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Directory of China & Overseas Exhibitions and Meetings

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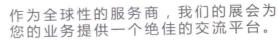
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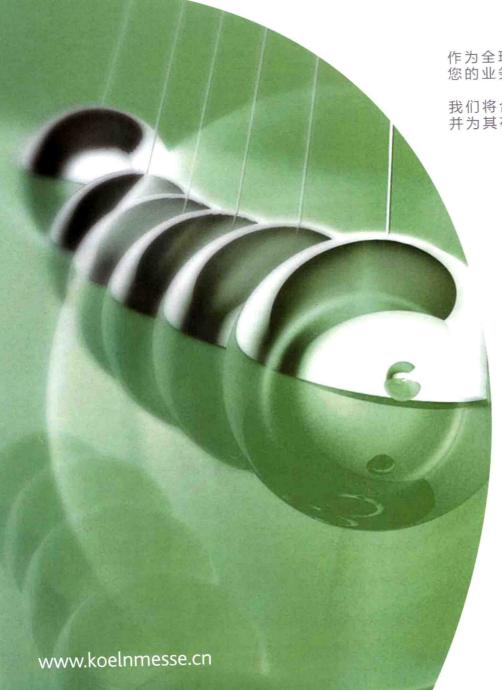
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前言 | Preface

尽管中国经济率先于世界任何经济体最早从金融风暴中复苏,但阳光普照到展览业尚需数月的期待。因此,2009年对于中国展览业来说,无疑是自2003年SARS以来最为困难的一年。加工制造业产品贸易展和外向型国际性展会所受冲击最大。直至进入2009年第四季度,随着金融海啸阴霾的逐渐褪去,产业经济的步步回暖,全国各地展会无论从规模和人气上都明显向好。

展望2010年,中国展览业呈现三大特点。首先, 做大做强、做出品牌继续成为未来中国展览业的主攻方 向。具体表现在,一方面,合作合资兼并继续进行中; 另一方面, 主办方将品牌展做成系列在不同地区举办, 借助现有展览会品牌的影响力及已有的资源开拓新兴市 场,向内陆和西部省份深入延伸。2010年中国展览业的 另一特点是,由于金融危机致使09年展览业受损的阴影 尚未完全消除,导致新的一年中,独立新展的推出的数 量明显少于往年。但是,在大展中加入新行业专题展, 以及将综合性贸易展进行专业化细分,是2010年各方展 览主办普遍采取的战略策略。未来一年中国展览业还有 一个特点,那就是新能源展成为2010年最热门的行业 展览。2003年中国第一个有关新能源的展览"亚洲风能 展"在北京举办。首届的展览面积仅有1500平方米。不仅 这一展览的规模在2010年将突破25000平方米,而且新能 源风能太阳能展览在全国各地开花。

在中国展览市场趋于稳定和成熟的过程中,全行业的操盘手越来越将管理和经营的重心向细致化、优质服务倾斜。国字头且软硬件俱优的中国国际展览中心新馆誓以高质量服务创造价值。《细节管理新体系造就国际标准会展中心》一文讲述国展人如何通过为参展商和参观者提供高品质的服务将新老国展中心经营成真正意义上的国际水准的展览中心。

哥本哈根世界气候大会引爆了全世界对人类未来 生存环境的深度思考。作为文化产业的展览业如何真正 成为低碳经济,减少每次展览前后和展览期间一次性垃 圾的产生以及降低污染装饰材料的使用?文章《环保主 义:展台搭建新主张》提供可借鉴之成套解决方案。

本书再度连续推出全国综合博览会和专业贸易展年度排名,并将专业贸易展的排名增加至前70强,将更多行业展览纳入参评和排名行列。从排名中可以看出在北京、上海、广州、深圳这些独霸中国展览业头筹的一线城市之外,作为保障我国经济持续发展的基础及未来发展重心的二线城市——成都、郑州、义乌等正在进入第一军团,成为吸引大型和特大型展览的举办地。

在《中国及海外会展概览》进入第15年之际,本编委会的全体人员向15年来给予本书大力支持的广大广告客户和赞助商致以由衷的感谢!由于你们的给予,才使得这本书能够走过15年并越办越好。同时,我们更向全国每一个展览主办承办单位、支持赞助机构、会展中心和服务商,特别是经营着每个展览项目的工作人员致敬!正是你们每一位兢兢业业的努力,才创造了中国展览业繁荣的今日,以及更加健康和光明的未来!

