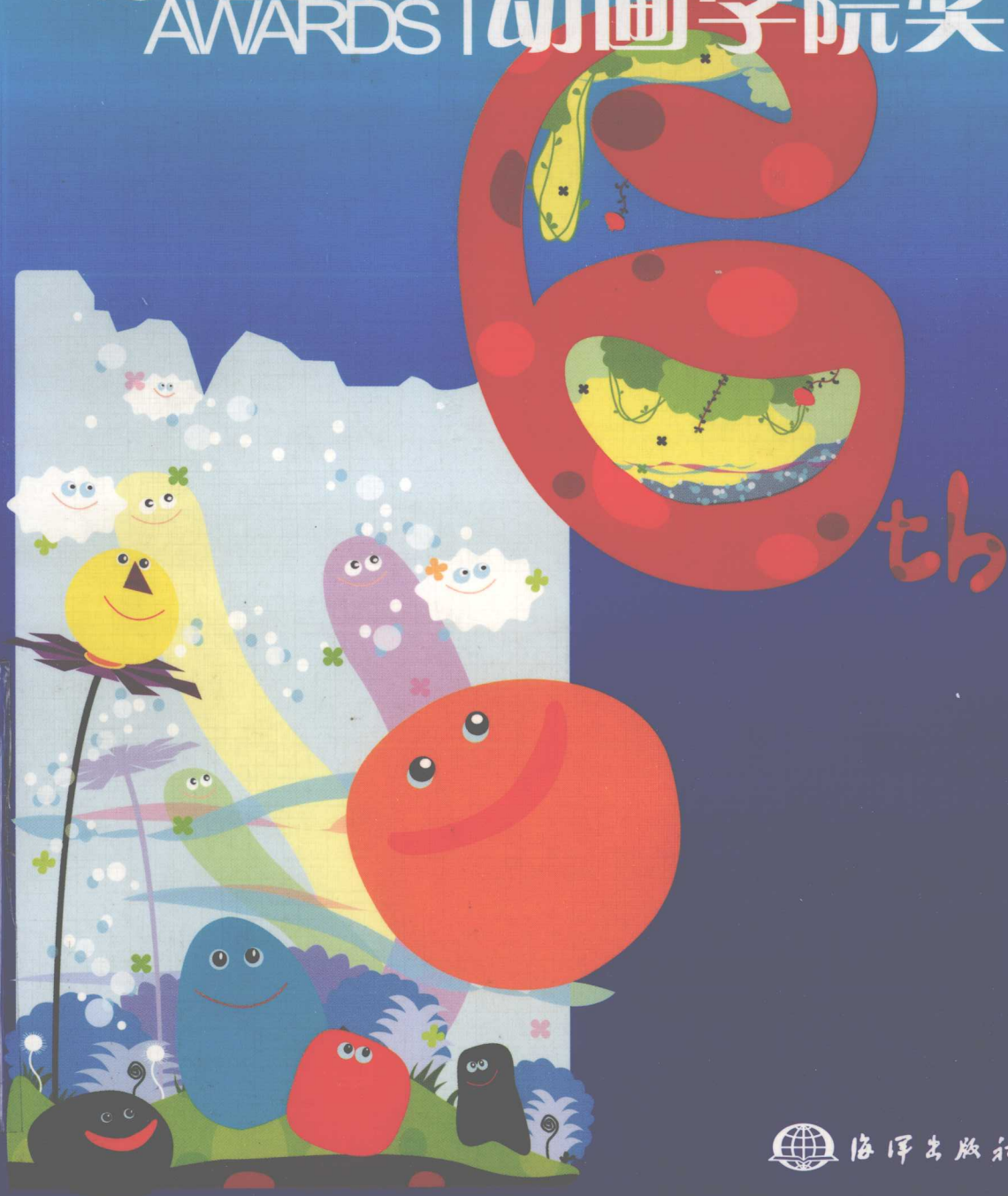


倾情献礼中国动画 80 周年 The 80th Anniversary Celebration of Chinese Animation

6th ANIMATION ACADEMY AWARDS | 第六届动画学院奖



海军出版社

内 容 简 介

本届“动画学院奖”参赛作品 3000 余部，其中优秀作品 1200 余部，作品分别来自中国、美国、加拿大、澳大利亚、马来西亚、韩国、日本、中国台湾和香港地区等国内外的院校、动画公司，是历届参选作品规模最大、人数最多的一届。

“动画学院奖”分 14 项大奖，是一个体现自我、展示才华、以学术为核心、重在动画原创艺术的交流与学习的智慧殿堂。在这里，同学们的作品不但能被其他人看到或者评判，还可以与国际业界同行们进行创作理念和制作技术上的交流，服务中国，获取走向世界动画舞台的绿色通行证。

