

Towards Professional Success

高职高专公共英语规划教材



Towards Professional Success

# 职桥英语教程

# 2

总主审 刘黛琳  
主 编 李海霞 王友良

## 综合训练

*Training Course*



**FE 东北财经大学出版社**  
Dongbei University of Finance & Economics Press



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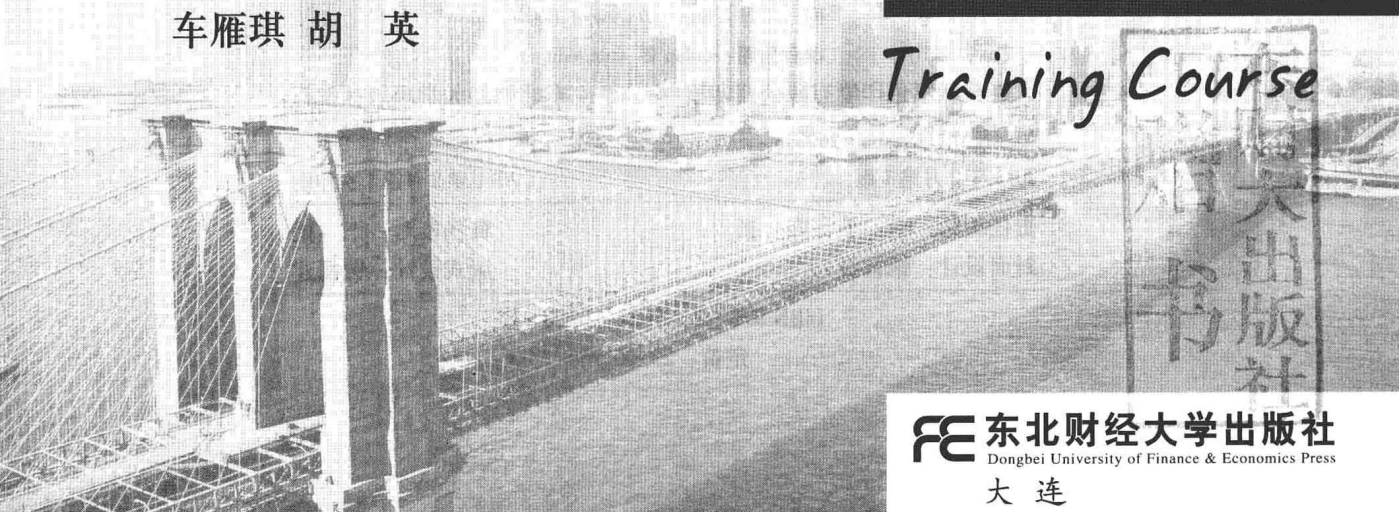
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大连



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# 序 言

我国社会经济的快速发展促进了高等教育结构的调整,为高等职业教育提供了历史性的发展机遇。高等职业教育作为高等教育发展中的一个类型,以培养社会一线岗位所需要的高素质技能型人才为目标。高等职业教育所培养的人才弥补了社会经济文化发展对人才需求链条上的一个空缺,即在普通本科教育培养的高等应用性人才,与中等职业教育培养的操作性技术人才之间,增加了一类理论知识基本够用、实际操作技能熟练、能满足经济社会一线岗位所需的高技能型人才。为此,国家提出高等职业教育必须“以服务为宗旨,以就业为导向,走产学结合的发展道路”。

根据这一人才培养定位,教育部高等学校高职高专英语类专业教学指导委员会受教育部委托起草的“高等职业教育英语课程教学要求”明确指出,高职英语课程以培养学生实际应用英语的能力为目标,侧重职场环境下语言交际能力的培养,要为高技能人才培养的总目标服务。因此,突出教学中的应用性、职业性和实践性等特点,是高职英语教育的不二选择;为学生的职业能力及可持续发展能力服务,是高职英语课程教学改革的必然趋势。

英语教材作为英语教学的重要媒介,历来是决定英语教育教学改革成功与否的关键所在。如何在高职英语教学的改革思路已逐步清晰的大背景下,编写出与英语教学改革需要相适应的教材,是我们广大英语教育工作者及英语教育出版机构所面临的挑战。值得一提的是,教指委委员张权教授、广州大学宋专茂研究员等学者,配合东北财经大学出版社重点教材出版规划,编写出版了一套颇具特色、体现高职教育英语教学改革思路的新教材。

