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ID Book 工作室 编



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定制新古典 · 别墅



*Custom-
Made Neo-
Classical Style.
Villa*

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中国 · 武汉

Preface I

On Villas

Villa can be called individual enjoyment resort, it is the place to enjoy life rather than only live in it, the second home rather than merely a house. Except for the basic function of "a place to live in", it is more a senior residence reflecting the living quality.

——Baidu Encyclopedia

Seeing from the viewpoint in Baidu Encyclopedia, villa stands for people's ideal living conditions, which must be perfect and poetic. A friend bought a villa in Overseas Chinese Town, she sent for a designer who told her at once where to dispose the shoe cabinet, which style should be applied and how to design the kitchen. The designer professionally answered her questions, but she thought there was something wrong though she couldn't find the problem. So she turned to me, I told her: "The key point is that the designer can only solve problems but can't help you create a new living style." Nowadays this phenomenon is common in the design circle, take-ism, plagiarism and copying ready experience in the West become the inevitable choice in the process of development. As a designer, I think the process is necessary in design field, after all there is more profound understanding toward high quality life in developed countries. But too long a course is the laziness of mind. We learn from the West how to cognize and popularize high quality living, but at last we should come back to ourselves and create lives in our own wisdom.

In reflection, I find the unconfident toward our traditional outlook derives from our breaking off or absence of memories of the past. We have been poor for too long time that we can't realize what a high level our ancestors had reached both in material and mental field, that we are physically and mentally insensitive to the essence of traditional culture and even ruin trample them at will. Recently I visited the classical gardens in Suzhou on work,

I found they are amazing and astonishing in my present understanding and insight. Now we can't reach ancient people's level in the pursuit of living wisdom and humanism. In other words, most Chinese people regard Suzhou Gardens merely as a series of parks in social value, they can't realize villas in them, which are somebody's mental shelter and a breeding ground for culture development. So I think Suzhou Gardens is one of the highest word. To create a new Oriental life, we should take the way of coming back to the traditional, finding something new in it and recreating it.

Above I talked something about "imagery"(art), then I'll come to my appreciation about "strategy". In recent years I design villas, I talked most about "What's the most important element in villas", that's to say, the answer lies in rich landscape resource. "I built my house near where others dwell, and yet there is no clamour of carriages and horses... I pluck chrysanthemums under the eastern hedge, and gaze afar towards the southern mountains" These are our Chinese people's ideal life conditions. A villa is meaningless if it can't meet people's need in this aspect. Nest comes the courtyard, indoor environment and landscape in a villa, they are a small living cosmos in itself, a realistic space which is concrete and natural. Here, people are interactive with the building, space and gardens, they can both live in a comfortable villa and the natural world. The last comes to the building pace itself, the transparent and expendable space bring the beauty of visual balance and spacial layering, the aesthetic enjoyment comes from it can't be achieved in flat building or apartment in bustling cities.

There are too much to say about my understanding and experience on villas, the cognition becomes richer in social advancement and life experiences, I believe all are on the way of development.

Haoze zone
Han Song
January, 2012

前言 I

论别墅

别墅（VILLA）即别业，是居宅之外用来享受生活的居所，是第二居所而非第一居所。除了“居住”这个住宅的基本功能以外，更是用来体现生活品质的高级住所。

——百度百科

如果从这个层面上来理解，别墅就代表了人类的理想生活状态，无论如何都应该是美好的，充满诗意的。有一位朋友在华侨城买了一套别墅，请了设计师，设计师一进房子就告诉他，鞋柜应该放在哪里，应该用怎样的款式，厨房应该怎样设计，不停地非常专业地解决着一个又一个问题。她不知道问题出在哪里，但就是感觉不对。于是求助我，我告诉她：“问题就在于他只能解决问题，但是却不能帮你营造新的生活方式。”这种现象在当下中国的设计行业中是相当普遍的，拿来主义、照搬、抄袭西方成熟经验成了摸着石头过河的必然选择。就设计行业而言，作为设计师，我认为这个过程是必须的，毕竟发达国家对于优质生活的理解是比我们深刻的。但过程不宜过长，过长就是思维的懒惰。我们向西方学习的是对高品质生活的认知和推广，但最终我们还是回到自身，回到本源，用自己的智慧来阐释我们自己的生活。

