

个国家和地区

位设计师

最

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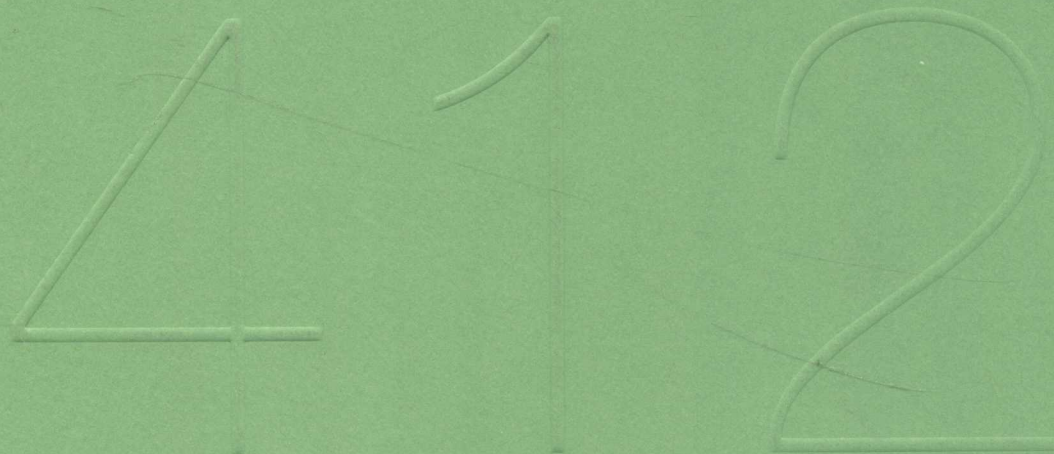
The 10th Anniversary of
"The Beauty of Books in China"
"中国最美的书" 10 周年
2003—2013

上海市新闻出版局 编

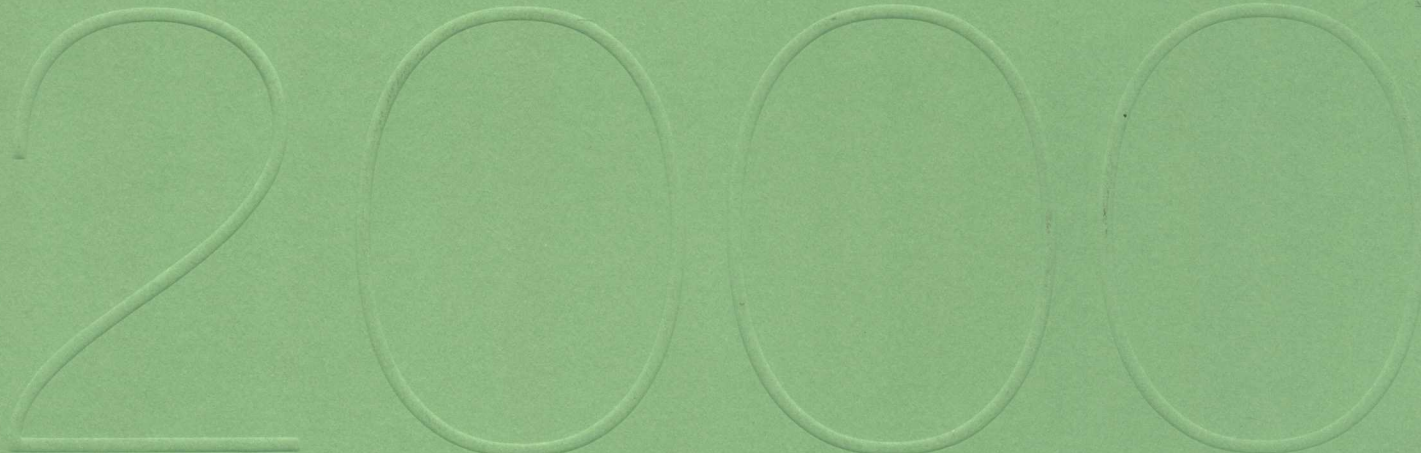
国际设计师作品集

The Beauty of Books
A Collection of Works by World
Book Designers

的 书



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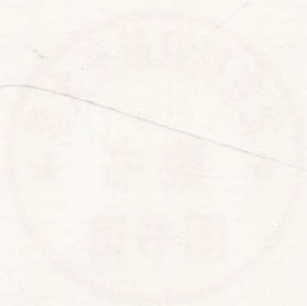
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前言

