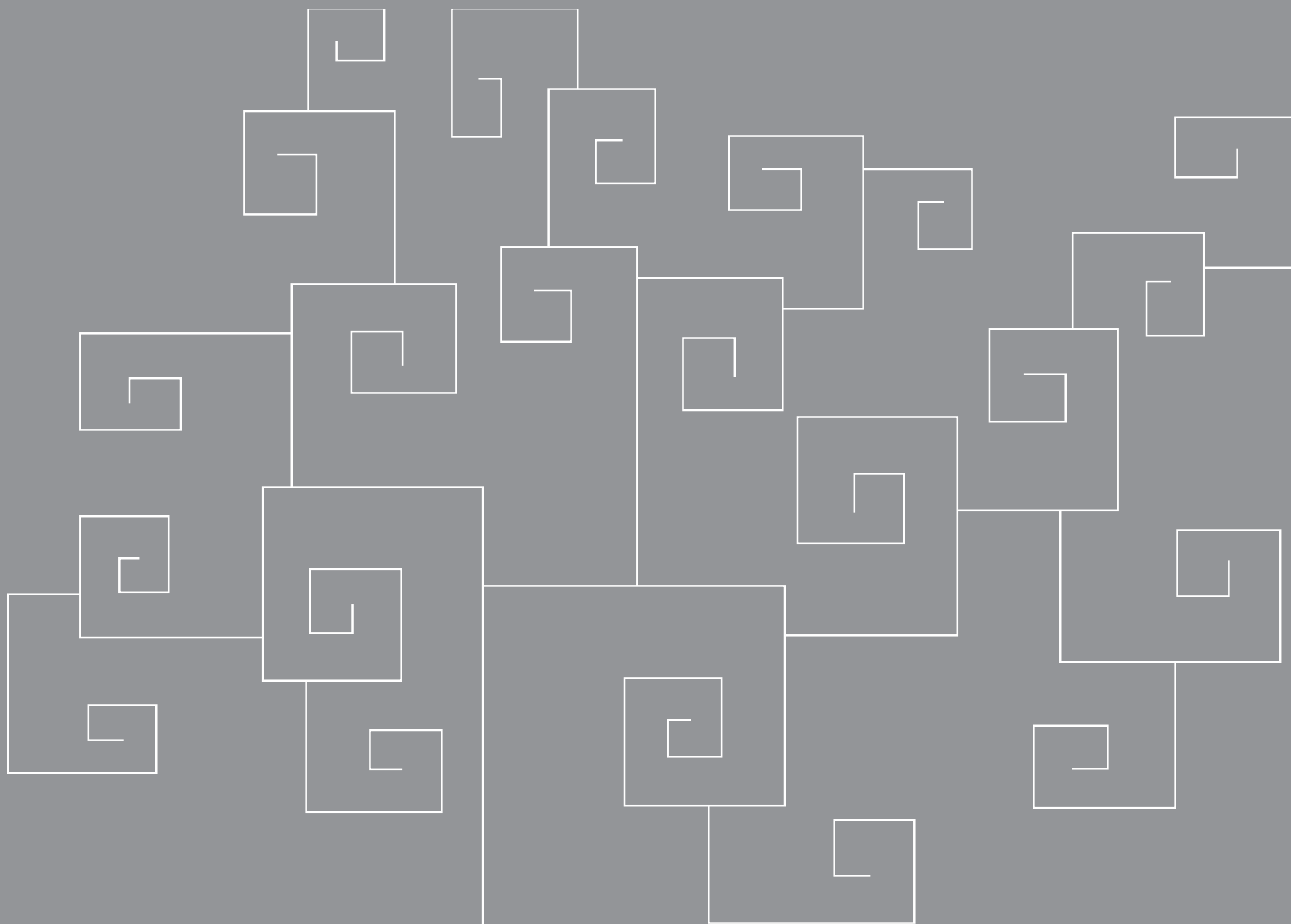


The Collection of Faculty's work
of The School of Design and Art,
Jingdezhen Ceramic Institute

