



职场财经卷

Michael Xiao Annie 金智骏 主编 【美】Steve Li <u>审订</u>

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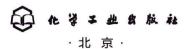
史上最大环的人工

3 职场财经卷

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竞争太激烈,工作不好找;老板很挑剔,升职不容易;压力总太大,后院老起火;墨水不够用,前途太渺茫……身在职场中的我们每天都是牢骚满腹,也许你会抱怨,也许你想过跳槽,也许你想过去接受培训……那么,你有没有想过多了解一些关于职场的知识?

当知识飞速更新要求你不断掌握的时候;当上司要求你在很短时间内完成很多任务的时候;当你每天都要加班,爱人出差,孩子又生病了的时候;当又一批年轻人进入公司,和你并肩竞争某项任命的时候,你只有两种选择:冲上去或退下来,你义无反顾地认可了前者,便不断自我加压,即使早已不堪重负……

单位中存在复杂的人际关系,下属对上级授权的误解、同事之间互不信赖、领导方式偏误引起工作氛围不和睦等,身在其中只觉得心力交瘁;当业绩突出职位升迁时,压力同时也加倍递增;当升迁名额再次旁落时,你感到被人忽视的压抑,对工作目标充满迷惘……

这是你现在的状态吗?无处不在的压力和竞争让我们的职场生涯充满了坎坷和挫折。那么,你知道如何应对才是最佳策略吗?其实,你一直拥有成为优秀员工的潜力,一直拥有被委以重任的时机,一直拥有成为成功人士的可能。只是你缺了一点主动,缺了一点知识。

除了工作之外,与我们的日常生活关系非常密切的,还有各种与金钱有关的经济决策。在西方大学里,经济学是听众最多的选修课。为什么呢?因为如果不想成为21世纪的文盲,我们必须掌握财经方面的基本知识。只有这样,我们才能对政府赤字、税收、自由贸易、通货膨胀以及失业等问题有所了解。

在市场经济下,财经知识是所有人的必修课。在这个压力与竞争空前巨大、失业率屡增、经济波动频繁的社会中,世界似乎没有给每个人太多的机会。我们很容易因为经济问题而丧失斗志。但如果你了解更多知识的话,会对很多现象不再那么耿耿于怀。你会以全新的视角来理解这个社会。你会从更高的层次去思考,让自己的人生更精彩。

可是,你该从何处获取这些知识呢?我们所生活的这个时代,互联网引发了全世界的知识爆炸。知识数量以几何级数增加,网络中充斥着有用的、没用的数据,到处都有信息,到处都是知识。

理论上说,这是一个好事。让每个人都能不断学习进步,但现实是这样的吗?不是,对于很大一部分人来说,网络知识的迅速增长,并没有带来想象中应有的便利。因为过于泛滥的资讯和新闻,耗费了你太多时间精力,留给有用知识的时间并不多。

也就是说,在这个有用信息、无用信息以及虚假信息混杂的网络时代,知识和垃圾并存的现状中,很多人并不懂得用网络获取知识。或者说,他们获取知识的效率太低,耗费的时间成本太高。所以,就把这件事交给我们吧。

我们为你呈现出了最好玩的"英文百科全说",把知识性的东西以好玩的形式呈现在你面前。帮你节省了大量搜索的时间,同时也给你带来更愉悦的阅读体验。在"职场财经卷"中,我们把职场生活和财经方面新奇、新鲜、新颖的知识——呈现给你;有翔实的英文解说;有地道的英文录音;有相关的知识链接;有精彩的图片实录;还有实用的英文对话,让你想听就听,想看就看,想说就说。

编者 2012年10月





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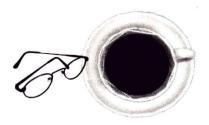


Financial Outstanding Influential Man 财经大亨

Chapter / 1

Eccentric and Common Career Choice 职业取向

每一位将要或已经进入职场的人士,在开始工作之前,甚至在进入大学之前,都需要对自己最青睐的职业种类、职业方向进行挑选和确定。通过职业取向的选择,我们可以选择更适应自己的行业和职业。同时,你也需要了解,除了传统行业之外,我们所生活的这个时代有很多新兴职业与择业观念,或许它们会对你的职业取向有所启示。



Topic The Best and Worst Job /() 1 全球最佳与最差的工作是什么

虽然人们总说"职业不分贵贱",但毋庸置疑,行业差距是存在的,并且是巨大的。在收入、工作环境、心理压力等各个方面,行业与职业间的差异简直可以说是云泥之别。虽然每个行业都需要有人去做,但如果你正处于职业规划阶段,这样的调查结果或许会给你提供一些参考,让你对自己的职业选择重新做出思考。

Part 1 The Best and Worst Jobs of 2011 2011 年度最佳与最差职业

阅读1 软件工程师就业前景大好(MP3)



The year 2011 is the best of times for software engineers and the worst of times for **roustabouts**, according to a survey of the nation's best and worst jobs released.

