

方寸读城

LOOKING FOR GUANGZHOU IN STAMP
READ THE CITY

谢伟/编著

寻找邮票中的广州

一滴水珠，足以折射太阳的光辉；

一片绿叶，足以展现森林的生机；

一枚邮票，可以读懂城市的神韵。



岭南美术出版社

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阅 览

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—— 谢伟 / 编著 ——



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前言



这不是一本深奥的“奇书”，只能算是一本浅显的“杂书”、“闲书”。

邮票本来只是一张通信的小凭证，但被雅称为“国家的名片”；集邮这种看似收集图片的“小儿科”举动，却戴上了“王者之癖”的称号。这个称呼足以说明集邮是何其高雅，100多年来，邮票以其特有的美的形式记载着人类文明的发展史，集邮也成为一项世所公认的高尚娱乐。虽然现代人寄信的越来越少，使用邮票的越来越少，但是集邮并没有消亡的趋势，邮票仍然具有让爱好者牵肠挂肚的无穷魅力！

作者是一名普通的集邮者，从童年开始迷入“邮途”，即便现在已在集邮协会挂了个名，他却自认为断算不上“集邮家”，他既不组邮集参展，也没有发表过高深的邮文。他以“玩玩”的心态集邮写作，在鱼雁相通中谈邮论道，但一玩不可收拾，以致孜孜以求的执著寻找邮票中的广州元素，在出版《邮览广州》之后，又炮制出更为精致的《方寸读城——寻找邮票中的广州》。

在体静心闲的时候，翻开这本书，或许会眼前一亮，跟随一枚枚缤纷的邮票，去感受风起云涌的收藏之风，从而品位到一点千年古城的呼吸。邮人邮事，邮市邮情，虽然只是零敲碎打，还夹杂着许多个人印象，但有些景致和片段，让人心潮荡漾，让人思绪飘飞。

小方寸中有大学问，集邮当然也是一种文化。作者愿意和读者分享：他对集邮的心得，他对人生的思考，他对广州的挚爱！

CONTENTS



This book is not a "profund" book, but an easy and miscellaneous one.

Stamps have been used as a simple certificate of postage, but they have also been granted as "the State's Card". Stamp collection has been capped as "the King's Preference" while it looks like a modest hobby of picture collection. Both "the State's Card" and "the King's Preference" fully illustrate how elegant stamp collection becomes. For one hundred years, stamps have recorded the history of human civilization in its special and elegant way while stamp collection has also developed into a kind of well-known and noble entertainment. Although modern people post their letters less and less, stamp collection would not tend to disappear in our life, and it still has its endless charm for the stamp hobbyists.

As an average collector, the author of this book became interested in stamps from his early childhood. As a member of Association of Stamp Collection, he does not regard himself as an expert in stamp collection. He neither organizes stamp collection exhibitions nor publishes any profound papers on stamp collection. He always collects stamps and writes papers as an amateur, and is especially interesting in Guangzhou culture. Step by step, this amateur has published a more elegant book *Read the City-Looking for Guangzhou in Stamp* after his first book of *Guangzhou in Stamps*.

With a peaceful mind, open and read this book, you might have a different understanding of this city through one stamp after another, feel the ups and downs in stamp collection and observe the 1,000 year history of this ancient city. In this book, you will know postmen and their anecdotes, sense the trends of stamp market and stamp fashion, though they are not systematic and very personal, some of them still make readers inspired and delightful.

Great knowledge lies in small stamps! For sure, stamp collection has developed into a kind of cultural activity. The author of this book is willing to share with readers his learning of stamp collection, his understanding of life and his true love of Guangzhou City.

