

上海社会科学院智库研究中心 编

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智库报告

2013 GI

Index Report

2013年全球智库报告

【美】詹姆斯·G.麦甘 (James G. McGann) 著



上海社会科学院出版社
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2013 Global Go To Think Tank Index Report

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【美】詹姆斯·G.麦甘（James G. McGann）著

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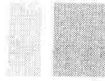
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Thank you also to my research interns for their help in compiling and analyzing the data for the 2013 Index. I would like to extend a special thank you to the project leads for the 2013 GGTTI, Deborah Allison, Benjamin Fogel, and Natalia Kopytnik, who assembled and edited this year's report. In addition, a word of thanks to the current and former interns who gave up several nights and weekends to help edit the report, conduct the data analysis and the development of enhance the graphics for this year's report. In this regard special thanks goes out to Travis Taylor, Jillian Rafferty, Fadwa Kingsberry, Bailey Scott, and Andrew Metrick. They,

in conjunction with the research team, put in long hours to help improve the Index's quality and appearance.

I would also like to express my appreciation to the United Nations and the United Nations University for hosting the briefing and global launch of the 2013 Global Go To Think Tank Index in New York, and the World Bank for hosting the Washington, D.C. briefing and launch.

Thank you all for your support over the years, and for your help in making the Think Tanks and Civil Societies Program at the University of Pennsylvania a continued success.

Background on the Think Tanks and Civil Societies Program

The Think Tanks and Civil Societies Program (TTCSP) at the University of Pennsylvania conducts research on the role policy institutes play in governments and civil societies around the world. Often referred to as the “think tanks’ think tank,” TTCSP examines the evolving role and character of public policy research organizations. Over the last 25 years, the TTCSP has developed and led a series of global initiatives that have helped bridge the gap between knowledge and policy in critical policy areas such as international peace and security, globalization and governance, international economics, environmental issues, information and society, poverty alleviation, and healthcare and global health. These international collaborative efforts are designed to establish regional and international networks of policy institutes and communities that improve policy making while strengthening democratic institutions and civil societies around the world.

The TTCSP works with leading scholars and practitioners from think tanks and universities in a variety of collaborative

efforts and programs, and produces the annual Global Go To Think Tank Index that ranks the world's leading think tanks in a variety of categories. This is achieved with the help of a panel of over 1,900 peer institutions and experts from the print and electronic media, academia, public and private donor institutions, and governments around the world. We have strong relationships with leading think tanks around the world, and our annual Think Tank Index is used by academics, journalists, donors and the public to locate and connect with the leading centers of public policy research around the world. Our goal is to increase the profile and performance of think tanks and raise the public awareness of the important role think tanks play in governments and civil societies around the globe.

Since its inception in 1989, the TTCSP has focused on collecting data and conducting research on think tank trends and the role think tanks play as civil society actors in the policymaking process. In 2007, the TTCSP developed and launched the global index of think tanks, which is designed to identify and recognize centers of excellence in all the major areas of public policy research and in every region of the world. To date TTCSP has provided technical assistance and capacity building programs in 81 countries. We are now working to create regional and global networks of think tanks in an effort to facilitate collaboration and the production of a modest yet achievable set of global public goods. Our goal is to create lasting institutional and state-level partnerships by engaging and

mobilizing think tanks that have demonstrated their ability to produce high quality policy research and shape popular and elite opinion and actions for public good.

The Research Team

Program Director

James G. McGann, Ph.D. , is the Assistant Director of the International Relations Program and the Director of the Think Tanks and Civil Societies Program at the University of Pennsylvania. He conducts research on the trends and challenges facing think tanks and policymakers around the world and provides advice and technical assistance to think tanks, governments, and public and private donors on how to improve the quality and impact of policy research. He is also a senior fellow at the Foreign Policy Research Institute, a Philadelphia-based think tank.

Prior to coming to the University of Pennsylvania, Dr. McGann was an Assistant Professor of Political Science at Villanova University, where he taught courses on international relations, international organizations, and international law. Dr. McGann has served as a consultant and advisor to the World Bank, United Nations, United States Agency for International Development, the Soros, Rockefeller, MacArthur, Hewlett, and Gates Foundations, the Carnegie Corporation, and various

foreign governments on the role of non-governmental, public policy, and public engagement Organizations in civil society. He has served as the Senior Vice President for the Executive Council on Foreign Diplomats, the Public Policy Program Officer for the Pew Charitable Trusts, the Assistant Director of the Institute of Politics at the John F. Kennedy School of Government, Harvard University, and a senior advisor to the Citizens' Network for Foreign Affairs and the Society for International Development.

