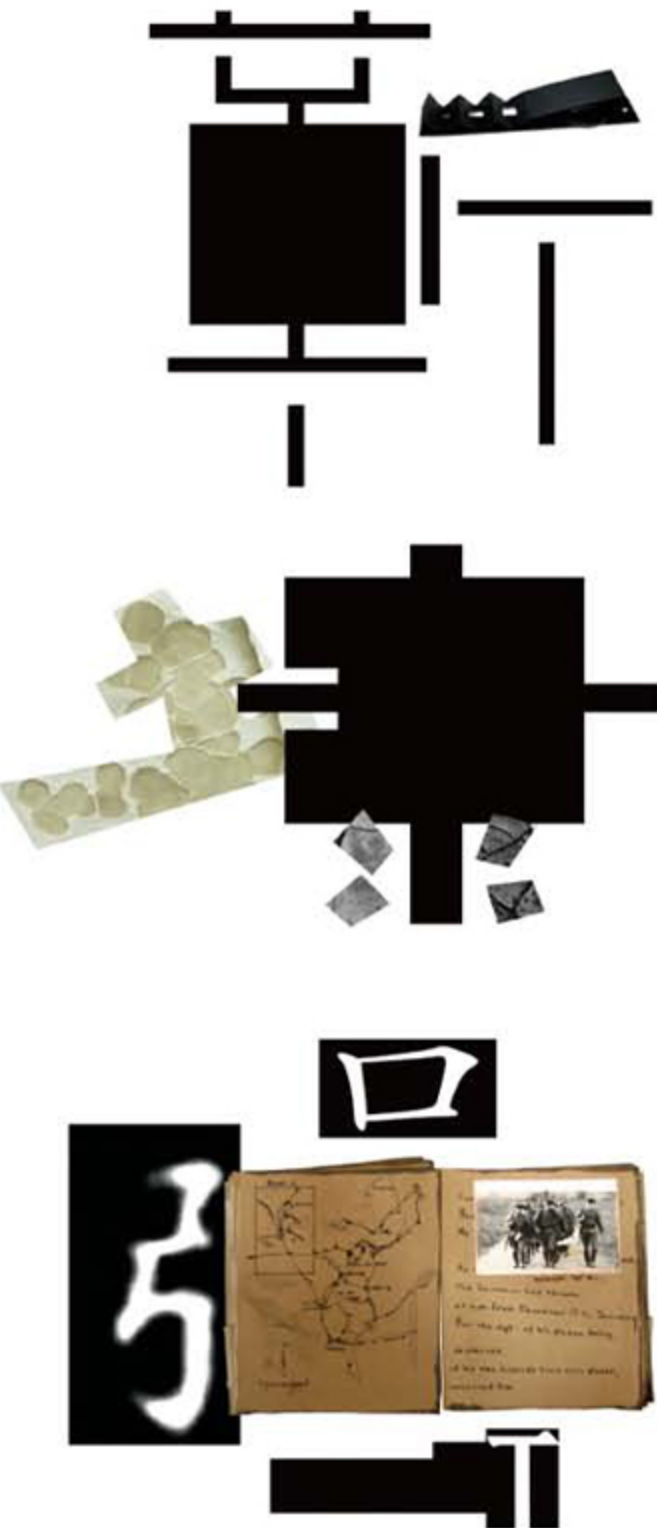


靳|埭|强|设计|奖
KAN TAI-KEUNG DESIGN AWARD
全球华人大学生平面设计比赛 2008

获奖作品集

内附多媒体作品光盘



时代出版传媒股份有限公司
安徽美术出版社



靳 | 埭 | 强 | 设 | 计 | 奖

KAN TAI-KEUNG DESIGN AWARD

全球华人大学生平面设计比赛 2008

Worldwide Chinese University Students Graphic Design Competition

获奖作品集



汕頭大學
SUN YAT-SEN UNIVERSITY



中国美术学院设计学院



时代出版社有限公司
香港湾仔时代出版社

总顾问：靳埭强

Chair: Kan Tai-keung

策划：张翼

Logistics: Zhang Yi

项目总监：崔德炜、丁羽

Director: David Tsui, Ting Yu

执行策划：宋庆

Planning Executive: Song Qing

项目推广：庄葳

Promoter: Sophia Zhuang

项目秘书：余琅环、许湘娜、黄春晖、李兰青、李燕玲

Secretary: Yu Langhuan, Xu Xiangna, Huang Chunhui, Li Lanqing, Li Yanling

技术支持：陈锐、何志远

Technical Support: Chen Rui, Kason Ho

平面设计：蔡奇真、陈宛宜

Graphic Design: Cai Qizhen, Chen Wanyi

装帧设计：韩家英

Book Design: Han Jiaying

版式设计：龙雄

Layout: Long Xiong

主办：汕头大学长江艺术与设计学院

Organizer: Cheung Kong School of Art and Design, Shantou University

合办：《包装与设计》杂志社

Collaborator: *Package & Design* Publishing House

赞助：李嘉诚基金会

Sponsor: Li Ka Shing Foundation

专业网络媒体支持：设计在线

Media Support: Design-online <http://www.dolcn.com>

2008巡回展合作单位（排名不分先后）：

Cooperator of Traveling Exhibition for Kan Tai-keung
Design Award 2008 Worldwide Chinese University
Students Graphic Design Competition

清华大学美术学院
Academy of Arts & Design, Tsinghua University
鲁迅美术学院
Luxun Academy of Fine Arts
澳门理工学院
Macao Polytechnic Institute
北京师范大学珠海分校
Beijing Normal University, Zhuhai
浙江林学院艺术设计学院
School of Art & Design, ZheJiang Forestry University
南京艺术学院
Nanjing Arts Institute
杭州师范学院美术学院