江西美术出版社

工业产品设计 / 环境艺术设计 / 视觉传达设计 / 数码媒体艺术设计

景德镇陶瓷学院设计艺术学院 教师作品集



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目录 CONTENTS

■ 前言

Preface

■ 工业产品设计.....P.07-50

Industrial Design

■ 环境艺术设计.....P.51-62

Enviromental Art Design

■ 视觉传达设计.....P.63-78

Visual Communication Design

■ 数码媒体艺术设计.....P.79-92

Digital Media Art Design

■ 教师简介.....P.94-98

Faculty Profiles

■ 后记

Postscript

前言

写在设计艺术学院“建院”之初

景德镇陶瓷学院具有悠久的设计艺术学专业办学历史，1958年建校伊始，就明确了美术学科的办学方向，设立了陶瓷美术系，下分设两个专业：陶瓷彩绘专业和陶瓷雕塑专业，以培养各种陶瓷设计艺术类专门人才为目标。十年树木、百年树人，如今景德镇陶瓷学院桃李芳菲、薪火相传，老中青三代艺术家和设计师在业界取得骄人成就，其中不乏彪炳史册的名师大家，还有承前启后的中坚力量，更有冉冉升起的耀眼新星，正是在全体陶院人的共同努力下，逐渐树立了景德镇陶瓷学院的良好品牌形象。

时光荏苒，如白驹过隙，转眼间进入新千年，2000年初，原美术系正式升级为设计艺术学院，先后经过九年的建设，2009年秋，设计艺术学院分为两个独立学院：陶瓷美术学院和设计艺术学院。在新设计艺术学院创建伊始，为推动学院发展，以打造国内一流设计艺术学院品牌为目标。而这一册设计艺术学院全体教师作品集的出版，也预示着设计艺术学院发展史上的新篇章。

综观此次设计艺术学院全体教师作品集，颇多欣喜，60多名教师的作品蕴古创新、风格独具，不仅反映出设计的民族性、时代性和地域性，还从不同层面和深度展示出作者的良好艺术素质和审美理念。作品中既有荣膺国际大奖的获奖作品，又有与企业合作的科研项目。作者既包括资深的设计专家，又有年轻的后起之秀。作品类别丰富，形式多样，数码媒体、工业设计、环境艺术到视觉传达设计等都囊括其中。多元化的创作手法、前卫的设计风格透射出作者的前瞻性设计眼光：放眼当代，以当代人之需为出发点，设计符合当代人审美需求的产品。

教育乃国之根本，美育则是对全体国民整体审美素养的教育，美育是审美与教育结合的产物。设计艺术学院在发展过程中，一如既往地注重对学生审美情感的培养、创造性思维的训练。我国近代著名教育家蔡元培说：“美育者，应用美学理论于教育，以陶养感情为目的者也。”美育是一种创造性的教育，它并不直接创造物质财富，但是可以为创造物质财富提供前提和基础。通过美育教育的培养，可以陶冶情操，使人具有美的品性、美的理想，具有欣赏美和创造美的能力。庄子有云：“天地有大美而不言”，美育的培养是一个长期过程，艺术学、自然美、社会美和科学美都是其研究范畴。设计艺术学院在贯彻美育的教学过程中，与时俱进、不断创新，根据时代发展的步伐，不断调整和完善美育教育的核心内涵，让美育教育与时代同步。

回顾往昔，景德镇陶瓷学院50多年的设计艺术办学历程，构建了多元化的现代教育教学体系，以陶瓷艺术设计教育为特色，其他专业齐头并进、平分秋色。“登万仞之山，自然意远”，愿新设计艺术学院在新千年获得发展的新态势，百尺竿头更进一步。