Preface

在我们中国设计家的眼中，莱比锡是“世界最美的书”的发源地，一个令人向往的地方。“Leipzig”在当地古语中是种有菩提树的地方，城中至今依然可见菩提树的绿阴倩影。街头随处可见的飘逸着浓郁书香味的书店，使其更赢得了“书城”的美誉。

上海与莱比锡书籍设计界的交往始于上世纪 50 年代。1959 年，上海第一次参加莱比锡设计评奖，共获得金奖 2 枚、银奖 3 枚、铜奖 3 枚。事隔 30 年后的 1989 年，上海出版的木版水印《十竹斋书画谱》荣膺该年度国家大奖。

在两德统一过程中，双方一度失去了联系。

2003 年，经过多方联络，上海终于与“世界最美的书”的主办方德国图书艺术基金会恢复了联系，再续前缘。2003 年秋，首批从全国评出的 16 种“中国最美的书”漂洋过海，参与了第二年的“世界最美的书”评选，《梅兰芳（藏）戏曲史料图画集》在激烈的竞争中脱颖而出，荣获当年“世界最美的书”唯一金奖。

此后的 10 年，共有 208 种中国图书现身于莱比锡，11 种图书获得了“世界最美的书”的称号。

10 年来中国书影之美展现于莱比锡，从一个侧面反映了当今中国书籍设计的成就和水平，也体现了中国书籍设计师通过与外界的交流，在立足民族文化艺术的基础上，融合世界设计元素，不断创新和探索的精神。

值此“中国最美的书”评选创立 10 周年之际，主办机构组织、策划了包括展览、论坛在内的多项国际性活动。其中“上海国际书籍设计艺术邀请展”汇集了来自全球五大洲 20 余个国家和地区 50 多位知名设计师的作品，代表和体现了各国、各地区多样的文化和多姿的风采。这是世界书籍设计家的一次盛会，也是全球当今美书的荟萃。与展览同时推出的这本作品集，将成为活动的精彩记忆，并给各国的设计家和出版人以借鉴。

上海市新闻出版局局长 徐炯
“中国最美的书”评委会主任

2013 年 10 月

In the eyes of Chinese designers, Leipzig, a place where everyone desires to go to, is the birthplace of “Best Book Design from All Over the World”. “Leipzig”, derived from the local ancient word, means the settlement where the bodhi trees stand. Today, the beautiful trees can still be seen in the city.

The book stores, seen everywhere on the street, illustrate the residents' special love of books, thus earning Leipzig the reputation of “The City of Books”.

In the 1950s, the book designers in Shanghai began their contact with Leipzig. In 1959, they attended Leipzig Design Competition for the first time and won two gold awards, three silver awards and three bronze awards in total. In 1989, thirty years later, *Ten Bamboo Studio Collection of Painting and Calligraphy* published in Shanghai won the National Prize of East Germany.

However, after Germany's reunification, Shanghai and Leipzig lost contact with each other for a period of time.

In 2003, thanks to the concerted efforts from all sides, Shanghai finally restored the contact with German Book Art Foundation, which sponsors “Best Book Design from All Over the World”. In the autumn of 2003, the first 16 books, chosen by “The Beauty of Books in China” countrywide, were sent to Germany to compete in “Best Book Design from All Over the World”. After heated competition, *Mei Lanfang's Collection of Historical Drama Pictures* stood out and won the only gold prize.

In the ten years thereafter, a total of 208 books from China have joined the Leipzig contest, among which 11 books won the title of “Best Book Design from All Over the World”.