本书是本届 700 多部入围和优秀作品的详细介绍，创意涟涟，精彩纷呈，超值收藏。

与本书配套的 16 张精美 DVD 大碟更是动画人的创意源泉。限量发行，只有拥有，才有价值！

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动画学院奖介绍

Introduction to the Animation Academy Awards

动画学院奖是由北京电影学院动画学院创立于2001年的专业性动画评奖活动，每年举办一届，每年年底举行颁奖及学术交流等一系列活动。

动画学院奖旨在鼓励与推动具有独立精神与创造性的动画创作，不断挖掘与充分展现动画创作艺术的多样性，为真正热爱动画艺术的人提供展现自我与互相交流的机会，促进动画创作中的学术思考。

动画学院奖推崇追求艺术与人文价值的动画作品以及在动画学术范畴内有启示意义的作品。

动画学院奖并不拒绝具有商业性质的动画作品，但是动画学院奖的评奖方式是非商业性的，挑选评委的标准是在动画领域内有所成就并对动画具有专业见解的人，职位、资历、名气并不重要。完全尊重每一位评委的独立见解。评奖的惟一标准是作品本身是否优秀。

2001年，第一届动画学院奖是属于北京电影学院动画学院的校内评奖活动，活动大大激发了同学们的创作热情。

2002年，动画学院奖已成为全国性的专业动画赛事，收到了数百部参赛作品，年底举行了规模盛大的颁奖晚会，从全国各地特别是动画院校专程赶来参加晚会的有500人之多。如果说中国动画的产业化发展还有这样或那样的问题的话，那么郁积在每一位创作者身上的创作能量却在这次赛事上让我们看到了爆发之势，特别是年轻人对动画的热情与创作上的活力更让我们倍感鼓舞。在这届动画学院奖上获奖的学生作品《塘韵》、《日子》等相继入选国外重要动画或短篇电影节并获奖。

2003年，第三届动画学院奖开始从纯粹评奖的形式向电影节形式过渡，除更为隆重的颁奖晚会之外，还安排参赛作品观摩、世界优秀动画作品观摩、学术交流等活动。而12位分别来自大陆、香港特别行政区、台湾及加拿大的大学专业教师、动画导演、故事片导演、制片人及独立电影制作人组成了本届学院奖的评审委员会。此次共收到来自全国及香港特别行政区20多所院校的参赛作品115件，其中有78部作品入围，37部作品分获12个奖项的提名，最终21部作品夺取奖项。

2004年，第四届动画学院奖由于前期准备工作积极到位，这届学院奖共收到来自国内外共50多所院校送来的310部优秀动画短片，作品风格形式更加多元化，具有非常高的学术性和实验性，作品大多都融合了最新的动画创作理念和CG技术。因此，本届学院奖受到社会各



界人士的广泛关注和热情参与。盛大的颁奖晚会让广大动画爱好者流连忘返，回味无穷。

2005年，第五届动画学院奖，更加国际化的学院奖有将近1000部作品参赛，数量创历史记录，一方面说明：随着近几年中国动画教育的发展，200多所院校的动画教育和创作水平正在逐步提高，中国动画原创作品非常丰富；同时也说明：学院奖的号召力更加强大，她的学术魅力得到了更加广泛的认可。

2006年，第六届动画学院奖是一个盛大的节日，是动画界动画短片最高学术奖。时值中国动画诞生80周年，“动画学院奖”也走入了第六个年头。“动画学院奖”始终如一地秉承着自己的宗旨：弘扬中国原创动画，加强国际动画学术交流，实现动画人的梦想。参评作品评选客观，公平、公正，吸引了许许多多的国内外选手前来参赛，他们的热情带动了“动画学院奖”的规模与水平逐年提高，焕发了旺盛的生命力。参赛作品从第一届十几部发展到了现在的数千部，“动画学院奖”自己也在一步一个脚印地大踏步前进着。

本届“动画学院奖”参赛作品3000余部，其中优秀作品1200余部，作品分别来自中国、美国、加拿大、澳大利亚、新加坡、韩国、日本和中国台湾和香港地区等国内外院校、动画公司，是历届参选作品规模最大、人数最多的一届。

“动画学院奖”分14项大奖，是一个体现自我、展示才华、以学术为核心、重在动画原创艺术的交流与学习的智慧殿堂。在这里，同学们的作品不但能被其他人看到或者评判，还可以与国际业界同行们进行创作理念和制作技术上的交流，服务中国，获取走向世界动画舞台的绿色通行证。

The Animation Academy Awards was set up as the specialized animation award-granting activity in 2001 by the animation school of BFA. And it was held annually, followed by a series of activities such as the award-granting and academic exchange at the end of the year.

The Animation Academy Awards is aimed at encouraging and promoting the animation creation with independent spirit and creativity. And it also aims at continuously exploring and exhibiting to a full extent the multiple facets of the animation arts, and offers the opportunity of self-expressing and communicating with each other for people who really love animation arts.

