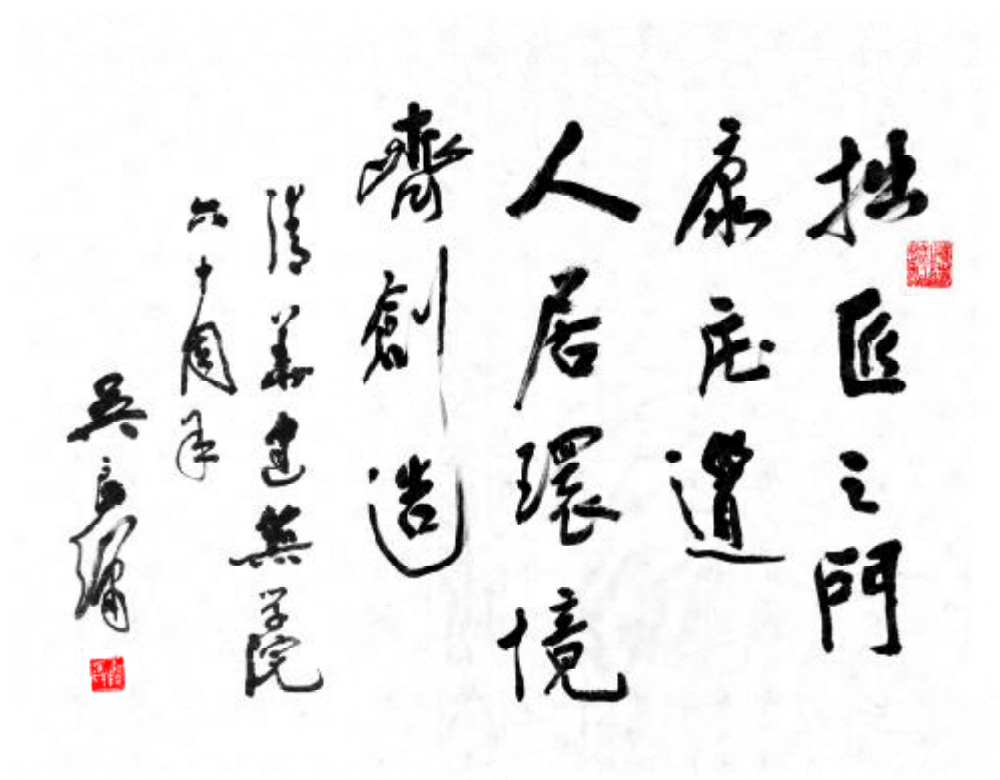


清华大学精品课程

清华大学建筑学院设计系列课学生作业选 ——一年级建筑设计

郭 逊 俞靖芝 卢向东 刘念雄 编著

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吴良鏞院士提词

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序

清华大学建筑学院教授 栗德祥

“设计系列课”是建筑学专业的主干课程，是培养未来建筑师专业素质最重要的环节。清华大学建筑学院历届各级领导和新老教师，都对这门课给予了特殊的关注，倾注了无尽的心血和激情。学生们更是把对专业的诉求和希望、创造的艰辛与欢乐、多彩的生活与体验全部融入在这门课程中。师生们的全身心投入，使课程的改革和建设取得了丰硕成果。2003年，“设计系列课”被评为北京市精品课程。

“设计系列课”兼容建筑设计、城市规划、景观学、建筑历史和建筑技术等专业知识，涵盖了从一年级到五年级的全部设计课程，同时与美术课有着密不可分的联系。

我院的“设计系列课”按培养目标的深化构成三级教学平台：

一、二年级作为建筑设计教学的基础平台，教学目标是优化组合教学资源，提高教学效率，夯实学生的文化和专业基础，强化基本功和思维训练，引导学生稳步完成设计入门。

三、四年级作为建筑设计教学的专业平台，教学目标是掌握设计基本原理和设计方法，采用多样化的设计载体、边界条件和教学模式，强化设计构思训练，将创新性与可行性、内涵整合与形式表达结合起来，使学生的设计能力和实践能力有大的提升。

五年级作为建筑设计教学的提高平台，教学目标是设计水平的深化和设计范围的扩展，设计课从本专业扩展到城市规划、建筑历史、景观学和建筑技术，加大设计课的比重，加强设计课的国际交流和实践层面。