The beauty of Chinese books exhibited in Leipzig in the past decade not only reflects the great achievement and high level of book design in China, but also shows the spirit of innovation and exploration of Chinese book designers, who have combined global design elements with Chinese culture and arts through their communication with the outside world.

On the occasion of the tenth anniversary of “The Beauty of Books in China”, the organizer has planned several international events, including exhibitions and forums. One of them, Shanghai International Book Design Arts Exhibition, shows the works of more than 50 famous designers from over 20 countries and regions in five continents, which stands for and reflects a variety of cultures and styles from different countries and regions. This exhibition is a grand meeting for book designers in the world and a showcase of the world's most beautiful books as well. This collection of the works, published in concurrence with the exhibition, will become a fond memory of these activities and can be used for reference by book designers and publishers worldwide.

Xu Jiong
October, 2013

The author of the preface is the Director General of Shanghai Press and Publication Administration & Director of “The Beauty of Books in China”
Judge Panel

后记

Postscript

纪念中国最美的书创始十周年，从一开始我们就意识到不是靠鲜花和掌声，而是举办这个展览和出版相关读物。在当时，这仅是一个设想，也可能是一个空想，但经过各位参与者的努力，它竟然如此完满地呈现在上海、呈现在大家的面前。

这个展览包括国际设计师作品、中国最美的书十年获奖作品和上海图书馆馆藏近代珍稀设计作品三部分。而这本作品集，则汇集了来自世界五大洲 50 余位杰出设计家的精品力作。这是第一次在中国大地上有如此广泛和高水准的书籍设计师作品展览，对中外设计艺术交流、借鉴，将起到积极作用。出版在中国有着源远流长的历史。近代出版也开启了中国与世界交流的历史。书籍设计作为其中重要的文化元素，在中国也受到人们的关注。

这本作品集呈现了当今世界多元的设计风格，相信一定会受到中国读者的欢迎。在此，我们为能做这样一件事感到无比荣幸。感谢参展的每位设计师以及他们的精品力作，其中很多设计师甘愿将自己的作品捐赠给中国最美的书设计家俱乐部，令我们十分感动。

我们特别要感谢前德国图书艺术基金会主席乌塔女士。作为策展人，她给我们做了大量前期的准备工作，向我们推荐了如此杰出的设计家参展，并逐一协助落实。我们还要感谢她于 2004 年支持世界最美的书在上海展出，产生了积极的影响。

乌塔·施耐德女士、雷娜特·史特凡女士、杉浦康平先生、斯特芬妮·舍莱斯女士、维姆·韦斯特伍德先生、查尔斯·布洛克先生、郑丙圭先生、陶雪华女士、吕敬人先生、袁银昌先生、廖洁连女士、王行恭先生、韩秉华先生、朱赢椿先生、余秉楠先生等著名设计师先后担任评委，在此表示衷心感谢！

此书出版承贾璇小姐、马洁小姐、周丽娟小姐鼎力协助，在此一并鸣谢！

上海市新闻出版局

2013 年 11 月

was just a vague idea, and nobody was sure whether or not it would come true. Nevertheless, with concerted efforts from all sides, they are now being perfectly presented in Shanghai, in front of everyone.

The exhibition is divided into three parts: the works of international book designers, the award-winning works of "The Beauty of Books in China", and the rare and precious design works of modern China collected by Shanghai Library. This book is a collection of the masterpieces of more than 50 outstanding designers from five continents. It is the first time in China that there has been such a wonderful exhibition of so many high-level works by book designers, which can surely facilitate the communication and learning between Chinese and foreign book designers. China has a long history of publishing and its modern publishing industry started its communication with the outside world. Book design, an important cultural element in publishing, has also caught people's attention in China.

This book shows the diverse design styles in today's world and it is believed to be popular among Chinese readers. We have been moved that many designers are willing to donate their works to The Designers' Club of The Beauty of Books in China and feel it an honor for us to publish this book. Our thanks go to every designer and his masterpiece.