这套教材尝试将职场英语教学贯穿于基础英语教学的全过程,融“教、学、做”于一体;Language Focus, Cultural Focus, Workplace Focus 的编写体例也比较有创意。它遵循大学生掌握外语知识和提高语言能力的规律,针对我国高职院校公共英语教学的实际需要,从培养听、说、读、写能力着手,以掌握职业岗位所需的英语语言知识和能力为目标,融英语知识技能与职场需求于一体,采取了按职业类型和职业胜任力要素组织教材内容的新模式和新方法,在内容、结构和体例上均有所创新。与主教材相配套的“综合训练”不仅帮助学生复习巩固主教材所学习的知识与能力,同时进行有针对性的指导和训练,鼓励学生获取国际上和企业界认可的职业英语资格证书,符合职业教育改革的方向。

总之,这是一套特色鲜明、有创新的教材。我相信,它必将对我国高职教育英语课程的教学改革起到推进作用。

教育部高等学校高职高专英语类专业教学指导委员会 主任委员  
刘黛琳

2010年8月12日

## 前 言

为了顺应当前国际化的需求以及适应高职院校培养高技能人才目标的需要、贯彻高职高专教育英语课程教学改革的精神，提高学生在职场环境下的语言应用能力，我们组织英语教学、职场研究等方面的专家和学者，编写了《职桥英语教程》（Towards Professional Success）这套教材。本套教材分三册，供高职院校公共英语课程教学使用。

本套教材紧密结合我国高职院校公共英语教学的实际需要，遵循大学生掌握外语知识和语言能力的规律，从培养听、说、读、写能力着手，以掌握职业岗位所需要的英语语言知识和能力为目标，在内容、结构和体例上具有“人无我有，人有我新”的诸多特色，全面、及时地满足了我国当前高等职业教育公共英语教学的需要。

首先，从内容方面看，本套教材具有如下突出特色：（1）针对性强。本套教材针对高职院校学生英语语言基础和培养目标的实际，在内容上，系统选取了能帮助大学生构建合理英语语言知识和运用能力核心体系的语言材料。同时，针对高职学生就业岗位的需要，又精选了行业英语方面的素材。（2）教材信息量大、材料新。本套教材视野开阔，资料丰富，内容宽泛而不晦涩，按照国际职业标准的分类，将各主要行业必备的英语句型、词汇、应用文体精选在教材中。学生通过学习本套教材，不仅能掌握基本的英语语言知识和听、说、读、写能力，而且可以结合职业岗位需要有效运用行业英语知识。（3）兼顾实用性与发展性。本套教材的内容不受传统大学英语教材体系的限制，在内容的编排上参考了美国托业考试官方指南中给出的与职业类别有关的词汇用法，涵盖 Activities, Dining out, Entertainment, Family and friends, General business, General ideas, Health, Housing, Offices, News, School, Shopping 和 Travel 等领域。

其次，从结构方面看，本套教材具有主线贯穿全书，独立与渗透兼备的特点。本套教材以帮助學生掌握合理的实用英语知识和运用能力为主线，按行业大类划分英语课程教学单元（Unit），又根据工作岗位英语实际使用需要确定每课（Lesson）的教学内容，并设置了 Language focus, Cultural focus, Workplace focus 几个教学模块。这样，对学生听、说、读、写能力方面的教学不再停留在语法、句型、词汇方面的机械操作，而是以实用为主，实现通过英语课堂掌握职场相关的必备文化知识、词汇和有用的表达形式。

最后，从体例方面看，本套教材导入与穿插并用。在编写体例上，将课堂教学的导入手段引入教材。教材呈现的材料真实记录了职场生活的方方面面，所有课文单元里所举例子都是真实发生在职场中的英语运用实例，是现实生活中发生的事情，例如宾馆前台的对话、餐厅就餐的用语、业务上的讨论、机场接人的介绍、对事情的分析和旅游介绍等。这些内容真正将与现实生活有关的职场背景带进了课堂。这对调动学生的学习兴趣、活跃课堂气氛有很大的帮助。

在当前国内高职高专公共英语教材编写领域，本套教材的编写思路是一种全新的尝试，对推动我国高职英语教学改革、提高人才培养质量具有重要的现实意义。另外，本套教材拥有丰富多彩的配套教学资源。除有满足教师备课需要的教学参考书和供教师上课直接使用的成套多媒体课件外，还有与主教材相配套的《综合训练》。值得特别说明的是，《综合训练》的编写，不仅帮助学生巩固主教材所要求的知识和能力，而且在实训形式和内容选择上也结合了国际权威英语考试指南的要求，有针对性地引导学生加强训练，以顺利通过托业考试、托业桥考试、BEC 商务英语考试等，并有助于高职高专学生获得国际社会和企业界承认的职业英语资格证书。