2010年3月

Preface

Written at the Dawning of the School of Design and Art, JCI

Since its founding in 1958, Jingdezhen Ceramic Institute (JCI) has specified its fine arts-based disciplinary orientation by setting up the Department of Ceramic Fine Arts which consists of two majors, namely Ceramic Colored Drawing and Ceramic Sculpture, with the aim to cultivating various professional talents in the field of ceramic design and art, hence its history of design and art education being time-honored. An old Chinese saying goes that it takes ten years to grow a tree, but one hundred to cultivate talents. This is true of the great achievement JCI has accomplished in the ceramic circle thanks to the contributions made by renowned masters of old generation, mid-aged core artists and designers and rising young stars who impart knowledges and experiences to the young and inherit theories and skills from the experienced. In sum, it is the joint efforts of all faculty and students of JCI that have contributed to the gradual establishment of its wonderful image both at home and abroad.

How time fleets like a white pony galloping by! In a twinkling of an eye, the new millennium approached and the Department of Fine Arts was upgraded to be the School of Design and Art in 2000 which in turn was splitted into two independent schools at the autumn of 2009, namely the School of Fine Arts and the School of Design and Art, with the intention of promoting the further development of JCI and building a first-class School of Design and Art in China. The publication of this collection is one of the many efforts for this purpose, which indicates a new leaf turned in the history of the development of the School of Design and Art.

I am very excited when making a comprehensive view of this collection which covers works of more than 60 teachers because these designs, traditional yet innovative, unique and outstanding, embody well from various levels and perspectives not only the characteristics of our nationality, times and region but also the fine artistic taste and profound aesthetic ideas of the authors. These wonderful works, some of which are internationally acclaimed while others the fruits of scientific and researching cooperation with enterprises, come out of the hands of senior design experts and young promising talents, presenting a wide variety of contents and forms ranging from digital media and industrial design to environmental art and visual communication. The diversified creation methods and avant-garde designs shown in this collection are a good reflection of authors' visionary concepts of design which set views on the contemporary world and bear the functional and aesthetic need of our contemporaries in mind.

Education is the root of a nation. The aesthetic education, being the combination of aesthetics and education, is aimed for the refinement of the overall national aesthetic quality. Along its course of development, the School of Design and Art has been consistent in emphasising the cultivation of students' aesthetic appreciation and creative thinking. Cai Yuanpei, a well-known contemporary Chinese educationist, observed well that "Aesthetic education is one that applies aesthetic theories to education for the purpose of cultivating students' emotions and tastes". As a kind of creative education, aesthetic education cannot create material wealth directly, but it can lay a good foundation for its creation. Furthermore, it can mould people's temperament, enabling them to form beautiful minds and dreams and to appreciate and create beauty. Zhuangzi, a great philosopher of ancient China (BC 369-286) once remarked that "The heaven and the earth have the greatest beauty, but they do not speak a single word". Aesthetic cultivation which incorporates the study of art, natural beauty, social beauty and scientific beauty, is a long-lasting process. When carrying out aesthetic education, the School of Design and Art has been keeping steps with the times by constantly improving, innovating and perfecting the core concepts of aesthetic education.

Over the past fifty years of design and art education, JCI has established a diversified and multi-disciplinary modern education system with ceramic design and art as its speciality.

