# **NEW VISION COLLEGE ENGLISH**

# 新思路大学英语

# 视听说教程 第三册

教师参考书 (第二版)

总主编 蔡昌卓 主 编 何 玲 张汾喜



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随着教学改革的不断深化,得益于广大第一线教师的不懈努力,我国的大学英语教学取得了十分可喜的成绩,学生的英语语言水平总体有了明显的提高。这是改革开放政策在高等教育战线的体现,是经济建设和社会发展的需要,也是广大师生的热切期望。

但是,应该看到,学习英语是一个持续的、长期的过程,它不仅是知识的积累,更多是能力的培养。大学英语教育是高等教育的一个重要组成部分,它不同于一般的、为特殊目的举行的实用型培训。不能只凭一时的热情或"疯狂"、借助某种捷径或"灵丹妙药",就期望把英语学好。只有通过不断的学习和反复的、刻苦的操练,才能掌握真正有实用价值的语言运用能力。

另外,由于全国各类高等院校在培养目标、办学条件、师资力量、学生入学水平等方面存在着较大差异(即使同一院校中不同院系的培养目标和学生入学水平也不完全相同),教学要求不可能整齐划一。各院校完全应该而且可以根据自己的培养目标和学生的实际水平,实事求是地制订自己的教学要求,突出自己的教学重点,切忌盲目攀比,切忌强求一步到位。在教学中要坚持承认差别,允许并且鼓励不同的起点、不同的教材、不同的教学模式,做到准确定位、因材施教。

教材和教学法是为具体教学对象和教学目的服务的。针对不同的教学对象和教学目的,应该使用不同的教材和教学法。评价教材的标准主要应看其是否符合教学的客观规律,是否符合科学的教材编写原则,是否适合所教对象的教学要求,而不是看其出版时间的先后和内容的时尚性。教材的内容和涵盖总是有限的,但对教材的研究和开发是无限的。在教材的使用过程中不断对教材进行研究和开发,不断挖掘教材中的闪光点,根据每个教学周期的实际情况调整教学内容,积累教学的经验,是教师自身提高和完善的一个重要方面。同样,教学法也没有"先进"与"落后"之分,它也是服务于特定教学对象和教学要求的。针对教学对象、符合教学要求的教学法就是好的教学法。在教学中切忌生搬硬套所谓的国外"先进"教学理念和教学法,要努力探索真正符合中国国情、本校校情和教学对象要求的各类大学英语教学模式。

中国人民大学出版社修订出版的这套"新思路大学英语"系列教材由一批长期从事大

新思路大学英语视听说教程 第三册 教师参考书 (第二版)

学英语教学、具有丰富教学经验的教师编写,主要供本科院校使用。该系列教材集语言和文化、知识和技能于一体,辅以配套的网络教学课件,力求做到题材广泛、语言规范、循序渐进、方便教学,有利于学生打下较为扎实的语言基础、培养综合的语言运用能力。当然,一套教材能否为广大师生接受并取得预期的教学效果,还有待教学实践的检验,有待教材自身的不断充实和完善。但我相信,"新思路大学英语"修订版以其自身的特色,一定能为当前百花齐放、群芳争艳的大学英语教材百花园里增加一朵小花、增添一份风采。

2014年6月于南京

1998 年春,我随杨治中先生和李霄翔教授、王海啸教授一起组织了 12 个省区 50 所院校 77 位专家和一线骨干教师合作编写出版了"大学基础英语"系列教材,共 25 册,获得了教育部推荐使用教材和全国普通高等院校优秀教材二等奖,当时外语类一等奖空缺。这套教材曾在全国许多院校推广使用,受到了广大师生的好评。作为项目负责人,我与所有的编者一样,虽然十分辛劳,但深感欣慰!

