



贵州蓝皮书

BLUE BOOK OF GUIZHOU

贵州国有企业社会责任 发展报告 (2015~2016)

主编/郭丽

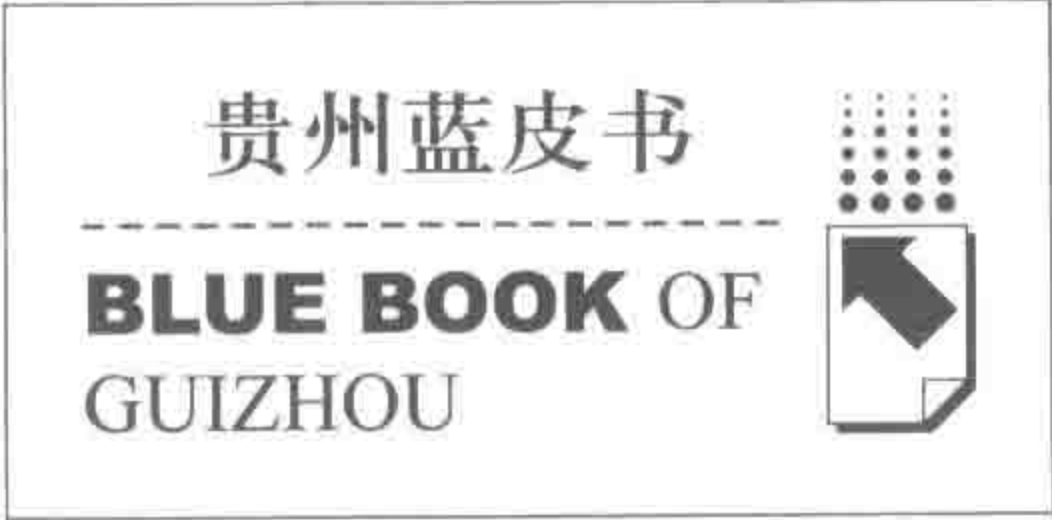
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ANNUAL REPORT ON DEVELOPMENT OF
STATE-OWNED ENTERPRISES SOCIAL RESPONSIBILITY
IN GUIZHOU (2015-2016)



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副 主 编 / 周 航 万 强

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郭 丽 贵州省社会科学院党建研究所所长、研究员、省委宣传部“四个一批”人才。研究方向：国有企业社会责任、基层党建研究。参与完成国家社科基金重点课题子项目“中国百县市经济社会调查（遵义卷、汇川区卷）”；主持完成省长基金课题“贵州省农村公共产品供给新体制研究”、省招标课题“贵州省‘整脏治乱’法规政策研究”两项，横向课题研究十余项；著作6本，其中，专著《贵州省加强换届后县级领导班子建设研究》，主编《贵州国有企业社会责任发展报告》（2014~2015年、2015~2016年）《谱写“中国梦”贵州篇章实践与探索》，参与编撰《全面从严治党——贵州的学习研究与实践》《长征路上的新长征》《中国共产党成立90周年理论研讨会论文集》等。在省级以上公开刊物发表文章近30篇。

摘 要

2015 年，是贵州省发展具有特殊意义的一年。习近平总书记在贵州考察期间，要求守住发展和生态两条底线，培植后发优势，奋力后发赶超，走出一条有别于东部、不同于西部其他省份的发展新路。按照总书记的重要指示，全省上下以“守底线、走新路、奔小康”为总要求，坚持改革开放创新，坚持弯道取直、后发赶超，经济社会发展稳中有进、稳中有新、稳中向好，多项经济指标增速位居全国前列，实现“十二五”圆满收官。

2015 年，是贵州启动国有企业改革三年行动计划的第二年，也是贵州国有企业社会责任履行取得巨大成效的一年。国有企业履行社会责任意识更加强烈，在贵州省 2020 年与全国同步全面建成小康社会进程中，贵州实施大扶贫、大数据两大战略。国有企业勇担责任意识进一步提高，社会责任转化为国有企业自觉内在行为，融入扶贫攻坚中去。经济责任稳步推进。贵州省国有企业不断深化改革，直面经济下行压力，始终牢记国有企业使命，将社会责任理念与企业战略和经营结合起来，不断完善企业社会责任管理体系，经济运行主要发展指标均实现了同比增长，为社会责任履行奠定了良好的基础。履行社会扶贫责任成效显著，在贵州省大扶贫战略中，国有企业勇担帮助贫困县脱贫的责任，十二个国有企业对十二个贫困县实施“点对点”的扶贫脱贫计划，精准帮扶十二个贫困县，积极进行产业帮扶、教育帮扶、项目帮扶、就业帮扶、信贷帮扶，“造血式”的帮扶方式为十二个县脱贫积累了“内生力”。生态建设新突破，2015 年 1 月 1 日，《中华人民共和国环境保护法》正式实施，国有企业环境保护意识进



进一步增强，环境执法力度进一步加大，环境监测频率加大，“环境法治”工程成效明显。国有企业社会责任的制度建设进一步完善，国家出台了《中共中央、国务院关于深化国有企业改革的指导意见》、《国务院关于国有企业发展混合所有制经济的意见》、《国务院国有改革和完善国有资产管理体制的若干意见》、《国务院办公厅关于加强和改进国有资产监督防止资产流失的意见》等，贵州省制定了《省属国有企业负责人履职待遇、业务支出管理办法》、《贵州省深化省管国有企业负责人薪酬制度改革意见》，并已实施。国有企业转型升级得到进一步推进，部分大型国有企业坚持创新、协调、绿色、开放、共享五大发展理念，立足做强做优做大、突出转型升级、支撑企业长远发展，在发展中实施项目建设和科技创新。