Among global economies, China recovered first from financial crisis. However, it took more time for exhibition industry to receive sunshine. Actually, 2009 was the most difficult year for China exhibition industry since SARS 2003. Trade fairs for products toward export market got hit the most. Until the 4th quarter of 2009, along with clearance of the clouds of financial crisis, manufacturing sector warmed up gradually. Nationwide exhibitions got improved obviously in both exhibition area and number of visitors.

Prospecting 2010, China exhibition industry has three features: First, getting bigger and stronger, targeting brand names will be continuously the direction of the development of exhibition industry in China. It will be specially expressed in two aspects: On the one hand, cooperation and joint-venture continues; On the other hand, organizers will host their brand shows in series in different cities, promoting new market benefiting from the influence of existing brand fairs and resources, extending to inland and western provinces; Another feature of China exhibition industry in 2010 will be that number of introduction of individual new exhibition will be noticeably lower than previous years due to the shadow of financial crisis in 2009 has not been eliminated completely. However, here is a new strategy for variety of organizers to adopt: to add new theme in existing large trade shows and re-categorize general trade shows by professions. Second, trade shows regarding new energy will become the hottest theme. In 2003, "Wind Power Asia", the first new energy show was held in China. Its show space was just 1,500 square meters. In 2001, not only will this show breakthrough 25,000 square meters, but also other new energy shows are booming cross the country.

While China exhibition industry stabilizes and matures, more and more industry players are shifting their focus of management and operation on detailed and quality services. With Country prefix in name and sophisticated facilities as its advantage, China International Exhibition Center New Venue oaths to increase its value by providing quality services. "Success Depends on Details" tell you how CIEC's management team position to achieve their goals to make both their previous venue and new one the real international-standard exhibition centers by satisfying exhibitors and visitors with quality services.

World Climate Conference Copenhagen triggered deep thoughts of the whole world on the living environment of human beings. How could exhibition industry which is categorized as culture industry become low carbon economy, reducing waste on each and every exhibition and minimizing usage of polluted decorative materials? "Environmentalism: New Concept for Exhibition Stands" introduces a turn-key solution.

Continuously this book publishes yearly ranking for expositions and trade fairs. Ranking for trade fairs has been increased to top 70 fairs, aiming at including more professional shows in selection and listing. From the ranking, you can tell that in addition to Beijing, Shanghai, Guangzhou and Shenzhen as cities dominating China exhibitions, Chengdu, Zhengzhou, Yiwu and etc as second-tier cities which are the foundation for China's economy and the focus in the future, are joining in main force, becoming venues attracting more and more large exhibitions.

At the 15th anniversary of Directory of China & Overseas Exhibitions and Meetings (DCOEM), all members of her Editorial Board sincerely thank you, the advertisers, sponsors and readers having contributed your supports in the path of 15 years. Your generosity made DCOEM turned out to be a great publication. At the same time, we sincerely salute to each and every exhibition organizers, sponsors, exhibition centers' operators and service providers, especially those individuals who keep each exhibition running on its right track. Your conscientious efforts built up prosperity of China exhibition industry today. It will be also you who makes China exhibition industry even healthier and brighter tomorrow.



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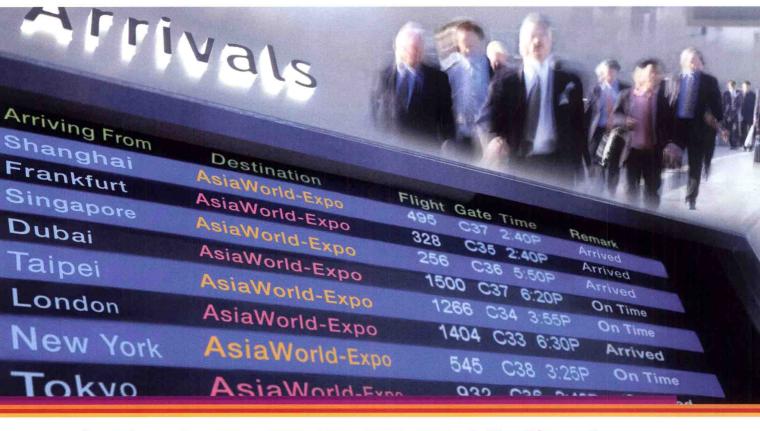
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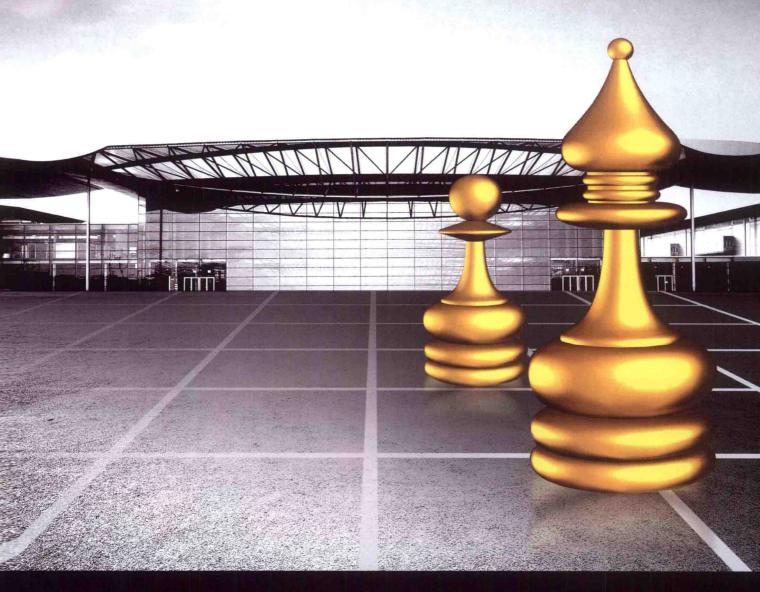
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分类三一接时间分类 展会在此按举办的时间顺序排列,通过每条信 息的唯一编号, 您可以在分类一中查到展会的基本 介绍。