十年后,我又随杨治中先生和李霄翔教授、王海啸教授一起组织了 10 个省区 40 所院校 50 多位专家和一线骨干教师合作编写出版了"新思路大学英语",它是继教育部普通高等教育"十一五"国家级规划教材"大学基础英语"之后又一套全新力作,在设计、编写和制作上严格贯彻《大学英语课程教学要求》对大学英语教学性质、教学目标、教学模式、教学管理及大学英语参考词汇表等各方面所做的界定和描述,进行教学理念和教学模式的创新研究,期望能为高校师生带来一些新的希望、新的思路、新的方法和新的变化。本系列教材主要供本科院校和独立学院使用,颇获广大师生好评。

六年后的今天,我们再度携手,对"新思路大学英语"进行了全面的修订。

本系列教材依然由我国知名学者杨治中先生严格把关。全套教材由《基础教程》(2册)《视听说教程》(4册)《读写译教程》(4册)《阅读教程》(4册)构成。《基础教程》《视听说教程》及《读写译教程》配有教师参考书。《基础教程》专为我国民族地区高等院校英语零起点民族学生设计与编写。《读写译教程》、《视听说教程》和《阅读教程》严格按照《大学英语课程教学要求》中基本要求的规定,以《普通高中英语课程标准》七级为起点,以《大学英语课程教学要求》中基本要求为终点。

#### 修订版主要特色有:

1. 严格遵循新的课程要求,在设计与编写上"充分体现个性化,考虑不同起点的学生,既要照顾起点较低的学生,又要为基础较好的学生创造发展的空间;既能帮助学生打下扎实的语言基础,又能培养他们较强的实际应用能力尤其是听说能力;既要保证学生在整个大学期间的英语语言水平稳步提高,又有利于学生个性化的学习,以满足他们各自不同专业的发展需要"。

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- 2. 吸取现行全国大学英语教材的经验教训,博采众长,借鉴国内外先进教学理论与方法,融零起点、读写译、视听说、阅读和网上学习系统于一体,强调大学英语基础知识的重要性和英语综合应用能力尤其是交际能力的培养。每个教程既自成体系又紧密相连,体现了内容的系统性和延展性,也减轻了学生的心理压力和经济负担。
- 3. 坚持大学教育拓宽基础、文理渗透、素质与应用并重的培养方向。课文题材广泛、短小精悍、体裁多样,非常具有时代感、知识性、实用性和趣味性,兼顾人文、社会、科普、文化、技能、应用等多种多样的内容体系。丰富多彩的教学内容和简洁实用的练习形式为实现分类要求和因材施教提供了可能,也为教师根据实际需要选择教学内容、制订个性化的教学方案提供了方便。
- 4. 在确保质量和保持已有风格的前提下,我们在选材、练习、教学课件制作等许多环节进行了大幅调整,具体体现在:替换了教材中的陈旧内容,完善了原有的一些不足;配套丰富完善的多媒体课件;同时我们建立了本套教材的自学平台和考试题库。以此进一步体现出自己的鲜明特色,更加方便老师教、学生学。

在修订过程中,我们邀请了国外知名学者 Ray Wright 教授和 Widya Suharto 博士参加指导与审读。还有其他许多热心的海外朋友伸出友谊之手,尽其所能提供各种帮助。在我应邀出国访问或讲学时,他们主动到我的住地跟我商讨编写工作,提出修改意见,审读英文文稿,并免费寄来大量珍贵的参考资料。中国人民大学出版社的领导对此项目倾注了许多心血,在各个方面给予了大力的支持。在此,我谨代表编委会向他们致以诚挚的谢意。

在此,恳请专家学者和广大师生多提宝贵意见,使本系列教材不断充实与更新,更好 地为大家服务。

2014年6月26日于桂林

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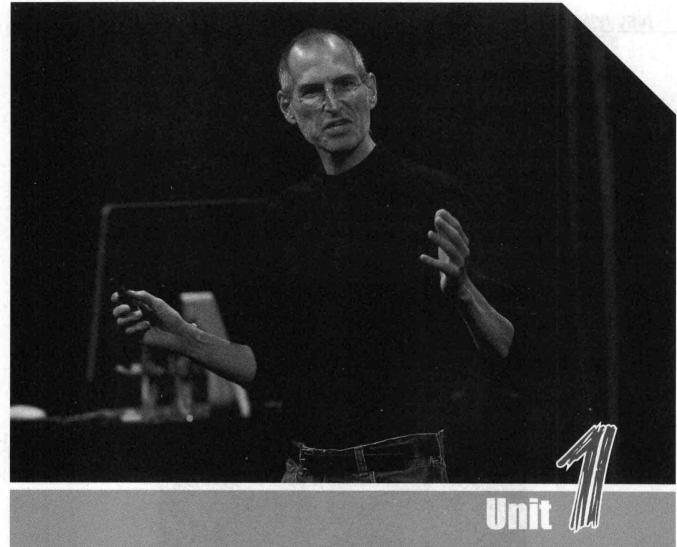
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# **Anecdotes of Celebrities**