Our special thanks go to Ms. Uta Schneider, former president German Book Art Foundation. As the curator, she has done a lot of preparatory work for us. She also recommended to us many outstanding designers and helped to contact them. We also thank her for her support to the exhibition held in Shanghai in 2004 on "Best Book Design from All Over the World", which produced a positive impact.

We would like to thank all the famous designers who have been invited to work as judges for "The Beauty of Books in China". They are: Ms. Uta Schneider, Ms. Renate Stefan, Mr. Kohei Sugiura, Ms. Stefanie Schelleis, Mr. Wim Westerveld, Mr. Charles Brock, Mr. Chung Byoungkyoo, Ms. Tao Xuehua, Mr. Lv Jingren, Mr. Yuan Yinchang, Ms. Liu Kitlin, Mr. Wang Hsin-Kong, Mr. Hon Bing-wah, Mr. Zhu Yingchun and Mr. Yu Bingnan.

We are also grateful to Miss Jia Xuan, Miss Ma Jie and Miss Zhou Lijuan for their assistance in the publication of this book.

November, 2013

Shanghai Press and Publication Administration

From the very beginning, we came to realize that, to celebrate the 10th anniversary of "The Beauty of Book in China", flowers and applause are not as important as the hosting of Shanghai International Book Design Arts Exhibition and the publication of related book. At that time, of course, it

Isol

- 1 The Balloon
- 2 Stuff Happens
- 3 It's Useful to Have a Duck
- 4 Beautiful Griselda
- 5 Dream Recipes
- 6 Numervalla

Fabio Ongarato

- 1 Reason and Rhyme
- 2 The Independence Project
- 3 21:100:100
- 4 No Name Station
- 5 Parallel Collisions

Reuben Crossman

- 1 The Real Food Companion
- 2 Australian War Memorial
- 3 The Stylist's Guide to NYC
- 4 Nomad
- 5 Movida
- 6 Etcetera

Gustavo Piquera

- 1 Lobisomem Reflete Sobre As Confusões De Santo Agostinho Numa Festa Insuperável Nos Jardins
- 2 Iconografia Paulista
- 3 Na Teia Do Morcego
- 4 Leão Camaleão
- 5 Babuxa
- 6 Paraisópolis: Uma Cidade Dentro Da Outra

Peter Willberg

- 1 Museum of Everything # 1
- 2 Holger Bunk
- 3 Anselm Kiefer
- 4 Mary Helmann-Good Vibrations
- 5 Vija Celmins
- 6 Martin Väster—verzamelaar ontwerper vrige geest

Feed

- 1 Even Space Does Not Repeat
- 2 Quelque Part Au Milieu Du XXIe Siècle
- 3 Le Livre de chevet
- 4 A1
- 5 Michel de Brion
- 6 Quêtes D'absolus

Aleš Najbort

- 1 Karel Malich: From back then to now back then (Od tenkrát do teď) tenkrát
- 2 Libuse Niklova
- 3 Life Happiness Surprise
- 4 Josef Koudelka: Invaze 68
- 5 Napreg: Czech Sports Architecture 1967—2012
- 6 Zdeněk Sklebar: Ten Thousand Things—Ten Thousand Years

Philippe Millot

- 1 Parade 6, Parler Sexes
- 2 Balzac
- 3 Art Is Arp
- 4 L'HORIZON Chimérique. Ed Ruscha Jean-Marc Bustamante
- 5 Le Piano, La Naine Et Les Chiens Errants
- 6 Le Petit Bossu
- 7 A Bas La Critique
- 8 Les Sours Valseuses
- 9 Parade 7, Is Watching You
- 10 Gilles Deleuze

Friedrich Forssman

- 1 Daojing
- 2 A-----N-----N-----A!
- 3 Arno Schmidt in Hamburg
- 4 Lokomotive Denken

5 Zettel's Traum

- 6 Lesetypografie

Gaston Isoz

- 1 Macht Langsam 50 Jahre Peter Rascke Design
- 2 Die Partei des Gemäßigten Fortschritts im Rahmen des Gesetzes
- 3 La Defense Metro, Boulot, Dodo
- 4 Wir
- 5 Eigentumsvorbehalt
- 6 Stets zu erschießen sind Frauen, die in Der Roten Armee dienen
- 7 wörtlich geländet

