

INTERNATIONAL
INTERIOR DESIGN
YEARBOOK 2011

国际室内
设计年鉴
2011

4

SHOP EXHIBITION BAR NIGHT CLUB

商店 展示 酒吧 夜总会

张先慧 主编

中国林业出版社

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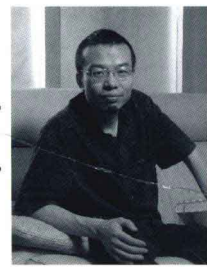
SHENZHEN HAPPY ZONE

INTRO- DUCTION

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/ RECORD THE EXCELLENCE PUBLISH THE QUINTESSENCE

/ 记录精英 传播经典



张先慧 /Zhang Xianhui

中国麦迪逊文化传播机构董事长
中国（广州、上海、北京）广告书店董事长
《麦迪逊丛书》主编
Chairman of China Madison Culture
Communication Institutions
President of China (Guangzhou, Shanghai, Beijing)
Advertising Bookshop
Chief Editor of "The Madison Series"

人的一生，绝大部分时间是在室内度过的。因此，人们设计创造的室内环境，必然会直接关系到人们室内生活、生产活动的质量，关系到人们的安全、健康、效率、舒适，等等。随着人们生活水平和审美能力的不断提高，人们更加注重生活环境的设计，对于室内设计的要求更加严格，需求也日益多样化、个性化。这就要求设计师一定要牢牢把握住时代的脉搏和潮流，以独特的眼光，运用与众不同的角度和表现手法进行创意性的设计，以满足人们对室内设计的需求。

然而，一件好的设计作品，不仅与设计师的专业素质和文化艺术素养等联系在一起，更离不开对他人成功经验的借鉴，为此，《国际室内设计年鉴2011》应运而生。

本年鉴秉持以中国大陆、中国香港、中国台湾为主，兼容其他国家与地区参与的原则，主张以创新与发展作为室内设计创作的主旋律，以科学与艺术相结合的审美眼光审视室内设计作品，力求打造全球最具影响力的室内设计行业年鉴，并使其成为各国设计师可以借鉴的经典书籍。

本年鉴征稿消息发出后，世界各地的设计机构与设计师都踊跃参与，大量投稿，投稿数量之多完全出乎我们的意料，最终本年鉴以一套五册的形式面世。

我们用年鉴的形式把当代最具价值的室内设计作品记录下来，传播开去，意在为室内设计文化予以保存的同时，也为读者提供了解当代设计状况及思想交流的平台。

“记录精英，传播经典”，这是《麦迪逊丛书》的宗旨。

希望业界朋友继续关注与支持我们。

One's lifetime mostly passes through in the interior. Therefore, the interior environment will directly involve quality of people's interior life, activities, people's safety, health, efficiency, comfort and so on. Along with the continuous improvement of people's living standard and aesthetic capacity, people pay more attention to living environment design, and their requirement for interior design is more strict, increasingly diverse and personalized. This requires that the designer firmly grasp the pulse of the times and trends, with the special insight, to use the different angles and methods of performance for creative design, in order to meet the needs of people's interior design requirement.

A masterpiece requires not only the link of the designer's professional quality and cultural art accomplishment, but also others' successful experiences. For this reason, "International Interior Design Yearbook 2010" is born at this right moment.

This yearbook gives priority to China Mainland, China Hong Kong and China Taiwan and pays much attention to other countries and areas, and it upholds the spirit that innovation and development should be the theme of interior design and that interior design works should be evaluated in a scientific and artistic perspective. Aiming at becoming the most influential global yearbook of interior design, this book is a classical one in the eyes of designers all over the world.

After the announcement of draft-collecting was spread, we have received so many contributions from the designers and organizations of almost every country. The number was so surprising. Finally, the yearbook is published in a set of five books.

We present the most valuable contemporary interior designs through publishing this yearbook in order to preserve the interior designing culture and provide a platform for readers to know about contemporary designing improvements and to communicate with each other.

"Record Excellence Works, Spread Classical Works" is the tenet of "Madison Series".

It will be our privilege to have your appreciation and support.



SHOP

商店

BNY LAS VEGAS

BNY LAS VEGAS



项目资料:

设计单位: Jeffrey Hutchison & Associates

创意总监: Jeffrey Hutchison

建筑团队: Luis Fernandez, Betse Ungemack, Jason Linde, Agnieszka Chromicz

面积: 7525m²

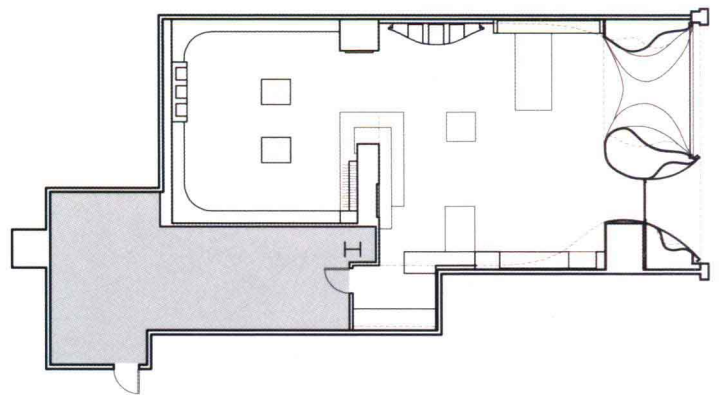
Project Information:

