

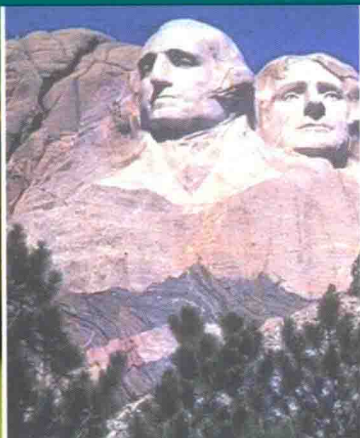


英语报刊阅读教程

ENGLISH JOURNALISTIC READINGS: A COURSEBOOK

■ 主编 / 郝建军 刘殿刚

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WUHAN UNIVERSITY PRESS

武汉大学出版社

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前 言

英语专业的学生在学习时过分重视语言本体，而对语言背后的信息如文化、社会、风俗、历史等不甚了解，甚至也不愿意去多了解。但是，在世界局势瞬息万变的今天，英语专业的学生如果想在专业学习中打下坚实的基础，为以后的深造、就业等提供基本的专业素养，就必须扩大自己的阅读量，英语报刊则是理想的阅读对象。

报刊不仅可以鲜活地反映不同地域的方方面面，如政治、经济、文化、社会、教育等，还能以其生动、丰富的表达给英语学习者提供地道的语言环境。为了更好地满足英语专业学生的学习要求，我们从英语专业学习者的实际情况出发，编撰了此书，希望能够通过较为简洁的方式让学生系统地掌握英语报刊阅读中的技巧，从而提高英语阅读水平和语言表达能力。

本教程的文章全部选自英语主流媒体，如《华盛顿邮报》、《经济学人》、《泰晤士报》、《卫报》、《每日电讯报》、《洛杉矶时报》、BBC等，所选文章皆积极向上，体现了正确的世界观和价值观。此外，英语新闻报道具有时效性，因此，在选取文章时编者尽量选取近年来的报刊文章，且所选取的文章语言难易度适中，对文中出现的生词、文化背景等也进行了专门注解，并将生词附于书后，供学习者查阅。

本教程旨在让学习者了解英语报刊的相关信息，掌握了解国际时事，西方社会与文化等方面的方法和途径，提高阅读水平和语言表达能力。全书共分十二个单元，涵盖经济、社会文化、教育、健康、科技、艺术、旅游、环境等内容。每个单元又由教学目标、热身练习、正文阅读、注释、后测练习等几个板块组成。同时，本书将各种阅读技巧按学生认知发展规律有序地编排于各章节中。为了让学习者对同一个话题有全面的领悟和掌握，每个单元除了正文阅读外，还有一至两篇拓展阅读练习，旨在进一步让学习者就同一话题积累更多的信息，提高读者的阅读量，扩

充他们的词汇量。

为了保持所选文章的原汁原味，让英语学习者充分领会英文报刊的风貌，本教程只对个别篇幅过长的文章进行了改编、删减和完善。

本书参编人员来自不同高校，其中主编郝建军来自湖北中医药大学外国语学院，共编辑 18 万字；其他参编人员完成剩下的部分。

衷心感谢所有参编者，是他们辛勤的努力使本教程得以顺利完成，同时感谢武汉大学出版社为本书的出版所付出的努力。

由于编者水平有限，加之编撰时间仓促，错误和遗漏之处在所难免，恳请专家和读者批评指正，我们在此一并表示感谢。

编 者

2017 年 3 月

Contents

Unit 1 An Overview of English Newspapers	1
Unit 2 Economy	8
Text Reading Is Hiring an Apprentice Really Worth It for an SME?	10
Supplementary Readings:	
Passage 1 How Can We Make Business Travel Less Stressful?	15
Passage 2 Can Supermarkets Save Dying Suburban Malls?	19
Unit 3 Society and Culture	23
Text Reading Five of the Most Flamboyant Thai Festivals	25
Supplementary Readings:	
Passage 1 How the 20,699-word iTunes T&Cs Became This Year's Hottest Graphic Novel	32
Passage 2 Why Howard Hodgkin's Art Makes Us Glad to Be Alive	34
Unit 4 Crimes and Punishment	38
Text Reading Police to Hire Law Firms to Tackle Cyber Criminals in Radical Pilot Project	39
Supplementary Readings:	
Passage 1 Number of Trafficked Children Rose 46% Last Year, Crime Agency Says	44

