声写生作品 Franck Siu 会所俱乐部·酒吧 Design NightClub·Bar

国际装饰设计大师

萧鸿生作品

际 级 概 念 ・ 大 师 级 设 计 会所俱乐部・酒吧 玉

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NO MATTER IF YOU ARE AN ENTERTAINER OR PROFESSIONAL DESIGNER, THIS BOOK WILL BE A WORTHY ADDITION TO YOUR COLLECTIONS.

香港蕭鸿生设计集团 成立20多年来,主要以从事商业性项目设计而闻名于香港及国内外。尤其以夜总会、酒店、餐饮、桑拿及服务业的设计立足于市场

外。尤其以夜总会、酒店、餐饮、桑拿及服务业的设计立足于市场前沿。多年前,萧鸿生先生凭借他前瞻性的构思,在香港成功设计了当时全世界规模最大、档次最高、超豪华的"香港大富豪夜总会"。同时,将台湾两家最大的夜总会——高雄的"中国城"、台北的"大富豪"的设计推上了台湾娱乐业的顶峰。萧鸿生先生前卫的设计风格,引领了同一时期设计界的潮流,"迷城LOST CITY综合娱乐城"最具代表性,它包含了各种娱乐、休闲、餐饮、KTV配套设施的组合。它的经营模式、设计概念是中国内地改革开放以来一直追踪及效仿的范本。由此带给娱乐业的影响力风靡东南亚乃至全球。他独具匠心的构思,巧妙地将各种娱乐元素,人性化地融合在一起。他创造了一个又一个设计奇迹,吸引着大批的投资者及同行前往参观。近年来,有着长远眼光的萧鸿生先生将其设计阵地投入到正在大踏步前进的深圳,以"天上人间"完美的设计在中国内地一炮而红,相继又设计了法老王俱乐部、英皇国际俱乐

心、三亚小洲岛度假酒店等酒店休闲娱乐场所。久负盛名的深圳华侨城也邀请他为其名下的"东部华侨城"内的欧风小镇旅游街、酒店、剧院、火车站广场多处景观做概念方案设计。萧鸿生集团在进行室内设计服务的同时,又成立了广告 CI 设计部及服装设计部等配套部门,组建最优秀的设计团队为客户提供设计、营销及宣传等全方位的服务。今年又成立了国际级的建筑师精英联盟——建筑规划部,汇集世界级的建筑设计精英,业务范围遍及美国、加拿大、英国、欧洲、东南亚、中

部、皇家国际娱乐城、都会豪情夜总会、K歌王量贩式KTV、金都经典会所、皇家马德里国际俱乐部、嘉洋城国际休闲中

国的香港及内地等,共同创造的成功案例不胜其数。

Since it was founded over 20 years ago, the Hong Kong Xiao Hongsheng Design (Group) Co., has mainly been engaged in commercial designing, which has brought to it acclamations from Hong Kong, the mainland of China as well as many countries and regions in the world. It is especially well-established in the market for its designs of nightclubs, hotels, catering facilities, sauna and other sectors of the service industry. Many years ago, thanks to his prospective conception, Mr. Xiao Hongsheng successfully designed the grande luxe club - Hong Kong Millionaire Nightclub, which was the largest in scale and the best in quality at its time. Besides, his designs helped to push China Town in Kaohsiung and the Millionaire in Taipei, two of the greatest nightclubs in Taiwan, to the apex of the entertainment business of Taiwan. The avant-garde style of Mr. Xiao, best represented by the Lost City, which includes a combination of all kinds of entertainment, leisure, catering, and supporting facilities of KTV, was at the very forefront of contemporary design industry. Its management model and design concept has been the very model that has been pursued and followed in the mainland of China since the reform and opening up policy was adopted there more than 20 year ago. As a result, his influence has been expanded to Southeast Asia and the world at large. His designs are cunningly original, combining all the necessary entertainment elements in a clever yet human way. With the help of his original style, he has created one after another design miracle, which has attracted many investors and fellow designers. In recent years, Mr. Xiao, with his deep foresight, has moved his design business to Shenzhen, one of the Special Economic Zones of China that has been making great strides in economic development. With his excellent design for the Heaven on Earth (Tianshangrenjian), Mr. Xiao established himself firmly in the design industry of the mainland of China. Later, he also designed such well-known entertainment and catering facilities in China, such as the King of King International Entertainment Complex, King's Club, Imperial Club, the Metropolitan Nightclub, the Jindu Hotel, Real Madrid International Club, the Jiayang International Entertainment Center and the Xiaozhoudao Holiday Hotel of Sanya. In recognition of his great design skills, the Shenzhen Overseas Chinese Town, which is well-known and well-established in Chinese entertainment business, invited Mr. Xiao to oversee the conceptive designs for the tourism street, hotels, theatre, the railway square of the European-style town in the East Overseas Chinese Town. In addition to its interior design service, the Xiao Hongsheng Group has established a series of supporting new departments, including the advertisement CI design department and the clothing design department, so as to form a competent team to provide to its customers comprehensive service which combines designing, marketing and promotion. This year, the group drew to its leadership of a number of elite world-class architects and established its architectural design department, and its business has spread all over the world including America, Canada, England, Europe, Southeast Asia, Hong Kong and the mainland of China. Thanks to their cooperation, the Xiao Hongsheng Group has created a variety of successful designs.



