粗野、朴素，没有过多复杂的装饰；在巴洛克时期，图案的构图节奏不规则，刻意追求标新立异的形式；在洛可可时期，图案具有纤细、轻巧的妇女体态的造型及华丽、繁琐的装饰，在结构上有意强调不对称。而色彩十分娇艳，线脚多用金色；在新艺术时期，装饰来源于自然形态，比如以植物和动物为中心，具有鲜明的形式特点；凯尔特人的古代宗教以德鲁伊德教而闻名于世。我们最熟悉的凯尔特人的文化产物莫过于苏格兰短裙和风笛，而图案也反映出凯尔特人性情彪悍、好勇斗狠的特点。凯尔特人图案色彩绚丽，具有非常特别的新风格和强烈的装饰感。

我们在 ADOBE ILLUSTRATOR 中对图案进行了再创造与加工，并保存为矢量格式，便于染织、印刷、包装、服饰、平面、室内装饰等方面设计师使用，同时，也便于图案爱好者收藏。我们希望这些图案能够为更多人所认识，为他们提供一个了解西方文化的平台，便于更好地研究西方图案。

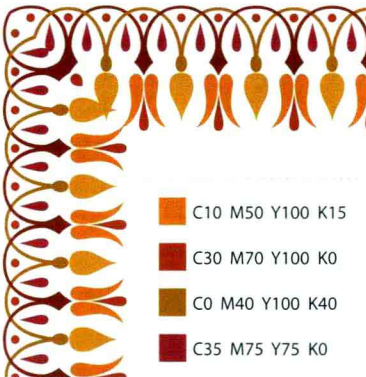
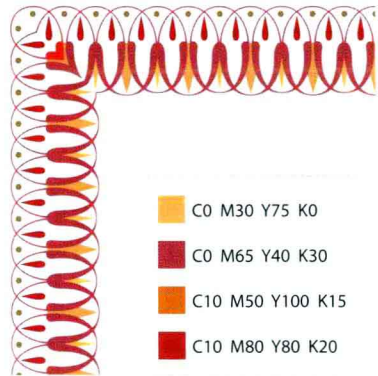
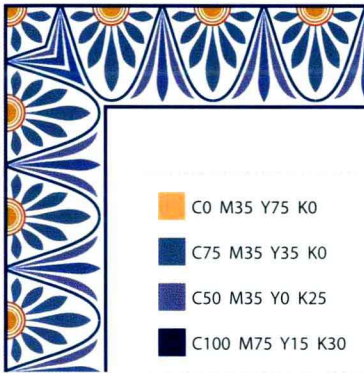
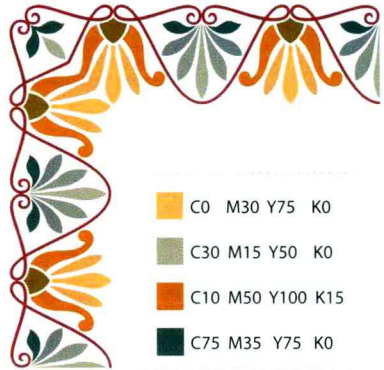
Western and eastern patterns each have its own characteristics. Not only in modeling, structure, but also in color matching, western patterns have attracted a lot of designers. This book embodies abundant patterns, including patterns in the medieval era, in the Baroque period, in the Rococo period, in the new artistic period and Celtic patterns. In order to be used more conveniently, except Celtic patterns, other patterns are arranged by the category such as borderline, background, adornment. These patterns were extracted from nature and processed by ancient western artists. They are natural, with beautiful form and bright color. In the Middle Ages, the form of design was rough, simple and did not have too much complex decorations. In the Baroque period, the composition was irregular in rhythm, and pursued unconventional or unorthodox form. In the Rococo period, the patterns had such features as slender form and luxurious adornment, emphasizing asymmetric structure and charming color. In the new art period, the patterns focused on plants and animals, deriving from nature with distinct characteristics. Celtic ancient religion was famous for Druidism. For the products of Celtic culture, what people are most familiar with are Scotland short skirt and Scotland bagpipe, and these Celtic patterns also present strong characteristics of Celts. Besides, these patterns were colorful, and had the very special new style and highly strong decorative features.