Passage 2 Is Your Car the Most Stolen Model in England and Wales?	48
Unit 5 Education	53
Text Reading The Return of the 11-plus Is Theresa May's First Real Trump Moment	54
Supplementary Readings:	
Passage 1 College Board Takes "Robust" New SAT Security Steps—but Is It Enough to Stymie Cheating?	59
Passage 2 Muder Mystery to DNA; Researchers Bring Science to Life in Schools	64
Unit 6 Health Care	69
Text Reading Denton Cooley, Texas Surgeon Who Performed First Successful Heart Transplant in U. S. , Dies at 96	71
Supplementary Readings:	
Passage 1 To Take Care of Your Heart, Even Little Changes Can Help	79
Passage 2 Comfort Food Doesn't Have to Be a Guilty Pleasure	82
Unit 7 Science and Information	86
Text Reading Listen, Technology Holdouts; Enough Is Enough	88
Supplementary Readings:	
Passage 1 Why You May Have Good Reason to Worry About All Those Smart Devices	95
Passage 2 Is There a Replacement for Email?	98
Unit 8 Arts	103
Text Reading Matters of the Heart: Where Does the ♥ Symbol Come from?	104

Supplementary Readings:	
Passage 1 Is There Still Life in Still Life?	109
Passage 2 Jazz at 100: A Theory of Revolution	113
Unit 9 Entertainment	117
Text Reading Marvel Heroes Finally Land at Disney Theme Parks	119
Supplementary Readings:	
Passage 1 Helen Keller, Lacrosse, Music and More This Week	123
Passage 2 Now Showing: Movies at the Airport	127
Unit 10 Sports	132
Text Reading Ring of Honor Celebrates 15th Birthday by Not Being WWE	133
Supplementary Readings:	
Passage 1 Barry Davies: “Each Generation Gets the Commentator It Deserves”	139
Passage 2 Start Spreading the News: College Basketball’s Battle for New York Is So On	142
Unit 11 Travel	146
Text Reading Every Traveler’s Eternal Question: “It’s 2017, Why Don’t We Have Wi-Fi on All Planes?”	147
Supplementary Readings:	
Passage 1 What Road Movies Tell Us About Travel and Ourselves	152
Passage 2 For a Decidedly French Experience, Visit Buenos Aires, “the Paris of Latin America”	156

Unit 12 Environmental Issues	161
Text Reading Southern California Regulators Approve Smog Plan with Tougher Refinery Rules, Voluntary Measures for Ports	163
Supplementary Readings:	
Passage 1 The Renewables Revolution Is Wrecking the World's Electricity Markets. Here's What to Do	167
Passage 2 To Threaten Fossil Fuels, Solar Power Must Solve Its Intermittency Problem	170
Appendix 1 Key to the Exercises	174
Appendix 2 Glossary	190
References	199

Unit 1

An Overview of English Newspapers

👉 Learning Objectives

A. Newspaper Profile

B. Basic Reading Skills

👉 An Overview of Newspapers

1. What Is “Newspaper”?

A newspaper is a publication containing news, information, advertising, etc. Newspapers fall into different types: general-interest newspapers often feature articles on political events, crime, business, art, entertainment, society and sports. Most traditional papers also feature an editorial page containing sections that express the personal opinions of writers. Apart from that, generally supplementary sections may contain advertising, comics, and coupons.

