

# HOUSES IN 理想居 SUNSHINE

NATIVE QUALITY 国之风

浮生如绘 灵性人居 流年珍藏

A COLLECTION OF WONDROUS HOUSES IS JUST  
LIKE A GIFT IN FLEETING LIFE

深圳市博通空间文化发展有限公司 编

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# HOUSES IN 理想居 SUNSHINE

—— NATIVE QUALITY 国之风

深圳市博远空间文化发展有限公司 编

# 序言

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捧书夜读，眼中浸润的是一抹纯粹，焚香袅袅，心中亦是澄净一片。喧嚣城市，你我转身于繁华中寻觅清闲，恍若能在时空中自由穿梭。

都市的繁华，街灯的寂寥，岁月的流逝。如今，我们似乎并不能确切地指出从哪一个时日开始，对于每一个购买新居的人来说，已经普遍意识到了应该请一个专业的设计师，来布置自己的新家。但毋庸置疑的是，现在的我们早已不再只满足于住房面积，而更注重的是对于新居的规划与设计。在要求舒适的同时，越来越多的人关注的是居室所赋予的文化内涵。

人们将样板房作为他们的生活参照，然后涌起模仿的冲动。它是梦工场，是购房者最好的参照实物，是实现购房者美梦的大功臣。样板房采用最新潮的装饰材料，使用最先进的施工工艺，采购最时尚的家私用品。它的设计比一般家居更为时尚、动人、张扬，也更具时代感。样板房既是生活的空间，也是艺术的殿堂，更是有品位、有灵性的人性居所，是引领大众家居生活新主张、新风尚、新潮流的模板。

在室内环境中，样板房成为表达精神功能的媒介，主要通过家具、窗饰、布料、艺术品、雕刻、景观、插花、工艺品的定位等形式，体现出居室更深的文化层次，以获得增光添彩的艺术效果和文化品位。相信只有艺术与品位在六面体的空间中相互交融、相互影响，生活在其中的人才会更加舒适，更为享受。样板房除了展示其本身格局的优势以外，甚至还有一些隐私的细小物件，如日用品、书籍、收藏品等，让人们从这些细节中想象出业主的生活痕迹。

样板房是房地产竞争的产物，是市场成熟的表现。琳琅满目的样板房设计成品，其设计水准的高低，直接关系到楼盘的销售和经济效益，直接影响开发商的品质和信誉。高水准的样板房设计可以激发出潜在购房者的购买欲望，令购房者在很短的时间内获得良好的印象，留下深刻的记忆，从而下定购买决心，完成购买行为。样板房得到了公众的认可，从而进一步提升楼盘自身的品牌形象与价值，带动周边相关产业的发展，成功实现产业的营销策略。

本书是我国最新楼盘的样板房作品集。出自众多专业设计师之手的室内设计案例，从不同的风格和角度，再次诠释了现代国际化的设计水准，无形中也彰显着人们对都市生活质量和品位的追求。这也是本书的主要宗旨。样板房设计水准的快速升级，从侧面反映了当今都市整体居住水平的提高，可以说是我国社会经济和文化综合状况与世界同步发展的缩影。本书便可以带你更为便捷地直视这些缩影的整个变幻历程。

淡泊以明志，宁静以致远。样板房会带给你不一样的视觉感观。静静品读本书，或许能找到你心目中的居家住所。踮脚张望的时光，指尖下流逝的青春，每个故事都会有或好或坏的开头，但期望每个故事，都会有一个圆满的结局。细细品味，找寻心中的家，一起谱写只属于我们的故事吧！

## PREFACE

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Reading in the light and turning back to look for a quiet night, you may find the city is far far away and you are likely be thrown in to the wondering of free time space.

Nowadays, we do not exactly know when we put the design of new house first, we are inclined to focus on the space planing and design but not only a big house. What we look for is not only the comfort but also the culture introduced by the house.