序

人是需要一点爱好的，健康有益的爱好可以增长知识、启迪才智、陶冶情操，集邮就是这样一种值得推崇的文化娱乐活动。

现代社会由于通讯发达，信息传播已经越来越少通过书信的形式，作为邮资凭证的邮票，当然也越来越少为人们所使用，这无疑是对集邮的现实冲击。我以为，越是面临困难，各级邮政部门和集邮协会更应加大宣传力度和付出更多努力以应对挑战。

摆在我面前的这本《方寸读城——寻找邮票中的广州》让我增强了信心，在汗牛充栋的出版物里，这样题材别出心裁和设计让人眼前一亮的集邮书籍委实不多。难得的是，作者谢伟不是一位想像中的耄耋长者，而是一名年轻而有为的干部，在做好本职工作之余，他勤奋学习、善于思考、注重积累，把个人爱好提升到宣传广州城市形象的高度，以心无旁骛、激情似火的热情克服种种困难，推出这本力作。通读一遍，一枚枚和广州有关的邮品映入眼帘，跟随它们去游览城市的前世今生，感受亚运之后的“惊艳”之城。令人愉悦，倍感亲切，值得一读。

文章千古事，得失寸心知，作者的辛勤努力为广东集邮界增添了光彩。值《方寸读城——寻找邮票中的广州》正式出版之际，我谨表示诚挚祝贺，并乐意向广大读者推荐，希望有更多的市民特别是青少年能走进集邮的队伍！

张炯英

（广东省关工委主任、广东省集邮协会名誉会长）

2012年10月

PREFACE

Everyone needs a hobby. Healthy hobbies can increase one's knowledge, inspire one's intelligence and cultivate one's sentiment. Philately is one of such recommendable cultural and recreational activities.

In the modern society, information dissemination through letters is declining due to the developed communication. Therefore, stamps are used less and less by people as a postage certificate. This is undoubtedly a real impact to philately. In my opinion, the more difficulties we encounter, the more publicity shall be done and more efforts shall be exerted by postal administrations at all levels and philatelic associations to face the challenges.

Read the City-Looking for Guangzhou in Stamp presented in front of me has increased my confidence. Among an immense number of publications, such philatelic books with unique subject and impressive designs are actually rare. It is remarkable that the author, Xie Wei is not a longevous elder, but a young and promising cadres. In his spare time on the premise of fulfilling his own duties and responsibilities, he has studied hard in a thoughtful way with plenty of accumulations. He has developed his personal hobby to the deed of promoting the city image of Guangzhou and launched this masterpiece after overcoming various difficulties with concentrated and passionate enthusiasm. Reading through this book, pieces of stamps related to Guangzhou will jump into sight. You can follow them to explore the past and the present of the city, and experience the City of "Amazing" after the Asian Games. This book is pleasant, intimate and well worth for reading.

A piece of writing lasts a thousand years. The gain and loss are known to the author's heart. The author's hard work has contributed to the glories of the Guangdong philatelic circle. On the official publication of the *Read the City-Looking for Guangzhou in Stamp*, I would like to express my sincere congratulations, and would be pleased to recommend this book to the readers. I hope more and more people, especially young people, can join the philately team!

Zhang Guoying

(Director of the Guangdong Provincial Committee for the Wellbeing
of the Youth, Honorary President of the Guangdong Philatelic Association)

October 2012

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Stamps as art of works are elegantly designed to record the civilization history by illustrating as small as a single tree and as big as a city.

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Stamp collection is an elegant hobby: small stamps record the complex world. Stamp appreciation is a process of truth and beauty pursuit. Whenever and whatever you learn a bit, you would be very excited.

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Part One • 第一章

大城小记

Small Stories Of The Big City

邮票乃精心设计的艺术品，尺寸之间，实汇聚文明，见大千世界，小至一木，大至一城，尽可浓缩其中！

Stamps as art of works are elegently designed to record the civilization history by illustrating as small as a single tree and as big as a city.