Academy of Arts&Design Hangzhou Normal University
朝阳科技大学（中国台湾）
Chaoyang University of Technology, Taiwan
桂林电子科技大学
Guilin University of Electronic Technology
吉林动画学院
Jilin Animation College
香港知专设计学院
Hong Kong Design Institute
青岛科技大学艺术学院
Qingdao University of Science & Technology, Art College
湖北美术学院
Hubei Institute of Fine Arts
郑州轻工业学院
Zhengzhou University of Light Industry
深圳职业技术学院
Shenzhen Polytechnic
景德镇陶瓷学院
Jingdezhen Ceramic Institute

组委会成员:

Volunteer of the Committee

宋 庆 Song Qing
李汉智 Li Hanzhi
张利文 Zhang Liwen
刘 骁 Liu Xiao
夏 丽 Xia Li
任姿旭 Ren Zixu
郭扬州 Guo Yangzhou
余心瑾 She Xinjin
徐 鹏 Xu Peng
韦庆庆 Wei Qingqing
柯润菁 Ke Runjing
李嘉芙 Li Jiafu
姚 敏 Yao Min
林晓晴 Lin Xiaoqing
唐 剑 Tang Jian
赵小月 Zhao Xiaoyue
戴美子 Dai Meizi
李 茜 Li Qian
谢志武 Xie Zhiwu
向 萌 Xiang Meng
罗国山 Luo Guoshan
陈泽强 Chen Zeqiang
余 斌 Yu Bin
金 泽 Jin Ze
华 睿 Hua Rui

目 录 / Contents

... 序言 ...	P13
... 靳埭强简介 ...	P15
... 靳埭强设计奖2008海报 ...	P18 (2008 / 06 / 07 / 00:00...靳埭强设计奖2008启动)
... 大赛收稿类别及数量 ...	P20 (2008 / 10 / 22 / 17:50...大赛收稿截止日期)
... 大赛初评评委介绍 ...	P22 (2008 / 10 / 28 / 08:30...大赛初评开始)
... 大赛终评评委介绍 ...	P36 (2008 / 11 / 28 / 08:30...大赛终评开始)
... 大赛评选结果名单 ...	P44 (2008 / 12 / 02 / 12:00...终评入选结果公布)
... 颁奖礼·大奖作品展示 ...	P54 (2008 / 12 / 20 / 19:30...大赛颁奖典礼开始)
□ 未来设计师大奖 ...	P60 □ 金奖 ... P64.....
□ 银奖 ...	P70 □ 铜奖 ... P78.....
□ 评审奖 ...	P92 □ 最佳包装设计奖 ... P100.....
□ 最佳组织奖 ...	P104 □ 优秀指导教师奖 ... P106.....
... 优秀奖、入选作品展示 ...	P108 (2008 / 12 / 25 / 12:01...大赛获奖作品全国巡回展启动)
□ 优秀奖 ...	P110 □ 入选奖 ... P140.....
... 靳埭强设计奖2009 ...	P252 (2009 / 05 / 20 / 08:00...靳埭强设计奖2009启动)