This award holds in esteem the pursuit of animation works with great artistic and humanity value. It also highly praises the inspiration-activated works in the realm of animation arts.

The award does not show cold shoulders to the animation works with

commercialism, but the way it is operated is not commercial. The judges we choose must be people who are renowned in the animation field and must have their own special opinion, and the position, qualification and reputation does not necessarily matter so much. We fully respect every judge unique view, and the only criterion to see whether the works is excellent or not is the works itself.

The 5th Animation Academy Awards of 2005 has got well preparation for richer content of works and wonderful activities, so the scale of it can be compared beauty with any other academic film festival. The session of academy awards has received more than 1000 excellent animation short films from more than 100 colleges at home and abroad, which have varieties of styles and are highly academic and experimental with newest concept of animation producing and CG technology.

"The Sixth Animation Academy Award", the supreme academic award in the realm of animation arts, is a grand festival. It happens on the occasion of the 80th anniversary of the birth of China's animation. "Animation Academy Award" consistently adheres to its purpose of carrying forward the spirit of China's original animation, promoting international academic exchange of animation, and realizing the dream of animation creators. Because the process of appraising works participating in the contest is objective, fair, and just, a great deal of contestants from home and abroad are attracted to participate in the contest. It is their enthusiasm that drive the scale and level of "Animation Academy Award" to improve year by year, radiating its exuberant vitality. The number of works participating in the contest has developed from dozens in "the First Animation Academy Award" into thousands now. And "Animation Academy Award" itself is also making solid progress in big stride.

There are more than 3000 pieces of works participating in the contest for "the Sixth Animation Academy Award", of which 1200 pieces are excellent ones. They come from various academies and schools as well as animation corporations in countries and regions, including China, United States, Canada, Australia, Singapore, Republic of Korea, Japan, Taiwan, Hong Kong, Macao. The present "Animation Academy Award" has the largest number of both participating pieces and contestants in history.

There are 14 settings for the Sixth Animation Academy Award. The Academy Award is like a palace of wisdom in which contestants embody themselves and show their talent with emphasis on exchange and learning of the original art of animation. It is here that works of the students may be appreciated or evaluated by others, or students may also engage in exchange of the concept of creation or production techniques with international colleagues, serving China and scoring a green passport to move towards the world stage of animation.

院长致辞 Greets by the President

时值中国动画诞生80周年之际，动画学院奖也走到了第6个年头，作为一个中国动画人，我感到非常欣喜与自豪。回首这80年来中国动画走过的路，辉煌中带有艰辛。一个国家的经济发达与否也制约着这个国家的动画产业是否发达。总之一句话，中国动画产业刚刚起步！

6年来，学院奖始终如一地秉承着自己的宗旨。国内外评委们客观公平的态度，吸引了许许多多的国内外选手前来参赛，他们的热情带动了学院奖的规模与水平逐年提高，焕发出旺盛的生命力。参赛作品从第一届的十几部发展到了现在的3000余部，学院奖自己也在一步一个脚印地大踏步前进着。

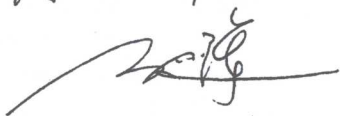
中国不仅仅是人口大国，更是一个有着悠久历史与灿烂文化的文明古国，但我们今天还不能称为世界动漫产业大国。近几年，党中央和国务院接连制定了一系列发展动漫产业的政策，要求我们用5~10年的时间发展成为世界动画产业大国，这给了我们300余所高校学习动画专业的学生一个很好的就业机会，也是我们动画从业者一次很好的发展机会，我们一定要牢牢抓住这千载难逢的大好时机，力争在3年之内就把中国打造成一个动画产业大国。

这是一次盛大的动画节日。经过6年的努力，涌现出一批代表当今国际动画艺术短片创作最高水平的作品，并得到了社会的普遍认可，成为中国最具影响力的动画创作展评舞台。越来越多地受到各级政府、知名媒体、海外著名学院、大型电影节的重视和关注。今年参选的动画作品3000余部，其中优秀作品1200部，作品分别来自世界各地院校、动画公司、美国、加拿大、澳大利亚、新加坡、韩国、日本国家和中国台湾、香港、澳门地区等，是历届参选作品规模最大、人数最多的一届。

总结几十年的动画教育经验，我们深刻地意识到：教学的最终目的是为了创作、为了就业，是为了实现动画人的梦想。而创作是需要一个真正意义的平台。动画学院奖就是一个体现自我、展示才华、以学术为核心的、重在动画艺术上的交流与学习的智慧平台。在这里，同学们的作品不但能被其他人看到或者评判，还可以与国际业界同行进行创作理念和制作技术上的交流，寻找新的发展机会，获得走向世界舞台的绿色通行证。

面对机遇与挑战，我们一定要抓住这难得的发展机会，共同努力，共同奋斗，团结一致开创中国动画的美好未来！

动画学院奖走过36年，路还将走下去，
100年的动画学院奖是啥样？我想！我的
会更辉煌！ 同志们！大家共同努力吧！！


2006.12.1

On the occasion of the 80th anniversary of the birth of China's animation and as the "Animation Academy Awards" enters its sixth year, I, as a Chinese animation man, feel very rejoiced and proud. Looking back upon the past 80 years' course of Chinese animation, we have experienced both splendor and hardships, and realized that whether a country's national economy is developed also decides whether the animation industry of this country is developed. In short, China's animation industry has just begun.