第一章·大城小记

Part One: Small Stories Of The Big City

云山珠水入画来

Mt. Baiyun and the Pearl River in the stamps

文学巨匠巴金在散文《广州二月记》中写道：“不记得从什么时候起，我的脑筋里就被印上了‘广州’这两字，我知道在中国的南部有这么一个城市，那是阳光常照的地方……”当然，一座城市是一个复杂的多面镜，一千个人眼中可能会有一千个广州。在广州全城热迎亚运会之际，以广州城市为主题发行的特种邮票——《珠江风韵·广州》在期待中诞生了，它是否反映了我心中的广州呢？

在中国邮政发布的2010年新邮发行计划上看到《珠江风韵·广州》的名字时，心里就充满了期盼。3年前我编写《邮览广州》一书的时候，寻遍和广州有关的邮票，虽然也颇可观，但确是找不到一套专门反映广州城市主题的，当时我就在想，如果有一套这样的邮票能够放在书的封面，那该多好啊！想不到，这个梦想即将成真。2009年6月初的一天，在广州市邮政邮票局局长王恩俐的办公室，我有幸提前目睹了这套邮票的风采。“哇，好漂亮！”邮票图稿在电脑里一闪过，我就发出了惊叹。设计时尚动感，色彩对比鲜明，选材独辟蹊径，与以往最大不同的是，此次登上邮



▲ 广州集邮者期盼的《珠江风韵·广州》邮票。

票的，不是我们预计的农讲所、中山纪念堂、镇海楼、陈家祠、南越王墓等名胜，也不是粤剧粤曲、广州美食、岭南画派、迎春花市、广彩粤绣等风物，而是以广州大剧院、新电视塔、琶洲会展中心等广州新地标为主要内容，分别表现的是白天的五羊、傍晚的大剧院、夜间的电视塔、日出的会展中心。我以为，这套邮票注定既让人惊喜又存有遗憾，要表现广州这座城市的特质，光是历史风物不够，光是建筑



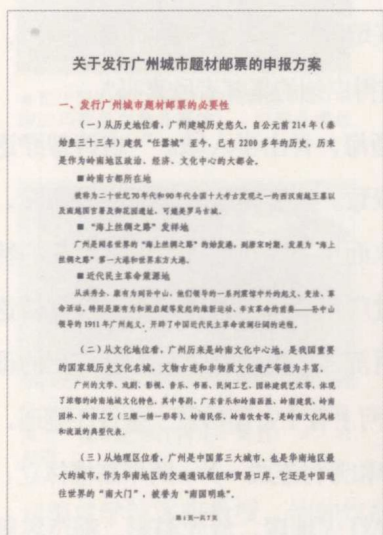
▲ 越秀山上的镇海楼作为老广州的标志之一，曾出现在民国时期发行的印花税票上。

地标也不够，但仅仅四枚邮票又不可能承载太多的元素，选择令人纠结，总须有所取舍。此前广州邮政集邮网搞了个选择票面图案投票活动，网友反应热烈，却始终争论不休、没有定论。难怪邮票设计者郭承辉在首发式上表示“后怕”并感叹：“方寸中，浓缩一座城，好难！”



▲ 镇海楼个性化邮票。

集邮多年的我，对我国邮票题材入选的严谨和难度是略知一二的，有的大家看好的题材排了多年的队仍未排上。也许和广东人比较务实有关，包括广州在内的广东题材邮票确实不多，据有心人统计，新中国成立以来发行的广东题材邮票不足30套，而其中人物邮票就达到11套，和广东在全国的综合地位极不相衬。



▲ 为发行广州城市题材邮票，这样的方案不知修改了多少次。



▲ 用国家邮政局邮票印制局公函封从北京寄发的《珠江风韵·广州》小版张首日封。



▲一组反映广州珠江风情的清代明信片。



▲河南省邮电印刷厂印刷的一枚纪念张，以广州珠江两岸为图。

2010年无疑能让广州集邮者扬眉吐气，全年的邮票发行计划才25套，和广州直接相关的就占了两套。亚运会开幕邮票是意料中的事情，《珠江风韵·广州》就真是意外之喜了。专门以一个城市为主题发行邮票，在我国邮票发行史上是不多见的，目前我国有3200多个大大小小的城市，印象中除了上海（浦东新区）、西安、深圳、重庆、唐山、大连等屈指可数的城市外，没有更多的城市享受过这样的殊荣。中国邮政一下子给广州4枚邮票，外加小版张，来填补广州本地专题邮票的空白，这份大礼还不值得广州的集邮者欣喜吗？

