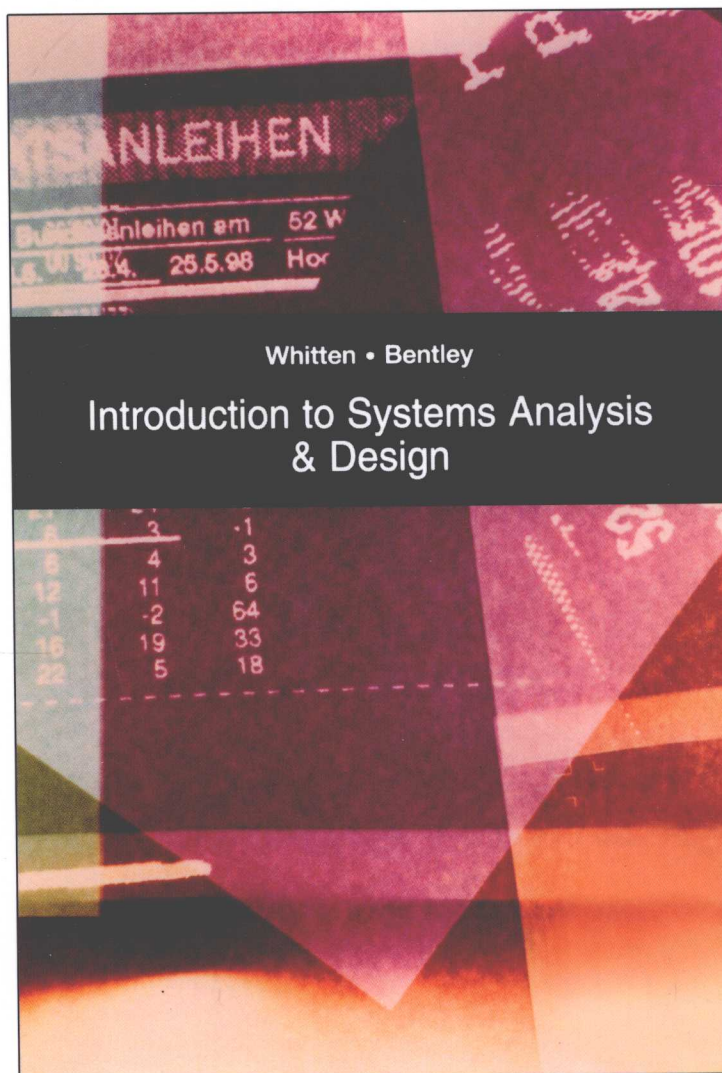


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# 系统分析与设计导论

(美) Jeffrey L. Whitten Lonnie D. Bentley 著  
普 度 大 学

(英文版)



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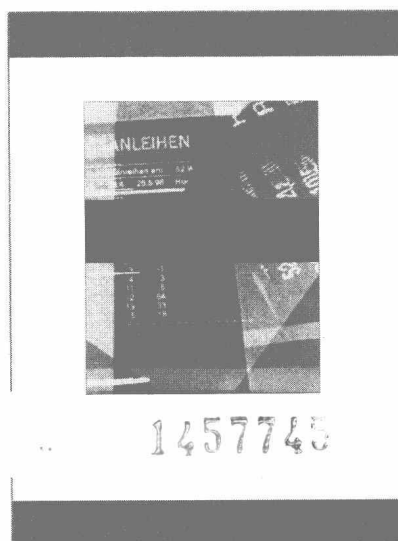
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# 系统分析与设计导论

(英文版)

*Introduction to Systems  
Analysis and Design*



(美) Jeffrey L. Whitten Lonnie D. Bentley 著  
普 度 大 学



机械工业出版社  
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文艺复兴以降，源远流长的科学精神和逐步形成的学术规范，使西方国家在自然科学的各个领域中取得了垄断性的优势；也正是这样的传统，使美国在信息技术发展的六十多年间名家辈出、独领风骚。在商业化的进程中，美国的产业界与教育界越来越紧密地结合，计算机学科中的许多泰山北斗同时身处科研和教学的最前线，由此而产生的经典科学著作，不仅肇划了研究的范畴，还揭示了学术的源变，既遵循学术规范，又自有学者个性，其价值并不会因年月的流逝而减退。