在学生的设计作业中，反映出他们勤奋与智慧的融合、师生之间的互动和他们业务成长的轨迹，也体现了教学改革的发展。学院决定按年级出版学生优秀设计作业选，形象地展现近年来建筑教学改革的成果，必将进一步调动全院师生的积极性，促进师生之间、学生之间以及学校之间的交流，将建筑教学改革向前再推进一步。

一年级建筑设计是建筑设计系列课程的起步阶段。其主要任务是以小型建筑设计入门训练为核心,进行专业基础知识、基本技能的学习与训练,为高年级的课程设计打下扎实的专业基础。

(一) 具体内容与要求

1. 基础知识:通过讲课的方式,使学生对建筑学的基本概念及相关知识、古今中外建筑的发展演变和建筑师的职责范围有一个概括性的认识,为学生逐步建立正确的建筑观奠定基础。

2. 基本技能:包括建筑表现技法、抽象造型设计和建筑体验分析三部分内容。

(1) 建筑表现技法:内容包括工具制图、徒手钢笔画及模型制作。该部分的训练,除徒手钢笔画作为课外作业外,其余均为各综合训练单元的有机组成部分,使学生既能掌握基本的方案表达技能,又能将其运用到具体设计之中。

(2) 抽象形态造型训练:内容包括平面构成和立体构成两部分。要求学生在掌握形态构成的基本概念、原则、手法及其一般形式美法则、视觉心理学原理的前提下,初步建立并逐步提高审美能力、动手能力乃至创造力,为建筑设计积累较坚实的造型基础。

(3) 建筑体验分析:内容包括建筑调研分析(寒假作业)和外部空间体验分析(课内作业)。其目的是通过对建筑内部及外部空间的直观体验和理性分析,使学生了解并初步掌握建筑空间的一般概念以及影响空间质量效果的制约因素,并从中学习空间分析的简单方法与步骤,以提高学生理性认识建筑的水平。

3. 小建筑系列设计:该部分是一年级建筑设计课程的主干内容,包括基本空间单元设计、建筑小品及其外部空间设计、建筑概念性设计、小型建筑设计等。要求学生在掌握建筑平面、立面、剖面知识,人体尺度、建筑比例概念,以及建筑的基本组成要素(包括功能、环境、空间、交通、围护、结型)的基础上,学习并逐步掌握小型建筑设计方案的立意构思、优化比较、修改深入以及最终表现的方法与步骤。

本课程在每一阶段,每一内容的学习与训练,都应始终强调严谨学风、正确态度、科学方法、合作精神、创新意识和高尚职业道德的培养和确立。

(二) 学时安排

总计 30 周(第一学期 15 周,第二学期 15 周),共 360 学时,其中:课内 180 学时,课外 180 学时。

(三) 讲课内容(计划课内共 18 学时)

1. 专业基础知识:共计 3 学时
建筑概论—建筑学专业与建筑师的培养,3 学时。

2. 基本表现技法:共计 3 学时

① 钢笔画,3 学时;

② 模型制作(课外讲授)。

3. 形态构成:共计 6 学时

① 平面构成,3 学时;

② 立体构成,3 学时。

4. 设计方法入门:共计 6 学时

① 建筑设计入门一,3 学时;

② 建筑设计入门二,3 学时。

(四) 作业单元组成(计划课内共 162 学时)

1. 第一学期(秋季学期)15 周

课内训练单元一:基本空间单元设计,共 52.5 学时,其中课内 27 学时,课外 25.5 学时。

课内训练单元二:外部空间体验分析,共 22.5 学时,其中课内 15 学时,课外 7.5 学时。

课内训练单元三~四:抽象造型训练,共 57 学时,其中课内 36 学时,课外 21 学时。

课外系列作业:徒手钢笔画(要求每两周 3 张),共 36 学时,全部为课外学时。

2. 寒假作业:居家调研

3. 第二学期(春季学期)15 周

课内训练单元五:小型建筑及室外空间设计,共 63 学时,其中课内 30 学时,课外 33 学时。

课内训练单元六:概念性设计,共 36 学时,其中课内 18 学时,课外 18 学时。

课内训练单元七:小型居所设计,共 75 学时,其中课内 36 学时,课外 39 学时。

Foreword

The architecture design for the freshmen is the **first stage** of the architecture design series courses. Its main purpose is to focus on the introduction training on the small Architecture design, study and make some exercises on the professional basic knowledge and skills so as to obtain a better professional basis for the future courses. Its specific contents and requirements are as follows:

I. Objectives and requirements

1. Basic knowledge: With a series of lectures, enable the students to have a recapitulative understand on the basic concepts of architecture science and its related knowledge, development and evolution of the architecture at all times and in all over the world, and the responsibility range of an architect, the purpose of which is to make a basis for students to gradually establish a perfect Architecture view.