Thus the sample house fill up the imagenation of family life. As a dream factory, it provides a perfect reference and represents the nice dream of house. With the modern materials and technology and fashionable furniture, its design is more acitive, open and attractive. Sample house is not only a living space but also a art palace, a spritual destination and a model of new life style.

Sample house is a media functioned the expression of mental world. It resorts the arrangement of furniture, decoration, fabrics, art works, sculpture and flower to demonstrate the deep level of living civilization of a home. Except the expression of house layout, designers always foreshadow householders taste and interests by private things such as daily necessities, books, collectibles, etc.

Sample house is the product of real estate competition and a symble of a mature market. Design standards of vary showflats direct impact the estate sales and the credit of developers. High-level showflats can bring out potential buyers by giving a good impression and deep memory to the buyers in a short time. When admitted by the pubilc, sample house will enhance the estate value, and promote the development of related industry.

This book is a collection of the latest showflats in China. Projects from more than twenty designers on various style and vision underlined the modern international design standards and expressed peoples expectation to the quality of city life, and this is also one of our subjects demonstrate by the book. The rapid escalation of design standard in showflats reflects the improvement of overall living attainment in the city. This book will show you all stories and memories of the development.

A genuine vision is derived from simplicity of life, and a real success is conceived in serenity of mind. Showflats will bring you different visual senses. Read this book quietly, maybe you can find your dreamed residence.

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# ◆金沙西园A户型

JINSHAXI PARK UNIT A

项目名称：金沙西园 A 户型  
项目地点：四川成都市  
建筑面积：约 130 平方米  
设 计 师：范斌、张晓莹  
主要建材：柚木、榉甲板、橡木地板、有植物纤维纹理的墙纸、天然石材、不锈钢、玻璃

Project: Jinshaxi Park Unit A  
Location: Chengdu, Sichuan  
Area: about 130 m<sup>2</sup>  
Designers: Fan Bin, Zhang Xiaoying  
Materials: Teak, Decks, Oak Floors, Plant Fiber Texture Wallpaper, Natural Stone, Stainless Steel, Glass



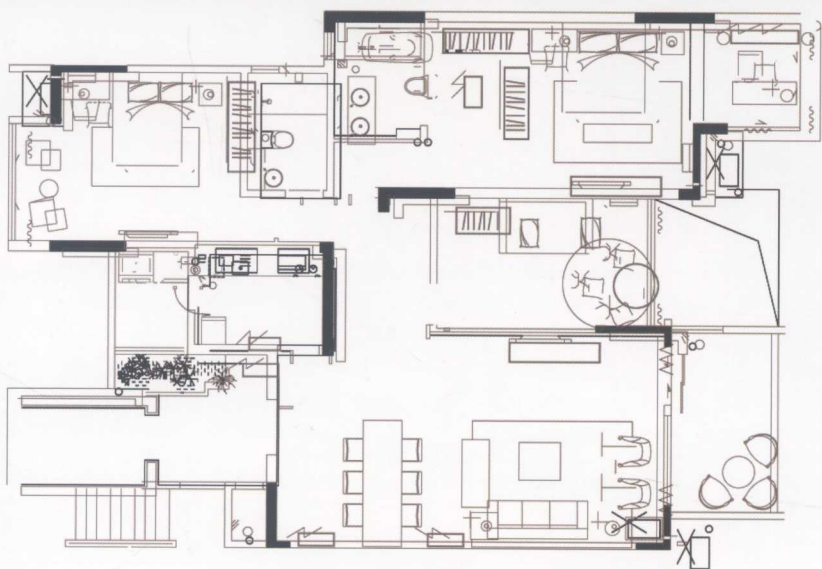


JINSHAXI PARK UNIT A



**新**东方主义设计风格以东方文化为核心，运用现代设计手法，将现代设计思想、设计感悟植入设计当中，它不仅继承了东方文化，同时与时俱进，集合现代语言、现代手法，重新构造东方文化的精髓。该案位于金沙遗址旁，空间尽显新东方格调，优雅的摆设、精致的家具，营造古典、雅致的氛围，予人古朴中带点时尚的高贵。

Neo-orientalism, which is promoted on the basis of Eastern culture, had taken the method of modern techniques, and implanted modern design ideas and design insights into design. It is not only the inheritance of oriental culture, but also the reconstruction of the essence of oriental culture with a collection of modern languages and techniques to keep up with the times. The location of this case is in Jinsha Ruins. The space is filled with Neo-oriental style, elegant furnishings and fine furniture, creating an atmosphere of classic elegance, and bringing about a light ancient noble fashion.