Klaus Detjen

- 1 Des Luftschiffers Giannozzo Seebuch
- 2 In der Strafkolonie
- 3 In den Wind werfen
- 4 Bartleby der Schreiber
- 5 Die Bibliothek von Babel
- 6 Ein Sturz in den Mai storm

Renate Stefan

- 1 Adam Smiths Reise Nach Frankreich
- 2 Die Fünf
- 3 Dublinsk
- 4 Briefe eines Reisenden Franzosen
- 5 Reise um die Welt
- 6 Die Druckwerkstatt der Dichter
- 7 O.T
- 8 Die Paradoxe des Mr. Bond
- 9 Obbladio

Stefanie Schelleis

- 1 Die Kuh aus dem Meer und andere Geschichten aus dem Zauberland
- 2 SKIDOO. Meine Reise Durch die Geisterstädte des Wilden Westens
- 3 Es War Einmal Ein Lgal. Kinderverse
- 4 A bis Z eines Pianisten: Ein Lesebuch für Klavierliebende
- 5 Lyrik Nervi!
- 6 Eine Ahnung vom Anfang

Uta Schneider

- 1 Unica T
- 2 Magnetic Words Poetic Images
- 3 Jederwußte, Um Was Es ging
- 4 Saauum
- 5 Trans-lation
- 6 Boundless
- 7 Das Fall

Sunandini Banerjee

- 1 Correspondence
- 2 Victor Halfwit
- 3 My Concept of Art
- 4 Till Day You Do Part
- 5 Incidents

Rashin Kheiriyeh

- 1 Arang Arang, Tell Me What Color ?
- 2 If I Become a Mayor
- 3 Soup of Nothing
- 4 If Cats Wore Boots
- 5 Sea Waves Washed a Bottle Ashore
- 6 The Moon on the Chair

杉浦康平 Kohei Sugiura

- 1 全宇宙志
- 2 从市民主义的立场出发
- 3 威廉·莫布尼兹著作集（德）全十卷
- 4 印
- 5 传真言院 两界曼荼罗

胜井三雄 Mitsuo Katsui

- 1 The Maestros, Great Musicians in Performances of Akira Kinoshta
- 2 Modern Letterpress Printing in Japanshozo Motogi and Its Surroundings

3 Visionary Zone: Mitsuo Katsui (The Museum of Modern Art)

- 4 Ishi, Portrait with a Stone: Akira Kinoshta
- 5 Altered Soil: Mitsuo Katsui

大森裕二 Ohmori Yuji

- 1 Whole Earth Discipline
- 2 Okugake
- 3 The Birds and Birdlore of Tokugawa Japan
- 4 Chi no jiyuin soshō: 少雨
- 5 On the Move: L'usage du Monde
- 6 On the Move: The Songlines

松田行正 Yukimasa Matsuda

- 1 One Hundred and Sixty-Billionth of The Solar System
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- 6 Funktion

安智美 An jimi

- 1 Route No.1
- 2 Pavlov's Fierce Dog and Schroedinger's Lazy Cat
- 3 Warvata
- 4 Sticker Project
- 5 The Museum Lost
- 6 Boong-Boong

郑丙圭 Chung Byoung-kyoo

- 1 引领我们时代的 50 人 摄影作品集
- 2 给你看星星
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- 5 白色人间

朴金準 Park Kum-jun

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- 4 601 Artbook Project 2008
- 5 601 Artbook Project 2010
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workroom

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- 4 Minaekim
- 5 Everything Has Its Own List

Joost Grootens

- 1 Atlas of the Conflict
- 2 Metropolitan World Atlas
- 3 Vinex Atlas
- 4 Mondriaan Stichting Jaarverslag 2006
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- 6 I swear I use no art at all
- 7 Atlas of the New Dutch Water Defence Line