近年，在全球信息化大潮的推动下，我国的计算机产业发展迅猛，对专业人才的需求日益迫切。这对计算机教育界和出版界都既是机遇，也是挑战；而专业教材的建设在教育战略上显得举足轻重。在我国信息技术发展时间较短的现状下，美国等发达国家在其计算机科学发展的几十年间积淀和发展的经典教材仍有许多值得借鉴之处。因此，引进一批国外优秀计算机教材将对我国计算机教育事业的发展起到积极的推动作用，也是与世界接轨、建设真正的世界一流大学的必由之路。

机械工业出版社华章公司较早意识到“出版要为教育服务”。自1998年开始，我们就将工作重点放在了遴选、移译国外优秀教材上。经过多年的不懈努力，我们与Pearson, McGraw-Hill, Elsevier, MIT, John Wiley & Sons, Cengage等世界著名出版公司建立了良好的合作关系，从他们现有的数百种教材中甄选出Andrew S. Tanenbaum, Bjarne Stroustrup, Brain W. Kernighan, Dennis Ritchie, Jim Gray, Alfred V. Aho, John E. Hopcroft, Jeffrey D. Ullman, Abraham Silberschatz, William Stallings, Donald E. Knuth, John L. Hennessy, Larry L. Peterson等大师名家的一批经典作品，以“计算机科学丛书”为总称出版，供读者学习、研究及珍藏。大理石纹理的封面，也正体现了这套丛书的品位和格调。

“计算机科学丛书”的出版工作得到了国内外学者的鼎力襄助，国内的专家不仅提供了中肯的选题指导，还不辞劳苦地担任了翻译和审校的工作；而原书的作者也相当关注其作品在中国的传播，有的还专程为其书的中译本作序。迄今，“计算机科学丛书”已经出版了近两百个品种，这些书籍在读者中树立了良好的口碑，并被许多高校采用为正式教材和参考书籍。其影印版“经典原版书库”作为姊妹篇也被越来越多实施双语教学的学校所采用。

权威的作者、经典的教材、一流的译者、严格的审校、精细的编辑，这些因素使我们的图书有了质量的保证。随着计算机科学与技术专业学科建设的不断完善和教材改革的逐渐深化，教育界对国外计算机教材的需求和应用都将步入一个新的阶段，我们的目标是尽善尽美，而反馈的意见正是我们达到这一终极目标的重要帮助。华章公司欢迎老师和读者对我们的工作提出建议或给予指正，我们的联系方式如下：

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## > Intended Audience

*Introduction to Systems Analysis and Design* is intended to support a first course in information systems development for information systems majors and other business majors.

We recommend that students take a computer or information systems literacy course before using this text. *Introduction to Systems Analysis and Design* does not assume students have taken a programming course, although some knowledge of programming can significantly enhance the learning experience provided by this textbook.

## > The Need for This Book

*Systems Analysis and Design Methods*, 7e is the most widely-adopted textbook on the subject. It continues to be the book of choice for those faculty teaching a comprehensive systems analysis and design course with a balanced coverage of systems concepts, tools, and techniques.

*Introduction to Systems Analysis and Design* will meet the needs of the many faculty and students who have told us over the years that they want a complete, but more concise text with just enough emphasis on systems concepts.

## > Pedagogical Use of Color

The book uses color applied to an adaptation of Zachman's *Framework for Information Systems Architecture*. The color mappings are displayed in the inside front cover of the textbook.

The information systems building blocks matrix uses these colors to introduce recurring concepts. System models then reinforce those concepts with a consistent use of the same colors.

## > Organization

*Introduction to Systems Analysis and Design* is divided into four parts. The text's organization is flexible enough to allow instructors to omit and resequence chapters according to what they feel is important to their audience. Every effort has been made to decouple chapters from one another as much as possible to assist in resequencing the material—even to the extent of reintroducing selected concepts and terminology.

Part One, "The Context of Systems Development Projects," presents the information systems development scenario and process. Chapters 1 through 3 introduce the student to systems analysts, other project team members (including users and management), information systems building blocks (based on the Zachman framework), a contemporary systems development life cycle, and project management. Part One can be covered relatively quickly. Some readers may prefer to omit project management or delay it until the end of the book.

Part Two, "Systems Analysis Methods," covers the front-end life-cycle activities, tools, and techniques for analyzing business problems, specifying business requirements for an information system, and proposing a business and system solution. Coverage in Chapters 4 through 10 includes requirements gathering, use cases, data modeling with entity-relationship diagrams, process modeling with data flow diagrams, object-oriented analysis, and solution identification and the system proposal.