#### 东方格调中的自然质感

室内空间运用了大量的木质材料，如柚木、船甲板、橡木地板等，搭配带有植物纤维纹理的灰绿色墙纸、天然石材和木质雕花，尽显东方主义的神秘感、自然感；同时结合现代材质（不锈钢、玻璃），形成可触摸的质感，令人备感亲切，提升样板房的展示性。

#### 沉稳而大气的主卧

主卧的风格依然延续新东方格调，空间材质多运用天然木材，营造沉稳、大气的氛围。床品多为略带光泽的绸缎面料，为原本暗沉的房间增添亮色并活跃了气氛，尤其是床架上披散开来的紫色丝帘，与硬朗的材质形成对比，为空间平添柔软的韵味。



#### Natural texture in oriental style

The use of a large interior space of wood materials, such as teak, deck, oak floors, with gray-green wallpaper with a plant fiber texture and natural stone, wood carving, filled the indoor space mystery of Orientalism and natural sense; the combination of modern materials (stainless steel, glass) formed a nice touchable texture, to enhance the display of the model room.

#### Calm atmosphere of master bedroom

The style of the master bedroom is still Neo-oriental, and natural wood materials are much more used to create a calm atmosphere. Bedding materials are slightly shiny satin fabric, adding to the dark rooms bright and lively atmosphere. Especially, the purple silk curtain loosen off on the bed frame, which will make a contrast to the tough material, has added soft colors to the bedroom.





# ◆ 玉湖湾 3 栋 B-1 户型

YUHU BAY TRIOLocation B-1

项目名称: 玉湖湾 3 栋 B-1 户型

项目地点: 广东深圳市

建筑面积: 约 130 平方米

设计单位: 戴勇室内设计事务所

客 户: 深圳市玉湖房地产开发有限公司

主要建材: 黑檀木、中花白云石、米黄云石、真丝手绘壁纸、马赛克、胡桃木地板

Project: Yuhu Bay Triolocation B-1

Location: Shenzhen, Guangdong

Area: about 130 m<sup>2</sup>

Design Company: Eric Tai Design Co., Ltd.

Client: Shenzhen Yuhu Real Estate Development Co., Ltd.

Materials: Ebony, Color Dolomite, Beige marble, Hand-painted Silk Wallpaper, Mosaic, Walnut Flooring





YUHU BAY TRIOLONACTION B-1



生活在现代的大都市，太多的喧嚣与浮躁扰乱了平静的心灵。作为现代人，能否重拾一份古人的飘逸与洒脱？在这个钢筋混凝土浇筑的城市里拥有一套高品质的新中式居亭，在一天的忙碌之后，回到家，与家人共享一份静谧与清闲，在萦绕着中式古韵的空间中放松心情、品味生活。该案就是这样一套由设计师精心打造的新中式风格居室。经典的东方元素融于当代的设计手法中，寓古于今，设计师在用一种现代的设计语言来诠释东方文化的意蕴。

Living in a modern metropolis, too much noise and fickleness disturb the peace of mind. As modern people, is it possible to restore the ancient elegance and a free easiness? In the city full of concrete, people can also return to family to share a quiet, leisurely, lingering Chinese rhyme in the pavilion after a busy day to relax mind and taste life. The sample house of Yuhu Bay is scattering Chinese fragrance carefully crafted by designers. Classical oriental elements melted into the contemporary design approach, blended the ancient to today, designers are using a contemporary design language to interpret the implication of the oriental culture.