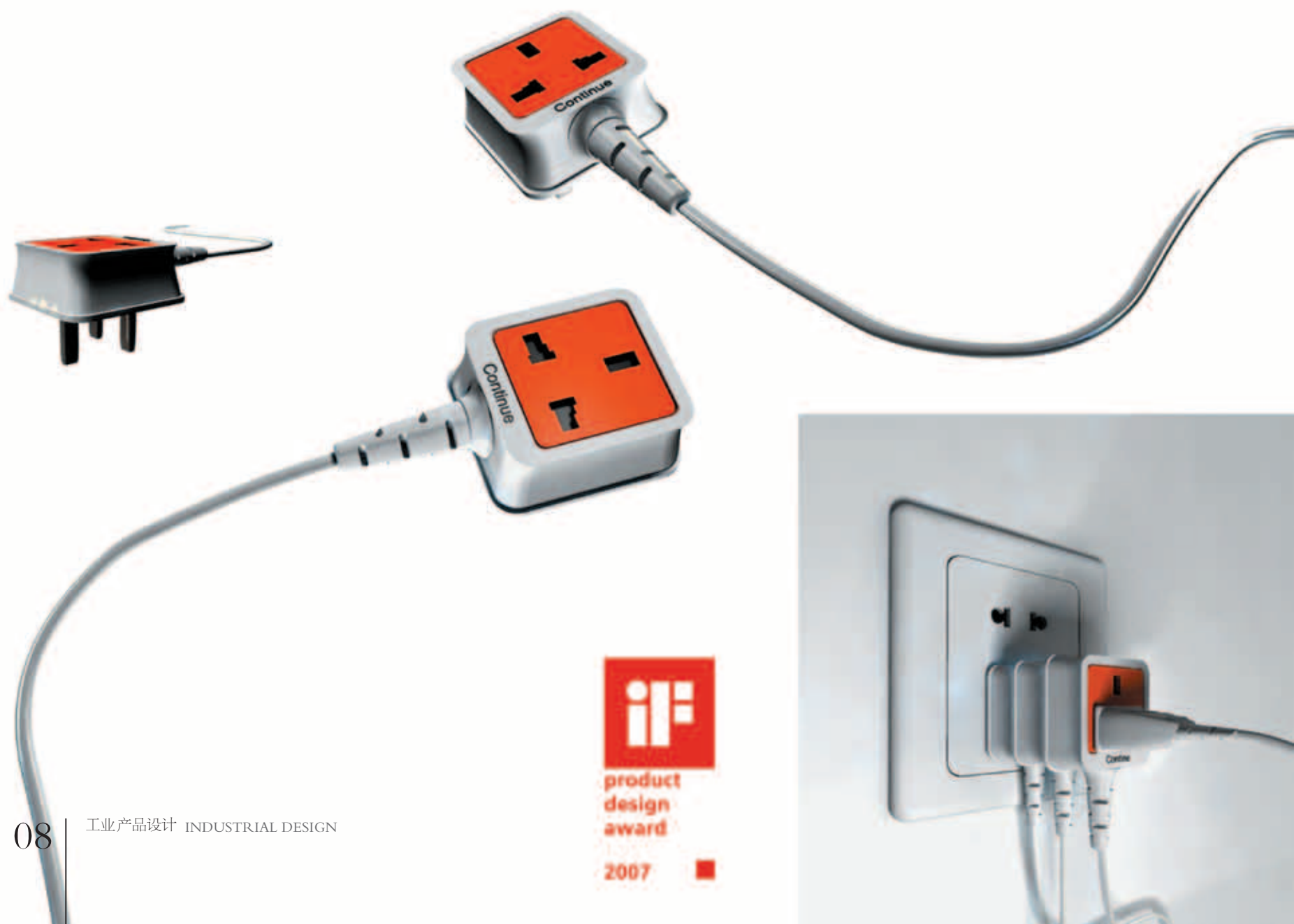
"When one is scaling the mountain that is immeasurably high, one's mind would naturally become lofty and profound". It is my sincere wish that the School of Design and Art would gain new momentum of development and accomplish greater achievement in the new millennium.

Qin Xilin
Mar. 2010



工业产品设计
INDUSTRIAL DESIGN

CONTINUE插头设计 / 余立锋
CONTINUE Plug Design by Yu Lifeng





LIFE家具设计 /余立锋
LIFE Furniture Design by Yu Lifeng





CONFIDENCE is an accessory for microphones; designed for compères, showmasters and singers to prevent them from forgetting their texts. Very often, compères and showmasters cannot take written notes with them on stage, so they need to learn by heart and remember a lot of text beforehand, especially complicated terms and names. The same is true for singers, especially in a concert. Here, CONFIDENCE comes in very handy, avoiding the embarrassing situation of having forgotten the learned text. CONFIDENCE is composed of an LCD and a 32 MB memory, which can store a large number of words and other information. The LCD can show two lines as one page, and pages can be turned over manually or automatically.