People love to be around celebrities, regardless of their field. If you use publicity to gain celebrity status, you could have people feel the same way about you and your business.

Never underestimate the value of celebrity status to your business and the ability of the media to give that status on you.



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Watch a video clip of Steve Jobs and the electronic product world be created. Discuss the following questions with your partners.

- 1. How much do you know about Steve Jobs?
- 2. What are the unique characteristics that bring him great success?
- 3. Have you ever used the Apple's electronic products? Do you like or dislike them? Tell the reasons.



# **Part One Basic Listening**

#### **Useful Words**

AIDS /eɪdz/ abbr. (abbreviation for Acquired Immune Deficiency Syndrome)艾滋病

awareness /ə'weənəs/ n. sensation, understanding 察觉, 觉悟, 意识

prevention /pri'vensn/ n. the act of preventing sth. 预防

contract /'kontrækt/ n. treaty, agreement 契约, 合同

expertise / leksps: 'ti:z/ n. special skill or knowledge that is acquired by training, study, or practice 专门知识或技能

corruption /kə'rʌpʃn/ n. illegal behavior by people in positions of power 腐败; 贪污; 贿赂 leprosy /'leprəsɪ/ n. 麻风病



#### 1. How much do you know about Steve Jobs?

#### For reference

As far as I know, Steve Jobs was the previous CEO of Apple Corporation, who was a talent. What's more, he was a vegetarian.

#### 2. What are the unique characteristics that bring him great success?

#### For reference

The unique characteristics that bring him great success are as following: critical thinking/creative thinking/constantly striving for perfection/curiosity.

Have you ever used Apple's electronic products? Do you like or dislike them?Tell the reasons.

#### For reference

Yes, I have. I like Apple's electronic products very much. I like them because Apple's electronic products are very fashionable, smart and attractive.

No, I haven't. I don't like Apple's electronic products. I don't like them because I am not a electronic product fan. I don't need so many functions Apple's phones have. All that I want is a tool to call or pick up the telephone.



### Part One Basic Listening

#### Script and key

- 1. W: Who is the current President of Russia?
  - M: Medvedev, the former President Putin's fellow-townsman and junior fellow apprentice.
  - W: What are his major concerns?
  - M: He often gives speeches calling for more housing and less corruption, faster Internet and a lot of other urgent measures.
  - Q: Which of the following problems is not mentioned in Medvedev's speech?

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### **Cultural Tips**

Hemingway: (1899—1961) An American writer of fiction who won the Nobel Prize for Literature in 1954. One of his most famous representative works is *The Old Man and Sea*. 海明成

In this part, you will hear eight short conversations. Listen carefully and choose the best answer from the three choices.

- 1. A. Staff appointment.
  - B. More housing.
  - C. Less corruption.
- 2. A. AIDS Fund.
  - B. Great Ormond Street Hospital.
- C. National Aids Trust.
  - 3. A. He has been traveling in South Africa to seek medical help.
    - B. He has been promoting awareness and prevention of AIDS.
    - C. He has been visiting clients and signing contracts.
  - 4. A. Movie star.
    - B. Football player.
    - C. Basketball player.
- 5. A. He started his career at the age of 37.
  - B. He started his career at the age of 27.
  - C. He started his career at the age of 17.
- 6. A. Michael Jackson.
  - B. King Jackson.
  - C. Katherine Jackson.