2. Basic Skills: Include the architecture rendering skill, abstract shape-forming and experiencing architecture and analysis.

(1) Architecture rendering skill: its contents include the tool drawing, sketch and model making. For the exercises of this part, the sketch is an assignment, and the rest are the organic integrants of any Integrated Training Unit, which enable our students not only to understand the basic scheme expression skills, but also to apply them in the specific design.

(2) Abstract shape-forming exercise: its contents include the plane and solid composing. With the prerequisite of understanding the basic concepts, principles and methods of shape composing and its aesthetic principle as well as the principle of visual psychology, the students are required to basically establish and gradually improve their ability to appreciate beauty and of practice and their creativities in order to obtain the well-knit shape-forming basis for the architecture design.

(3) Architecture experience and analysis: its contents include the architecture investigation, research and analysis (winter holiday assignment) and the external space experiencing and analysis (curricular assignment), its objective of which is to directly experience and rationally analyze the inner and outer spaces of a building and enable the students to know and understand the common concepts of the architectural space

and the confinement factors which make influence on the space quality and effect, and learn the simple method and procedure of space analysis so as to improve the rational knowledge of architecture.

3. Small building series design: this part is key content of the architecture design course for the freshmen, and includes the basic spatial unit design, architectural works and its outer space design, architectural concept design, small Architecture design, etc. On the basis of understanding the knowledge on the ichnography, 3-dimensional drawing and sectional drawing of an architecture, and the basic integrants of an architecture (incl. the function, environment, space, communication, barrier, and shape), the students will learn and gradually understand the method and procedure of the conception, optimization, comparison, modification, and final expression of small Architecture design scheme.

On any stage of this course, the learning and exercise of any content shall always focus on the training and establishment of strict style of study, proper attitude, scientific method, spirit of cooperation, innovative consciousness and noble professional ethics.

II. Hours Schedule:

Total weeks: 30 weeks (15 weeks for the 1st semester, 15 weeks for the 2nd semester), and total hours: 360 hours, where: lecture hours: 180 hours, practice hours: 180 hours.

III. Lectures: (lecture hours planned: 18)

1. Basic professional knowledge: 3 hours in total

An Introduction to Architecture-training of the students specialty in architecture science and architects, 3 hours.

2. Basic rendering skills: 3 hours in total

① Pen drawing, 3 hours.

② Model making, (Extracurricular Lectures)

3. Shape composing: 6 hours in total

① Plane composing, 3 hours.

② Solid composing, 3 hours.

4. Introduction to design method: 6 hours in total

① An Introduction to Architectural Design I, 3 hours.

② An Introduction to Architectural Design II, 3 hours.

IV. Assignment: (total lecture hours: 162)

1. For the 1st semester (Autumn): 15 weeks

Curricular Training unit 1: Basic spatial unit design, total hours: 52.5, where: curricular hours: 27, Extracurricular hours: 25.5.

Curricular Training unit 2: External space experiencing & analysis, total hours: 22.5, where: curricular hours: 15, Extracurricular hours: 7.5.

Curricular Training unit 3: Abstract shape-forming exercise, total hours: 57, where: curricular hours: 36, Extracurricular hours: 21.

Extracurricular series assignment: Sketch (3 pieces re-

quired every two weeks), total hours: 36, all of which are Extracurricular hours.

2. Winter Holiday Assignment: Housing Investigation and Research

3. For the 2nd semester (Spring): 15 weeks

Curricular Training unit 5: Small building and outer space design, total hours: 63, where: curricular hours: 30, Extracurricular hours: 33.

Curricular Training unit 6: Concept design, total hours: 36, where: curricular hours: 18, Extracurricular hours: 18.

Curricular Training unit 7: Small housing design, total hours: 75, where: curricular hours: 36, Extracurricular hours: 3.