Piet Gerards

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Bernardo Carvalho

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Evgeny Korneyev

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- 3 Förtrollad frukt

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- 4 Kavya: EPIGRAMS FROM THE SANSKRIT
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- 6 William H.Gass: A DEFENSE OF THE BOOK

Álvaro Sotillo & Gabriela Fontanillas

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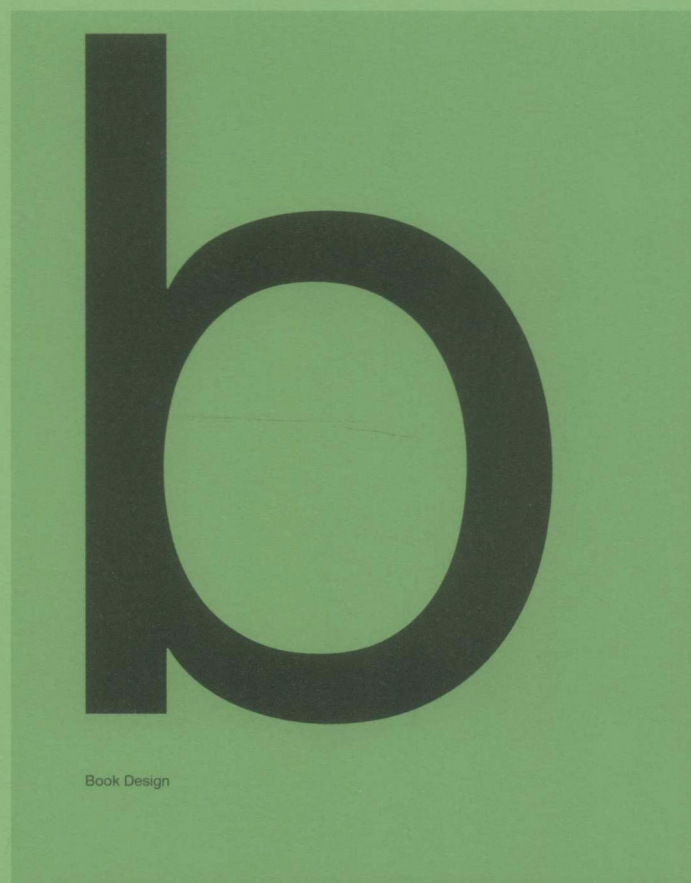
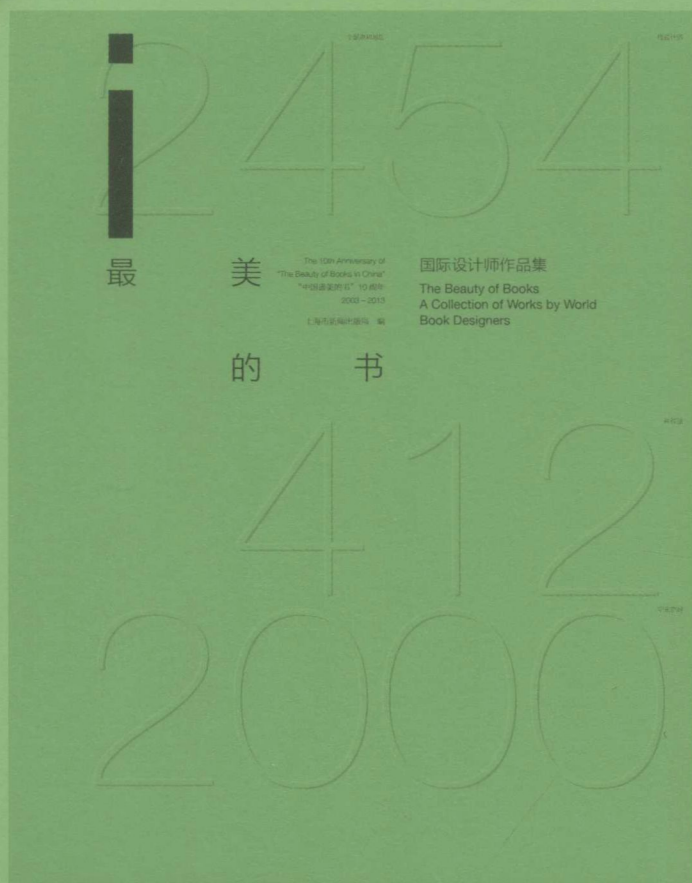
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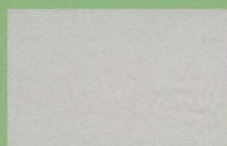
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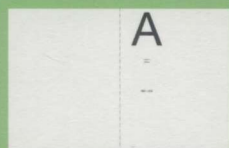