由于贵州省国有企业主要属于能源、原材料产业，普遍处在产能过剩领域，在经济下行压力大的形势下市场需求、产品价格、经济效益普遍下滑，融资难、融资贵等问题普遍存在，用电、物流成本高难以消化，稳增长基础薄弱，亏损面扩大，监管企业经济运行整体困难，稳增长压力大。部分监管企业受处于产业链低端、转型升级任务繁重、人才流失严重、支撑企业发展的战略项目缺乏、法人治理结构有待健全完善等多方面的原因的影响，社会责任履行整体能力进一步削弱，主动性和积极性受挫。随着贵州省国资委监管企业产权制度改革三年行动的不断深入和落实，以董事会建设为核心推进企业完善现代企业制度，大力推进企业改制上市、稳步推进六项改革试点，监管企业薪酬制度改革，大力推动转型发展，企业党建逐步深入。国有企业履行社会责任将更加深入和全面。同时，随着《环境保护法》的正式实施，国有企业在处理发展与生态的关系上，将走上一条绿色发展、协调和谐发展之路。

Abstract

The year of 2015 is of unique significance to the development of Guizhou. During his investigation in Guizhou, Secretary General Xi Jinping instructed that we should hold on to the two bottom lines of development and environment protection, make full use of the late-mover advantage, and take a new route of development that differs from that of other provinces. According to the important instruction of the Secretary General, based on the requirement of “holding to the bottom lines, taking the new route, and constructing a moderately prosperous society”, the whole province has insisted on reforming, opening, innovating and post-transcendence, ensuring the steady development of Guizhou, a relatively high growth speed of multiple economic indicators and a satisfactory ending of the 12th Five – Year – Plan.

The year of 2015 is the second year since the launch of the three-year reform plan of State-owned enterprises and is a tremendously fruitful year concerning social responsibility of such enterprises. The awareness in performing such duty has been further increased with the two main strategies, the Grand Poverty-alleviation Strategy and Big Data Strategy, implemented in the construction of a moderately prosperous society along with other provinces. The state-owned enterprises, with increasing sense of duty, has engaged in poverty alleviation undertakings. Economy responsibility has been steadily promoted. With continuous reform and the tasks bearing in mind, and facing the challenge of economic downturn, many state-owned enterprises have combined their social responsibility and business development and have been improving social responsibility



management system, and a year-on-year growth of the main economic indicators has been obtained which laid good foundation of the performance of social duties. Significant achievement has been obtained in the field of poverty-alleviation responsibility. 12 enterprises engaged in a point-to-point poverty-alleviation project concerning impoverished counties. In their engagement of targeted poverty alleviation, the 12 enterprises mentioned above have taken various measures such as industry development support, education support, project support, employment support and support via credit and loans, endogenous momentum added to the relevant counties. New breakthrough has been seen in the field of ecology construction. Since the implementation of Environmental Protection Law of China on Jan 1st, 2015, the awareness of environment protection of state-owned enterprises has been improved, law enforcement and monitoring in such field has been enhanced and significant achievement has been gained in the project of environmental rule of law. The relevant mechanisms have been further improved. On the national level, such files have been issued as Guidance on Reform of State-owned Enterprises, Opinions on Developing Mixed Ownership Economy by State-owned Enterprises by the State Council, Some Opinions on Reform and Improvement of State-owned Assets Management Mechanism by the State Council and Opinions on Enhancing and improving Monitoring and Preventing Loss of State Assets by General Office of the State Council. On the provincial level, such documents as Regulation on Salary and Revenue Expenses Management of Principals of State-owned Enterprises Monitored by the Provincial Government and Opinions on Salary Mechanism Reform of Principals of State-owned Enterprises in Guizhou. The state-owned enterprises has been further transformed and upgraded. Some enterprises, based on the five development concepts of innovation, coordination, green, openness and sharing, dedicated in transformation and upgrading, aiming to support the long-term development, and achieved important project development and scientific and technological development.

However, as the business of state-owned enterprises in Guizhou mostly concentrates in the such excess areas as energy and raw material industries, the problems concerning market requirement, commodity price, profit drop, financing widely exist. Such enterprises also have to cope with the difficulties including high power consumption and logistic cost, weak foundation for steady development, expanding of loss-incurring, leading to the overall problems of operation and great pressure of steady development. Some monitored enterprises, lying in the low-end of industry chain, are facing great pressure concerning transforming and upgrading, problem of talent loss, lack of supporting programs and imperfection of management structures, which has negative impact on the performance and initiative of social responsibility of such enterprises. With the implementation of the three-year-program concerning ownership system of the enterprises monitored by State-owned Assets Supervision and Administration Commission of Guizhou Province, a modern corporate system with the center of system of board of directors is to be established and developed; improvements in such field as reorganization and IPO, the six experimental reform, salary system of supervised enterprises, transformation and upgrading and Party construction in such enterprises are to be made. It is also possible that the performance of social duties of such enterprises will be improved. Meanwhile, as the implementation of Environmental Protection Law, the relation of corporate development and ecology protection will be following a greener and more harmonious pattern.

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