综合训练单元一 基本空间单元设计

(一) 训练要点

1. 作业目的

(1) 通过资料查阅和实物测量,了解并熟悉人体活动的基本尺度和常用家具的基本尺寸;

(2) 在分析功能需求和环境条件的前提下,学习单一功能空间、多功能空间和多个空间的设计与组织,初步建立有关滞留空间、流动空间的概念;以及掌握空间的划分限度、空间的串联组合和交通流线组织等基本方法;

(3) 学习运用模型进行方案构思的方法与步骤;

(4) 学习建筑识图,并正确理解平面、立面、剖面三者间的相互关系;

(5) 学习并掌握铅笔工具制图的基本技法以及相关绘图工具的使用方法;

(6) 学习并掌握简单模型的制作方法。

2. 作业要求

(1) 查阅《建筑设计资料集成》等有关人体尺度的相关资料,实地调研2~3个相关实例,并简单测绘出平面、剖面(包括家具、陈设)及具体尺寸;

(2) 在深入分析所选题目的功能要求及地段环境条件的基础上,借助模型完成三个方案构思;

(3) 对多个方案进行系统分析、比较,确定发展方案,并进行必要的修改调整;

(4) 深化、细化设计,包括落实家具的轮廓尺寸、使用方式、位置关系,以及墙面、地面的细部划分处理和材料、色彩的选择、运用;

(5) 最后设计成果要求:

① 模型: 1:20~1:30,材料不限,色彩不多于三种;

② 图纸: A2工具铅笔线条,比例与模型相同。要求图面整洁、构图均衡,线条挺拔而分粗细层次,并标注主要尺寸数据和简短的设计说明。

3. 学时进度

作业总计 52.5 学时,其中课内 27 学时,课外 25.5 学时。

第一次课:分班布置作业分析题目,并开始收集资料及多方方案构思;

第二~三次课:完成三个构思方案;

第四~六次课:确定发展方案,并进行方案的调整和细化设计;

第七~九次课:完成正式方案模型及图纸。

4. 参考文献

(1) 田学哲.建筑初步.中国建筑工业出版社,1999年

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(3) 张绮曼等.室内设计资料集.中国建筑工业出版社,1991 年

(4) 劳智权.家具设计图集.中国建筑工业出版社,1980年

(5) 阿尔文·R.蒂利.人体工程学图解.中国建筑工业出版社,1998 年

(6) 维托里奥·马尼亚戈·兰普尼.建筑艺术与室内设计.中国建筑工业出版社,1993年

(二) 选择题目

1. 单人房间布置设计

学校拟为建筑系新生每人提供一间宿舍(宿舍的类型有三种)。为了最大限度地满足学生多样的居住需求,学校希望每位同学在自由选择房间的前提下,依据各自的生活习惯和兴趣爱好,对房间布局进行设计。为了保证方案的可行性和适用性,须满足以下要求:

(1) 房间的布置应充分满足学习、休息、交往会客及贮藏等基本功能需求。如:学习空间要有良好的自然光照条件,休息空间要相对安静,尽量避免外部视线及噪声干扰,交往会客空间要相对独立、完整等;

(2) 房间尺寸(包括长、宽、高)已确定,墙面、地面和屋顶不可改动,门窗的尺寸(长、宽)也确定,但其具体位置可以在可行范围内调整;

(3) 房间内不设卫生间;

(4) 可以考虑利用房间高度适度扩大使用面积(例如局部加建二层),但新增面积不应大于7m²(楼梯面积不计);

(5) 室内家具、陈设的样式可根据个人需求进行设计,其尺寸大小应符合人体尺度要求,无需进行细部设计。

2. 公共休息空间布置设计

现拟在清华大学学校第四教学楼、近春园宾馆和建筑馆门厅一侧,各设计一个公共休息空间,内容包括休息区和服务区两部分,面积为40~60m²。可任选其一进行设计,具体要求如下:

(1) 充分考虑休息厅的平面形状、人流走向、景观朝向等现状特点,统筹安排平面布局。

(2) 公共休息区要求安排不少于供 10 人同时使用的休息座位。座位的排列应充分考虑到不同使用方式的可能性。为了丰富空间层次,增加情趣,可以适当运用绿化、雕塑、灯柱、钢琴、大屏幕电视等辅助设施。

