

表达与沟通:

公众英语实用教程

Presentation and Communication:
Speaking English in Public



◎主 编 方 凡

◎副主编 徐 沁 胡小平

ENGLISH FOR GRADUATE STUDENTS



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前言

Preface

《表达与沟通：公众英语实用教程》(以下简称《实用教程》)主要供高等院校非英语专业的高年级学生使用，同时也适用于具有大学英语六级水平或相当水平的有意提高英语表达与沟通能力的人员。本教程旨在提高读者在国际公众场合的英语实际表达与沟通能力，便于他们在今后的国际交流中更加具有实战能力。

《实用教程》共分 12 个单元，每单元以不同的主题为主线，进行阅读欣赏、演讲技巧、讨论与表达等方面的综合性实践活动，旨在提高学生对阅读材料的分析判断和归纳总结能力，以及在此基础上的就某个话题进行表达和沟通的能力。《实用教程》遵循引导学生自主思考、在探索与反思的基础上进行扩展性阅读、掌握技巧并进行充分讨论的原则，选用真实的语言素材，通过课前练习、阅读欣赏、焦点讨论、表达技巧和扩展阅读五大部分的学习，提高学生用英语进行表达与沟通的能力。

本书的编写原则是：

1. 选材上采用实际演讲和报刊文本两种体裁，帮助学生了解不同体裁语言运用的特点，提高学生在实际表达与沟通过程中对语言的掌握。
2. 注重教材的针对性和实用性，提供清晰明了的公众英语表达与沟通的技巧，提供学生较为具体的实战技能。

3. 注重讨论与表达的环节，也注重相关话题的扩展性阅读，强调在信息积累的基础上灵活学习语言、运用语言。

本教材适应当代公共英语教学中教师指导与自主学习相结合的特点。本教材不再拘泥于传统的语法词汇方面的信息，而是给予教师和学生较大的空间，使教师有更多可能进行信息更新与补充，学生也有更多自主权寻找自己的兴趣点。课堂上的信息互补和讨论沟通，更能激发学生对语言的了解，引导他们积极思考，达到更好的学习效果。

《实用教程》的编者均为在英语教学和教材编写方面有丰富经验的教师，本书主编方凡负责教材的总体设计、章节安排、编写和审核工作，副主编徐沁和胡小平参与了本书设计和编写工作。在本书的编写和审核过程中，浙江大学外语学院的庞继贤教授和浙江大学出版社的张琛女士提出了许多中肯的意见，在此谨向他们表示衷心的感谢。

在本书编写过程中，我们参阅了大量的国外原版书籍和杂志，并从互联网上选取了部分文字材料，在此不再一一列出，谨向有关出版社和作者表示深深的谢意。

编者

2012年6月于杭州

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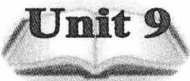

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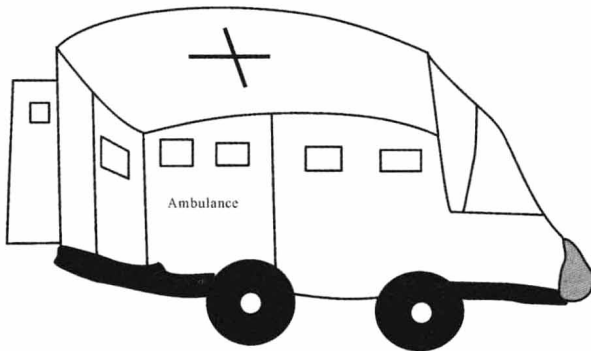
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Unit 1

Health Care Policy



Part One Warming-up Exercises

Step 1: Read carefully the following two pictures concerning health care policy and try to understand the details.




Step 2: Work in pairs and tell each other the most impressive experience you have when seeing a doctor in China. Or if you have the information about seeing a doctor in other countries, please share it with your partners.

Step 3: Think about the importance of health care policy, and compare the policies in urban cities and countryside in China or the policies among different countries.

Part Two Reading and Preparing

Text A Topic Speech: Remarks by the President at Signing Health Reform into Law

- 1 Today, after almost a century of trying; today, after over a year of debate; today, after all the votes have been tallied—health insurance reform becomes law in the United States of America.
- 2 It is fitting that Congress passed this historic legislation this week. For as we mark the turning of spring, we also mark a new season in America. In a few moments, when I sign this bill, all of the overheated rhetoric over reform will finally confront the reality of reform.
- 3 And while the Senate still has a last round of improvements to make on this historic legislation—and these are improvements I’m confident they will make swiftly—the bill I’m signing will set in motion reforms that generations of Americans have fought for, and marched for, and hungered to see.
- 4 It will take four years to implement fully many of these reforms, because we need to implement them responsibly. We need to get this right. But a host of desperately needed reforms will take effect right away.
- 5 This year, we’ll start offering tax credits to about 4 million small businessmen and women to help them cover the cost of insurance for their employees. That happens this year.