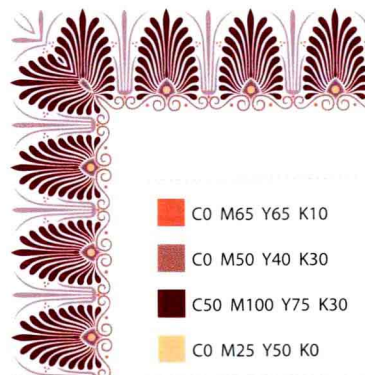
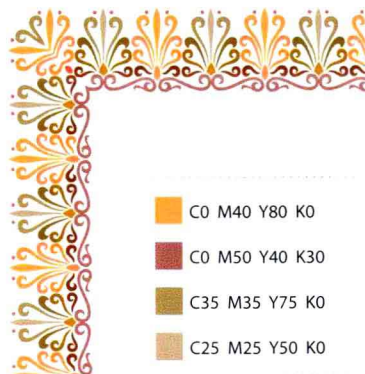
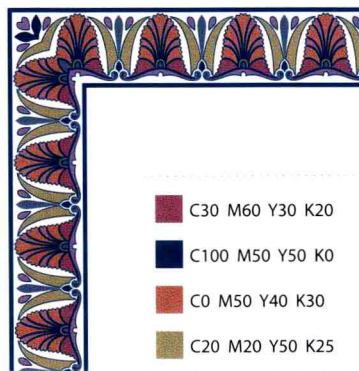
To give these special patterns contemporary relevance, the patterns have been adapted, recreated and refined with Adobe Illustrator and kept in a vector format, and can be easily used by designers of any discipline, be it fashion, textile, graphic or interior design.

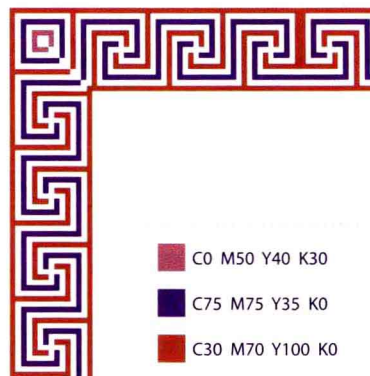
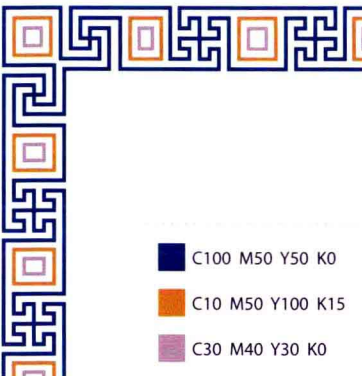
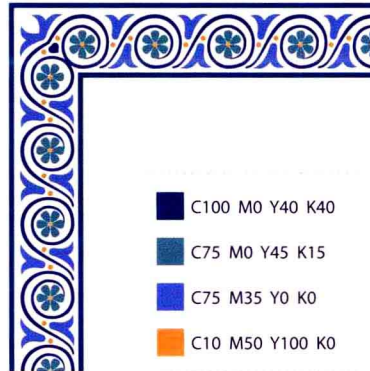
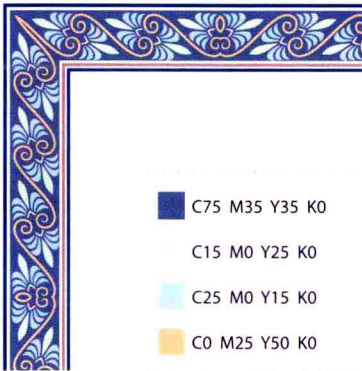
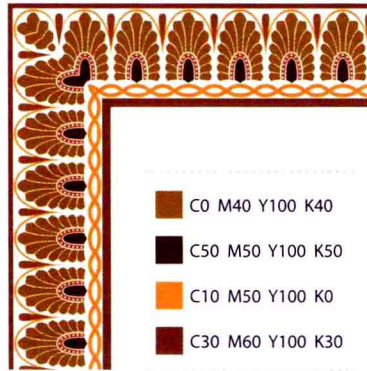
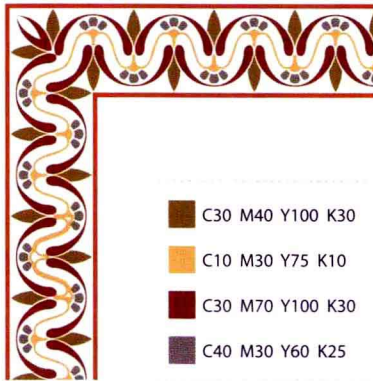