教育部高等学校高职高专英语类专业教学指导委员会主任委员刘黛琳、委员张权教授和宋专茂研究员提出了教材的编写思路和框架。《职桥英语教程：综合训练》（第2册）编写团队：由宋专茂承担对全书统稿和部分单元的编写工作；中山火炬职业技术学院李海霞、广州铁路职业技术学院王友良担任本册教材的主编。参与本册教材编写工作的还有广州大学纺织服装学院蒋元猷，中山火炬职业技术学院陈翠兰、邢大红、王晓惠、庆利赢，广州铁路职业技术学院谈竹琴、陈婷婷、禹婷婷、牛东育、钟洁、陈亚东，梧州学院邹燕、陈海芸，广州大学市政技术学院车雁琪、胡英。他们同时对该教材的审定做了大量的工作，在此我们表示诚挚的谢意。

值得一提的是，刘黛琳教授对本书的编写极为重视，审阅了教材的初稿并提出许多宝贵的意见。本套教材的出版也得到了东北财经大学出版社方红星社长的大力支持以及李季老师的全力协助，在此谨致谢忱。由于本套教材遵循的是崭新的编写思路，在编写过程中难免会有不当和疏漏之处，我们真诚期待着广大使用本套教材的教师、学生以及相关行业的专家提出宝贵的反馈意见，以进一步改进和提高这套教材的质量，为高职院校公共英语教学改革提供更好的服务。服务邮箱：fangyangbook@163.com。

编者

2010年10月  
于广州大学城

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# Unit One Shopping

## Lesson 1 Talk at the Supermarket

### Part 1 Picture Description

Directions: You will see a picture in your exercise book and you will hear four short statements.

Look at the picture in your exercise book and choose the statement that best describes what you see in the picture. Then mark your answer on your answer sheet.

#### Answer Sheet

1.  A  B  C  D
2.  A  B  C  D
3.  A  B  C  D
4.  A  B  C  D
5.  A  B  C  D





## Part 2 Question Response

Directions: Now, you will hear a question or a statement followed by three responses. Choose the best response to each question or statement.

Now listen to a sample question.

You will hear: Good morning, John. How are you?

You will also hear:

(A) I am fine, thank you.  
 (B) I am in the living room.  
 (C) My name is John.

Sample Answer

● (B) (C)

The best response to the question "How are you?" is choice (A), "I am fine, thank you." Therefore, you should choose answer (A).

Mark the answers to questions 6 - 10 on the answer sheet.

### Answer Sheet

6. (A) (B) (C)

7. (A) (B) (C)

8. (A) (B) (C)

9. (A) (B) (C)

10. (A) (B) (C)

## Part 3 Short Conversations or Talks

Directions: Now, you will hear a number of short conversations or talks. In your exercise book, you will read a question followed by four answers. Choose the best answer to each question and mark it on your answer sheet.

Now let us begin Part 3 with question number 11.

11. What does Mary want to buy?

- (A) Mary wants to buy a Chi-pao.
- (B) Mary wants to buy coffee.
- (C) Mary wants to buy cosmetics.
- (D) Mary wants to buy a pen.

12. What does Smith want to buy?

- (A) Book.
- (B) Food.
- (C) Paper.
- (D) Camera.

13. What is the price for a well-known make?

- (A) 20 dollars.
- (B) 10 dollars.
- (C) 5 dollars.
- (D) 80 dollars and 55 cents.

14. What color does Wang Na like?

- (A) Dark blue.
- (B) Dark green.
- (C) Dark red.
- (D) Light red.

15. How much is a pair of jeans?

- (A) 20 dollars.
- (B) 30 dollars.
- (C) 100 dollars.
- (D) 90 dollars.

## Part 4 Incomplete Sentences for Lexicon

Directions: Questions 16 – 25 are incomplete sentences. There are four words or phrases, marked (A) 、(B) 、(C) and (D) , under each sentence. Choose the one word or phrase that best completes the sentence. Then mark your answer on your answer sheet.

Example:

Please \_\_\_\_\_ your computer at the end of the day.

Sample Answer

Ⓐ ● Ⓒ Ⓓ

- (A) end
- (B) turn off
- (C) take on
- (D) put on

The sentence should read, “Please turn off your computer at the end of the day.” Therefore, you should choose answer (B).

Now begin work on the questions.

16. The \_\_\_\_\_ in your size is sold out.

- (A) garment
- (B) whisky
- (C) Chinese sausage
- (D) (A) 、(B) and (C)

17. The \_\_\_\_\_ provides for free service and parts, but judging from past sales I'd say you'd never have to call on it.

