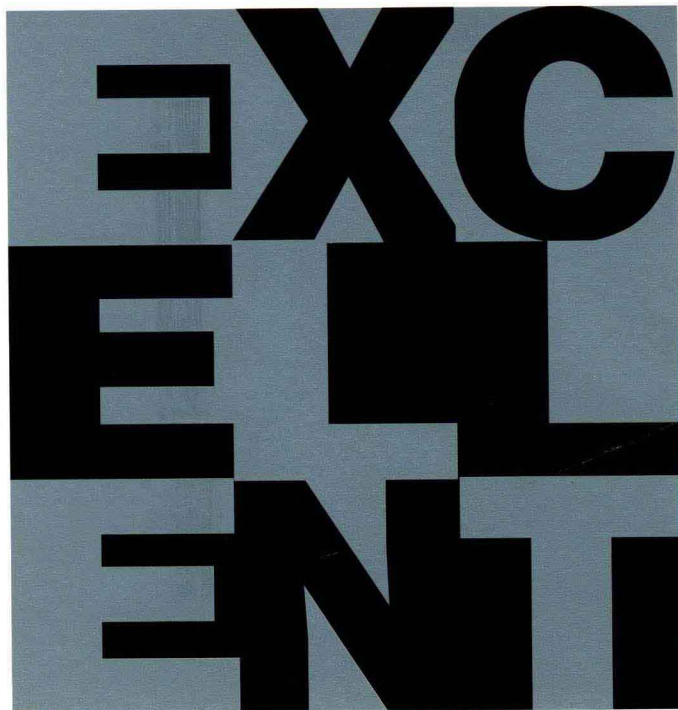


EXCELLENT

INTERNATIONAL DESIGN YEARBOOK 2011

国际设计年鉴2011 / 《国际设计年鉴》
编委会 主编

④ 书籍 小册子 卡片 BOOK BROCHURE CARD

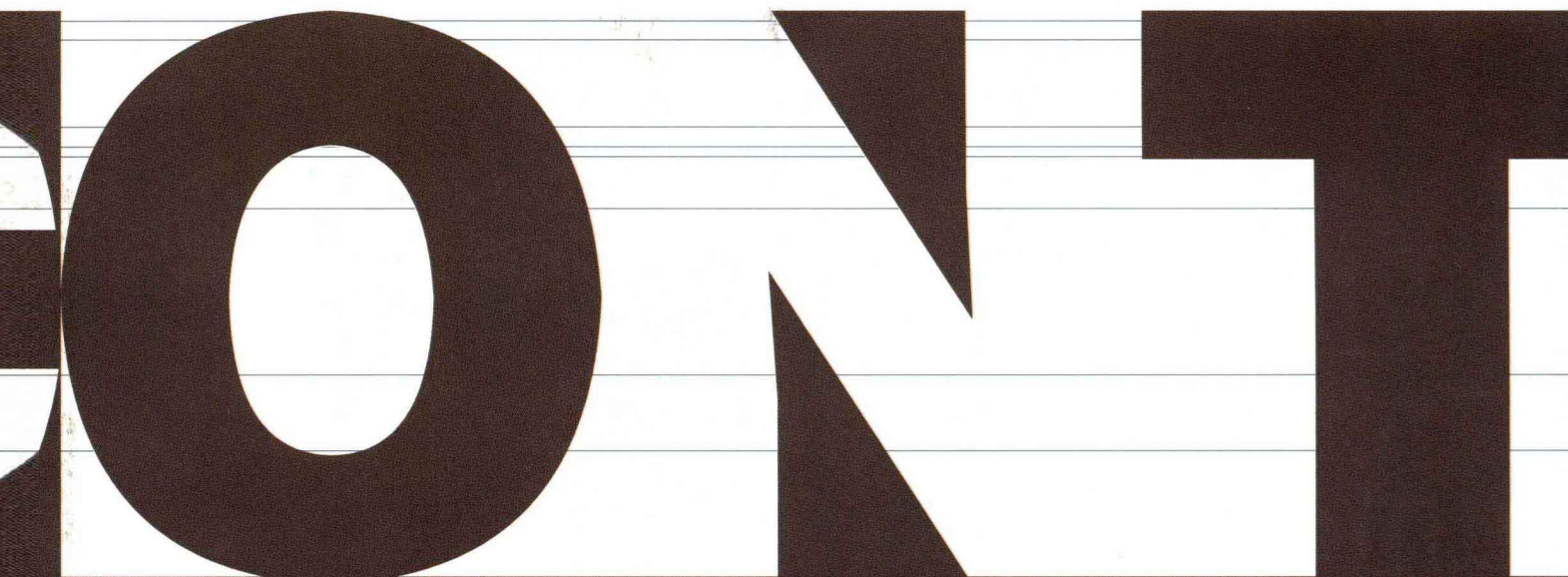


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INTERNATIONAL DESIGN YEARBOOK 2011
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BOOK BROCHURE CARD

《国际设计年鉴》编委会 主编



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卡 / CARD_307

导言 /

INTRODUCTION

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张先慧 / Zhang Xianhui

中国麦迪逊文化传播机构董事长
中国（广州/上海/北京）广告人书店董事长
《国际设计年鉴》编委会主编
Chairman of China MDX Culture Communication Organization
Chairman of advertising Bookstore in China (Guangzhou / Shanghai / Beijing)
The main editor of "International Design Yearbook"