标志的设计给人以现代、明净、艺术、强烈的视觉印象。选择使用"萧"字作形状构架,纤巧别致,能让人产生深刻的印象。在标志的设计理念上以中西文化的结合做为基础,顶部的"草头"以中国的毛笔书法来表现,蕴含中国文化艺术之悠久历史,却又配以意大利装饰柱作主架,稳固而又富丽堂皇,很自然地将中西、古今相结合,大胆却又和谐。丰富的彩色色块,象征着集团多元化的设计路向。整个标志均以国际化形象来表达,简洁大方,充满都市现代气息。

The design of the symbol gives a strong modern, liquid, artistic visual impression. The outline of the frame is adapted from the Chinese character "萧" (Xiao in pronunciation and it is the family name of Mr. Xiao). The original and slim structure of the symbol is very impressive. The design concept is based on the combination of Chinese and Western cultures. The upper part of the symbol is the radical of the Chinese character "萧" written with a writing brush in the traditional Chinese way, which is intended to symbolize the long and brilliant Chinese history; The lower part of the symbol, however, is presented with Italian style decorative columns, which are both stable and luxurious. In this way, the Western and Chinese cultures are integrated in this symbol in a natural yet bold way. The rich color blocks in the symbol represent the diversification of the Xiao Hongsheng Group. In general, the symbol is not only concise, elegant, but also metropolitan and modern.



B







都会豪情 1

幻想着蓝色的幽灵,柔美而缓慢地盘旋在头顶,支离破碎的空间仿佛让自己 迎着狂乱的节奏散开,一些飘动着,一些停滞在空中,仿佛在节奏停止的刹 那,散落在无尽的空间。

七号吧 101

如果不是 CLUB 7 的标记,我会把它当成一座可爱精灵居住的小小城堡,或是无意中发现的圣诞老公公的住所,欣喜万分地冲进去,希翼人生可以从此精彩。

法老王国际俱乐部 155

透过玻璃,隐约可见一些紫陌红尘的影子。地上流淌着无数细流,不知道顺着哪条游去,才是你心的入口。我在黑暗中寻索,你一声轻唤,于我便是光亮。我将划向声音的来处,进入阳光的世界,在你心野开花。