2. History of Newspaper

- ❖ The earliest newspaper can date back to ancient Rome, which were government announcement bulletins, and were made public by Julius Caesar. They were carved in metal or stone and posted in public places.
- ❖ Modern newspapers, which are printed with movable type can date to the beginning of the 17th century. The first English-language newspaper was published in Amsterdam in 1620.

3. Functions of Newspaper

Newspapers have 4 basic functions:

- ❖ **To inform:** Newspapers help readers become informed citizens and make better decisions by providing lots of facts. Hard news stories, vital statistics, weather, sports stories and scores, and event calendars are examples of items that help inform readers.
- ❖ **To interpret the news:** Some newspaper articles help interpret, or explain, the meaning of news to readers. These stories often include the opinion of the writer or newspaper management. Editorials, opinion columns, news analysis, and reviews are some examples.
- ❖ **To provide a service to readers:** Newspaper stories provide information that helps readers solve their business, home, recreation, and daily living problems. Ads assist in informing readers about products and services. Hard news stories, feature stories, classified ads, and display ads are items that provide a service.
- ❖ **To entertain:** Some items in the newspaper are designed to amuse or provide enjoyment to readers. Feature stories, comics, puzzles, and humor columns are entertainment items.

4. Categories of Newspaper

There are several categories of newspapers: Daily paper; Weekly paper; Sunday paper/supplement; National paper or Local paper; Online paper.

Daily paper—issued every day, sometimes with the exception of Sundays and some national holidays. Saturday and, where they exist, Sunday editions of daily newspapers tend to be larger, include more specialized sections and advertising inserts, and cost more.

Most daily newspapers are published in the morning. Afternoon or evening papers are aimed more at commuters and office workers.

Weekly paper—usually issued once a week, and tend to be smaller than daily

papers.

In some cases, there also are newspapers that are published twice or three times a week. In the United States, such newspapers are generally still classified as weeklies.

Sunday paper—only issued on Sundays, their sizes are larger than those of daily newspapers, and often have 2 or 3 sections.

Usually Sunday newspapers are supplements (增刊) of some daily papers, which are usually issued from Monday to Saturday, and frequently contain full-page color advertisements of different kinds.

National paper—circulates throughout the whole country and most nations have at least one national newspaper, but a local newspaper just serves a city or a region.

❖ In the UK, there are numerous national newspapers, including *The Independent*, *The Times*, *The Daily Telegraph*, *The Guardian*, *The Observer*, *The Daily Mail*, *The Sun*, *The Daily Express* and *The Daily Mirror*.

❖ In the United States and Canada, there are few national newspapers. Almost every market has one or two newspapers that dominate the area.

❖ Certain newspapers, notably *The New York Times*, *The Wall Street Journal* and *USA Today* in the US, and *The Globe and Mail* and *The National Post* in Canada are available throughout the country.

Online paper—with the introduction of the Internet, Web-based “newspapers” have also started to be produced as online-only publications. And virtually all printed newspapers have online editions.

Major American Newspapers

America boasts its press and publication industry, many of its newspapers sell

well both at home and abroad. The most famous presses include: *The New York Times* (《纽约时报》); *The Washington Post* (《华盛顿邮报》); *Los Angeles Times* (《洛杉矶时报》); *The Wall Street Journal* (《华尔街日报》); *USA Today* (《今日美国》); *The Christian Science Monitor* (《基督教科学箴言报》), and the like.

The New York Times

The New York Times is an American daily newspaper founded in 1851 and published in New York City, circulated nationally. Its motto, as printed in the upper left-hand corner of the front page, is "All the News That's Fit to Print". *The New York Times* is especially well-known for its general reporting (news, politics, business, arts, science, and sports) and international coverage.

The Washington Post

The Washington Post, founded in 1877, is Washington, D. C.'s largest and oldest newspaper which lays stresses on national politics, especially political reporting on the workings of the White House, Congress, and other aspects of the U. S. government, thus offering a good source to study American foreign and national political policies.