记录精英、传播经典

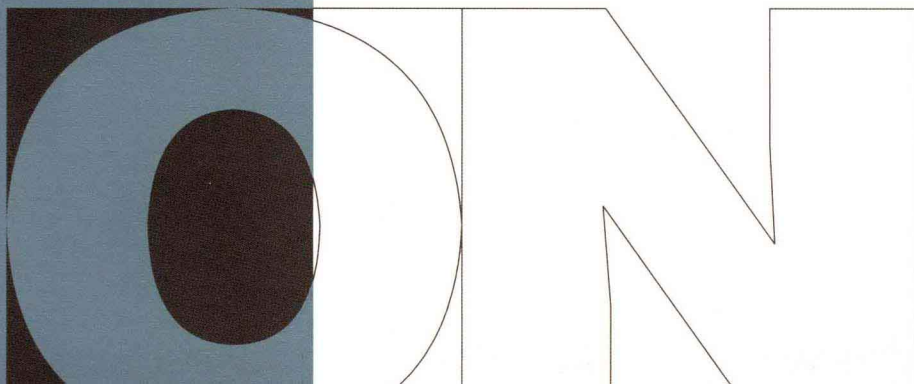
RECORD THE EXCELLENCE PUBLISH THE QUINTESSENCE

经过近一年时间的征稿、筛选、编辑、排版、印刷等一系列紧张的工序，《国际设计年鉴2011》终于得以一套四册的形式面世。《国际设计年鉴2011》作为国际平面设计行业一年一度的优秀成果展示，全面客观地反映了国际平面设计行业的整体风貌和设计水平。

我们用年鉴的形式把当代最具价值的平面作品记录下来，传播开去，意在为设计文化予以保存的同时，也给读者提供了解当代设计状况及交流思想的平台。

“记录精英、传播经典”，这是《麦迪逊丛书》的宗旨。

希望业界朋友继续关注与支持我们！



After nearly a year of intensive processes, including collecting, selecting, editing, typesetting and printing, *International Design Yearbook 2011* is finally available in the form of a set of four. *International Design Yearbook 2011* as an outstanding achievement in the international graphic design industry's annual showcases, objectively reflects the overall style and design level of international graphic design industry.