Software engineers have the top jobs, thanks to the exploding demand for high-tech gadgets and the appetite for applications for iPods, tablets and other devices, said the survey by online jobs site CareerCast.com.

Software engineers enjoy a strong outlook for employment, low stress, few physical demands and good wages, it said.

Roustabouts, on the other hand, who are oil rig or gas **pipeline** workers, have the worst job, it said.

A roustabout's job is dangerous, as shown by the explosion aboard the Transocean Ltd. oil drilling rig in the Gulf of Mexico that killed 11 workers in April.

Roustabouts routinely work 12-hour shifts in tough conditions, it said.

The top five jobs, which include **mathematician**, actuary, **statistician** and computer systems, typically pay more than twice as much as the lowest jobs—\$83,777 compared to \$30,735 per year.

The least **desirable** jobs along with roustabout for 2011 are iron worker, lumberjack, roofer and taxi driver, it said.

CareerCast evaluated 200 professions based on pay, environment, hiring outlook, stress and physical demands, using data from the U.S. Bureau of Labor Statistics, the Census Bureau and trade association studies.

To determine the amount of stress in a job, for example, the study looked at such factors as whether an employee's life was at risk or the number of **deadlines** and travel.

美国招聘网站Careercast.com根据美国劳工统计局的统计数字并综合了体力消耗、工作环境、收入水平、工作压力、雇佣前景等因素,评出了2011年全美最佳200项工作排行榜。在这次调查中,石油钻台工人排名垫底,而软件工程师获评最佳职业,因为他们就业前景一片大好,压力小,体耗低,薪水高。

阅读2 最佳与最差工作榜单

Here's a complete look at the best and worst jobs. And, take a look at the most stressful

jobs. You may be surprised.

1. Best Jobs

Software Engineer

Actuary

Human Resources Manager

Dental Hygienist

Financial Planner

Audiologist

Occupational Therapist

Online Advertising Manager

Computer Systems Analyst

Mathematician

2. Worst Jobs

Lumberjack

Dairy Farmer

Enlisted Military Soldier

Oil Rig Worker

Reporter (Newspaper)

Waiter/Waitress

Meter Reader

Dishwasher

Butcher

Broadcaster

这是Careercast公布的全美最佳和最差工作排行榜的榜单,以上是排名前十的最佳与最差工作。对媒体工作者来说,这真是个坏消息。由于承受过高压力与职业机会渺茫,因此记者成了2011年度五个最差职业之一。同时,这家网站还评出了压力最大工作排行榜。而且,压力最大工作排行榜中所列出的工作无一出现在最佳工作榜单上。

Part 2 Something about Working Pressure 关于工作压力

Jobs in media, led by public relations executives, dominated the highest stress professions, according to the report, although commercial airline pilot topped the list.

高压职业中媒体行业占的最多,以公关高管为首。不过,压力最大的职业是商业航空公司的飞行员。

Jobs in communication can be high pressure, especially for newscasters who go on-air with little or no time for preparation and photojournalists working in dangerous environments.

传媒行业的工作压力很大,特别是在广播前准备时间很少甚至没时间做准备的新闻播音员和在 危险环境中工作的摄影记者。

Software engineer, computer programmer and mathematician were all rated low-stress.

软件工程师、电脑编程员和数学家都被评为压力小的工作。

More than half of the 10 least-stressful jobs are in the health care, led by audiologists, who assess and treat hearing disorders.

十大压力最小的职业中,超过一半都属于保健行业。评估和治疗听力障碍的听力学家工作压力

最小,排在首位。

Professions that involve low stress have very little danger and minimal physical demands.

压力小的职业危险系数和体力要求都很低。

If you sacrifice too much of your personal life at the start, you risk having a stressful, unbalanced life that's permanent.