(3) 服务区要求设置服务台,为客人制作咖啡和茶水,其规

模大小应与休息区相匹配。

(4) 家具、陈设的样式可根据实际需求进行设计，其尺寸大小应符合人体尺度要求，无需进行细部设计。

3. 小型音像商店布置设计

现有三间小型音像商店需进行室内布置设计，功能组成包括商品展示区、顾客试看/试听区和售货服务区三部分，总面积为50~70m²。以开架服务为主，部分贵重商品闭架陈列。具体设计要求如下：

(1) 统筹考虑商店的平面形状、入口位置、光照朝向等具体条件，合理安排展示区、试看/试听区和服务区，要求使用和管理方便，人流、物流组织合理；

(2) 开架展示区的面积不少于25m²，柜架排列应满足顾客浏

览、选购活动的尺度要求；

(3) 试听/试看区要求提供可供5人同时使用的设备和座椅。该区集中或分散设置均可，但要求相对安静，尽量避免人流及噪声干扰；

(4) 售货服务区包括收款、贵重商品展示和咖啡制作等内容，面积控制在10m²左右，应满足售货服务和售货管理两方面要求；

(5) 充分利用光照、色彩、绿化以及建筑小品等手段，创造舒适、优美、富有个性的商店空间；

(6) 室内家具、陈设的样式应根据实际需求进行设计，无需进行细部设计，其尺寸大小应符合人体尺度要求。

Integrated Training Unit 1: Basic Spatial Unit (BSU) Design

I. Exercise Highlights

Objectives:

1. Understand and make familiar with the basic dimension of human activity and the basic size of common furniture via the references access and actual measurement.
2. Learn design and arrangement of the single function space, multifunctional space and the multiple spaces under the prerequisite of the analysis of function remands and environment conditions, establish the concepts about the retention space and flowing space, and understand the partition limit of a space, the series combination of a space, traffic organization and other basic methods.
3. Learn the method and procedure on the application of model to plan a scheme.
4. Learn the architecture drawing, and properly understand the relationship of plan, elevation and section.
5. Learn and understand the basic skills of pencil drawing and the method of usage of related drawing tools.
6. Learn and understand the method of making of simple models.

Requirements:

1. Look up the "Architectural Design Collection 1" and other references related to the Human scale, actually investigate 2~3 related samples and simply draft their planes, sections (including furniture, layout) and specific dimensions.
2. On the basis of the in-depth analysis of the functional requirements of subject selected and the environmental conditions of the site, make use of the models to plan three schemes.
3. Systematically analyze and compare multiple schemes, and determine a development scheme and conduct the necessary modification and adjustment.
4. Deepen and refine the design, including carrying out the dimension, use mode and position relation of the furniture, planning and dealing with the details of wall and ground, and selecting and applying the material and color.
5. Final design submission:
Model: 1 : 20~1 : 30, materials not restricted, not more than three colors;
Drawing: A2, tool pencil line, the proportion is the same as the one of model. Required: neat and orderly drawing and com-

position balance, forceful lines and clear thickness gradation, and mark the main dimensions and concise design description.

Hours Schedule:

Total hours for the exercise: 52.5, including curricular hours: 27 and Extracurricular hours: 25.5.

The 1st class: Give the assignments, analyze the subject and start to collect the data and plan multiple schemes;

The 2nd~3rd class: obtain three schemes planned;

The 4th~6th class: determine a development scheme, and adjust the scheme and refine the design;

The 7th~9th class: implement the model and drawing of the final formal scheme.

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2. *Architectural Design Collection I* — Human scale. China Architecture & Building Press, 1984
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4. Lao Zhi-Quan. *Furniture Design Drawing Collection*. China Architecture & Building Press, 1980
5. Alvin R. Tilly, *Human Scale*, China Architecture & Building Press, 1998
6. Vittorio. Magnago. Lampugnani. *Architectural Art and Interior Design*. China Architecture & Building Press, 1993

II. Subject Selection

Subject 1: Interior Layout Design for Single Room

Our school intends to provide any freshmen specialty in the architecture with a room (there are three types of rooms). In order to meet the various dwelling requirements of the students as possible, the school wishes that any student, based on the free selection of favorite room, design the layout of your room in accordance with the respective dwelling habitation and hobbies. To ensure the scheme feasible and available, it shall meet the following requirements:

1. The layout of room shall fully meet the study, sleeping, reception, storage and other basic functional requirements. For instance: the study space shall have good daylighting, the sleeping area shall keep the relative tranquility and avoid the exter-

nal view and noise interference as possible, the reception area shall be relatively independent and self-contained, and etc.