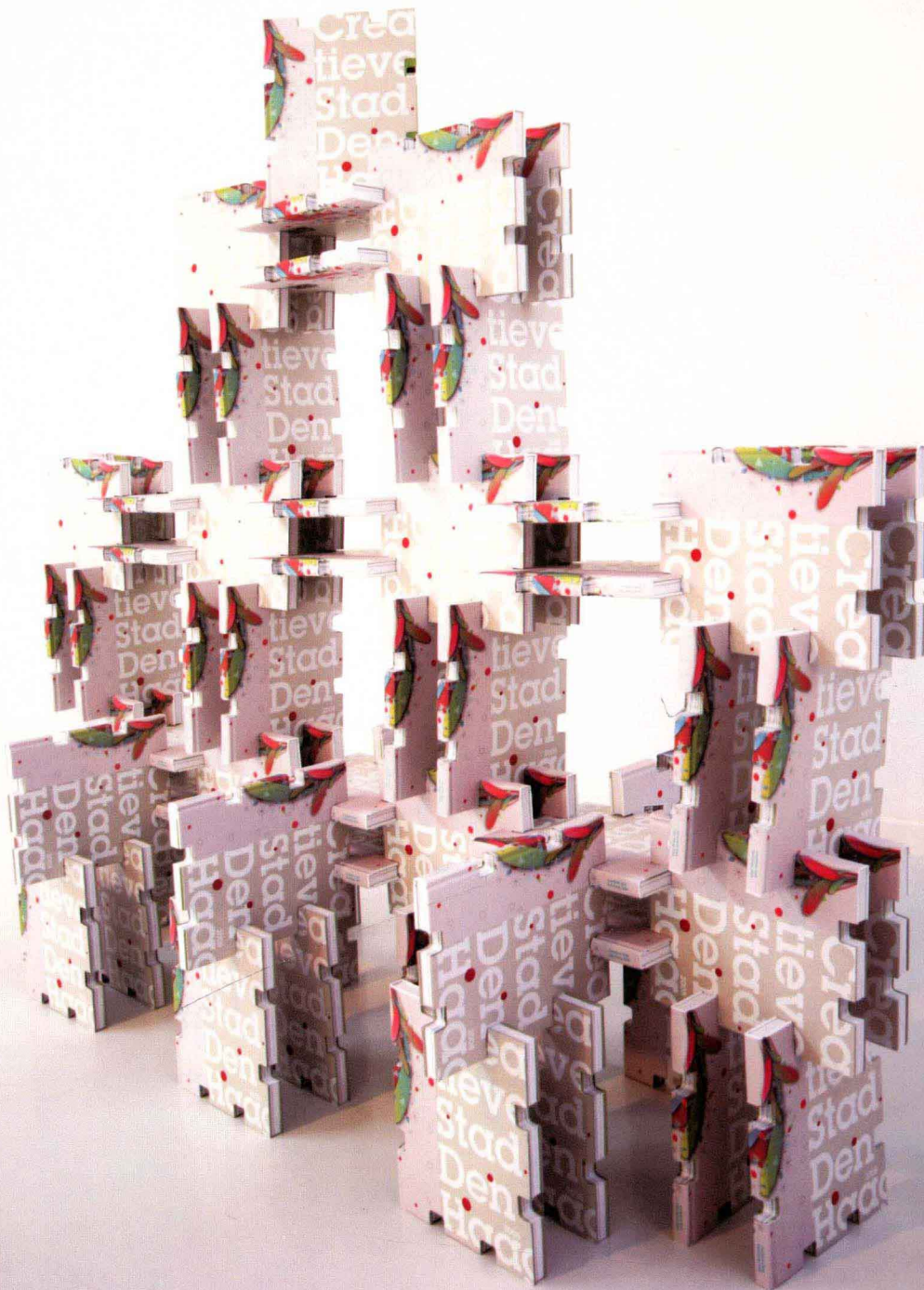
We record the most valuable graphic works in the form of yearbook, and spread it. We are not only intended to preserve the design culture, but also give the platform for the readers to understand the context of contemporary design and communicate.