Part Three, "Systems Design Methods," covers the middle life-cycle activities, tools, and techniques. Chapters 11 through 17 include coverage of both general and detailed design, with a particular emphasis on application architecture, rapid development and prototyping, external design (inputs, outputs, and interfaces), internal design (e.g., database and software engineering), and object-oriented design.

## Information Systems Framework

Color is used consistently throughout the text's framework to introduce recurring concepts.



represents methods



represents data and/or knowledge



represents process



represents communication/interface



represents people

Part Four, "Beyond Systems Analysis and Design," is a capstone unit that places systems analysis and design into perspective by surveying the back-end life-cycle activities. Specifically, Chapter 18 examines systems construction and implementation.

## > Supplements and Instructional Resources

It has always been our intent to provide a complete course, not just a textbook. We are especially excited about this book's comprehensive support package. It includes Web-hosted support, software bundles, and other resources for both the student and the instructor. The supplements for Introduction to Systems Analysis and Design include the following components.

### Web Site/OLC

A completely redesigned Web site provides easy-to-find resources for instructors and students.

## For the Instructor

### Web Site/OLC

The book's Web site at [www.mhhe.com/whitten](http://www.mhhe.com/whitten) provides resources for instructors and students using the text. The Online Learning Center (OLC) builds on the book's pedagogy and features with self-assessment quizzes, extra material not found in the text, Web links, and other resources. The instructor side of the site offers a *secure* location for downloading the latest supplemental resources.



### Instructor's Manual with PowerPoint Presentations

The instructor's manual is offered on the *Instructor's CD-ROM*, as well as on the book's Web site. This manual includes course planning materials, teaching guidelines and PowerPoint slides, templates, and answers to end-of-chapter problems, exercises, and minicases.

The PowerPoint presentations on the CD-ROM include over 400 slides. All slides are complete with instructor notes that provide teaching guidelines and tips. Instructors can (1) pick and choose the slides they wish to use, (2) customize slides to their own preferences, and (3) add new slides. Slides can be organized into electronic presentations or be printed as transparencies or transparency masters.



### Test Bank

The *Instructor's CD-ROM* also includes an electronic test bank covering all the chapters. Computerized/Network Testing with Brownstone Diploma software is fully networkable for LAN test administration. Each chapter offers questions in the following formats: true/false, multiple choice, sentence completion, and matching. The test bank and answers are cross-referenced to the page numbers in the textbook. Each question is assigned a level of difficulty and followed by the chapter learning objective that it addresses.

## > Packages



### System Architect Student Edition Version 8

An optional package combines the textbook, Student Resource CD, and a student version of System Architect. System Architect is a powerful, repository-based enterprise modeling tool which supports a comprehensive set of diagramming techniques and features, including all nine UML diagram types, business enterprise modeling, data modeling, business modeling with IDEFO and IDEF3 notations, plus many more.



### Visible Analyst Workbench

Another optional package combines the textbook, Student Resource CD, and Visible Analyst Workbench. This tool integrates business function analysis, data modeling and database design, process modeling, and object modeling in one easy-to-use package. Print versions of each case can be ordered through McGraw-Hill's Custom Publishing group by visiting [www.primiscontentcenter.com](http://www.primiscontentcenter.com). A *build your own project* model is retained for instructors and students who want to maximize value by leveraging students' past and current work experience or for use with a live-client project.



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### Primis Online

Print versions of projects and cases, as well as other MIS content, can be ordered through McGraw-Hill's Custom Publishing Group.

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## 出版者的话

文艺复兴以降,源远流长的科学精神和逐步形成的学术规范,使西方国家在自然科学的各个领域中取得了垄断性的优势;也正是这样的传统,使美国在信息技术发展的六十多年间名家辈出、独领风骚。在商业化的进程中,美国的产业界与教育界越来越紧密地结合,计算机学科中的许多泰山北斗同时身处科研和教学的最前线,由此而产生的经典科学著作,不仅擘划了研究的范畴,还揭示了学术的源变,既遵循学术规范,又自有学者个性,其价值并不会因年月的流逝而减退。

近年,在全球信息化大潮的推动下,我国的计算机产业发展迅猛,对专业人才的需求日益迫切。这对计算机教育界和出版界都既是机遇,也是挑战;而专业教材的建设在教育战略上显得举足轻重。在我国信息技术发展时间较短的现状下,美国等发达国家在其计算机科学发展的几十年间积淀和发展的经典教材仍有许多值得借鉴之处。因此,引进一批国外优秀计算机教材将对我国计算机教育事业的发展起到积极的推动作用,也是与世界接轨、建设真正的世界一流大学的必由之路。