如果在工作一开始就牺牲了太多的个人时间,那你将有可能长期处于压力大、不平衡的状态中。

Practicing relaxation techniques regularly will enable you to reach a state of peace during stressful times

定期练习放松的技巧,能使你在压力大的时候达到一种宁静状态。

Part 3 Let's Talk! 百科全"说"!

Sue: Tony, you look pale. What happened?

苏:托尼,你脸色苍白。怎么了?

Tony: I didn't sleep a wink last night.

托尼: 我昨晚一晚上没合眼。

Sue: Did you have something on your mind? You look so concerned! Maybe I can help you.

苏:你在想什么事吗?你看起来很不安,也许我可以帮帮你。

Tony: Well, I'm under a lot of pressure. My boss is very pushy. He assigned me two projects. Now the deadlines are near and I still haven't finish one of them.

托尼:我最近压力很大,老板逼我紧。分配给我两个项目,现在期限就要到了,我连一个都没 做完呢。

Sue: Is there anything I can do for you?

苏:我能帮上什么忙吗?

Tony: Well, I guess no one can help me but myself. For the moment, just need someone to talk to so that I can relieve my stress.

托尼:我想我只能靠我自己了。现在我只需要一个可以说话的人,让我缓解一下压力。

Sue: I know your feeling. Take it easy.

苏:我理解你的感受,放轻松点。

Part 4 Vocabulary 单词时间

roustabout ['raustə,baut] n. 码头工人; 甲板水手 mathematician ["mæθəməˈtiʃən] n. 数学家 desirable [di'zaiərəbl] adj. 令人满意的 lumberjack ['lambədʒæk] n. 伐木工人

pipeline ['paip,lain] n. 管道 statistician [ˌstætiˈstiʃən] n. 统计学家 deadline ['dedlain] n. 截止期限 dishwasher ['dif,wɔ[ə] n. 洗碗工

Topic **The Paid Bloggers** 美国正在流行新职业"博客作者'

时至今日,如果你是一个网民,恐怕不会不知道什么是"博客"。很多人会时不时在自己的博 客上发表一些心情、图片、经历、评论等等。但是你有没有想过,写博客也可以成为一种职业?在

当今美国,靠写博客为生的人几乎跟律师一样多。这个事实会不会让身为博客达人的你感到兴奋呢?让我们一起来了解这一职业。

Part 1 The Paid Bloggers in American 美国的收费博客作者

阅读1 靠写博客赚钱的美国人越来越多(MP3)

Paid bloggers fit just about every definition of a microtrend: Their ranks have grown dramatically over the years, blogging is an important social and cultural movement that people care **passionately** about, and the number of people doing it for at least some income is approaching 1% of American adults.

The best studies we can find say we are a nation of over 20 million bloggers, with 1.7 million profiting from the work, and 452,000 of those using blogging as their primary source of income. That's almost 2 million Americans getting paid by the word, the post, or the click whether on their site or someone else's. And that's nearly half a million of whom it can be said, as Bob Dylan did of **Hurricane** Carter: "It's my work he'd say, I do it for pay."



The barriers to entry couldn't be lower. Most bloggers for hire pay \$80 to get started, do it for about 35 months, and make a few hundred dollars. But a subgroup of these bloggers are the true professionals who work at **corporations**, serve as highly paid blogging consultants or write for sites with substantial traffic.

Pros who work for companies are typically paid \$45,000 to \$90,000 a year for their blogging. One percent make over \$200,000. And they report long hours 50 to 60 hours a week.

As bloggers have increased in numbers, the number of **journalists** has significantly declined. In Washington alone, there are now 79% fewer DC-based employees of major newspapers than there were just few years ago. At the same time, Washington is easily the most blogged-about city in America, if not the world.

Almost no blogging is by **subscription**; rather, it owes it economic model to on-line advertising. Bloggers make money if their consumers click the ads on their sites. Some sites even pay writers by the click, which is of course a system that promotes **sensationalism**, or doing whatever it takes to get noticed.

和网络写手的性质还不太一样,这种在美国蓬勃发展的Blogger一族,主要通过在线广告来获得收入。好消息是,这种工作的门槛很低,你几乎不需要太多成本,如果表现出色,就可以获取丰厚收入,难怪它如此吸引人。但门槛极低也意味着竞争力会非常强,因此如何提高自己的收入,也不是一件很容易的事。

阅读2 美国人对这一现象的观点及忧虑

It is hard to think of another job category that has grown so quickly and become such a force in society without having any tests, degrees, or regulation of **virtually** any kind. Courses on blogging are now cropping up, and we can't be far away from the Columbia School of Bloggerism.