- (A) bike
- (B) guarantee
- (C) quart pot
- (D) kitchen ware

18. We'll \_\_\_\_\_ you for the jacket and then we'll discuss the trousers.

- (A) measured
- (B) measure
- (C) mess
- (D) missed

19. I couldn't \_\_\_\_\_ between pink and purple.

- (A) make up my mind
- (B) mind up my mind
- (C) made up my mind
- (D) make my mind

20. Supermarkets offer products under their own brand names as well as \_\_\_\_\_ brands.

- (A) nationing
- (B) nation
- (C) state
- (D) national

21. \_\_\_\_\_ for retail food in the United States is the supermarket.

- (A) The primary outlet
- (B) Factory



- (C) Hospital (D) Both (B) and (C)
22. People around the world eat with hands, \_\_\_\_\_.
- (A) blouse (B) all things  
(C) egg (D) chopsticks or forks
23. Our \_\_\_\_\_ is from 10:00 AM to 9:00 PM. I'm most pleased if you would like to see them, whether you are going to buy or not.
- (A) business time (B) library service  
(C) dinner time (D) performance time
24. Financially, astute consumers often make \_\_\_\_\_ lists in advance, and take advantage of "cents-off" coupons and weekly specials.
- (A) being shop (B) shop  
(C) shopping (D) /
25. You automatically create a(an) \_\_\_\_\_ when you place your first order online.
- (A) credit card (B) account  
(C) money (D) both (A) and (C)

## Part 5 Incomplete Sentences for Grammar

Directions: Questions 26 – 35 are incomplete sentences, each missing one or more words related to the grammar topic of the textbook. Below each sentence are four words or phrases. Your job is to decide which of these four choices produces a complete, grammatical, and logical sentence when it is put into the blank.

26. Li will go to the supermarket when I \_\_\_\_\_ back tomorrow.
- (A) came (B) will come  
(C) come (D) are coming
27. Will I telephone you \_\_\_\_\_ I buy the fruits and veggies in Publix Supermarket.
- (A) where (B) that  
(C) as soon as (D) whose
28. Both prescription and non-prescription (over-the-counter, or OTC) drugs can \_\_\_\_\_ in an American drugstore.
- (A) purchased (B) purchasing  
(C) be purchased (D) purchase
29. There \_\_\_\_\_ a wide variety of items sold in it, such as candies, cookies, drinks, stationeries and greeting cards.
- (A) is (B) was  
(C) be (D) are

30. When \_\_\_\_\_ into an American drugstore, most Chinese will be a bit surprised.  
 (A) walking (B) walked  
 (C) had walking (D) had walked
31. If there were any illegal practice in the store, the owner \_\_\_\_\_ his license revoked.  
 (A) got (B) get  
 (C) getting (D) would get
32. During recent years, Far Eastern Department Stores \_\_\_\_\_ and introducing into Taiwan.  
 (A) had been restructuring (B) have been restructuring  
 (C) restructured (D) restructure
33. Pacific China \_\_\_\_\_ with ten stores in the China growth market has also become an index of consumer trend.  
 (A) hold (B) holding  
 (C) be hold (D) have hold
34. Working at home has become popular with stay-at-home moms and others \_\_\_\_\_ wish to break the bonds of the cubicle.  
 (A) what (B) how  
 (C) where (D) who
35. The shop sells such expensive goods \_\_\_\_\_ I want to buy nothing in it.  
 (A) which (B) that  
 (C) where (D) who

## *Part 6 Reading Comprehension*

Directions: Part 6 consists of short reading passages followed by questions. There are four possible answer choices for each question. You must pick the best answer choice based on the information in the passage and then mark that answer on your answer sheet.

Questions 36 – 38 refer to the following passage.

There is a supermarket called RT-Mart Supermarket near my school. It's a big supermarket. On the first floor, there is some food for cooking, such as pork, beef, chicken, fruit and so on. There are some snacks, CDs, books and everyday items. There are always many children on this floor because they like sweet snacks very much. There are some clothes on the top floor. There are always many people in the supermarket at the weekend. The workers in it are friendly. They are happy to answer your questions. They help you to find what you want. They always smile. There are some discounts on some things. Things over there are very nice and cheap, so people all want to buy things there.

36. What is the main idea of this paragraph?
- (A) Introduce the RT-Mart Supermarket.
  - (B) A shopping.
  - (C) Tell us how to buy something.
  - (D) Where you want to buy something.
37. Why do people want to buy things in the supermarket?
- (A) The things are good.
  - (B) There are some discounts on some things. Things over there are very nice and cheap.
  - (C) They are too much.
  - (D) They can not buy some things in other place.
38. Where are some clothes?
- (A) On the first floor.
  - (B) On the top floor.
  - (C) On the bottom floor.
  - (D) On the third floor.

