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欠发达地区 产业集群研究

——以江西为例

◎罗莹 著



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摘 要

产业集群已成为区域竞争力的重要力量来源和集中表现。现实世界中大量“块状经济”的存在,证实了经济活动非均衡的空间分布和集群现象的普遍性。国内外发达地区的经验表明,产业集群的培育、发展和升级,对于提升欠发达地区产业竞争力、加快经济发展及实现崛起目标都具有极其重要的现实意义。本文对产业集群的有关理论进行了梳理,阐述了产业集群理论的演变进程、理论特点,并对产业集群研究中的有关概念进行了界定。通过对发达地区与欠发达地区产业集群的比较和规范性分析,揭示了欠发达地区产业集群发展的特点、趋势,同时总结了发达地区产业集群发展的基本经验,并以此为理论基础,论证了产业集群对欠发达地区经济发展的作用和意义;围绕产业集群的演变轨迹及欠发达地区政府在推进产业集群和工业园区建设中的作用两条主线索,通过实证研究和理论研究相结合的方法,对于进一步发挥产业集群特有的集聚效应,引导欠发达地区经济持续发展、增强欠发达地区综合竞争力、缩小与发达地区的经济社会的差距、为实现跨越式发展提供新的动力等进行了富于价值的前瞻性探索;对欠发达地区有一定代表性的江西产业集群,在运用经济学工具对有关数据进行计算机整理和数学模型深入分析的基础上,对产业集群发展中关键性问题的解决提出了基本思路;对今后江西等欠发达地区产业集群的发展,提出了基本模式和路径选择;对欠发达地区产业集群发展中具有重要支撑意义的战略定位、政策、管理、技术、金融、文化创新等支持体系的建立,提出了富有说服力的对策建议。

本研究对目前理论界注意不多的欠发达地区产业集群所进行的独创性研究,将有指导借鉴意义的国内外产业集群理论进行的归纳综合,以及运用数学工具、有关数据建立的数学模型所进行的定量分析,用科学、准确的计算结论支持下得出的开创性的解释和分析,填补了欠发达地区产业集群理论某些领

域的研究空白;在用一般的规范性方法分析问题的同时,还采用竞争优势理论、SWOT 等分析方法,率先对江西产业集群突出的、根本性问题及发展环境的优势、劣势进行的实证分析,为有关部门掌握更全面、更深入的产业集群现状及发展趋势和进行决策提供了理论成果。这些研究在理论上都具有一定的科学性、开创性和实践上的针对性、可操作性。

关键字:欠发达地区 产业集群 江西 为例

Abstract

Industry clusters have become important force to enhance the competitiveness of one region and they are the concentrated manifestation of regional competitiveness. There existed large number of “lump economy”. This phenomenon showed that the spatial distribution of economic activities is unbalanced and the industry concentrations are universal. The experiences of developed countries demonstrated that cultivation, development and upgrading of industry cluster has extremely important realistic significance to enhance the industry competitiveness of under – developed region, promote economic development and reach the goal of rising abruptly.

In this thesis, related theories on industry cluster have been organized systematically. The development process and characteristics of theory of industry cluster are elaborated. Moreover, some concepts used in the study of industry cluster are defined. Based on comparison and the standardized analysis on industry clusters in developed and under – developed regions, the characteristics of development and tendency of industry clusters in under – developed regions are expounded. At the same time, the experiences of developing industry clusters in developed regions are summarized. On the basis of these studies, the role and significance of developing industry cluster in economic development in under – developed regions is evaluated. Some valuable proactive explorations have been made in this study. The development process of industry cluster and role of local government in promoting development of industry cluster and construction of industrial park are analyzed. A combination of case study with theory exploration is used to study how to bring the agglomeration effect produced specifically by industry cluster into full play, to lead sustainable economic development in under – developed regions, to reduce eco-

conomic and social gaps between developed and under – developed regions , and to provide new motive power to reach the goal of economic rising abruptly. Basic principle is proposed to solve some critical problems in development of industry clusters in Jiangxi, which is a typical under – developed region. These propositions are based on deep analysis by means of economic tools and mathematic models. Basic models and development paths to the development of industry cluster in under – developed region, e. g. , Jiangxi, are recommended. The establishment of some supporting systems is crucial to development of industry cluster in under – developed region. These systems include strategic orientation , policies , management , technologies , finance and culture innovation. Persuasive propositions to establishment of these systems have been made in this thesis.

Original research into industry cluster in under – developed region , which has drawn little attention from the theoretic field , has been conducted in this study. Domestic and international theories on industry cluster which can be used for reference have been synthesized. Quantitative analysis , which is based on construction of mathematical models , has been adopted in these researches. On the basis of results of these analyses , some pioneered conclusions are obtained. Some conclusions are original and unique , which have filled in the gap of theory on industry cluster in under – developed region. In addition to some common methods of standardized analysis , competition advantage theory and SWOT (strength , weakness , opportunity and threat) analysis are adopted in this study. These methods are used in the case study to analyze some outstanding issues and fundamental problems existed in industry cluster in Jiangxi. Advantage and disadvantage of development environment for industry cluster are also analyzed. With the theoretical achievements obtained in this study , the policy makers can know current situation and tendency of development of industry cluster more thoroughly and comprehensively , thus make scientific decisions. In theory , these studies are scientific and innovative. In practice , these studies are pertinent and manipulable.

Key words : Under – developed region Industry cluster Jiangxi Case study

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