"Record the Excellence, Publish the Quintessence" is the aim of "Madison Series".

We hope to get a maintaining support and attention from our friends in this industry.

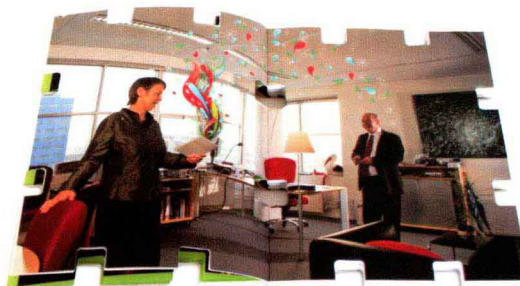
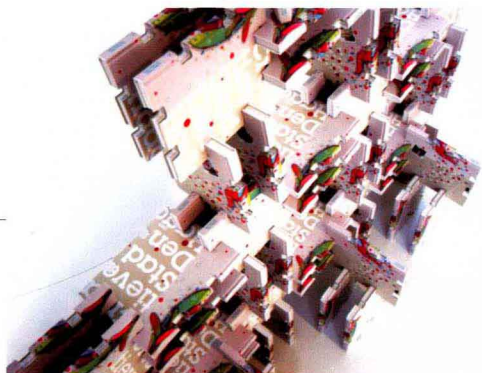
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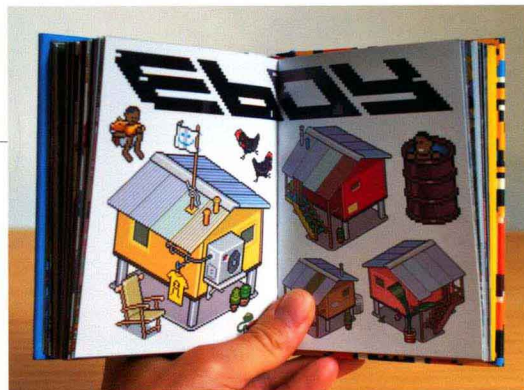
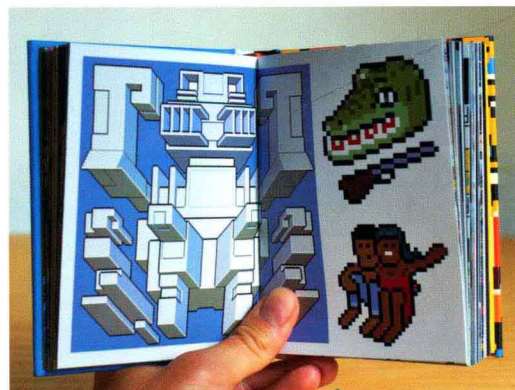
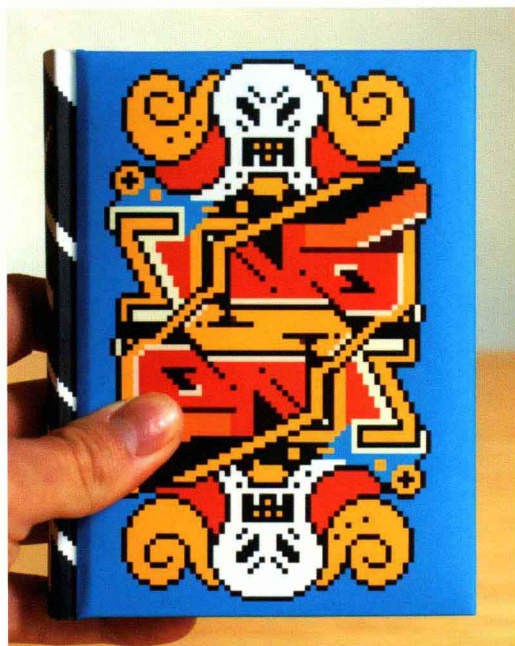
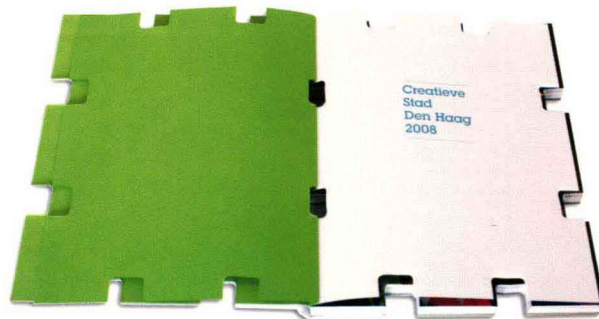
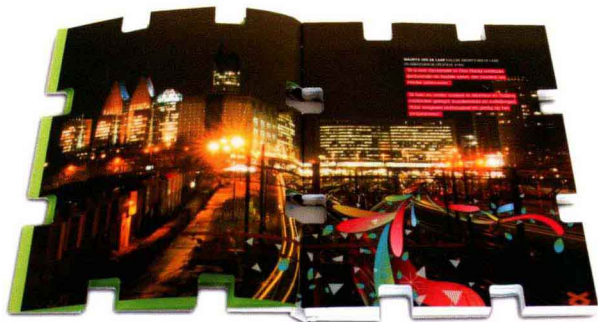
BOOK