重要提示

书中所列的展览和会议信息在编辑出版时,我 们已经尽了最大努力核准无误, 但个别展会的举办 时间或地点等可能因故调整。因此,在决定参加、 参观、出席展会之前,请您务必与主办和承办机构 联系,获得确认。

How to Use this Directory

★Exhibitions and Fairs in Mainland China

Register 1

Exhibitions and Fairs by City

This is the main chapter and contains basic exhibition and fair information in Mainland China. It is organized alphabetically by provinces, alphabetically by city within each province, and chronologically within each city. To each exhibition there is a cross reference number which permits quick reference from register 2 and 3.

Register 2

Exhibitions and Fairs by Industry

This chapter lists exhibitions according 78 classifications. The exhibitions within the each branch are listed chronologically. A cross - reference number is provided for quick access to more detailed information in register 1.

Register 3

Exhibitions and Fairs in Chronological Order

Exhibitions are listed in chronological order. A cross - reference number is provided for quick access to more detailed information in register 1.

★ How to make phone call to China

1. Country code for China is 86.

2. Taking the phone number of 010-6340 0061 in the book as an example, 010 is the city code of Beijing. If you call from outside China, here is how you should dial: 86 10 6340 0061.

3. Area Code of HongKong is 852.

■Warning

We have made best efforts to ensure the accuracy of the listed information at the time of editing. However, before making decision to participate an exhibition or conference, please always contact with the organizer for the very latest confirmation.

上海新思维传播策划有限公司 Shanghai New Trend Medium Co., Ltd.

中国2010年上海 世博会推荐服务 供应商

展示工程专业委员 会副主任委员单位

> 上海市会展 行业协会会员

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上海新思维传播策划有限公司是一家从事与展会相关的综合性展览服务 公司: 其业务范围包括: 展览展示设计制作、商业空间设计制作、会议活动 策划布置、室内设计与活动硬件设施的提供:公司业务还包括:企业形象策 划、创意与制作、户外媒体发布、电视广告、拍摄、期刊采编,提供影视策 划与营销以及商业公关服务等等。

我司在上海浦东新区拥有面积近10000平方米的制作工厂,一支近200人 的具有多年展览经验、技艺精湛的制作队伍;公司吸收及培养了一批经验丰 富,具有专业素质、实战经验的专业人才;公司也有完善的硬件设施如1000 多套用于标准展位的铝合金展架、烤漆房、多台意大利进口三维雕刻机、高 精度写真机等。

我司成立于1995年,是上海最早从事展览行业的公司之一。在展览会上 成功地完成了意大利馆、韩国馆、新加坡馆、非洲馆等国家馆的展台设计与 制作: 历年来我们都为全国电子展、玩具展、服装纺织展等知名展览会的主 场搭建商,并获得客户的肯定和好评;特殊展台方面,我们已与众多的知名 公司成功合作过,如日本马自达、通用、吉利、绿地、农工商、招商地产, 顾家工艺、卡森、中国移动等等。

目前我司荣幸的被指定为2010年上海世博会的指定供应商之一,我们将 以专业、完善的服务为目标,永远站在高质量不断创新的前列!