Los Angeles Times

Los Angeles Times is An American daily newspaper published in Los Angeles, California, since 1881. It is the most influential and popular daily newspaper in the west of America and a leading source of news on Southern California, entertainment, movies, television, music, politics, business, health, technology, etc.

The Wall Street Journal

The Wall Street Journal, having the largest circulation among any newspaper in the U. S. , is an English-language international daily newspaper published by Dow Jones Company, since 1889. Its main rival in the business newspaper sector is

the London-based *Financial Times*, and it primarily covers U. S. and international business, and financial news and issues.

USA Today

USA Today is a national American daily newspaper founded in 1982. It is prominent in that it is the only colorful national daily paper, and its motto is “The Nation’s Newspaper”, appearing on the top and bottom levels. *USA Today* attaches importance to national focus; it is well-known for its national polls on public sentiment.

Major British Newspapers

Britain as one of the leading countries is invariably known for its press. The most popular ones are: *The Times* (《泰晤士报》); *The Daily Telegraph* (《每日电讯报》); *The Guardian* (《卫报》); *Financial Times* (《金融时报》); *The Sun* (《太阳报》); *The Observer* (《观察家报》); *The Daily Mail* (《每日邮报》); *The Mirror* (《镜报》), etc.

The Times

The Times is a daily national newspaper published in the U. K. since 1785. As a moderately center-right newspaper and a supporter of the Conservatives, it is always regarded as the most influential and authoritative paper in the UK.

The Daily Telegraph

The Daily Telegraph founded in 1855, is a daily morning newspaper distributed throughout the U. K. and internationally. It puts its emphasis on the report of international news, which takes up 1/3 of the whole paper. It is politically conservative in modern times.

The Guardian

The Guardian which has gained its reputation as “an organ of the middle

class” is a British national daily newspaper founded in 1821. *The Guardian* is especially known for its center-left political stance, a supporter of Liberals, and an advocate of social reform.

Financial Times

Financial Times whose primary rival is New York city-based *The Wall Street Journal* is a British morning daily newspaper, specializing in business and financial news. It is the only paper in the UK providing full daily reports on the London Stock Exchange and world markets.

Reading Skills and Strategies

Skimming & Scanning (略读与寻读)

Skimming: To read as fast as possible to quickly get the outline or the main idea of your reading material. It can be applied to browse the pages, sections, columns, general content, gist of breaking news and so on in newspapers.

Scanning: To read as fast as possible to quickly get the information you need. It is mainly employed to read the headlines, key words, some specific information, etc., from the newspapers.

Reading in Depth(深度阅读)

Reading in depth: This reading skill is used to read newspaper articles intensively and thoroughly, which can help readers learn more latest and popular words, thus better understand the articles which are culture specific; meanwhile, in-depth reading can greatly contribute to output, readers are supposed to use what they have acquired from the newspapers in practice.

Assignment: Read some English newspapers and focus on one of those

articles, then fill out the following chart with the information from the article.

Newspaper Article Report		
Title:	Name:	
Source:	Date:	
Content/Overview (what happened)		
Key People (who was involved)		
Location (where it happened)		
Timing (when it happened)		
Background (why and how it happened)		
Opinion (what you think about the story)		
New Vocabulary from Your Article		
Words/Phrases	Meaning	Example
1.		
2.		

Unit 2

Economy

👉 Learning Objectives

A. Vocabulary Building

Economics is closely related to our daily life, so when reading newspapers articles about business should be attached great importance to. In this section, students are supposed to get familiar with the following words and expressions before they read the text.

apprentice	Brexit	loom	exempt
SMEs (small and medium-sized enterprises)		ingrain	bolt
mock	capitalize on	venture	pinpoint

B. General Knowledge on *National Apprenticeship Week*

After Britain's exit from the EU, there is a huge national skills shortage for small and medium-sized enterprises. Thus, the British government initiates *National Apprenticeship Week*, which aims to bring the positive impact on UK economy.

C. Reading Skill: Skimming

👉 Warm-up Exercises

Section A Multiple Choice Questions