




新 时 装 插 图

NEW FASHION ILLUSTRATIONS

绘画工具和素材的表现方法

熊谷小次郎



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新 时 装 插

NEW FASHION ILLUSTRATIONS

● 绘画工具和素材的表现方法

Drawing with Different Equipment and Drawing Different Fabrics

熊谷小次郎

天津人民美术出版社

NEW FASHION ILLUSTRATIONS
Drawing with Different Equipment and Drawing Different Fabrics

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前言

要表现人体优美的比例,历来是身和头的比例为 8:1,这是最基础的。这种比例不仅适用于时装插图,同时也适用于绘说明图、图解滑稽剧等。我认为它是绘画之基础。

要描写人物,在完全掌握了身与头比例 8:1 的基础之上,再根据表现目的,以省略或变形的画法反映出自己的个性来。另外,当你决定了是怎样的个性后,还要掌握更为具体的艺术手法,如着色法、图案的画法、各种质地衣料的画法等等。

在这本《新时装插图》里当然有脸部的画法、身与头 8:1 的画法以及水彩、广告色、蜡笔、麦克笔等用法介绍给大家。同时还讲解了格纹布料、印花布料等图案的画法及如何用艺术手法表现皮毛、编织物、粗斜纹布、金银丝线、乔其纱等衣料。

一般来说,比例较容易画,但不能很好地着色或不知如何表现素材,那么,您若参考这本书进行学习,或许能使您轻松地提高时装插图的绘画能力。

Introduction

Since a long time ago, a head-body ratio of 1:8 has been the basic for drawing a beautiful human body.

I feel it's the basic not only for drawing fashion illustrations but also pictures, general illustrations, comics and such.

To draw a human figure, begin by mastering how to draw a head-body ratio of 1:8 and then, develop your own characteristics by simplifying and altering according to your purpose.

Once you have formed your own characteristics, then study practical techniques like coloring, pattern-drawing and drawing different fabrics.

This book, "New Fashion Illustration—Drawing with Different Equipment and Drawing Different Fabrics" gives you an insight into different drawing techniques. They include drawing a face and figure with a head-body ratio of 1:8, coloring with watercolors, poster colors, pastels, magic markers, drawing checkered, motif and other patterns and drawing different fabrics like furs, knits, denims, lamé, georgette and such. Rich in examples, the book offers explanations which are very easy to follow.

If you can draw figures but are having difficulties coloring or else, if you can't draw the different textures, this book should be used as a reference. Study it, and drawing fashion illustrations should come easily and joyfully to you.

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时装插图的基础

至今,我作为插图画家在长年从事此项工作的同时,还为裁缝学校、服装设计学校及企业时装设计师讲授时装插图的画法。

最近,学校里要求讲一些不画脸部,只画服装,或只讲一些能应征设计比赛那样变形的具有个性的时装插图的愿望增多。

然而,作为专业在企业从事服装设计的人,或与时装有关的工作人员,到必须要画时装插图的时候,却感到困难的就是学生时代所学的只是变形的时装插图,不适用本公司的工作。

因此,有很多人意识到了这一点,重新学习基础比例的画法。

为避免出现上述情况,可把此书作为教材,先牢牢掌握脸部比例的画法及采用身头比例 8:1 等基础方法,然后继续学习应用性变形的画法。

以上这些都掌握了,便可以自由地进行涂色及表现其质感。

即便是枕头绘画的人,若把此书作为教材,牢固掌握了基础画法的话,也能很出色地画出时装插图来。

买到此书,赶快画个试试吧!

Basics of Fashion Illustration

For many years, I have been working as an illustrator and at the same time, giving lectures on fashion illustration-drawing to sewing school and design school students and in-house corporate fashion designers.

Recently, I have been getting more and more requests from schools to give instructions on limited subjects like drawing costumes but bypassing face-drawing, or producing original *déformé* fashion illustrations for entry into a design contest.

However, individuals doing design work in companies or in fashion-related jobs who have received training in *déformé* fashion illustrations only face difficulty when they try to draw fashion illustrations in the professional job-scene.