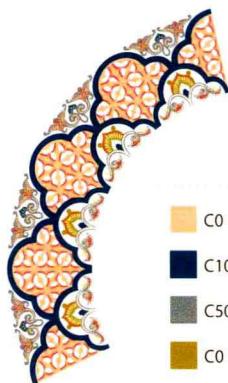
西方边框图案

WESTERN BORDERLINE PATTERNS







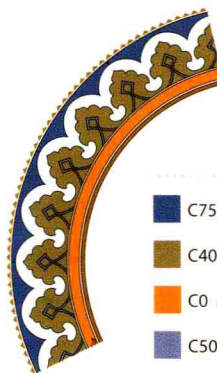


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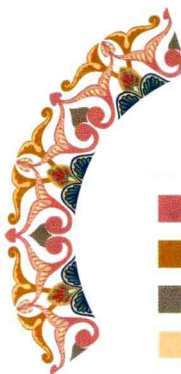


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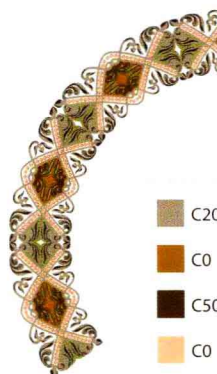


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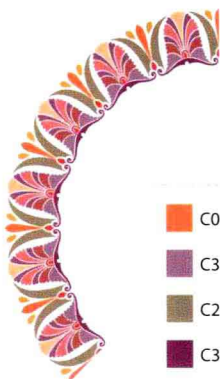