“六脉皆通海，青山半入城。”古诗曾经这样描绘广州的景致。这套邮票以珠江河为纽带，契合了广州因水而生、因水而兴、以水为荣的特点。如玉带穿过广州腹地的潺潺珠水，映照出这座城市的日升月沉、广厦华灯，被称为广州的母亲河。目前珠江河上有十多座桥及一条过江隧道，把珠江南北两岸和芳村连成一片，两岸高楼林立、直耸云天，夜晚灯火璀璨、流光溢彩，都市风貌一览无余。无怪有人感慨，广州没有四季之分，



▲国家税务总局发行的2001年版中国印花税票中有一枚为“广州港集装箱码头”，展示了珠江边港口的繁忙景象。



▲宏伟大气的广州国际会议展览中心，将有力地带动广州“南拓”战略。



▲位于琶洲的广州国际会议展览中心（中国出口商品交易会展馆），同样是建在珠江之畔。



▲用广州市建委印制的明信片制成的极限片，美丽的珠江两岸一直是广州人的自豪。



▲用《孙中山诞生一百二十周年》小型张制作的极限片，明信片图为广州珠江长堤。

只有白天和黑夜之分，但夜里的广州甚至比白天的广州更加美不胜收。所以，4枚邮票运用珠江从早晨到夜晚不同的色调，展现了“一江两岸”不同时辰的美景。每枚邮票中的近景、中景、远景之间，都穿插着波光粼粼的珠江水，交织反映了广州的历史、文化、生活和商贸。其实，广州段的珠江并非第一次跃上邮票，早在1986年11月12日发行的《孙中山诞生一百二十周年》小型张，图案采用了著名画家靳尚谊创作的一幅油画，画面上孙中山半身像的背景就是珠江广州段。而《珠江风韵·广州》邮票设计者的设计理念，要表达的主题内容不仅是用江河流动来衬托建筑物本身，而且是想最终从不同层次来表现广州的灵气，展示广州的“自然之美”、“艺术之美”、“生活之美”和“商雅之美”。邮票设计者郭承辉是一间文化有限公司的董事长、广

州美术学院客座教授，他的作品能在12个设计方案中脱颖而出，不仅在于他的功力深厚，有着设计超过十套邮票的经验，而且他客居广州30年，内心已把广州当



▲广州因水而生，赛龙舟是广州老百姓喜欢的一项传统体育运动，被纳入广州亚运会正式项目。



▲木棉花被视作广州的“市花”，在《珠江风韵·广州》邮票上露了一个小角。图为用“五羊衔谷”邮票制作的极限片。



▲广州集邮者熟悉的广州城市景观终于跃上“国家名片”。

成了自己的家，对广州的理解和情感更加真实深入。

媒体在这套邮票发行后曾报道，广州这套城市形象邮票原来是“插班生”，本来不在国家邮政局 2010 年的发行计划内，后来省委、省政府非常重视，主要领导亲自出马，广州市委、市政府专门成立了申邮工作领导小组及工作小组，先后组织相关各部委领导、社会各界专家学者、邮票设计家等召开了 5 次专家论证会，对选题方案和工作方案进行反复研究讨论，做了大量的工作才争取到纳入 2010 年的邮票发行计划。幕后的汗水不为人知，但成果就是亚运会前多了 4 张宣传广州、推介广州的新名片。真威水！难怪省市领导朱小丹、许瑞生等亲临首发式，规格之高在以往是少见的。

我虽不是正宗“老广”，但在广州生活了 20 多年，早已融入了这片包容开放的五羊降福之地。2010 年 6 月

28 日那天，我在开会空隙偷得片闲，怀着喜悦的心情一口气买了 100 多套邮票，创下我购买新邮的“记录”，我当然不是为了炒卖，除了首日寄发外，我就是想多保存几套，因为这方寸之间，寄托着我对这座城市的爱恋情结。