- A. Staff appointment.
- 2. W: Do you like Princess Diana?
  - M: Yes, very much. Since her death in a car crash in Paris in 1997, a lot of people felt sad about her death.
  - W: Then, do you know more about her?
  - M: Of course, she worked with such organizations as the Great Ormond Street Hospital for sick children in London, the National Aids Trust and the Leprosy Mission.
  - Q: Which of the following organizations didn't Diana work with?
  - · A. AIDS Fund.
- 3. A: Since he left office five years ago, our President has spent a huge amount of time promoting AIDS awareness and prevention.
  - B: That's just the same thing I've been doing.
  - A: I know you just came back from Johannesburg, South Africa, part of your sixnation tour of Africa.
  - **B:** Right. You know Africa has been more affected by AIDS than any other part of the world.
  - Q: What has the President been doing mostly since leaving office?
  - B. He has been promoting awareness and prevention of AIDS.
- 4. A: Do you like basketball?
  - B: Yes, I like playing basketball and football.
  - A: Which superstar in NBA do you like?
  - **B:** I like Yao Ming very much. I know he came back to China a few days ago and he'll go to Shanghai.
  - Q: What is Yao Ming's career?
  - C. Basketball player.
- 5. A: Hi, how much do you know about Hemingway?
  - B: I'm sorry. I just know he was an American writer.
  - A: I know he started his career at the age of 17.
  - B: Oh, so early. I'll read some books about him.
  - Q: What does the dialogue tell us about Hemingway?
  - C. He started his career at the age of 17.
- 6. M: What bad news!
  - W: What happened?
  - M: Michael Jackson, the king of pop music, was dead.
  - W: Oh, what a pity! That's really bad!
  - Q: Who was dead according to the man?
  - · A. Michael Jackson.

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- 7. A. His vision and his travel all over the world.
  - B. His expertise and business marketing skills.
  - C. The money we pay to Microsoft.
- 8. A. Jessica Rowling.
  - B. J.K. Rowling.
  - C. Mackenzie Rowling.





# Part Two Video Watching

### Scene One The First UNICEF Ambassador in China

#### **Useful Words**

ambassador /æm'bæsədə(r)/ n. delegate, representative 大使; 代表 celebrity /sə'lebrətı/ n. famous person (尤指娱乐界的)名人; 明星 discrimination /dɪˌskrɪmɪˈneɪʃn/ n. the pratice of treating sb. in an unfair way 歧视 advocacy /ˈædvəkəsɪ/ v. to support 支持, 拥护 commodity /kəˈmɒdətɪ/ n. goods, product 商品、货物、日用品

#### **Cultural Tips**

UNICEF: (United Nations International Children's Emergency Fund) A United Nations Program headquartered in New York City, which provides long-term humanitarian and development assistance to children and mothers in developing countries. 联合国儿童基金会

- 7. A: John, what are you doing?
  - B: I'm reading a biography about Bill Gates. Do you know anything about him?
  - A: Yes, but I just know a little about him. He is the head of the world's biggest computer software company.
  - **B**: You are right! His deep personal interest, together with his technical skills and his business marketing skills, helped him create a giant computer company and made him wealthy.
  - Q: What helped Bill Gates make such great achievement in IT industry?
  - B. His expertise and business marketing skills.
- 8. A: Do you want to go and watch a film?
  - B: Yes, I'd like to. Is there any new film?
  - A: Yeah, I've heard that Harry Potter is very interesting. Let's go and watch it.
  - **B**: OK, and I also know that J.K. Rowling—the author of *Harry Potter*, is working on her seventh book now.
  - Q: Who is the writer of Harry Potter?
  - B. J.K. Rowling.

# **Part Two Video Watching**

### Scene One The First UNICEF Ambassador in China

#### Script and key

Well-known broadcast journalist and entrepreneur Yang Lan has been (1) appointed as United Nations International Children's Emergency Fund (UNICEF) Ambassador in China, making her the first ambassador to be appointed by the UNICEF office in China.

"I am honored to be appointed as the first UNICEF ambassador in China and feel a certain (2) responsibility to this cause. I believe that in the future there will be many more UNICEF Ambassadors in China to (3) take part in protecting children's rights and introducing to the world the development of China's next (4) generation, but I am honored to be the first of them."

UNICEF was the first United Nations agency to appoint celebrity ambassadors to help call the public's attention to the (5) urgent needs of children.