英皇俱乐部 203

鲜明的板块,跳动的线条,强烈的色彩,在这浓烈的颜色本身所具有的光彩和颤动中,似乎隐藏着某种难以言说的情绪,隐藏在华丽外表内强烈的渴求。 我心狂野。

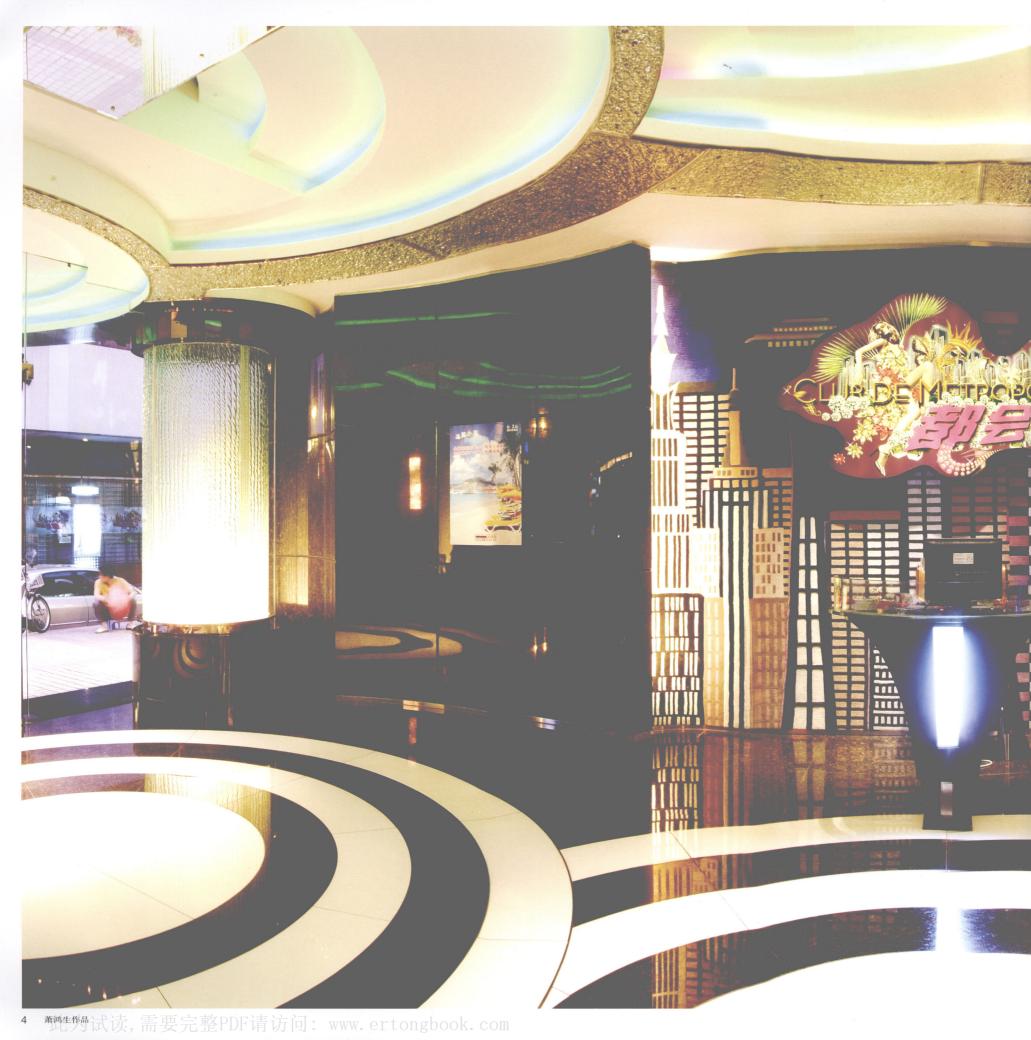
皇家国际(商务)娱乐会所 257

重重色彩,富于变化的几何图案,好像不用如此丰富的形式不足以表现宫廷的 权力和力量。黑色背景墙的镂空设计,营造出一种神秘中东风格。











每个人,都是一个半圆。从生下来的 那天起,就一直在等待另半个圆的出 现。吻合了,是童话,是圆满;错过 了,是悲伤,是出轨。午夜笙歌,夜 色孤独,尚有无数半圆独舞。

都会豪情风格融入艺术品味来演绎。整个项目着重线条表达,特别以圆形表演舞池,周围更大部分采用玻璃物料,让空间更广阔。二层及三层的 VIP 房间,由地面蜿蜒曲折的手工地毯串连一起,走道外更布满艺术品味的壁画,壁画上更镶满人造钻饰,让画中的神韵再加上贵重的品味! 包房内均以独特的时尚手法来表达,每一细节均下了苦功,不论造型及色彩上均能表达出时尚大都会的气派。于五层的会员区 VIP 房更以著名的国家城市来作设计主题,如香港、伦敦、纽约等,把大都会的浓厚气氛推上更高层次。

The design of the project combines Metropolitan pride and elegant artistic taste. In the project, emphasis is laid on heavy lines, especially rondures and arcs, so as to endow different parts of the project with a beautiful sense of curve. In the hall of the club, there is a round dance pool. The structures around which are mostly made of glass, which help to expand the room space in the hall visually. The VIP rooms on the second and third floors are connected with each other with hand-woven carpets. The corridors are covered with murals, which are inlayed with artificial diamonds, helping to enhance the scenes in the mural with a sense of luxury. The interior of the compartments are designed with an originally fashionable way, with all possible details designed with painstaking efforts, endowing a grand sense of fashion. The rooms for VIP members on the fifth floor are designed with internationally well-known metropolises and countries as their themes, such as Hong Kong, London and New York, bring the grand sense of metropolis of the club to another higher level.







