

World Interiors

世界室内空间设计大系

(美) 克里夫·维金森编 常文心译

Offices I

办公空间 1

辽宁科学技术出版社

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Fall in Love with Office

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Editor's Words

编者的话

Interior Art of Eight Working Hours

8小时的室内艺术

Besides salary and personal development, a joyful and comfortable working space is also an element for employees or would-be-employees to consider. It is the same for non-employees, such as the most important people – the clients, who will judge a company through its working environment. It is because an office reveals some personal information of the company's executives. There often sits an executive who is showing his or her poker face without creativity in a boring and dumb working space, while a client will be willing to stay longer in a bright, comfortable space that is full of care and kindness to know more about the company and start possible cooperation.

Integrating function and creativity is one of the big challenges for interior designers, and they have to consider the user's personal emotions and working habits. More and more designers use bold colours, new materials and innovative office furniture in office design by humorous or elegant means, for example, using colours to divide an open office area.

Hofman Dujardin Architects created a multicoloured, lively zone office floor area for the Retail Division of Eneco. The meeting rooms have different colours, materials and sizes. This allows one to choose a meeting room with an atmosphere that is in accordance with the character of the meeting: big or small, cosy or official, informal or strictly private. The transparent colourful meeting rooms let the daylight enter deep into the meeting centre. The diversity in colour, size and privacy gives each meeting room a different atmosphere, offering the client the possibility to choose his or her favourite surrounding.

Yost Grube Hall Architecture was inspired by Dow's "Human Element" brand campaign and incorporated it as a compelling vignette of global connections for creating multiple nodes of backlit imagery that both amplify Dow's brand and provide an artistic veil for important spaces. Bold geometric forms and saturated colours provide visual cues for circulation and identify key landmarks throughout the building.

Ministry of Design created a holistic experience for Face to Face, spanning Architecture, Interiors and complete Branding. Through the overthrow of office design conventions, the designers began to overturn several key areas. They began by de-familiarising the distinction of a reception counter by turning it into a pantry bar, meeting table cum play table. The designers provided the potential for seasonal transformation in the feel and function of the main public spaces through a full-length graphic wall. An all-black canvas coupled with dramatic lighting and various reflective/matte surfaces provide a dynamic and unconventional setting for an office – one that is more lifestyle-driven. Portrayals of human and animal silhouettes provide a quirky and playful sensibility in the reception, pantry, meeting rooms and even the fire escape stairs allow the experience to be imageable for both first time visitors and tenants. These features also aid in the defamiliarisation in the normative understanding and experience of typical office spaces.

Offices should provide the atmosphere of encouraging creativity and staff energy. More and more companies tightly connect human elements and social responsibilities with company's brand image.



Studio O+A's designers interviewed employees of Facebook about what they wanted from their new headquarters. The design takes its inspiration from the patchwork nature of Facebook users and employees, bringing together seemingly disparate elements to form a cohesive pattern and using colour and interior spacing to create neighbourhoods within the open plan space. Reflecting employees' desire for a green headquarters, the facility is the first commercial project completed under Palo Alto's 2008 Green Building Ordinance, making extensive use of existing architectural features, recycling millwork from the original lab, and repurposing industrial components for post-industrial use. Other sustainable features include high recycled-content carpet and energy-efficient lighting.

The new and innovative offices presented in this book come from many different industries and fields, such as internet and computer technology, finance, industry, law and consulting, construction and engineering, logistics, retail, life service, creative industry and media, including many international companies such as Facebook, Google, Cisco, PwC and MTV. These modern and stylish offices reflect the concept of human care and sustainable development. In these offices, the eight-hour is never a suffering, but represents joyful interior space art.