回过头来，我发现对于自身传统价值认识的不自信源于我们对过往记忆的断代或者缺失。我们贫穷得太久太久，久到已经忘却了祖先无论在物质层面还是精神领域所创建的辉煌高度，久到从身体到精神的麻木和冷漠，久到对传统精髓的视若无睹和随意地毁坏践踏。最近因为工作的缘由，我多次造访和重温了苏州的古典园林。以我当下的理解力和眼光，它们愈发显得惊艳和震撼。古代人对生活智

慧和人文精神的追求，是今天国人所望尘莫及的。换言之，大部分国人对于苏州园林社会价值的认同仅仅是一个又一个的公园。人们无法理解它原本是一座别墅，原本是某一个人的精神庇护所，原本是文化的传承和孕育之地。所以我认为苏州园林从世界范围来看，无论古今、中西，都是别墅生活的一种最高体现。也因此对于传统的回归、挖掘和再创造必然成为成就新东方生活的必由之路。

前面说了一点“意”（艺）的想法，后面聊一些“术”的感悟。最近几年做别墅项目，聊得最多的就是“别墅最重要的要素是什么”，换言之，买别墅的人最需要的是什么。我认为首要的是大的环境景观资源。“结庐在人境，而无车马喧……采菊东篱下，悠然见南山”，这是我们中国人理想的人生境界。如果这一点是缺失的，别墅就失去其存在的意义。其次是别墅个体的小院落、小环境、小景观，自我循环的具有生命意义的小宇宙，是人具体贴近自然的现实空间。在这里，建筑、空间、园林与人产生互动，人在这里可以随性地一脚踏入舒适的居住空间，也可以一转身融入天地与自然。第三就是建筑空间本身，别墅空间的通透感和可拓展性所带来的视觉均衡美和空间层次感，以及由此引发的审美愉悦，是繁华都市中的平层住宅和公寓所无法给予的。

对于别墅的认知和感悟还有很多，但这种认知是随着社会的进步和人生的阅历不断地变得丰满，一切尽在路上。

昊泽空间

韩松

2012年1月

Preface II

The Fake Culture of Design

In this materialistic era, we start to explore the essence of culture.

More than thirty years of reformation and opening up to the outside world produce substantial achievements. However, along with the development of the country and the living standards of people, traditional culture begins to deteriorate. With an overall survey of the modern world, the inheritance of fine culture disappeared, and the mutual trust of people faded away. It is hard to imagine a nation with no culture and no moral base line. A society with no cultural inheritance can not last long. Social evils fighting for money and personal interests would emerge in an endless stream out of the people with no belief and a society with no social moralities.

It is the moment that people's personal interests get impaired that people realize the importance of culture. Thus both government officials and common people call for culture and explore the connotations of culture. And in this process there can be fickleness and the anxiety to achieve quick success and get instant benefits, quite a lot of fake cultural phenomena showed up. As far as China's urban construction and interior decoration are concerned, there appeared a lot of worthless products. Thereafter stereotyped urban construction and interior designs appear all over China. And the results out of this are that the difference between cities is only confined to the local languages aspects. Cities do not have their own styles, not to mention their own local culture in real sense. Such kind of real fake cultural construction and interior designs have become a disaster. Perhaps in the future our descendants would take our society with no culture as a laughing stock.

When you open this book, you can find the products by many modern design masters and the maiden works by promising young designers. For myself who calls a spade a spade, I recommend the readers who buy this book to eliminate the false and retain the true and absorb the essence and maximize the values of this book.

New classic, new oriental and post modern are all names that designers classify their own works. Actually a design work in real sense comes from life and is above life. In that sense, an interior design work that is divorced from life is a worthless work. The appearance of these works not only disgraces the designers, but also disgraces Chinese culture. Unfortunately there are many so-called designers in China!

There are many brilliant works included in this book with fine conceptions and coherent color applications. There are still elements from modern life in the designs that convey the connotations of classicism. Only such kind of designs can be remarked as excellent works. I am quite fond of this kind of design works. We do not impose originalities in these works. Inheritance is the most important thing. We can start reformation well when we can inherit well. There can be failures in the reformation, but there will always be inheritance. If we start innovation but discard inheritance, no one would need such kind of works.

While composing the preface for this book, I still have the motive to recommend this book. There can be worthless things in the book, but there is countless gold. It can be great fun to search for gold. It can be very exciting when you find out gold. It would be worthwhile to buy this book just for the passionate search.

Xiao Aihua
2012-Feb-17

萧爱华
2012年2月7日



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Suzhou Wharf Ambassador England Style Villa

Design Company: Shanghai Interior Design Institute and Engineering Co., Ltd.
Designer: Ouyang Hui
Associate Designer: Yaojun, Gan Ningning, Gu Lili
Project Location: Suzhou
Project Area: 601 m²
Main Materials: black golden flowers, mocha green, Portman beige, stone mosaic, mosaic, etc.