2. The dimensions of room (incl. length, width and height) have been determined, the wall, ground and ceiling are unallowable to be modified; the dimensions of door and window (i.e., length and width) have also been determined, but their specific positions may be adjusted within the feasible range.

3. The toilet is exclusive in any room.

4. It is considered to make use of the height of room and enlarge the usable area (e.g., add the second layer in the local location), but the newly-added area shall be not more than 7 sq.m. (the area of staircase exclusive).

5. designed in accordance with the personal requirements, their dimensions and sizes shall meet the requirement of Human scale, and their details design is not required.

Subject 2: Layout Design for Public Rest Space

Now, we want to design a public rest space respectively at the Building No. 4 of Tsinghua University, Jinchunyuan Hotel and the side of lobby of Architectural Department, the contents of which include the sleeping area and service area, with the area of 40~60 sq.m.. Anyone of them may be selected and designed, and its specific requirements are as follows:

1. The plan shape, flow direction, landscape orientation and other existing characteristics of the rest hall shall be fully considered, and the plane layout shall be integrally planned and arranged.

2. 10 or more seats for sleeping are required to be placed in the public rest area. For the arrangement of these seats, the possibility of various usage modes shall be fully considered. To richen the space hierarchy and improve the relaxation atmosphere, it is allowable to properly apply the greening, sculpture, lamp post, piano, large-screen television and other auxiliary facilities.

3. The service desk is required in the service area in where the coffee and tea are provided for guests. Its size shall be matched with the rest area.

4. The style of furniture and layout may be designed in accordance with the actual requirements, its dimensions shall meet the requirements of Human scale, and the details design is not required.

Subject 3: Interior Layout Design for Small Audio-Video Shop

Now, three small Audio-Video shops are required to be conducted the interior layout design, and its functions include display area, customer experience area and sale service area, with the total area of 50~70 sq.m.. The stores feature the open-shelf service, but a part of valuable goods are showed within the closed shelf. The specific design requirements are as follows:

1. The plan shape, entrance, lighting and other specific conditions of the stores shall be integrally considered, and the display area, experience area and service area shall be rationally arranged. Required: convenient to use and manage, and rational organization of the flow and goods distribution.

2. The area of open-shelf showcase shall not less than 25 sq.m., and the arrangement of shelves shall meet the dimension requirements of customer viewing and buying activities.

3. The facilities and seats which may be used by 5 persons at the same time are required to be provided in the experience area. Centralized or dispersive arrangement are optional, but the relative tranquility is required and the flow and noise interference shall be avoided as possible.

4. In the sale service area, the payment, valuable goods show, coffee-making and other services are available. Its area shall be controlled within approx. 10 sq.m., and it shall meet the requirements of sale service and goods management.

5. The sunshine, color, greening, architectural works and other means shall be fully applied to create a comfortable, elegant, personalized store space.

6. The interior furniture and the style of layout shall be designed in accordance with the actual requirements, and the details design is not required. Its dimensions shall meet the requirements of Human scale.

(三) 作业精选 (Assignment Gallery)

学生：孙思思 教师：林 澎



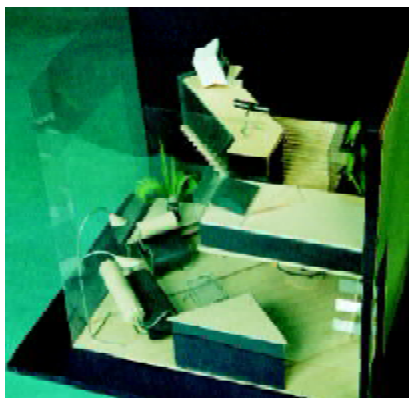
功能区划分合理，动静分明：会客、交往空间和学习空间置于楼下，夹层安排私密性要求较高的休息空间。方案设计细致，尺寸合理，色彩配置协调，凸显浓郁的生活气息。

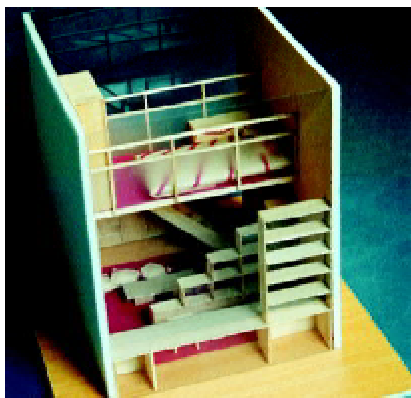
Rational function division and clear move and quiescence sense: the reception and study spaces are located at the lower layer, and the mezzanine is used as the rest space with the high privacy requirement. The scheme is carefully designed, with rational dimensions and harmonic color arrangement, which highlight the intense life breath.