 IF Concept Award Product

Projekt Project
CONFIDENCE
Mikrofon-Accessoire
Microphone accessory

Design
Lifeng Yu
JingDeZhen Ceramic Institute
Art & Design School
JingDeZhen, China

CONFIDENCE 话筒设计 / 余立锋
CONFIDENCE Microphone Design by Yu Lifeng

BRIGHT-F 手电筒设计 / 余立锋

BRIGHT-F Flashlight Design by Yu Lifeng



Bright-F



CONCEPT OF DESIGN



The Bright-F is designed for blind man and some color blindness. As we know, blind man can't see any thing including colors . Though they can feel the shape and material of the object by their fingers, they still can't feel the color of it by this way . But can't see the colors doesn't mean that they don't need to distinguish them. There are many problems about colors in their daily lives. For example, their clothings always dye each other when they wash them together by washer. Also, blind people like to have beautiful shapes just like common people, but they are always vexed at dressing because of the problem of color assortment. So, the Bright-F is designed to solve these problems. It can help the blind man to distinguish the colors with a in-build color identification system and then tell them through a audio set.



Bright-F has a program of practical teaching about colors which can help the blind to know the action of the colors, such as the way of composing garments of different colors, how to avoid clothing dyeing, and how the colors influent people's motions.



Flashlight can bring bright to most people in the dark except the blind people. However, the shape of Bright-F, which comes from the flashlight, can bring the brightness in colors to the blind . By touching the flashlight-like outside of this design, the blind people can easily associate the function of it. This can bring them more confidence about life.





Interaction

The material: magnet&wire coil

As a normal material magnet can make force with iron. Furthermore, the interaction of magnet and wire coil can produce the electricity power, which is named magnetic force cutting in the physics. This principle is also the idea of Interaction, which just like the generator.

This two materials and the principle are used in my concept. As we known, the acting of suspension system is useless except to reduce the vibrate of car. It is very regretted to waste this acting. The Interaction is a suspension system that can generate the electricity to provide the car by using the acting. This suspension system can transfer the vibrate bettween the tire and car into power for the electricity equipment in the car, which can save the energy of car. This construction can be used in the suspension of motor bike and bike or other vehicles.



INTERACTION 汽车减震器设计 / 余立锋
INTERACTION Auto Vibration Reducer Design by Yu Lifeng



“水滴”人体工学餐具设计 /张明春 叶春夷
“Waterdrop” Human Body Engineering Tableware Design
by Zhang Mingchun and Ye Chunyi



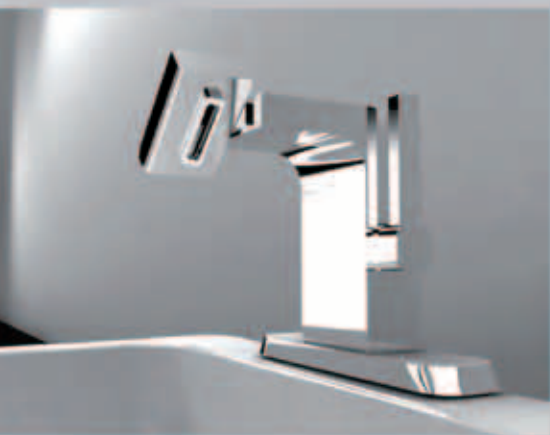
喜洋洋烛台&杯 /于清华
Happyiness Candlestick & Cup by Yu Qinghua

无水洗衣机 / 何菲 马道顺
Dry Cleaner by He Fei and Ma Daoshun



Experience
feeling

Extension . . .



Detail . . .