There is a lot of interest now in Twittering and Facebooking but those venues don't offer the career opportunities of blogging. Not since eBay opened its doors have so many been able to sit at their computer screens and make some money, or even make a whole living.

And with millions of human-hours now going into writing and recording opinion, we have to wonder whether being the blogging capital of the world will help America compete in the global economy.

Maybe all this self-criticism will propel us forward by putting us on the right track and helping us choose the right products. Maybe it will create a **resurgence** in the art of writing and writing courses. Or serve as a safety net for out of work professionals in the crisis. But for how long can nearly 500,000 people who are gradually replacing whole swaths of journalists survive with no worker protections, no enforced ethics codes, limited standards, and, for most, no formal training?

虽然网络技术的发展带动了很多新兴行业,那些走在前面的人往往有着令后人艳羡的成绩。但 是对于收费博客这一现象,美国人还是表现出了自己的忧虑。毕竟,他们没有接受过正式训练,没 有约束同时也没有保护,他们的职业生涯如何发展也是个问题。但不管怎样,它都向我们传达了一 个信息——在传统行业之外,你还可以有更多职业选择。

Part 2 Earning Money from Blog 博客赚钱一族

People who have blogs are called bloggers.

那些拥有网络日志的人被称作是"博客一族"。

Blogs are already moving upmarket and improving. The term "Professional Blogger" is no longer an oxymoron.

博客早已朝着高端和更好的方向发展了。"专业博客写手"不再是个矛盾的词。

Making money from blogging requires you to do only two things: drive a lot traffic, then maximize the income from that traffic.

靠博客赚钱只需做两件事:创造高的点击率,然后从流量上最大限度地增加收入。

Readers subscribe to blogs when they provide an informational or entertainment value so great that it would be a loss to not subscribe to it.

只有当博客的信息价值或娱乐价值大到不订阅就是个损失的时候,读者才会订阅。

If you want your blog to make money, treat it like a business.

如果你想用你的博客来赚钱,就像经商一样来经营它吧。

One of the most common ways to monetize a blog is to sell space to advertisers.

从博客中赚钱的许多普通方法中的一种便是做广告。

You can use these RSS feed directories to get more subscribers, increase the number of backlinks, and publicize your blog.

你可以通过RSS目录来获得更多的订阅者,提高你的链接量,推广你的博客。

The most frequent reason why people don't make any money blogging is quite obvious : They do not work enough for it.

显而易见,博客赚不到钱的最常见的一个原因就是:工作不够努力。

Part 3 Let's Talk! 百科全"说"!

Mary: Do you actually want to monetize your blog?

玛丽: 你真的想利用你的博客来赚钱吗?

John: Yes, I ran into some blogger who claimed to make 150\$ a month from his blog.

约翰:是的。我碰到一个网友,他说他每个月可以用他的博客赚150美元。

Mary: I heard that 99% of people who try to generate serious income from their blogs will fail.

玛丽: 我听说99%的人想要尝试通过自己的博客来赚钱,但是都以失败而告终。

John: I don't want to insult anyone, but most people are utterly clueless when it comes to generating income from their blogs.

约翰:我不想攻击任何人,不过当人们谈到如何用博客来赚钱的时候,他们对此没有任何计划。

Mary: What about you?

玛丽:那你呢?

John: In order to make money from blogging, they'll need more than good, original content—you'll need traffic.

约翰:要想从博客上赚钱,你不仅需要上乘的原创作品,更需要大量的点击率——就是访问量。

Mary: What you've said is reasonable.

玛丽: 你说的有道理。

John: Numerous students have taken up personal finance or tech blogging to earn some money for college and I got excited. You'll never know without a try.