将学习空间和休息空间安排在夹层，最大限度地满足环境要安静的需求。部分家具呈 45° 布置，以取得富有新意的空间形象。会客空间宽敞而完整，特点突出。美中不足的是，学习空间和休息空间面积偏小，略显局促。

The study space and rest space are arranged in the mezzanine, which meet the most requirements of tranquil environment. Some furniture are arranged in the 45° direction to obtain the innovative space form. The reception area is spacious and self-contained, with outstanding characteristics. A blemish in an otherwise perfect design is that the area of study and rest spaces is slightly smaller, which make the spaces constraint a little.





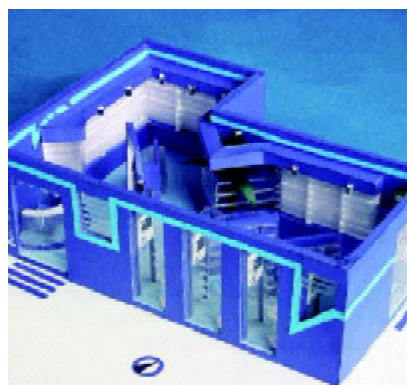
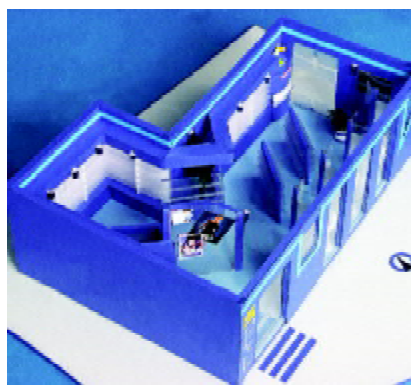
方案采用了简练的布局手法，将底层从外到内依次划分为交通、会客、学习三个独立区域，很好地满足了各部分对交通、采光等条件的需求。夹层的休息空间呈桥式横向布置，使整个房间在简约中体现层次变化。

In this scheme, the concise layout technique is applied, and the lower layer is divided into three independent areas for communication, reception and study respectively from the outer to the inner, which fully meet the requirements of any part on the communication, lighting and other conditions. The rest space located at the mezzanine is arranged as the bridge type in the transverse direction, which enable the whole room to have both the concise layout and the hierarchy variation.

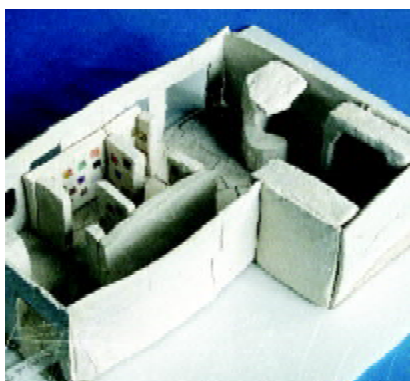


该设计布局清晰，造型别致。最为突出之处在于充分利用房间窗洞开启的节奏感，巧妙地安排视听位置，并将此韵律特点扩展到整个空间。部分设施呈 45° 倾斜布置，使音像商店在和谐统一中亦见活泼、生动。