Among Dr. McGann's publications are *Competition for Dollars, Scholars, and Influence in the Public Policy Research Industry* (University Press of America 1995); *The International Survey of Think Tanks* (Foreign Policy Research Institute 1999); *Think Tanks and Civil Societies: Catalyst for Ideas and Action*, co-edited with Kent B. Weaver (Transaction Publishers 2000); *Comparative Think Tanks, Politics, and Public Policy* (Edward Elgar 2005); *Think Tanks and Policy Advice in the U.S.: Academics, Advisors, and Advocates* (Routledge 2007); *Global Trends and Transitions: 2007 Survey of Think Tanks* (Foreign Policy Research Institute 2008); *Think Tank Index* (Foreign Policy Magazine 2009); *The 2008 Global Go To Think Tank Rankings* (IRP, University of Pennsylvania 2009); *Democratization and Market Reform: Think Tanks as Catalysts* (Routledge 2009); *Catalysts for Economic Growth and Development: The Role of Think Tanks in Brazil, Russia, India, China and South Africa* (CIPE 2009); *The 2009 Global*

Go To Think Tank Rankings (IRP, University of Pennsylvania 2010); and Global Think Tanks, Policy Networks and Governance (Routledge 2010).

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Introduction

The 2013 Global Go To Think Tank Index (GGTTI) marks the seventh year of continued efforts by the Think Tanks and Civil Societies Program at the University of Pennsylvania (TTCSP) to acknowledge the important contributions and emerging global trends of think tanks worldwide. Our initial effort to generate a ranking of the world's leading think tanks in 2006 was a response to a series of requests from donors, government officials, journalists, and scholars, to produce regional and international rankings of the world's preeminent think tanks. Since its inception, our ongoing objective for the GGTTI report is to gain understanding of the role think tanks play in governments and civil societies. Using this knowledge, we hope to assist in improving the capacity and performance of think tanks around the world.

Since 2006, the ranking process has been refined and streamlined, and the number and scope of the institutions and individuals involved has steadily grown. The process, as in past years, relies on a shared definition of public policy research, analysis, and engagement organizations, a detailed set of

selection criteria, and an increasingly open and transparent nomination and selection process. As part of the nominations process, all 6,826 think tanks catalogued in the TTCSP's Global Think Tank Database were contacted and encouraged to participate, in addition to, over 9,000 journalists, policymakers, public and private donors, think tanks, and functional and regional area specialists. This group of peers and experts was surveyed to both nominate and rank public policy research centers of distinction for 2013.

To refine and validate the generated ranking lists, TTCSP assembled Expert Panels comprised of hundreds of members from a wide variety of backgrounds and disciplines. Additionally, new media – the website and social media presence – helped us communicate and disseminate information about criteria for this year's Index to a wider audience (please see “Methodology and Timeline” for the complete set of nomination and ranking criteria, and “Appendices” for a detailed explication of the ranking process). Given the rigor and scope of the nomination and selection processes, the rankings produced thus far have been described as the insider's guide to the global marketplace of ideas.

As a final note, we would like to remind you that the data collection, research, and analysis for this project, as in previous years, were conducted without the benefit of field research, a budget, or staff. We are confident that the peer nomination and selection process, as well as the work of the international

Expert Panels, have enabled us to create the most authoritative list of high performance think tanks in the world. Still, efforts to streamline and perfect the process are ongoing. We are continually seeking ways to enhance the process and welcome your comments and suggestions for improvement. We further encourage you to provide the names and contact information for prospective expert panelists for functional and regional areas covered by the Index.

Thank you for your continued support of the Think Tanks and Civil Societies Program at the University of Pennsylvania and of the annual Global Go To Think Tank Index. We hope our efforts to highlight the important contributions and emerging global trends of think tanks worldwide will foster insightful discussions, and debates on the present and future roles of these vital institutions.

Overview of Modifications and Enhancements to the Global Go To Think Tanks Index

Each year we attempt to respond systematically to the comments and suggestions to improve the nomination and ranking process for the Global Go To Think Tank Index (GGTTI). Since the inaugural report in 2006, the nomination and selection processes have changed significantly. While the Think Tanks and Civil Societies Program (TTCSP) continually seeks to improve the nomination and selection process, several statements should be acknowledged. First, we do not claim that the annual rankings are error-free. As with many ranking systems, the GGTTI has its fair share of limitations, which we continually seek to overcome. Second, critiques highlighting the rankings' comprehensiveness fail to understand our commitment to studying the contributions and impact of think tanks worldwide. The Index's aim is to produce an inclusive and far-reaching report of international think tanks. Moreover, we hope to extend the Index to even more think tanks around the world.