约翰:很多学生都开始通过个人财务或技术博客赚学费,我对此感到非常兴奋。不试试看怎么 知道呢。

Part 4 Vocabulary 单词时间

passionately ['pæʃənitli] adv. 热情地;强烈地corporation [.kɔ:pəˈreiʃən] n. 公司subscription [səbˈskripʃən] n. 捐献;订阅virtually ['vəːtʃuəli] adv. 事实上

hurricane ['hʌrikən] n. 飓风 journalist ['dʒə:nəlist] n. 新闻工作者 sensationalism [sen'seiʃənlizəm] n. 哗众取宠 resurgence [ri'sə:dʒəns] n. 复活;再现

700^{10} Best Job in the World 103 世界上最让人"羡慕"的工作

你觉得什么工作让你羡慕呢?是报酬优厚的职业经理人,还是自由时间较多的大学老师,抑或 医生、律师、政府人员?答案还真不是这样,世界上"最好的工作",或者说是"终极工作",往往 不是传统意义上的这些工作。它们是一些压力小、收入高,让你感觉"怎么可能会有这样的好事" 的工作。没错,它们真的存在,何不了解一下呢?

Part 1 Unconventional Richly-paid Job 薪水丰厚的非传统工作

阅读1 全球风光无限的美差 (MP3)

Queensland have launched the 'Best Job in the World' campaign, calling for video applications from people interested in a \$100,000contract to relax on Hamilton Island in the Great Barrier Reef for



six months while writing a blog to promote the island.

Helen Moores, chief buyer of world and **speciality** beers at Tesco has a job that most men could only dream of. Ms Moores tastes beer. Often as early as 9.30am and is employed to drink—and swallow—beers from around the world. "Sometimes I sample more than 20 beers in a session—so I have to watch it. My boyfriend is very jealous of my job."

Tony McLaughlan would argue that his role as an electrician

in Antarctica for the British Antarctic Survey is the best. The–50C temperatures and the fact that Mr McLaughlan is 9,000 miles from home in an almost **uninhabitable** wilderness mean that demand for anelectrician will be low. However, the £23,000 salary, free food and paid rent meant that thousands of people jammed phone lines when the job was first advertised on the BBC_o

For those who prefer warmer climes, then work as a water slide tester might be more appealing. Tommy Lynch spends his working days touring his holiday firm's "splash resorts" to monitor quality control. For some of these he has to struggle to locations in Cyprus, the Algarve, Egypt and Mallorca. "I do have the best job in the world," said Mr. Lynch, "but no one believes me when I tell them what it is."

Perhaps the job that really takes the biscuit when it comes to "job satisfaction" belongs to Betto Almedia, during the Rio de Janeiro **carnival**. The Brazilian goes to work at 11am each day and spends his time painting the bodies of some of the carnival's most beautiful women.

It takes about two hours to paint each living art work, and most days he will have two blank canvases to turn into masterpieces, for which he charges £ 660 a day. "You wouldn't believe how many applications I get for an assistant," Mr. Almedia said. "But it's hard work, man, I take my job seriously."

Leigh McCarron is paid to take a night's rest at a Travelodge three or four times a week to ensure that the beds are up to standard. The position of director of sleep pays a salary of £ 60,000 a $year_o$

相信澳大利亚大堡礁守岛人的工作很多人都有所耳闻,在风景宜人的度假胜地待上半年,轻轻松松地拍拍照片写写博客,就可以赚到10万美元。这样的工作的确让人羡慕。除此之外,像美食家、啤酒品尝师、床铺测试员等这样的工作,也都让人眼红不已。怎么样,如果动心了,你不妨也尝试着寻觅一下,没准就也能拥有一份令人羡慕的工作。

阅读2 那些"另类"的高薪工作

Not all people seeking employment are content with traditional sectors. So Forbes has put together a list of 12 bizarre posts that come with solid salaries, with yoga master at the top place.

According to Forbes, although teaching yoga doesn't always **guarantee** people a hefty salary, Bikram Choudhury could receive an impressive \$5.7 billions a year, which reflects the fact that he can list as clients **luminaries** like former US President Richard Nixon. He created bikram yoga, had a bunch of franchises and millions of fans.

Pearl divers can pull in up to \$110,000 for just two months of work. However, they are always under the stress of getting lost and lack of air.

Yet anther below-ground High-paying but hard job is that of an oil & gas diver. Qualified

professionals in this industry can make up to \$80,000 a year. They are very highly trained and require specialized certification beyond other commercial divers and they have to suffer from long separation from family.

No one ever said taking on weird and well—paying jobs would be easy. Take submarine chefs. A cook with six years of **submarine** cooking experience earns up to \$227,500 per year. Part of the reason is that it's hard to lure qualified chefs underwater to work for the nation's armed forces—even with the **temptation** of \$4,000 per week—as they tend to prefer the freedom and perks of life on dry land.