Design Unit: Jeffrey Hutchison & Associates

Creative Director: Jeffrey Hutchison

Architect Team: Luis Fernandez, Betse Ungemack, Jason Linde, Agnieszka Chromicz

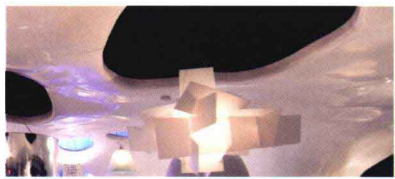
Area: 7525sqm





ARTEMIDE台北 旗舰店

ARTEMIDE FLAGSHIP
STORE IN TAIWAN



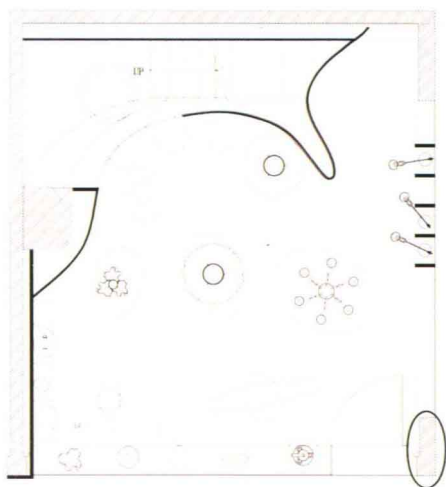
项目资料:

设计单位: CROX 阔合国际有限公司
设计总监: 林琮然
设计团队: Zhuo-Wei Zou, Wei-Zhe Cai, Kuan Yu Chen
客户: Artemide 台湾总代理, 喝采Bravo Casa Co., Ltd.
项目地址: 台湾台北市信义区光复南路441号1 & 2楼
面积: 1楼44m², 2楼95m²
主要材料: 纤维增强复合材料、墨镜、玻璃、木制品、石英砖
完成时间: 2009年1月

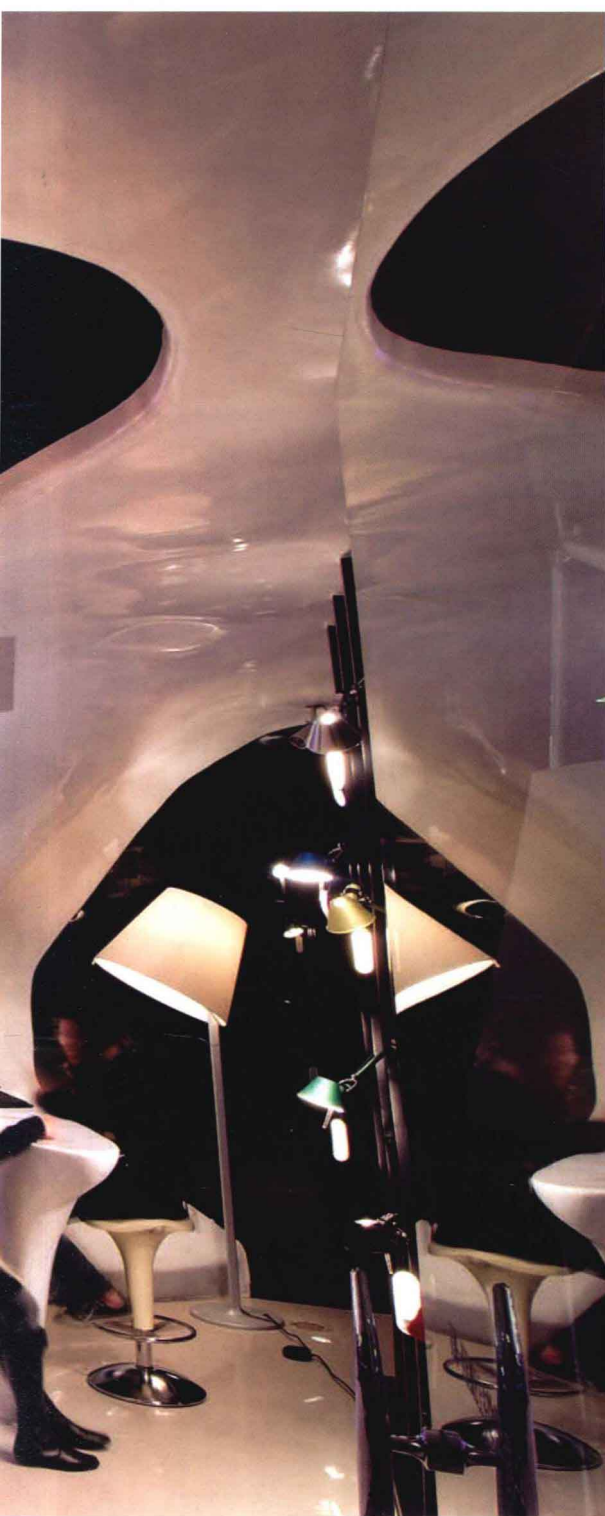
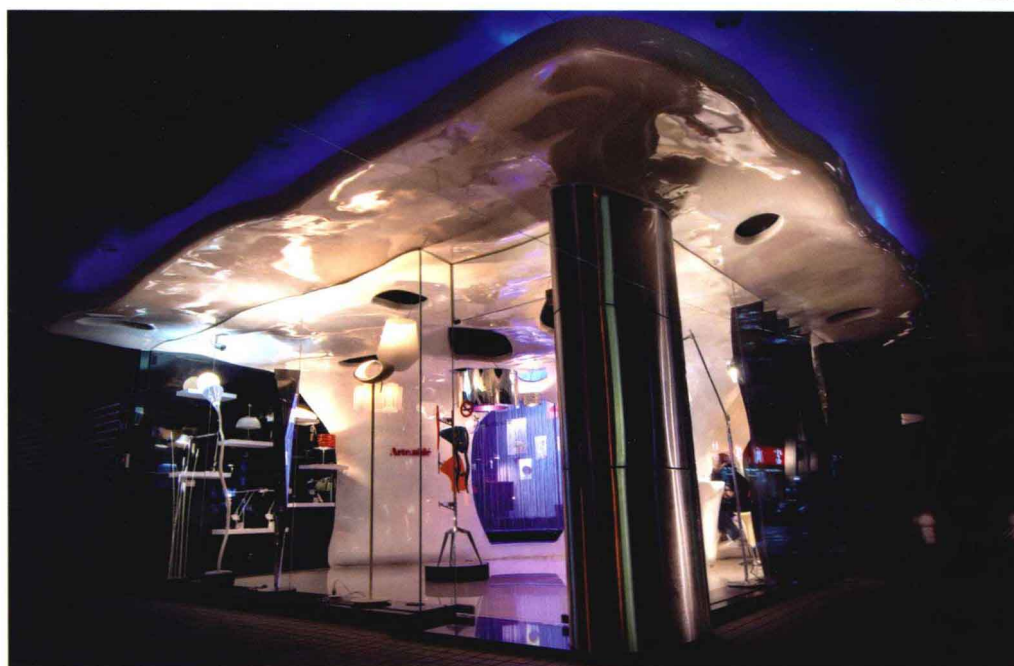
Project information:

Design Unit: Crox International Co., Ltd.
Leading Designer: Tsung-Jen Lin
Design Team: Zhuo-Wei Zou, Wei-Zhe Cai, Kuan Yu Chen
Completion: January, 2009
Client: Bravo Casa Co., Ltd.
(Artemide Taiwan Distributer)
Area: 1st Floor 44 Square Meters, 2nd Floor 95 Square Meters
Materials: Fiber-Reinforced Polymer(FRP), black mirror, glass, woodwork, Homogenios Tile

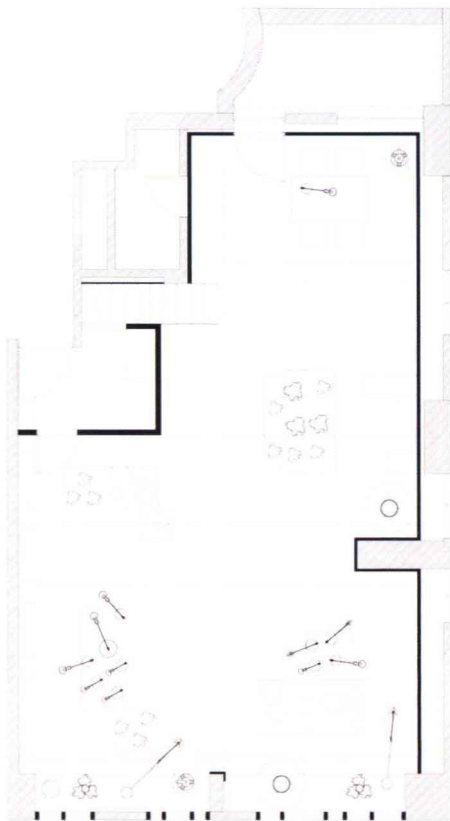




GROUND FLOOR S:1/60







FIRST FLOOR S:1/60



上海调频壹 购物中心

SHANGHAI CHANNEL
ONE CENTER SHOPPING



项目资料:

设计单位: 意汇(杭州)装饰设计有限公司
设计总监(主创): 欧镇江 邓启邦
项目地址: 上海市长寿路和陕西北路交界上海调频壹Channel One购物中心
面积: 2000m²
工程造价: 230万
主要材料: 白色乳胶漆、密度板白色喷漆、方钢管白色喷漆、岗石、圈绒块毯等
完成时间: 2010年5月

Project information:

Design Unit: Innovation (hangzhou) Decoration Design Co., Ltd.
Design Director (Main Director): Antony Au, Keith Tang
Project Address: Shanghai Changshou Road Cross Hexia Northwest Road Shanghai
Channel One Shopping Center
Area: 2000sqm
Cost: 230Millions
Materials: White latex paint, MDF painted white, square white painted steel, stone, pile rugs, etc.
Completion: May, 2010