对公司的员工或者潜在员工来说，除了薪金待遇和发展前景之外，称心如意的办公环境也成为他们考量是否继续选择的标准之一，同时也是非公司员工，例如每个公司都极其看重的客户对公司形象进行定位的重要标准之一，因为办公室的设计往往可以透露出公司运营者的一些个人信息，而沉默乏味的办公环境背后往往会有一个缺乏创造力的公司运营者，一个舒适、明亮、充满自然人文关怀的办公空间大多会让客户乐于进一步了解，进而开展业务合作。

通常，室内设计师在设计办公空间时面临的很大一个问题是如何兼顾功能与创意，同时还要考虑到使用者的个人情感和工作习惯。越来越多的设计师将大胆的色彩、最新的材料和办公家具以幽默、或优雅的方式运用到办公空间的设计中去。例如，用色彩划分开放式办公区域。

霍夫曼·杜雅尔丹建筑事务所为恩那科零售事业部的开放式会议室打造了多姿多彩的区域。房间分别采用不同的色彩、材料和尺寸，让会议室的氛围与其所举行的会议特征相符：大或小、舒适或正式、非正式或私密。透明的多彩会议室让日照照进会议中心。色彩、尺寸和私密性的多样性为每间会议室都打造了独特的氛围，客户可以自由选择自己所需的周边环境。

约斯特·格鲁伯·霍尔建筑事务所将陶氏的“人文元素”品牌活动作为一个引人注目的图案运用在各个背光式节点里，既扩大了陶氏的品牌效应，又为重要的空间提供了具有艺术效果的面纱。大胆的几何图形和饱满的色彩为室内交通提供了视觉指引，在楼内形成了主要的地标。

设计内阁为面对面公司进行了全盘设计，包括建筑、室内和全部品牌设计。设计师颠覆了一些传统的办公分区，将前台改造成餐饮吧、会议台和游戏桌。设计师通过图案墙为主要公共空间提供了季节性氛围和功能改造的潜力。配有戏剧性灯光和各式反光/亚光表面的全黑帆布为办公室营造出动感而非背景的背景，体现了时尚元素。人类和动物轮廓的剪影在前台、备餐室、会议室、乃至防火楼梯处都打造了奇特而有趣的氛围，让初次来访者和租客眼前一亮。这些特征对项目

与典型办公空间的疏离效果起到了关键作用。

办公室需要鼓励创新的、激发员工活力的氛围，同时，越来越多的公司将人文关怀与社会责任与公司品牌形象紧密联系起来，关注绿色环保与可持续性发展。

O+A的设计师在设计Facebook总部前对公司员工进行了访问，调查他们想要什么样的新总部。设计从Facebook（社群网络服务网站）使用者和员工混杂的特性中得到启发，运用看似不相干的元素打造了具有凝聚性的图案，并且运用色彩和室内分隔在开放式空间内营造出社区效果。建筑反映了员工对绿色建筑的渴望，是第一座依照帕洛阿尔托2008年绿色建筑条例而建的商业项目，大量运用了原有建筑的特点，从原来的实验室中回收建材，并且再利用后工业用途的工业原件。其他可持续特征包括具有高度回收特质的地毯和节能照明。

本书涉及多个行业领域的最新办公空间设计，包括网络与计算机科技、金融业、工业、法律及咨询行业、建筑工程、物流、餐饮、零售服务以及创意、媒体行业等，其中不乏国际知名企业：Facebook、谷歌、思科、普华永道、MTV等。这些充满现代感与时尚态度的新型办公空间展现了更多的人文关怀与可持续发展的理念，它们让8个工时不再难熬，体现的是令人愉悦的室内空间设计艺术。