不止是我们,《福布斯》对高薪"另类工作"也很感兴趣,还评选出了榜单。当然,一般人是做不到像瑜伽大师乔杜里那样年收入几十亿美元的。不过,其他一些工作,普通人还是可以尝试的。只是,很多待遇足够吸引人的另类工作,你也不一定去做。因为要么他们需要精神上承受巨大压力,要么对个人素质要求太高。看来,绝大多数时候,钱都不是那么好赚的。

Part 2 Something about Good Job 关于"好工作"

Being a manager is a heady position. But this role also comes with certain responsibilities and many anxieties.

经理岗位是个美差,不过同时也需要承担相应的责任和许多的烦恼。

We must believe in ourselves and believe that we can do whatever jobs admirably.

我们一定要相信自己,相信我们能做任何受羡慕的工作。

Pay even when it's important, it's not for what you can buy, it's a validation of your work and approval.

薪酬的重要性不在于你能用它买到什么,而是对你工作的检验和认可。

In the knowledge economy, good jobs go to those with degrees.

在这个"知识经济"的时代,好工作属于那些有文凭的人。

For those looking for work right now, a "good job" might be any job at all.

对于那些目前正在求职的人,任何工作都是一份"好工作"。

The great majority of those in professions and good jobs were born to them.

大部分专业性工作和好工作,是由天赋决定的。

You may get a good job in the tourism industry if you can speak several languages.

如果你懂多门语言,你应该会在旅游业中找到一个好工作。

Part 3 Let's Talk! 百科全"说"

Tom: I'm tired to death.

汤姆:累死了。

Linda: What did you do today?

琳达: 你今天干了什么?

Tom: I did a part-time job. I worked 8 hours and earned 120 yuan.

汤姆:我做兼职了。工作了8小时只赚了120元。 Linda: Even a beggar would earn more than you.

琳达:就算是乞丐也赚得比你多。

Tom: Absolutely. 汤姆: 确实如此。

Linda : In Britain, some office workers beg from passers-by after work as their second job.

琳达:在英国,一些上班族下班后当街乞讨,以此作为自己的"第二职业"。

Tom: How much do they get?

汤姆:他们能讨到多少钱?

Linda: They may get as much as 200 pounds a night if they are lucky enough.

琳达:幸运的话,他们每晚可以讨到200英镑。

Tom: 200 pounds? So they can get tens of thousands of pounds a year.

汤姆:200英镑?那他们一年下来就能有几万英镑。

Linda: Yeah. That's really a good job. 琳达:是的。那真是一份好工作。

Part 4 Vocabulary 单词时间

speciality [ˌspeʃiˈæləti] n. 专业,专长 uninhabitable [ˌʌninˈhæbitəbl] adj. 不适宜居住的 guarantee [ˌɡærənˈtiː] n. 保证;担保 submarine [ˈsʌbməriɪn] adj. 海底的 electrician [,ilek'triʃən] n. 电工;电气技师 carnival ['kɑ:nivəl] n. 狂欢节 luminary ['lju:minəri] n. 发光体;杰出人物 temptation [temp'teiʃən] n. 引诱;诱惑物

Topic Takin

Taking on Part-time Work 你可以做一个精明的"上班兼职族"

如今"兼职"已经不仅仅是学生热衷的工作了。很多上班一族,或为了增加收入或为了做自己感兴趣的事情或为了锻炼自己某方面的能力,纷纷开始寻找第二职业。但是,寻找怎样的兼职工作比较合适、在兼职工作中如何获得更多业务、如何处理兼职和正职之间的关系,也是一门学问呢。

Part 1 Look for a Part-time Work 找份工作内容不同的兼职

阅读1 在兼职工作中释放自己的创造性 (MP3)

It's no secret that job security is a thing of the past. Taking on part-time work especially in a creative arena you've always wanted to pursue is one way to earn extra income and begin exploring new work opportunities before it becomes a necessity, says Scott Belsky, CEO and founder of Behance, a New York-based company that develops products and online tools for creative industries.

But fitting this extra work into your schedule takes planning. How to get started :

Don't **duplicate** what you already do. If you're working eight-hour days as a programmer for a company you like, taking on the same work outside your full-time job presents not only a possible source of **tension** for the boss, but also a way to quickly drain your passion for the work.

Instead Mr. Belsky suggests taking a stab at a different skill set than the one you use in the