韩家英

序言

第一次接触到靳埭强老师的作品，是在我上大学的时候，靳老师为一画会设计的海报作品，使我对当时香港的设计有了一定的了解。随后来到深圳，看到更多靳老师的作品，尤其是以水墨的中国元素作为创作灵感的诠释，已经成为靳老师具有鲜明个人特色的创作。其背后所展现的对中国文化的传承与解读，为世界理解中国文化与中国设计的真谛开启了一个全新的视角。

而将中国设计文化与世界设计文化进行持续不断的交流与平等对话，使华人设计能够在更广阔的空间里取得话语权，这成为华人设计师们思考和努力的方向。在这样的背景之下，推动华人设计教育的发展，提供优秀设计人才的展示平台，建立设计发展的前瞻机制，就显得尤为重要。基于这种理念，靳先生建立了“靳埭强设计奖”，希望这样一个设计赛事能够集合前辈设计师的力量，给年轻一代的设计人才提供充分展示自身才华的机会。同时，靳埭强设计奖比赛也成为当今全国设计院校举办的最具影响力的赛事之一。

今日，设计不仅仅是表达人类情感的载体，设计产业作为创意经济对常规经济的促进作用已不同以往。如何将设计教育付诸实际，使其能够快速发展成熟，并不断催生创意和比肩国际的设计理念，靳先生以实际行动给出了他的答案，推动着年轻一辈设计人才的发展。

这就是我们所看到的“靳埭强设计奖”。

Preface

Han Jiaying

It was in my college years that I firstly came into contact with the works of Professor Kan—a poster designed the one Art Group, which gave me some ideas about the design style of that time in Hong Kong. Later on, I went to Shenzhen for more works of his, especially the works in which Chinese ink and wash elements are taken as the interpretation of his creative inspiration, have become his creations with distinctive personal characteristics. The heritage and explanation to Chinese culture displayed in his works give a new perspective for the whole world to understand the essence of Chinese culture and design.

How to carry on continuous communication and equal dialogue between the Chinese design culture and the world design culture, so that the Chinese designs can acquire the discourse right in a broader space, which directs the Chinese designers to think and try. In such a background, it is particularly important to promote the development of Chinese design education, provide a displaying platform for excellent design talents, and establish a prospective system for design development. Based on this conception, Mr. Kan established "KAN Tai-keung Design Award", hoping that the design competition can integrate the power of the senior designers and provide the design talents of the younger generation with opportunities for fully performing their own skills. At the same time, the KAN Tai-keung Design Award competition has already become one of the most influential competitions held by design colleges at the present.

Nowadays, the design is not limited to a carrier for expressing human emotions, and design industry works as creative economy, and its promotion action to conventional economy is different from the past. How to put the design education into practice to make it develop and mature quickly, and produce originality and design conception which can stand comparison with the international level? Mr. Kan responded the question with his practical action, and promoted the development of the young talents of the young generation.

This is what we see about "KAN Tai-keung Design Award".

靳埭强简介

Introduction to Kan Tai-keung



靳埭强教授曾在香港及海外获奖数百项；其中包括美国洛杉矶国际艺术创作展金奖、日本字体设计年刊之最佳作品奖、纽约水银金奖、波兰第一届国际计算机艺术双年展冠军，1981年获香港市政局艺术奖。2001年受康乐及文化事务署“沧海新城——东涌公众艺术计划”邀请赛委托，为大赛制作作品。在个人成就方面，靳氏于1979年成为首位画家及设计师入选香港十大杰出青年；1984年更是作为唯一的设计师获香港市政局设计大奖；1991年获香港艺术家年奖之设计师年奖；1992年被选为90年代风云男士；1998年获杰出成就大奖。1999年获香港特区颁予铜紫荆星章勋衔以表扬其卓越成就；又于2000年被英国选为20世纪杰出艺术家及设计师；2002年被中国中央电视台邀请拍摄《东方之子》人物记录专辑；2004年获颁世界杰出华人设计师称号。

靳氏热心艺术教育及专业推展的工作，经常在各院校授课及赴海外演讲，出任多家设计及艺术组织顾问和比赛评委。于1994至1996年任香港艺术发展局委员；曾两度担任香港当代艺术双年展的评审工作；连续八年为夏利豪基金会艺术比赛做评委；又曾在中国、新加坡、韩国、荷兰、波兰、法国