设计单位: 上海大研室内设计工程有限公司

设计师: 欧阳辉

参与设计: 姚君、甘宁宁、顾莉莉

项目地点: 苏州

项目面积: 601 m²

主要材料: 黑金花、摩卡绿、波曼米黄、石材拼花、陶瓷锦砖等



苏州九龙仓国宾一号英伦风格别墅

British style reflects a kind of elegant and dignified residential space as a gentleman. The house is a perfect interpretation of the owners' traditional literacy, rigorous character.

Come into the indoors, people can find a main theme from the entrance, kitchen, dining room, to the living room. The dark wooden walls and beige soft leather bag matched with each other very well. The brown pattern fabric, sofa, living room carpet enriched the living atmosphere, which is calm and not stuffy.

The second floor is a private lounge area, and the spacious living room enhanced the bedroom, functions. Man of the house can be sitting here reading the newspaper early in the morning, and the hostess can be carefully selected her clothing from the locker room. Double wash basin can be used for two at the same time. A master bedroom and study, children's room were also set on this floor. Equipped with dual independent suites, each region has its own use of space, so that people can live more convenient and comfortable in their daily life.









A workshop, a nanny room, and a recreation room are in the basement. A pool table placed in the center of the entertainment room, as this activity is loved by the elegant gentlemen, and they will come to demonstrate their skills with friends, while playing also chat about the topics beyond pool. Separate collection room and the bar is the master's favorite, and he can invite a few close friends here to share their precious collections and explore fun of collection, and taste their wine collection from many years ago—all of which can show the owner's personal charm and quality of life.

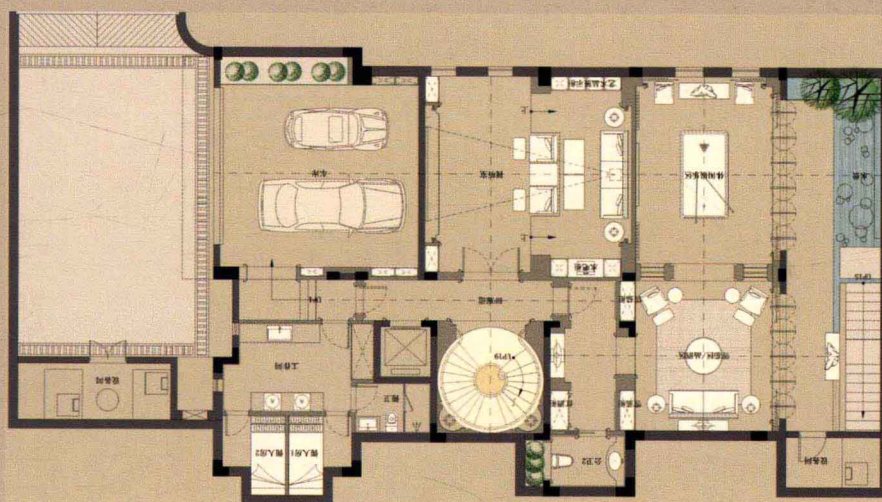
英伦风格体现出的是一种典雅庄重，带有绅士风度的住宅空间，业主的传统素养、严谨的做派在此套住宅中得到完美的诠释。

步入户内，一条主线贯穿玄关、厨房、餐厅、客厅。深色木墙与米黄色皮革

软包相互搭配，咖啡色系的花纹布艺、沙发、地毯丰富了室内的生活气息，沉稳而不古板。

二层是私密休息区，宽敞的卧室增强了起居室的功能，男主人一早会坐在这里看报纸，而女主人则会在更衣室精心挑选她的服装。双台盆可供两人同时洗漱。此层还设有主卧和书房、儿童房。双独立套间的配备，使人们在使用上更便利、舒心。

地下室中有工作室以及保姆房、娱乐室。娱乐室的正中央摆放着一张台球桌，这项高雅休闲的运动深受绅士们的喜爱，他们会带好友来此切磋球技，同时也聊些打球之外的话题。独立收藏室和吧台是男主人的最爱，男主人可以邀请关系亲密的好友在此分享自己珍贵的藏品，一起探讨着收藏的乐趣，同时品味自己收藏多年的美酒，展现出男主人的个人魅力和品质生活。



地下一层平面布置图