VI DESIGN / LOGO DESIGN / GRAPHICS DESIGN / PACKAGING DESIGN /
POSTER DESIGN / BROCHURE DESIGN / CARD DESIGN

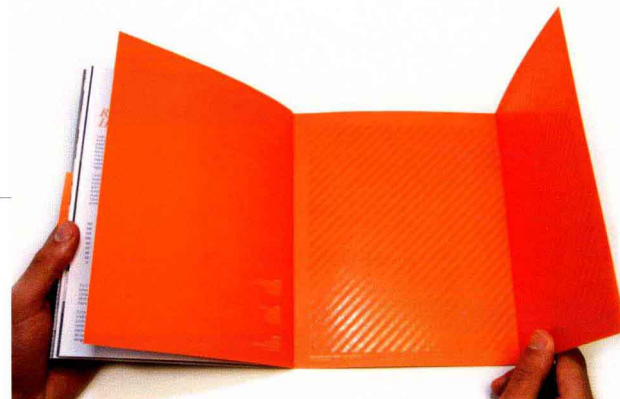
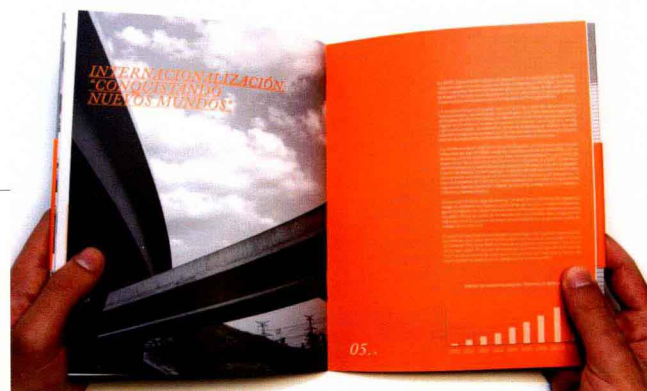
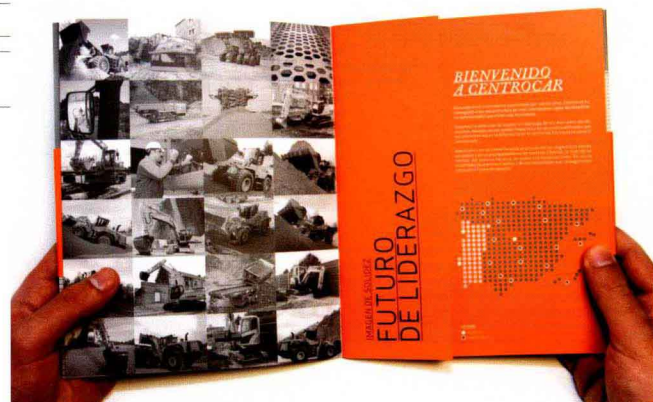
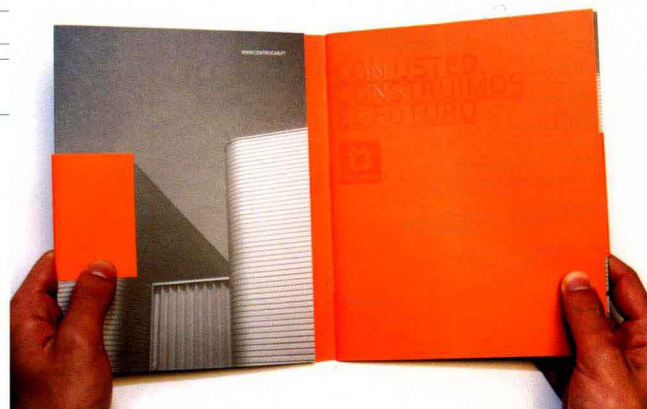
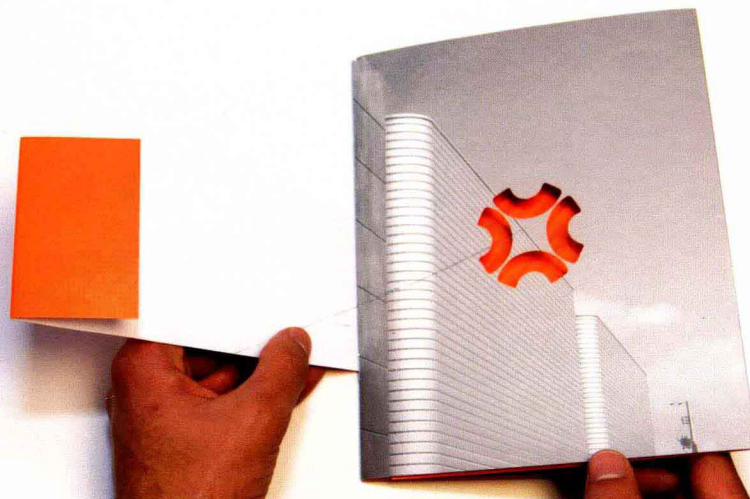
作品名称: Creative City The Hague
设计机构: 荷兰Trapped in Suburbia
创意总监: Cuby Gerards & Karin Langeveld
艺术指导: Cuby Gerards & Karin Langeveld
设计: Debora Schiltmans & Karin Langeveld
摄影: Robert Jan Verhagen
Title: Creative City The Hague
Design Company: Trapped in Suburbia, the Netherlands
Creative Director: Cuby Gerards & Karin Langeveld
Art Director: Cuby Gerards & Karin Langeveld
Designer: Debora Schiltmans & Karin Langeveld
Photography: Robert Jan Verhagen