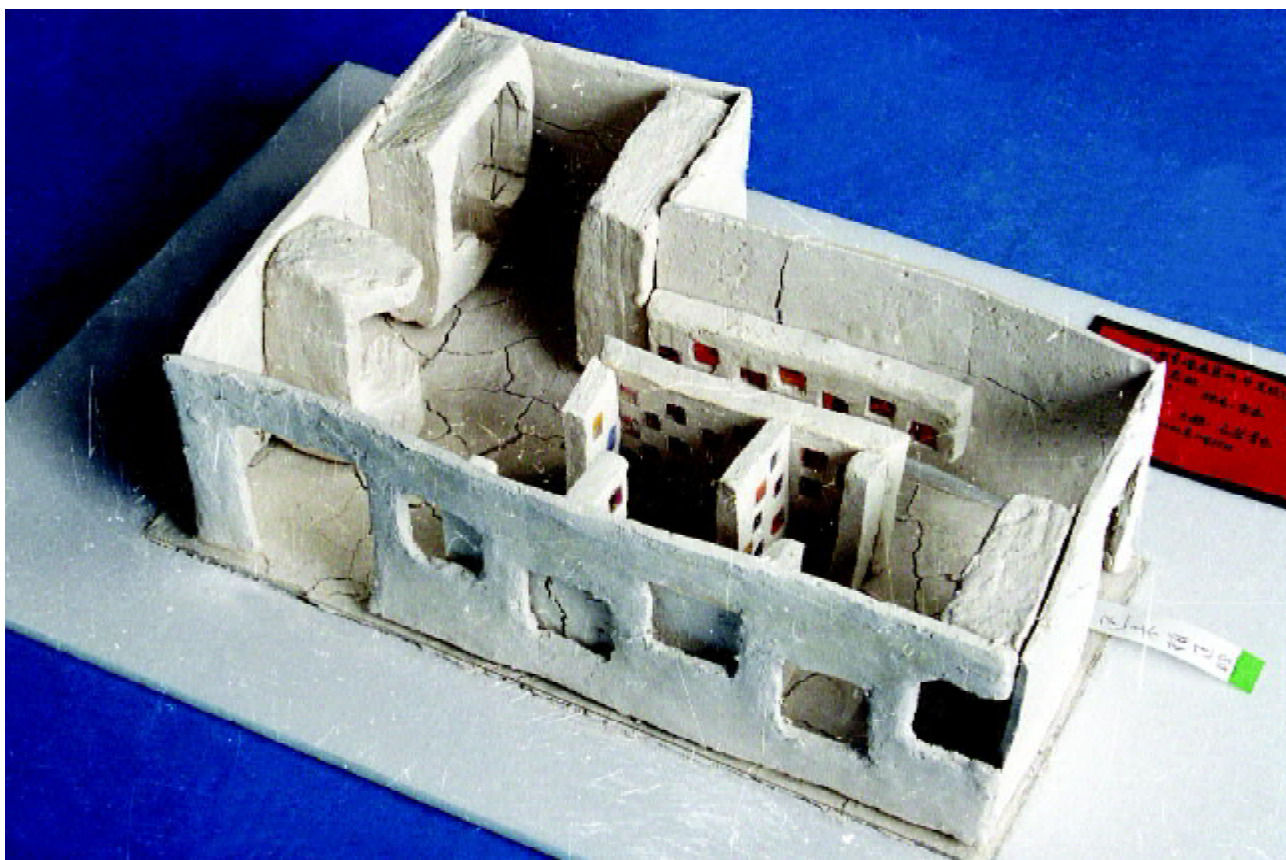
With the clear-cut layout and unique form, the most outstanding feature of this design is to make the most of the sense of rhythm when the windows of the room open, which skillfully arrange the audio-visual position and extend the rhythm characteristics to the whole space. A part of facilities are arranged slantwise in the 45° direction to make the video store harmonious and vivacious.



借助泥塑这一模型材料，将音像商店塑造成具有浓郁生土建筑韵味的空间，是该设计的突出特点。陈设的造型以及商品的陈列方式，都充分表现出生土建筑的可塑性和质朴感。现代的使用功能与古老的建筑材料在这里碰撞、交融，给人留下深刻的印象。



With the help of clay sculpture, a model-making material, the video store is shaped into a space with the intense earth building aroma, which is the outstanding feature of the design. Both the shape of furnishings and the showing mode of goods fully indicate the compliance and simplicity of earth building. Here, the collision and confluence of the modern technique, and ancient material, give us the impressive experience.



该设计在充分满足功能分区和空间尺度的前提下，刻意设置中央圆形展示架，以打破原有空间形状的单调感，并形成突出的视觉重心。对商店陈设之水平线形肌理的充分表达，进一步强化了空间的个性特点。色彩分明的处理，也为方案增色不少。

In this design, on the basis of the full satisfaction of functional division and space dimension, the central round showcase is configured to break up the monotonous sense of original space form and obtain the outstanding visual center. The full expression of the horizontal line-shaped texture of the store furnishings further strengthens the personalization features of the space. The sharp color treatment also considerably improves the scheme.