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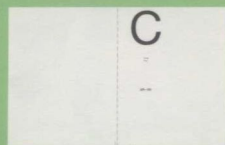


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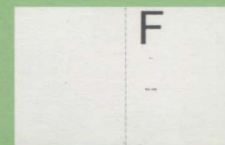
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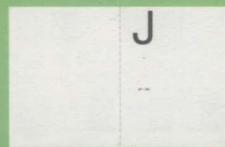


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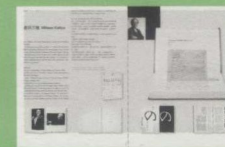
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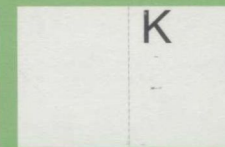
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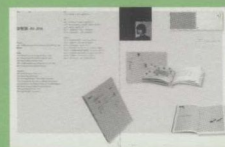


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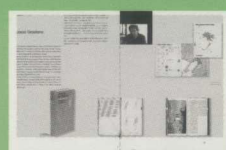


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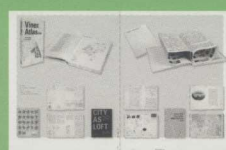
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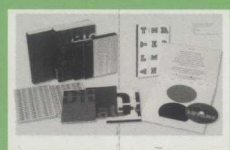
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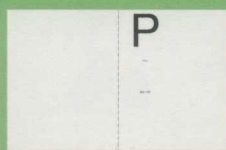
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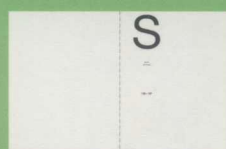
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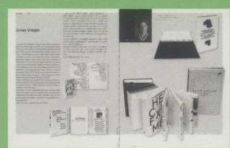


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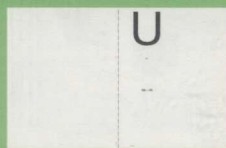


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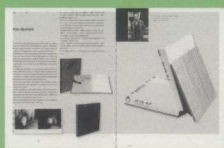


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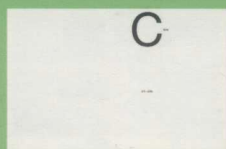