机械工业出版社华章公司较早意识到“出版要为教育服务”。自1998年开始,我们就将工作重点放在了遴选、移译国外优秀教材上。经过多年的不懈努力,我们与Pearson, McGraw-Hill, Elsevier, MIT, John Wiley & Sons, Cengage等世界著名出版公司建立了良好的合作关系,从他们现有的数百种教材中甄选出Andrew S. Tanenbaum, Bjarne Stroustrup, Brian W. Kernighan, Dennis Ritchie, Jim Gray, Alfred V. Aho, John E. Hopcroft, Jeffrey D. Ullman, Abraham Silberschatz, William Stallings, Donald E. Knuth, John L. Hennessy, Larry L. Peterson等大师名家的一批经典作品,以“计算机科学丛书”为总称出版,供读者学习、研究及珍藏。大理石纹理的封面,也正体现了这套丛书的品位和格调。

“计算机科学丛书”的出版工作得到了国内外学者的鼎力襄助,国内的专家不仅提供了中肯的选题指导,还不辞劳苦地担任了翻译和审校的工作;而原书的作者也相当关注其作品在中国的传播,有的还专程为其书的中译本作序。迄今,“计算机科学丛书”已经出版了近两百个品种,这些书籍在读者中树立了良好的口碑,并被许多高校采用为正式教材和参考书籍。其影印版“经典原版书库”作为姊妹篇也被越来越多实施双语教学的学校所采用。

权威的作者、经典的教材、一流的译者、严格的审校、精细的编辑,这些因素使我们的图书有了质量的保证。随着计算机科学与技术专业学科建设的不断完善和教材改革的逐渐深化,教育界对国外计算机教材的需求和应用都将步入一个新的阶段,我们的目标是尽善尽美,而反馈的意见正是我们达到这一终极目标的重要帮助。华章公司欢迎老师和读者对我们的工作提出建议或给予指正,我们的联系方式如下:

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## > Intended Audience

*Introduction to Systems Analysis and Design* is intended to support a first course in information systems development for information systems majors and other business majors.

We recommend that students take a computer or information systems literacy course before using this text. *Introduction to Systems Analysis and Design* does not assume students have taken a programming course, although some knowledge of programming can significantly enhance the learning experience provided by this textbook.

## > The Need for This Book

*Systems Analysis and Design Methods*, 7e is the most widely-adopted textbook on the subject. It continues to be the book of choice for those faculty teaching a comprehensive systems analysis and design course with a balanced coverage of systems concepts, tools, and techniques.

*Introduction to Systems Analysis and Design* will meet the needs of the many faculty and students who have told us over the years that they want a complete, but more concise text with just enough emphasis on systems concepts.

## > Pedagogical Use of Color

The book uses color applied to an adaptation of Zachman's *Framework for Information Systems Architecture*. The color mappings are displayed in the inside front cover of the textbook.

The information systems building blocks matrix uses these colors to introduce recurring concepts. System models then reinforce those concepts with a consistent use of the same colors.

## > Organization

*Introduction to Systems Analysis and Design* is divided into four parts. The text's organization is flexible enough to allow instructors to omit and resequence chapters according to what they feel is important to their audience. Every effort has been made to decouple chapters from one another as much as possible to assist in resequencing the material—even to the extent of reintroducing selected concepts and terminology.

Part One, "The Context of Systems Development Projects," presents the information systems development scenario and process. Chapters 1 through 3 introduce the student to systems analysts, other project team members (including users and management), information systems building blocks (based on the Zachman framework), a contemporary systems development life cycle, and project management. Part One can be covered relatively quickly. Some readers may prefer to omit project management or delay it until the end of the book.

Part Two, "Systems Analysis Methods," covers the front-end life-cycle activities, tools, and techniques for analyzing business problems, specifying business requirements for an information system, and proposing a business and system solution. Coverage in Chapters 4 through 10 includes requirements gathering, use cases, data modeling with entity-relationship diagrams, process modeling with data flow diagrams, object-oriented analysis, and solution identification and the system proposal.

Part Three, "Systems Design Methods," covers the middle life-cycle activities, tools, and techniques. Chapters 11 through 17 include coverage of both general and detailed design, with a particular emphasis on application architecture, rapid development and prototyping, external design (inputs, outputs, and interfaces), internal design (e.g., database and software engineering), and object-oriented design.