Skype

Skype总部办公楼

Location:
Stockholm, Sweden

Designer:
PS Arkitektur

Photographer:
Jason Strong

Completion date:
2011

项目地点：
瑞典 斯德哥尔摩

设计师：
PS建筑事务所

摄影师：
詹森·斯特朗

完成时间：
2011

The Stockholm-based architectural firm "PS Arkitektur" has designed the new Swedish head office for Skype. The project consists of audio and video studios, offices and social areas for 100 staff. The core thought of the Skype software application has generated the design concept for the interior of the new office. The core thought is that Skype is a useful and playful tool that allows chats, voice and video calls over the Internet. Several abstracted interconnected nodes are extruded from the idea of the interconnected world. The scheme of this abstraction replicates itself in the flooring and in the design of the fixed interior. The idea of the loose bubbly furniture has evolved from the Skype logo. The Skype cloud known from the Skype logo, has been literally reinterpreted as a cloud-shaped lighting fixture, shining throughout the chill-out space. The lighting fixture, truly one of its kind, is created by a cluster of lit-up translucent globes of various sizes. Created within a former brewery, a major effort has been made in order to accomplish high-end acoustics in the venue, such as installing and designing soft wall absorbers. These efforts have been necessary for an office that predominately works with audio and video development. This focus on audio and video development is visible in the interior and expressed in the unique wallpapers with prints of cables, earphones and other devices linked to the audio-video technique.

The ebullient atmosphere and the exultant

colours are a direct translation from the graphics from the Skype design. The contemporary interior generates not only an eye-pleasing environment but also a vibrant working place. Instead of the old-fashioned offices with cubicles, run by stiff discipline, this new interior creates a playful atmosphere that allows good, crazy and brilliant ideas to develop. An office should encourage a playful atmosphere and the Skype office truly does that.

斯德哥尔摩建筑公司PS建筑事务所为Skype设计了瑞典新总部。项目为100名员工提供了音像工作室、办公室和社交空间。新办公楼的室内设计融入了Skype软件的核心思想。Skype是一个实用而有趣的工具，可以通过互联网进行聊天和语音、视频电话。设计师从连接的世界中抽象出一些互联的节点，并将其运用到地面和室内设计之中。轻松的泡泡造型家具由Skype的标志衍生而来。Skype原意与天空相关，云朵造型的灯具在冷静的空间里闪闪发光。这些独一无二的灯具由一团大小不一的半透明球体组成。

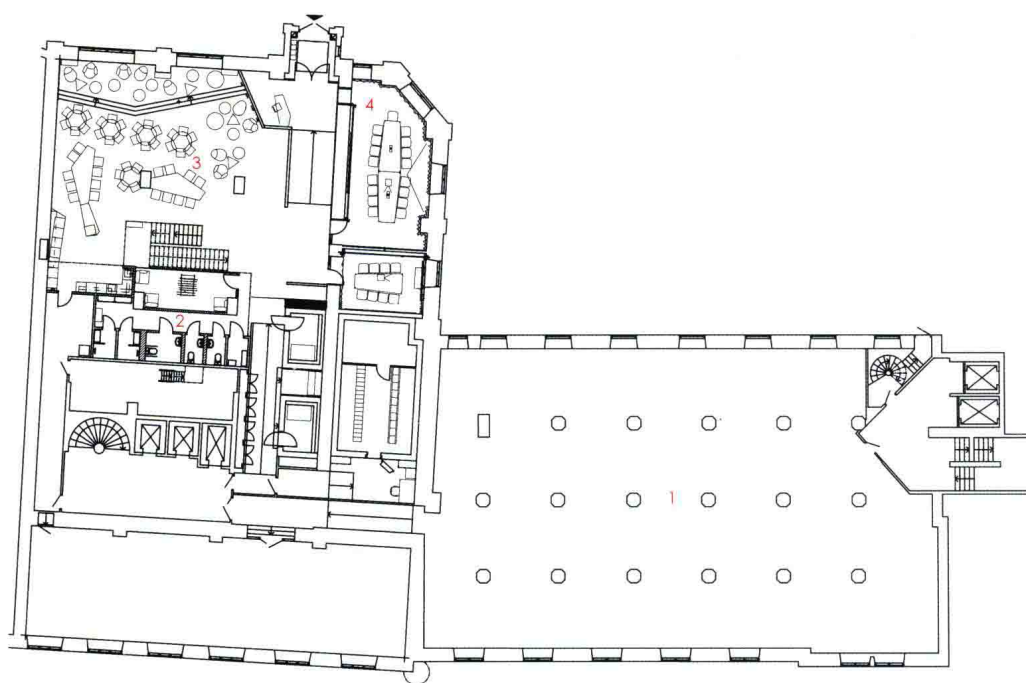
办公楼的前身是一家啤酒厂，设计师做出了较大的改动以达到高层次隔音效果，例如安装并设计软墙面吸音板。这些改动是进行音像开发的办公室所必需的。音像开发的焦点体现在室内设计的各个角落，如带有电缆、耳机和其他音像设施相关图案的印花的壁纸。