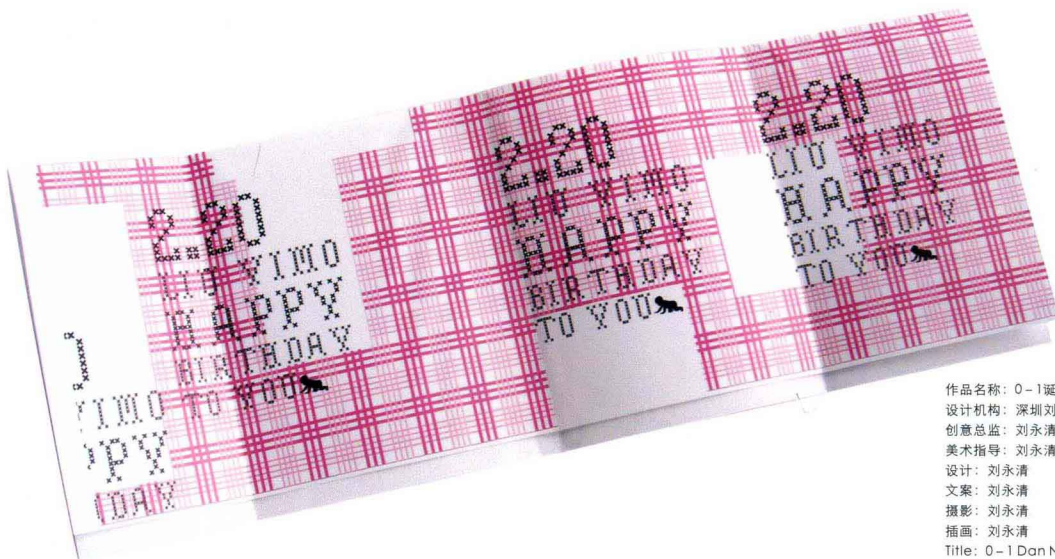


作品名称: Schmock
设计机构: 加拿大eBoy
Title: Schmock
Design C company: eBoy, Canada

VI DESIGN / LOGO DESIGN / GRAPHICS DESIGN / PACKAGING DESIGN
POSTER DESIGN / BROCHURE DESIGN / CARD DESIGN
www.ertongbook.com



At the 0.05 level, significant. Note that continuous. See ex.



作品名称: 0-1诞辰

设计机构: 深圳刘永清设计工作室

创意总监: 刘永清

美术指导: 刘永清

设计: 刘永清

文案: 刘永清

摄影: 刘永清

插画: 刘永清

Title: 0-1 Dan Nong

Design Company: Shenzhen Liuyongqing Design Studio

Creative Director: Liu Yongqing

Art Director: Liu Yongqing

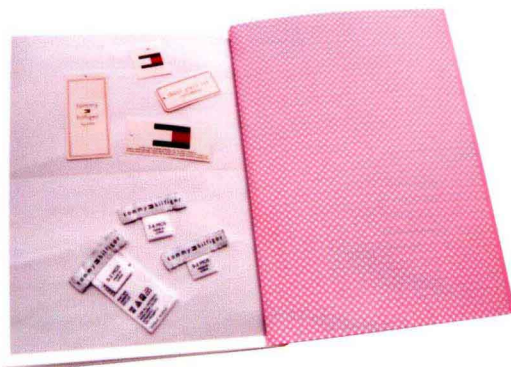
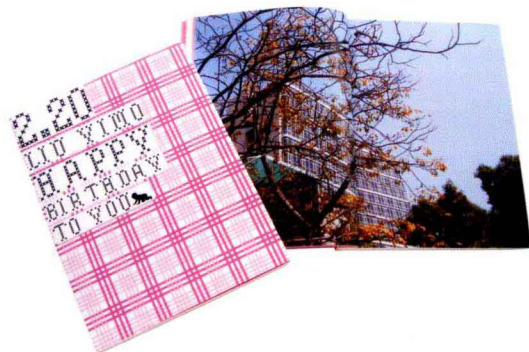
Designer: Liu Yongqing

Word Editor: Liu Yongqing

Photography: Liu Yongqing

Illustration: Liu Yongqing





作品名称: memory
设计机构: 深圳刘永清设计工作室
创意总监: 刘永清
美术指导: 刘永清
设计: 刘永清
文案: 刘永清
摄影: 刘永清
插画: 刘永清
Title: memory

Design Company: Shenzhen Liuyongqing Design Studio
Creative Director: Liu Yongqing
Art Director: Liu Yongqing
Designer: Liu Yongqing
Word Editor: Liu Yongqing
Photography: Liu Yongqing
Illustration: Liu Yongqing