- 6 This year, tens of thousands of uninsured Americans with preexisting conditions, the parents of children who have a preexisting condition, will finally be able to purchase the coverage they need. That happens this year.
- 7 This year, insurance companies will no longer be able to drop people's coverage when they get sick. They won't be able to place lifetime limits or restrictive annual limits on the amount of care they can receive.
- 8 This year, all new insurance plans will be required to offer free preventive care. And this year, young adults will be able to stay on their parents' policies until they're 26 years old. That happens this year.
- 9 And this year, seniors who fall in the coverage gap known as the doughnut hole¹ will start getting some help. They'll receive \$250 to help pay for prescriptions, and that will, over time, fill in the doughnut hole. And I want seniors to know, despite what some have said, these reforms will not cut your guaranteed benefits. In fact, under this law, Americans on Medicare will receive free preventive care without co-payments or deductibles. That begins this year.
- 
- 10 Once this reform is implemented, health insurance exchanges will be created, a competitive marketplace where uninsured people and small businesses will finally be able to purchase affordable, quality insurance. They will be able to be part of a big pool and get the same good deal that members of Congress get. That's what's going to happen under this reform. And when this exchange is up and running, millions of people will get tax breaks to help them afford coverage, which represents the largest middle-class tax cut for health care in history. That's what this reform is about.

11 This legislation will also lower costs for families and for businesses and for the federal government, reducing our deficit by over \$1 trillion in the next two decades. It is paid for. It is fiscally responsible. And it will help lift a decades-long drag on our economy. That's part of what all of you together worked on and made happen.

12 That our generation is able to succeed in passing this reform is a testament to the persistence—and the character—of the American people, who championed this cause; who mobilized; who organized; who believed that people who love this country can change it.



13 It's also a testament to the historic leadership—and uncommon courage—of the men and women of the United States Congress, who've taken their lumps during this difficult debate.

14 You know, there are few tougher jobs in politics or government than leading one of our legislative chambers. In each chamber, there are men and women who come from different places and face different pressures, who reach different conclusions about the same things and feel deeply concerned about different things.

15 By necessity, leaders have to speak to those different concerns. It isn't always tidy; it is almost never easy. But perhaps the greatest—and most difficult—challenge is to cobble together out of those differences the sense of common interest and common purpose that's required to advance the dreams of all people—especially in a country as large and diverse as ours.

16 And we are blessed by leaders in each chamber who not only do their jobs very well but who never lost sight of that larger mission. They didn't play

for the short term; they didn't play to the polls or to politics: One of the best speakers the House of Representatives has ever had, Speaker Nancy Pelosi². One of the best majority leaders the Senate has ever had, Mr. Harry Reid³.

- 17 To all of the terrific committee chairs, all the members of Congress who did what was difficult, but did what was right, and passed health care reform—not just this generation of Americans will thank you, but the next generation of Americans will thank you.

- 18 And of course, this victory was also made possible by the painstaking work of members of this administration, including our outstanding Secretary of Health and Human Services, Kathleen Sebelius⁴—and one of the unsung heroes of this effort, an extraordinary woman who led the reform effort from the White House, Nancy-Ann DeParle⁵. Where's Nancy?

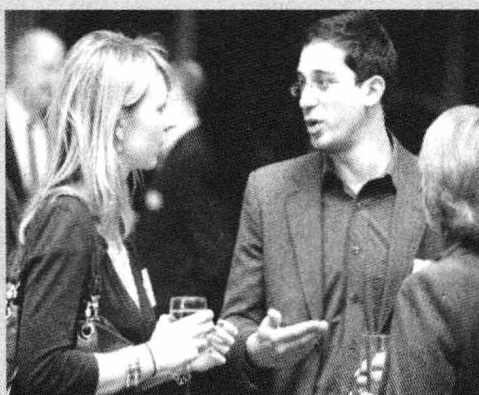


- 19 Today, I'm signing this reform bill into law on behalf of my mother, who argued with insurance companies even as she battled cancer in her final days.
- 20 I'm signing it for Ryan Smith, who's here today. He runs a small business with five employees. He's trying to do the right thing, paying half the cost of coverage for his workers. This bill will help him afford that coverage.
- 21 I'm signing it for 11-year-old Marcelas Owens, who's also here. Marcelas lost his mom to an illness. And she didn't have insurance and couldn't afford the care that she needed. So in her memory he has told her story across America so that no other children have to go through what his family has experienced.

- 22 I'm signing it for Natoma Canfield. Natoma had to give up her health coverage after her rates were jacked up by more than 40 percent. She was terrified that an illness would mean she'd lose the house that her parents built, so she gave up her insurance. Now she's lying in a hospital bed, as we speak, faced with just such an illness, praying that she can somehow afford to get well without insurance. Natoma's family is here today because Natoma can't be. And her sister Connie is here. Connie, stand up.



- 23 I'm signing this bill for all the leaders who took up this cause through the generations—from Teddy Roosevelt to Franklin Roosevelt, from Harry Truman, to Lyndon Johnson, from Bill and Hillary Clinton, to one of the deans who's been fighting this so long, John Dingell. To Senator Ted Kennedy. And it's fitting that Ted's widow, Vicki, is here—it's fitting that Teddy's widow, Vicki, is here; and his niece Caroline; his son Patrick, whose vote helped make this reform a reality.



- 24 I remember seeing Ted walk through that door in a summit in this room a year ago—one of his last public appearances. And it was hard for him to make it. But he was confident that we would do the right thing.
- 25 Our presence here today is remarkable and improbable. With all the punditry, all of the lobbying, all of the game-playing that passes for governing in Washington, it's been easy at times to doubt our ability to do such a big thing, such a complicated thing; to wonder if there are limits to