Professor Kan Tai-keung has received numerous awards in both Hong Kong and international competitions which included: Gold Award, International Art Competition, Los Angeles; Best work in "Applied Typography" Yearbook, Japan; Gold Award in Mercury Award, New York; 1st Prize in the 1st International Computer Art Biennale in Rzeszów, Poland. Also, he has won the Urban Council Fine Art Award (Painting Category, Chinese Media) in 1981 and commissioned work of art for the "Public Art Project - Installation of Public Artworks at Yat Tung Estate" organised by the Leisure and Cultural Services Department in 2001. For personal achievement, he was the first painter-cum-designer elected as one of the "Ten Outstanding Young Persons" in 1979; the only designer to receive the Urban Council Design Grand Award (Best Designer of the Exhibition) in 1984; Artist of the Year Award - Designer of the Year 1991; "Men of the Nineties" in 1992 and Outstanding Achievements Award in 1998. He was commended officially by receiving the Honour of Bronze Bauhinia Star in 1999; he was also awarded Outstanding Artists and Designers of the 20th Century by Britain in 2000. His outstanding achievement was further recognized as he was invited by China Central Television (CCTV) for a feature story, and was awarded the World's Outstanding Chinese Designer in 2004.

Kan takes an active role in educating and promoting art and design as a profession. He lectures frequently in Hong Kong and overseas institutions, acting as advisors for art and design associations and adjudicates at competitions. He was a committee member of the Hong Kong Arts Development Council from 1994 to 1996; twice the Judge of the Contemporary Hong Kong Art Biennale; he served the Judging Panel of the Philippe Charriol Foundation Art Competition for eight years continuously; he was invited to be the judge in various international competitions organized by China, Singapore, Korea, the Netherlands, Poland and

等地的国际竞赛中担任评委，并于2003年被邀请担任芬兰拉提国际海报双年展的评委会主席。现时是香港设计师协会资深会员、国际平面设计联盟AGI会员、比利时国际商标中心荣誉大使、《中国设计年鉴》副主编、中央美术学院客座教授、清华大学美术学院客座教授、江南大学设计学院客座教授、西安美术学院客座教授、桂林电子工业学院客座教授、台南昆山科技大学客座教授、大连轻工业学院名誉教授、香港理工大学名誉教授、康乐及文化事务署艺术顾问及香港艺术馆荣誉顾问等。靳氏又致力写作，曾出版十余本设计专论，包括：《平面设计实践》、《商业设计艺术》、《冲击设计》及《物我融情——靳埭强海报选集》等。现已完成编著《中国平面设计书系》六册，2002年他的文集《眼缘——心弦》由上海文艺出版社出版发行。他对青年一代极具深远的影响力。

2003年，汕头大学邀请靳氏协助筹办长江艺术与设计学院，并任该学院院长，进一步致力中国现代设计教育的改革事业。2005年，荣获香港理工大学颁发的荣誉博士学位。

France. He was the Chairman of the Judging Panel of the Lahti Poster Biennial, Finland in 2003. He is now the Fellow Member of Hong Kong Designers Association, Member of Alliance Graphique Internationale; Honorary Ambassador of International Trademark Center, Belgium; Vice-Editor for Chinese Design Yearbook, China; Guest Professor of Central Institute of Fine Arts, Beijing; Guest Professor of Fine Arts Department, Tsinghua University, Beijing; Guest Professor of Southern Yangtze University, School of Design; Guest Professor of Xian Art Institute; Guest Professor of Guilin University of Electronic Technology; Guest Professor of Kunshan University of Technology, Taiwan; Honorary Professor of Dalian Institute of Light Industry; Honorary Professor of School of Design, Hong Kong Polytechnic University; Advisor of the Leisure & Cultural Services Department; Honorary Advisor of Hong Kong Museum of Art. Kan has published more than ten books on design principles which included: "Applied Two-dimensional Design", "The Art of Graphic Design", "Design Impact" and "Sentiments and Harmony, Selected Posters by Kan Tai-keung". He has completed editing a series of six books on "Graphic Design in China". His selection of essays was published by Shanghai General Literature & Art Publishing in 2002. His significance and influential role has won him a distinctive position in the art and design world.

In 2003, Kan was invited by Shantou University to assist in organizing the Cheung Kong Institute of Arts and Design, and was employed as the Dean of the Institute. This further him to participate in the reformation of China modern design education. In 2005, Kan was awarded a Doctor of Design Honoris Causa of Hong Kong Polytechnic University.