热情洋溢的氛围和喜庆的色彩直接由Skype设计的图形中转变而来。现代的设计不仅营造出诱人的氛围，还打造了充满活力的工作空间。与传统而呆板的隔间办公室不同，新的室内设计营造了有趣的氛围，让优秀、疯狂、聪明的理念得以开发。办公室需要鼓励活跃的气氛，而Skype办公楼正是如此。





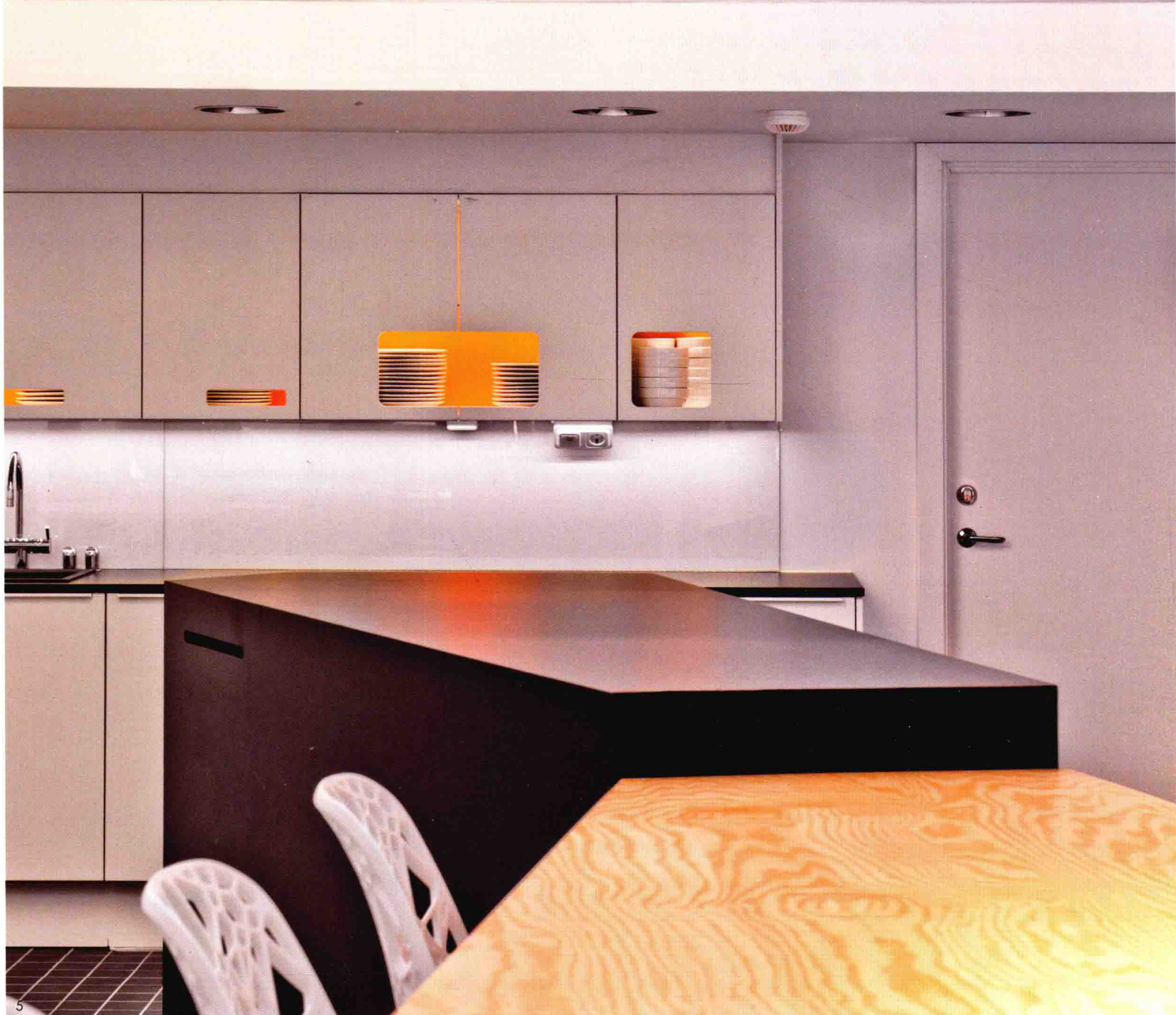
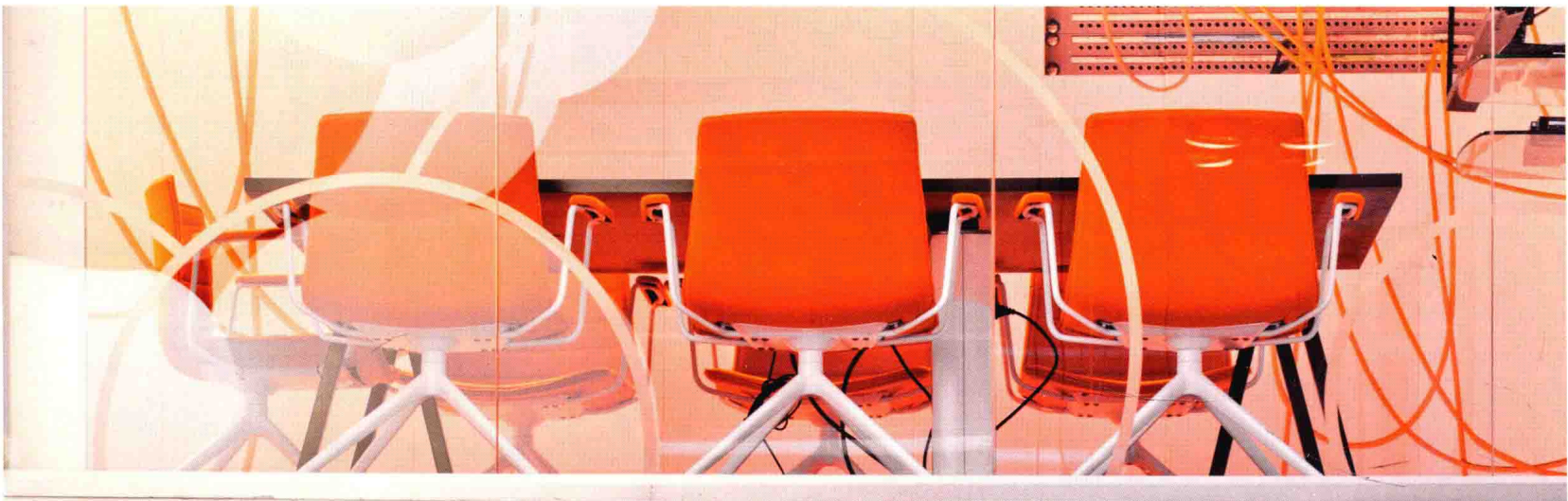
- | | |
|-----------------------|-------------|
| 1. Café | 1. 咖啡厅 |
| 2. Dining hall | 2. 餐厅 |
| 3. Lounge/social area | 3. 休息室/社交区域 |
| 4. Lounge | 4. 休息室 |



- | |
|---------------------------|
| 1. Open office area |
| 2. Toilets |
| 3. Restaurant/lounge area |
| 4. Meeting room |

- | |
|-----------|
| 1. 开放式办公区 |
| 2. 洗手间 |
| 3. 餐厅/休息区 |
| 4. 会议室 |





5. Kitchen

5.厨房

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