



POWDER & BRUSH II

李东田作品集 II

李东田 著

北京出版集团公司
北京美术摄影出版社

B834.3-64

20141

阅 览

POWDER & BRUSH II CHINA MIND OF THE BEAUTY



李东田作品集 II 李东田 著

北京出版集团公司
北京美术摄影出版社

图书在版编目 (CIP)数据

李东田作品集. 2 / 李东田著. — 北京 : 北京美术摄影出版社, 2013. 6

ISBN 978-7-80501-549-1

I. ①李… II. ①李… III. ①个人—形象—设计—作品集—中国 IV. ①B834.3

中国版本图书馆CIP数据核字 (2013) 第132939号

策 划 李东田 GOODLIFE MEDIA / 范庭略
责任编辑 董维东
执行编辑 刘舒甜
责任印制 彭军芳

李东田作品集 II

LI DONGTIAN ZUOPINJI II

李东田 著

出 版 北京出版集团公司
北京美术摄影出版社
地 址 北京北三环中路6号
邮 编 100120
网 址 www.bph.com.cn
总发行 北京出版集团公司
发 行 京版北美 (北京) 文化艺术传媒有限公司
经 销 新华书店
印 刷 深圳当纳利印刷有限公司
版 次 2013年6月第1版第1次印刷
开 本 520毫米 × 340毫米
印 张 35
字 数 162千字
书 号 ISBN 978-7-80501-549-1
定 价 650.00元
质量监督电话 010-58572393
责任编辑电话 010-58572514

















前言

对于我们每个人来讲，从对一件事物的好奇，到了解，再到做事游刃有余，出神入化，最终掌控，过程可长可短。往往每个阶段都是让人从兴奋，到亢奋，再到又生疑惑，最终变为肯定，形式不拘一格。正所谓，初看山时，山是山，水是水；二看山时，山未是山，水未是水；再看山时，山还是山，水亦是水。

我必须承认自己在最初并未设想任何宏图大志，只希望尽力为之。但也许是学为所用，用而亦精，便愈发有了兴趣，并且自我开拓了对美的理解与思路，到如今独创一派。

我的世界，从面对邻里玩伴到陌生面孔，到众人瞩目之明星名人；从单枪匹马到团队作业，教书育人，直到如今的桃李满天下；曾是独自奋斗，如今集结精英创立品牌，再回头看这美丽之事业，转瞬之间已有二十五载。

其实我从未发觉时间过得如此之快，只是偶尔面对那些陌生而又亲切的面孔，才发现原来一代又一代的新人都已成为时代的先锋。我总在想，一个人无论是拥有美丽的面孔，还是健硕的身材；无论是演技高超还是歌喉曼妙；无论是心绪还是思路，出名一时都不如红得一世。与时俱进，方能避免固步自封。只属于一个人的成功对我来说并不拥有太多意义，可如果一个人的努力能让一个行业变得瞩目，并且带领众人使之兴旺，乃是从业之乐趣。

我无意被人们津津乐道，但也仍乐意看到平日习作受到人们格外的欣赏与青睐，平时对色彩的自我尝试，恰恰左右了今时今日潮流的走向。从感性的艺术家到理性的实业者，从激情的创作到清晰的经营，从保持孩童的天真到对待事业的处变不惊，再到生活品位的细节之乐趣……总相信，海纳百川，有容乃大，用平和的心态面对复杂的人生，探无止境，乐在其中。

对于过去的时光我总是特别回味，对于美好的明天我总是充满了期待，它意味着我必须充满自信再去挑战未来，因为我知道，The next always the best。

李长田

于北京

FOREWORD

To every one of us, we have to go through some certain process, long or short, in order to have a good command of anything that we start to learn with great curiosity, which in turn motivates us to become an expert in handling it in the end. Normally this process turns us on immediately with excitement and enthusiasm, which might lead to our suspicion but we will get over it thus embracing it as our own distinctive style for whatever purposes. This process cannot be different from the way we go through appreciating mountains and waters. For example, at the first sight, mountains and waters are what they are, but at the second sight, mountains and waters might be something else we interpret differently. However, we will eventually come to the understanding that mountains and waters are what they are.

I must admit that I started my career without any ambitious or grand goals, but I knew that I would do my best for what I believe in. Now that I have established my own distinctive style for styling art, I guess that at the beginning I found styling was something that I could learn and master well, hence motivating me to explore what lies behind beauty and how beauty could be interpreted in different forms.

I started my styling career from scratch when I was just a teenager, but managed to win great popularity as a rising star. I grew from an independent stylist but managed to lead my own team of stylists, and later established my own training center to impart my knowledge to many of those who have become driving forces in the beauty sector. I started from fighting the battle on my own, but managed to create my own beauty brand that has attracted many elites to work with me. In retrospect of the past 25 years, I feel in awe of how much my career in the beauty sector has achieved thus far.

However, I am unconscious of how time flies each time when I encounter new friends from the same business, and it is just because of those new faces that suddenly make me realize they have already grown up to become new pioneers in this business. This also makes me think all the time that long-lasting success can only be obtained if one is open for changes and is willing to keep up with the fast-changing world. Otherwise, he will soon be forgotten no matter if he has a pretty face, or a well-built body, no matter if he is a skillful performer or a great singer, and no matter how smart he is or how great his goals are. To put it in another way, one's own individual success does not mean too much to me, but only if he can exert his own efforts to draw attention to the business sector that he is dedicated to, and furthermore to make the entire business sector prosper, as it is the source of motivation for continuous endeavors.

Not surprisingly I often find people talk fondly of me, but I enjoy more when I see people appreciate my art pieces genuinely. It occurs to me that my personal experiments by using different colors happen to align with the modern fashion trends. Being a sentimental artist or a realistic industrialist, a passionate creator or a clear-minded business operator, a boyish individual full of fancy dreams or a solid person dedicated to his profession, and more or less a fetish lover of life details, I always believe one's talent will eventually find its own footing for success, and I also truly believe that satisfaction lies in tireless efforts for success, only if you remain positive towards challenges and complexities ahead of us.

Most often I tend to lapse into reminiscence of my old times, but it does not stop me from dreaming about the wonderful future ahead of me. This reminds me of the fact that I must stay confident and get ready for future challenges ahead of me, as I am fully aware what comes next is always the best.

Tony Li Dongtian
Beijing, China