Questions 39 – 41 refer to the following article.

#### Flower Market

In recent years many flower shops have appeared. It is common now for people to buy flowers when they go to a gathering, visit a sick friend, or attend a wedding or birthday party. Fresh flowers are also indispensable for other ceremonial occasions.

The Beijing Flower Trade center at Liangmaqiao is the largest wholesale fresh flower market in the capital, with a daily volume of between 150 000 and 160 000 blossoms.

Ninety percent of the city's 500 flower shops obtain their stock there. According to He Xiaotang, manager of the Trade Center's marketing department, in the past sales, volume between National Day (October 1) and October 20 accounted for 20 percent of yearly sales because young people usually had their weddings during this time. Now winter has become the peak season, lasting from Christmas Day to Spring Festival, including New Year's Day and Valentine's Day. The proportion of flower sales to individuals keeps increasing.

A decade ago, indoor decorations were mainly window papercut and silk flowers. Later, washable plastic flowers became available, and today polyester flowers and plants looking very much like the real thing, have become popular. Flower dehydration techniques have also made dried flowers a favorite. All kinds of flowers, both real and artificial, help maintain spring year round for many Chinese.

39. The flower market used to be at its best \_\_\_\_\_.
- (A) around the spring festival
  - (B) around Christmas day
  - (C) in October
  - (D) all the year round
40. The number of individuals who buy flowers is \_\_\_\_\_.
- (A) unchanged
  - (B) stable
  - (C) decreasing
  - (D) increasing

41. Which of the following statements is not true?

- (A) Flowers were not as popular as they are now in China.
- (B) Dried flowers were common in China a decade ago.
- (C) The Chinese people now like both real and artificial flowers.
- (D) Fresh flowers have become part of people's life in China.

Questions 42 - 45 refer to the following article.

How would you like to do a week's worth of shopping in 10 minutes? Rather than loading the kids into the minivan on a shopping day, you can send them out to play and do your shopping at home. Thousands of busy people have traded their shopping carts for keyboards. Rather than fight the crowds in the supermarkets and shopping malls, they log on to the Peapod, an online shopping and delivery service.

Peapod is giving us a quick look into the future of retailing—the virtual store. Peapod is a pioneer in a rapidly expanding industry that enables us to buy almost anything from PC. Rather than running from aisle to aisle, you simply point and click around the screen for the item you want. Once online you can choose from over 20 000 items, or compare prices instantly to find the best deal, or check your subtotal at any time to stay within your budget, or create personal shopping lists to save time, or view images of products, or check out store specials, or view nutritional labels for products, sort products instantly by nutritional content, or choose a delivery time that fits your schedule.

Peapod's online shopping system is linked directly to its partner store's computer systems. When you send your shopping list to Peapod, an order is transmitted to the nearest partner store. A well-trained shopper takes your order, grabs a shopping cart, and does your shopping for you. The shopper takes much less time than you would take because the list is ordered by aisle and the shopper knows exactly what to get.

The virtual supermarket is sure to change the way we shop. This interactive online approach helps take the trouble and the mystery out of shopping. We can view items by category or by brand. We can even read carefully the items on sale. We can request that items be arranged in the order of letters, by brand, by price per unit, by package size, or we can even request a listing by nutritional value.

Online shopping is here to stay. Since linking up with Peapod, the store partners have experienced an 8% increase in sales. Online shopping already accounts for over 15% of the sales volume at the partner stores.

The Peapod system has made life easier for a great many people. It has also saved them time and money. Working parents gladly trade shopping time for more time with the kids. Some people enjoy saving big on baby-sitting costs. Everyone saves money because the system encourages you to buy the product with the best per unit price. People who haven't set foot in a store for months say their families are eating better than ever.

42. What's the new way of shopping according to the passage?



- (A) Online shopping.
- (B) Walking to go shopping.
- (C) Reading book shopping.
- (D) Running shopping.

43. What's Peapod?

(A) Peapod is a man who hasn't set foot in a store for months and says their families are eating better than ever.

(B) Peapod is a book loved by people.

(C) Peapod is a man.

(D) Peapod is a pioneer in a rapidly expanding industry that enables us to buy almost anything from PC.

44. What should people do if they want to buy things online?

(A) People simply point and click around the screen for the item you want rather than running from aisle to aisle.

(B) People want to walk to shop.

(C) People ask others to buy it.

(D) People will give a list to somebody.

45. What can Peapod's store partners benefit from online shopping?

(A) They can increase their sales.

(B) They can do nothing.

(C) They can advise other people.

(D) They can give them money.