

全球 经济 学

(第十三版)

高等学校国际经贸类英文版教材



普通高等教育“十一五”国家级规划教材

Robert J. Carbaugh

Global Economics

13th Edition

原毅军 改编

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导读

作为经济学的一个分支,国际经济学经历了近200年的发展,其理论体系不断得到充实和完善。目前,国际经济学的研究范围从早期的国际贸易扩展到国际金融、国际要素流动、国际政策、国际经济协调和国际经济秩序等诸多领域。在这一学科领域中,每一种新的理论观点或分析方法的提出,都反映了当时国际经济关系的变化,是对现实经济问题的研究进行理论抽象的结果。近20年,国际经济关系发生了巨大变化,信息技术进步和各国贸易壁垒降低等诸多因素的影响所产生的经济全球化发展,成为改变国际经济格局的最主要趋势。在这种趋势的推动下,生产要素的跨国流动速度加快,越来越多的产品市场演变成全球性市场,促使不同国家经济中的相同产业具有类似的市场条件和成功要素,服从统一的行业标准。大型跨国公司逐渐成为支配这类全球市场的主角,在全球市场中经营的企业,无论进入哪个国家,都要满足基本相同的竞争条件,才能取得经营上的成功。各国之间的经济联系更加紧密,国际经济关系也日趋复杂多变。新的全球经济形势对国际经济学的发展提出了新的挑战和机遇。

经济全球化对相关领域的理论研究及其新知识体系的形成也产生了意义深远的影响。在国内外经济学类和管理学类专业的教学中,全球经济学逐渐替代国际经济学,并成为一门十分重要的课程。美国经济学家罗伯特·J.凯伯教授所著的多次再版的畅销教材《国际经济学》(International Economics)也更为《全球经济学》(Global Economics)。

本书是在罗伯特·J.凯伯教授的《全球经济学》(第13版)基础上改编的。本书包括17章内容。第1章阐述经济全球化的含义、经济全球化趋势的形成和发展,以及经济全球化产生的影响。其余16章分为两部分:第一部分阐述国际贸易关系,由第2—9章构成;第二部分阐述国际货币关系,由第10—17章构成。第2—17章的内容简介如下。

第2章:现代贸易理论的基础:比较优势,重点阐述现代贸易理论的发展历史、比较优势及其变化、多产品和多国家的比较优势、外包的优势及其对一国比较优势的影响。

第3章:比较优势的来源,重点阐述要素禀赋和技术作为比较优势的理論依据,分析规模收益递增、规模经济外部性、运输成本、政府的政策等因素对比较

优势的影响。

第4章：关税，阐述了关税的概念和种类、外包与离岸装配条款、进口逃税、关税升级，以及关税的福利效应。

第5章：非关税贸易壁垒，主要分析进口配额、出口配额、配额与关税对比、关税税率配额、国内生产补贴、倾销与反倾销规制，以及其他非关税贸易壁垒。

第6章：贸易规制与产业政策，重点介绍了1930年以前的美国关税政策、斯姆特-赫利法案、互惠贸易协定法案、关贸总协定、世界贸易组织、知识产权保护以及贸易司法援助。

第7章：发展中国家的贸易政策，分析了发展中国家的贸易特征、发展中国家与发达国家的贸易摩擦，以及发展中国家的贸易问题。

第8章：区域性贸易协议，重点分析了区域一体化与多边主义、区域贸易协定的类型和效应、欧盟及欧元的经济代价与收益，以及北美自由贸易协定和亚太经济合作。

第9章：国际要素流动与跨国公司，主要讨论了跨国公司的特征、对外直接投资的动因、国际贸易理论和跨国公司，以及对跨国公司的争议。

第10章：国际收支，主要介绍了国际收支平衡表的结构、经常账户以及国际债务平衡表。

第11章：外汇，主要介绍了外汇市场、外汇交易的类型、外汇期权、远期外汇市场，以及套利与外汇市场投机。

第12章：汇率决定，主要分析了决定汇率的各种因素、长期汇率决定理论、短期汇率决定理论，以及汇率的超调和预测。

第13章：国际调节机制，重点阐述了价格调节、利率调节、收入调节和货币机制，以及自动调节机制的局限性。

第14章：汇率调整与国际收支，重点介绍了汇率变动的成本和价格效应、货币贬值与贸易赤字关系的弹性分析方法，以及货币贬值的吸收分析法和货币分析法。

第15章：汇率制度与货币危机，主要讨论了汇率实践、从固定到浮动的各种汇率制度形式、货币危机及其成因，以及小幅度调整汇率和资本控制。

第16章：开放经济中的宏观经济政策，重点介绍了国家的经济目标、各种政策工具、不同汇率制度下政策工具的作用，以及国际政策的协调问题。

第17章：国际银行：储备、债务和风险，着重阐述了国际储备的性质、国际储备的需求与供给，外汇、特别提款权等外汇储备工具以及国际放贷的风险，以及国际债务等问题。

纵观全书的结构，贯穿其内容体系的是当今全球经济学领域研究的六大热点问题，即：2007—2009年间全球经济的衰退问题，经济活动的全球化问题，自由贸易和生活质量的关系问题，发展中国家与发达国家之间的贸易冲突问题，世界

贸易组织与区域性贸易协定角度的贸易自由化问题，以及作为世界储备货币的美元的作用和地位问题。

作者在本书中所采用的风格是在系统地论述全球经济学理论的同时，着重阐述这一学科的知识在现实生活中的应用，即强调理论紧密联系当前的实际。如作者在本书的前言中所说，把一门专业课的知识在实践中的应用讲授给学生，是激励他们学习这门课程的最好方式。因此，书中尽可能多地运用实例，帮助学生学以致用。本书适合我国高等院校经济管理专业本科生作为双语教材使用，也可供从事全球经济学研究的人员参考。

改编者 原毅军
2013年12月于大连



关于本书

内容简介

本书从两方面阐述了全球经济学理论：国际贸易关系和国际货币关系。全书由17章内容构成，系统论述了全球经济学领域内研究的六大热点问题，即2007—2009年间全球经济的衰退问题，经济活动的全球化问题，自由贸易和生活质量的关系问题，发展中国家与工业化国家之间的贸易冲突问题，世界贸易组织与区域性贸易协定角度的贸易自由化问题，以及作为世界储备货币的美元的作用和地位问题。全书的突出特点是紧密联系实际，理论和方法的阐述通俗易懂。如作者罗伯特·J.凯伯教授在本书的前言中所说：“我相信，把一门专业课的知识在实践中的应用讲授给学生，是激励他们学习这门课程的最好方式。”

本书非常适合我国高等院校经济管理专业本科生作为“国际经济学”课程配套教材使用，也可供从事全球经济学研究的人员参考。

作者简介

罗伯特·J.凯伯（Robert J. Carbaugh），美国华盛顿中央大学经济学教授。

改编者简介

原毅军，经济学博士，大连理工大学教授、博士生导师，发表学术论文150余篇，出版专著、译著和教材20部；改编了由高等教育出版社出版的《国际经济学》（第9版，罗伯特·J.凯伯著）；主持完成国家自然科学基金和国家社会科学基金7项，科研成果获得省部级科研奖励9项。



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