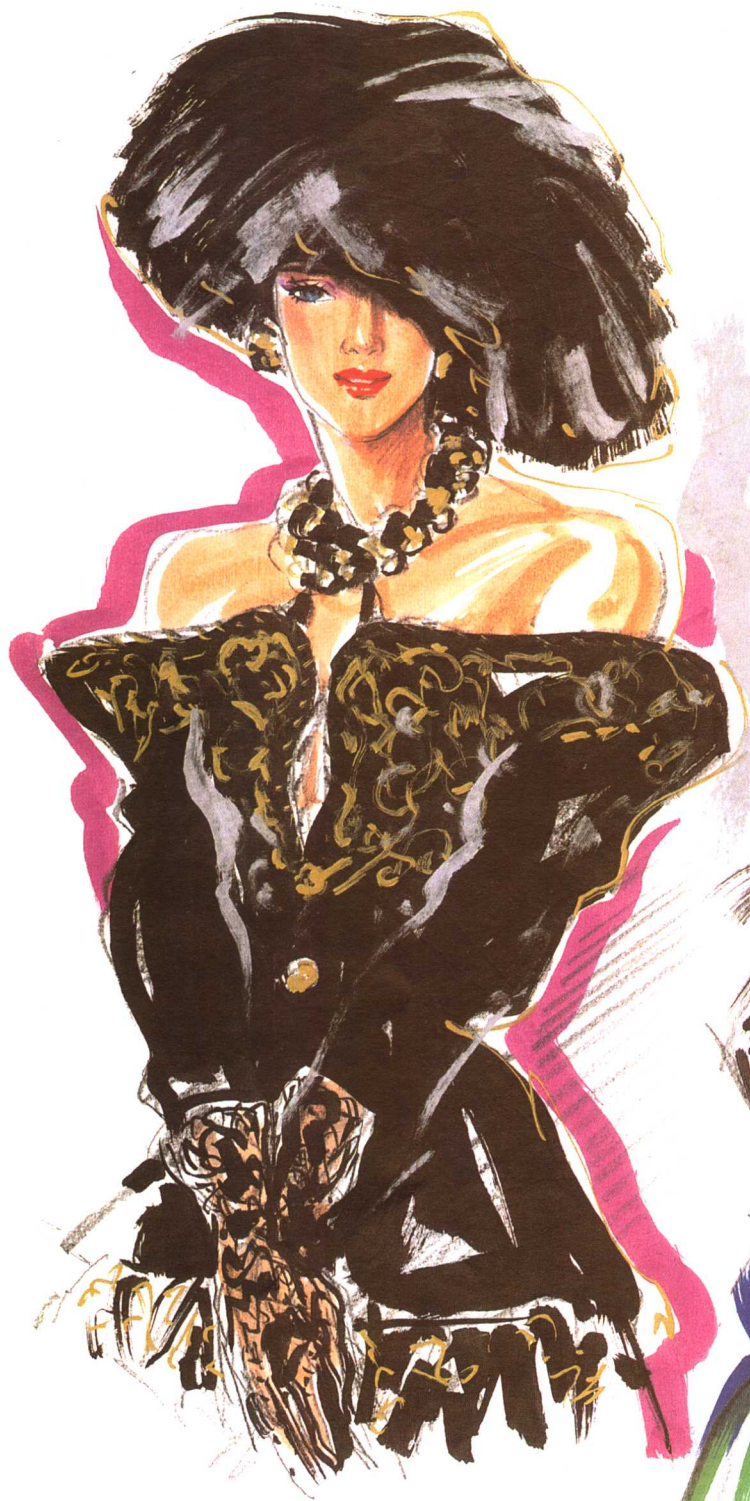
Many, having realized their shortcomings, are restudying how to create the basic body-proportion.

So that you will not confront the same obstacle, use this book as a text and start by mastering how to draw a face-proportion and head-body proportion at the 1 : 8 ratio. After you've successfully completed these steps, move onto *déformé* illustrations.

Once you're able to produce *déformé* illustrations, then move ahead so that you'll be able to color and express fabrics smoothly.

Use this book as a text to master the basics, and even if drawing is not your strong point, I guarantee that you'll be producing good fashion illustrations ! Now that you have the book in your hand, let's begin !





上等纸+乌木铅笔+麦克笔
Wood-free paper + ebony pencil + magic marker



上等纸+乌木铅笔+麦克笔+漆笔+墨
Wood-free paper + ebony pencil + magic marker + paint marker +
sumi (Japanese ink)



上等纸+乌木铅笔+墨+铅笔+麦克笔+漆笔

Wood-free paper + ebony pencil + sumi + pastel + magic marker + paint marker



上等纸+乌木铅笔+油质彩笔+气刷+麦克笔。
Wood-free paper+ebony pencil+oil pastel+air brush+magic marker



上等纸+乌木铅笔+油质彩笔+水彩+气刷

Wood-free paper+ebony pencil+oil pastel+watercolor+air brush



上等纸+乌木铅笔+油质彩笔+麦克笔
Wood-free paper+ebony pencil+oil pastel+magic marker