Shanghai New Trend Medium Co., Ltd, located at the east of Shanghai, is a professional service company with more than 10-year experience of booth design, international exhibitions, conferences, publicizing activities, indoor decoration, and exclusive store image

We have a workshop of about 10000 m² and over 150 team workers. Further more, there are excellent designers with the ability of combining 3D art and commerce perfectly. They try the best to make every design a masterpiece by their special creativity. With their sensitivity to the market and the understanding to the clients, they turn the original ideas of clients into great works. With the modern management and operation, international standard service, reasonable price, from the original design to the construction of booths, no doubt that we'll provide you effective and high quality service. Therefore, we win the applause and trust from our clients.

Our business covers all over China, and our co-operators expand all over the world. With our staff's effort and our unique advantage, Shanghai New Trend Medium is becoming the leader in Shanghai exhibition and show field, we always devote to the customer needs. We want to be their indispensable partner. We are ambitious to create better works than our customers's expectation. We are committed to providing high quality products and loyal services we are honored to be one of the appointed booth contractors during the 2010 Shanghai Expo.





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2009中国综合博览会12强排名 China Top 12 General Fairs

排名 Rank	展会名称 Exhibition	展出面积 Exhibition Area(m²)	参展商 Exhibitors	贸易观众 Trade Visiters	承办 Organizer	日期 Date	地点 Venue		
1	中国进出口商品交易会 (I 、 II 、 III期・秋季) China Import and Export Fair-Autumn	1,125,000	22,320	188,170	中国对外贸易中心 China Foreign Trade Ctr (Group)	10/15-19 10/23-27 10/23-11/4	中国进出口商品交易会 展馆 Chinese Export Commodities Fair- ground Complex		
2	中国进出口商品 <mark>交易会</mark> (I、II、III期・春季) China Import and Export Fair (Canton Fair)-Spring	1,000,000	22,104	165,436	中国对外贸易中心 China Foreign Trade Ctr (Group)	4/15-20 4/24-28 5/3-7	中国进出口商品交易会 展馆 Chinese Export Commodities Fair- ground Complex		
3	中国国际高新技术成果交易会 China Hi-Tech Fair	130,000	3,000	506,000	深圳市中国国际高新 技术成果交易中心 China Hi-Tech Fair Transfer Ctr	11/16-21	深圳会展中心 Shenzhen Convention & Exhibition Ctr		
4	中国国际工业博览会 China Intl Industry Fair	126,500	1,869	98,256	上海世博(集团) 有限公司 Shanghai World Expo	11/3-7	上海新国际博览中心 Shanghai New Intl Expo Ctr		
5	中国义乌国际小商品博览会 China Yiwu Intl Commodities Fair	120,000	5,000	123,296	义乌市人民政府 Yiwu Municipal People's Government	10/21-25	义乌国际博览中心 YiWu International Exhibition Center		
6	中国(深圳)国际文化产业博览 交易会 China(Shenzhen)International Cultural Industries Fair	105,000	1,708	368,300	深圳国际文化产业博 览交易会有限公司 Shenzhen International Cultural Industry Fair Co Ltd	5/15-18	深圳会展中心 Shenzhen Convention & Exhibition Ctr		
7	华东出口商品交易会 (华交会) East Chian Fair	103,500	5,312	18,229	上海世博(集团) 上海外经贸商务 展览有限公司 Shanghai World Expo	3/1-5	上海新国际博览中心 Shanghai New Intl Expo Ctr		
8	中国哈尔滨国际经济贸易洽谈会 China Harbin International Economiv and Trade Fair	86,000	2,500	100,000	中国哈尔滨经济贸易洽谈会办公室 历he administration of China Harbin international econmic and trade fair	6/15-19	哈尔滨国际会展中心 Harbin International Conference Exhibition and Sports Center		
9	中国昆明进出口商品交易会 China Import & Export Fair, Kunming	75,000	2,334	8,000	云南省人民政府 The People's Govern- ment of Yunnan Province	6/6-10	昆明国际会展中心 Kunming Intl Convention & Exhi- bition Ctr		
10	北京国际科技产业博览会 Beijing Intl High-Tech Expo	60,000	2,213	120,000	北京市政府 Beijing Municipal Government	5/20-24	中国国际展览中心 China Intl Exhibition Ctr		
11	中国北京国际文化创意产业博 览会 China Beijing International Cultural & Creative Industry Expo	60,000	1,370	85,000	北京市政府 Beijing Municipal Government	11/26-29	中国国际展览中心 China Intl Exhibition Ctr		
12	中国国际装备制造业博览会 China Intl Equipment Manufacturing Exposition	60,000	599	135,000	沈阳振兴国际展 览有限公司 Shenyang Renaissance Intl Exhibitions Co Ltd	9/1-5	沈阳国际会展中心 Shenyang Intl Exhibition Ctr		