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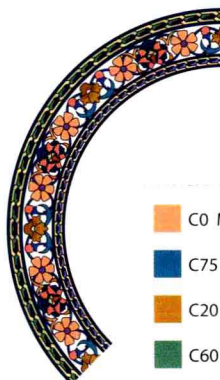
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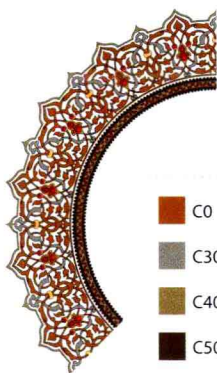
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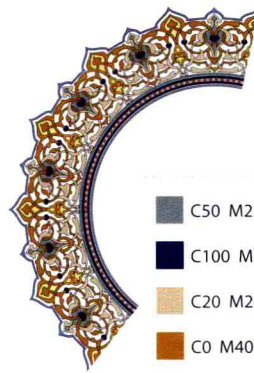
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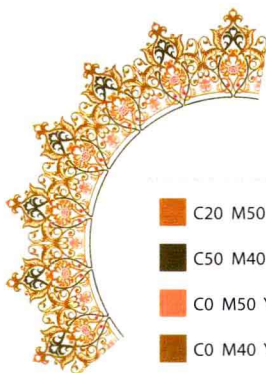
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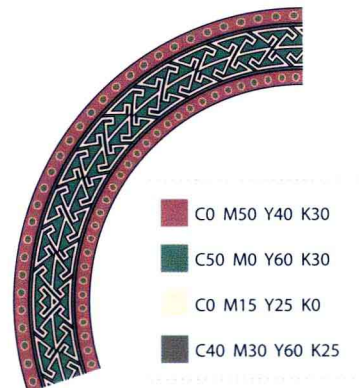
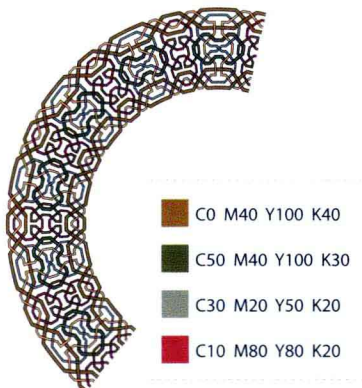
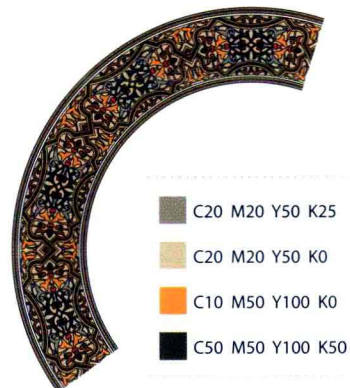
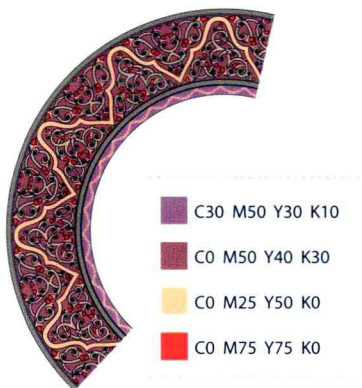
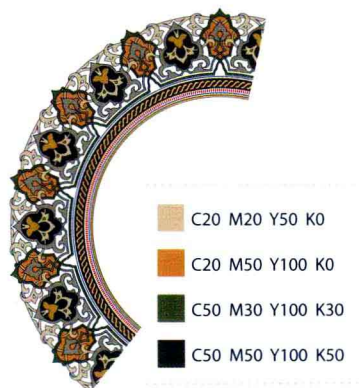
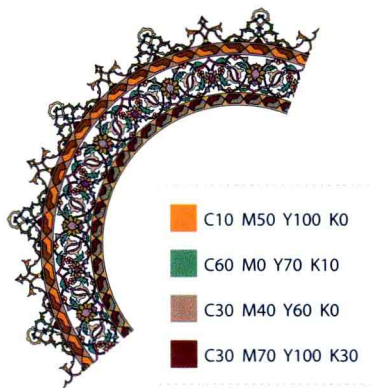
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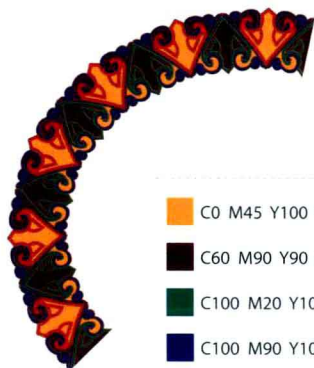


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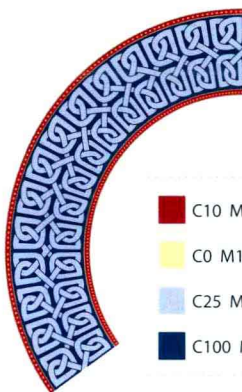




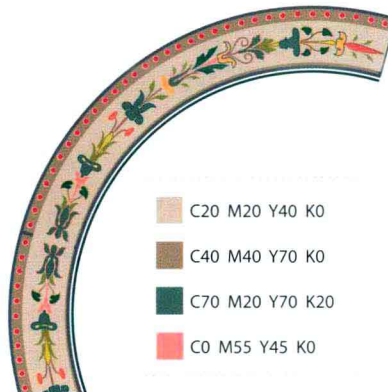
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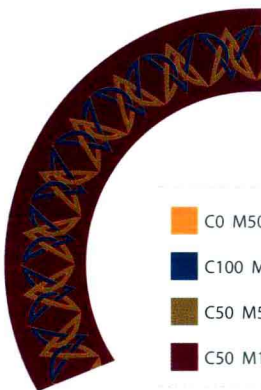
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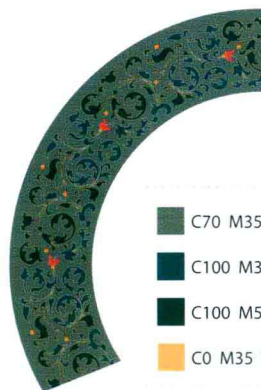
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 C50 M100 Y75 K30



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 C0 M35 Y75 K0