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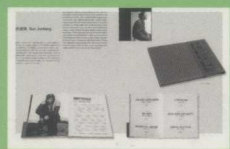
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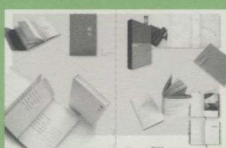
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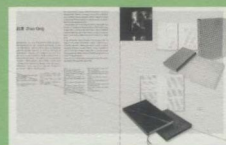
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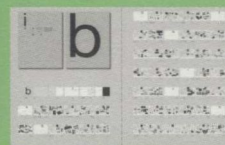
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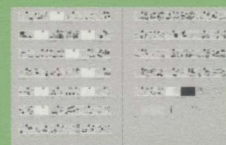
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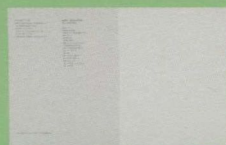
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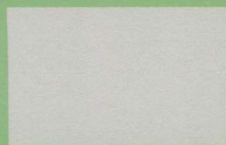
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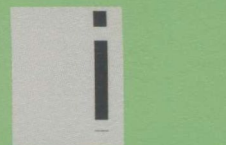
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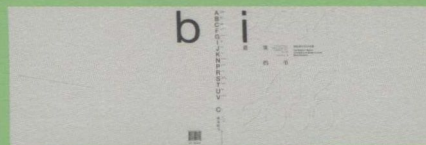
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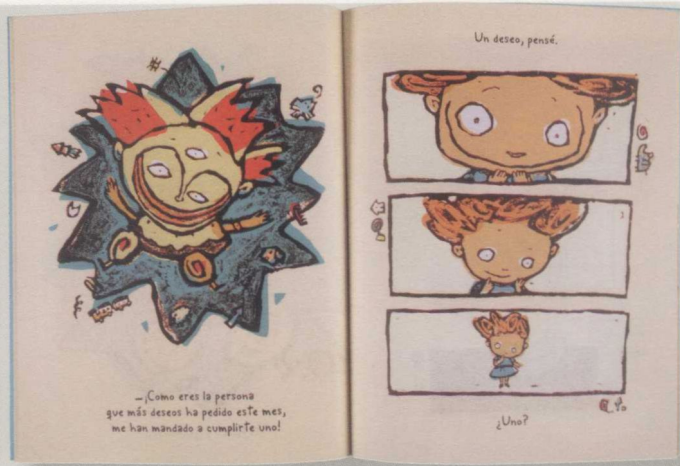
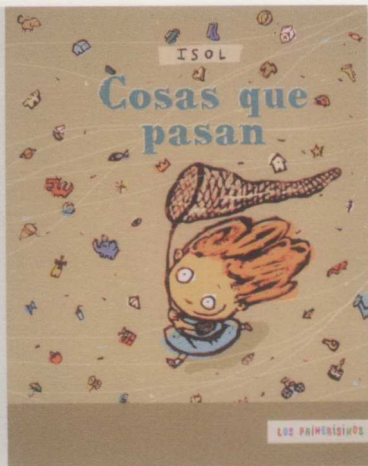
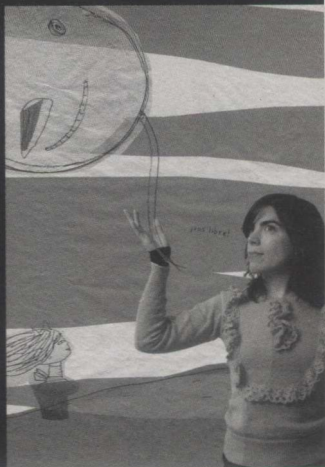
Isol (Buenos Aires, 1972) is an illustrator, and in many cases also the author of the books that she illustrates. With more than 20 titles published in various countries, her speciality is narration through the dialogue between image and word. Her works as an illustrator have been internationally recognized with a Golden Apple award (2003) and she was selected as a finalist in the Hans Christian Andersen award in both 2006 and 2007. In 2013 she was honored with the Astrid Lindgren Award (ALMA), considered to be the Nobel Prize for children's literature.

Her publications: *Nocturne*, *Beautiful Griselda*, *It's useful to have a duck*, *Petit*, *the Monster*, *Doggy Slippers* (Groundwood Books, Canada), *Secreto de familia*, *El Globo* (FCE, Mexico), *Numeralia* (Syros, France)

Isol 1972 年出生于布宜诺斯·艾利斯。她是插图画家，同时也是她大部分插画图书的作者。她在世界各国出版的图书多达 20 多种。她的专长是通过图画与文字的对话进行叙述。她的作品在国际上享有盛誉：2003 年，她获得“金苹果”奖；2006 年和 2007 年，她两次获得国际安徒生文学奖提名奖；2013 年，她获得有儿童文学诺贝尔奖之称的阿斯特丽德·林格伦奖。

出版作品：《夜曲》、《美丽的格丽塞尔达》、《有只小鸭真有用》、《怪物佩蒂特》、《小狗拖鞋》（加拿大 Groundwood Books 出版公司）《家庭的秘密》、《El Globo》（墨西哥 FCE 出版公司）、《数字》（法国 Syros 出版公司）。





- 1 The Balloon
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