For six years, "Animation Academy Awards" consistently adheres to its purpose. The objective and fair attitude of judges from home and abroad attracts a large number of contestants from home and abroad to participate in the contest. It is their enthusiasm that drives the scale and level of "Animation Academy Awards" to improve year by year, radiating its exuberant vitality. The number of works participating in the contest has developed from a dozen in "the First Animation Academy Awards" into three thousands now. And the "Academy Awards" itself is also making solid progress in big stride.

China is both a big country of population and a country with an ancient civilization, but cannot be called a big country with animation and cartoon industry in the world. In recent years, the Party's Central Committee and the State Council have drawn up a series of new policies for developing animation and cartoon

孙立军介绍 About Sun Lijun

男, 1964 年 10 月出生
北京电影学院动画学院院长、教授、硕士生导师
中国动画教育与产业领军人物
一个极富凝聚力的人, 将动画学院的教与学经营得有声有色
5 年的时间, 广纳贤才, 让动画学院成为动画人心中的“圣地”
一个富有感染力的人, 动画学院师生正是在他营造的家的气氛中享受动画、娱乐动画、学习动画
每年一度的“动画学院奖”是他导演的“动画嘉年华”, 快乐、过瘾、激情
一个极富使命感、责任感的人
《小兵张嘎》6 年磨一剑, 酸楚风雨
为的是探索出一条完全不同于美国、日本
具有中国烙印的新学院派动漫发展创新之路
该片已经荣获 2005 年电影华表奖
打造中国的动漫航母, 亚洲的动漫航母, 世界的动漫航母是他追求的又一个新目标

Male, born in October, 1964.

Dean of the Animation School of Beijing Film Academy, professor and master supervisor.

The trailblazer of the animation industry in China.

Mr. Sun is a man of coherence who did an excellent job in the didactical field and recruited many geniuses in the past five years. Thanks to his effort, the Animation School has become the holy land in the mind of the animation men.

He is also an impressive man, so the students in the school can enjoy a harmonious atmosphere when they have their lessons.

He hosts the annual "Animation Academy Awards" which is full of happiness, excitement and passion, considered to be the "animation carnival".

He is a man of both mission and responsibility. After

six years' hard working, he directed the "Little Soldier Zhangga" and this film was granted the 2005 China Huabiao Film Award. He is trying to explore a creative way of animation which is totally different from that of America and Japan.

To build an animation and cartoon carrier of China, an animation and cartoon carrier of Asia and an animation and cartoon carrier of the world is his next goal to pursue.



院长致辞
Greets by the President

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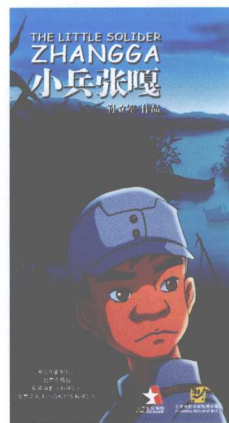
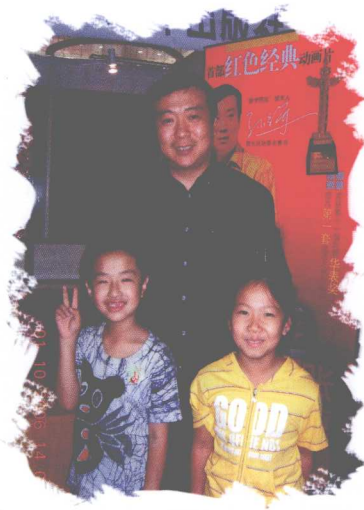
6th

industry, requiring us to spend 5 to 10 years to turn China into a big country with animation industry in the world. This mission offers a good employment chance for students majoring in animation in more than 300 colleges and universities and a good development chance for the employed in animation. We should firmly grasp this golden opportunity, doing all we can to build China into a big country with animation industry within 3 years.

The Sixth Animation Academy Awards is a grand animation festival. Though 6 years' efforts, there are emerging a large batch of high-standard works representing the short film creation trend of the domestic and international animation art. The works have won extensive approval from society, and the "Academy Awards" has become China's most influential stage for animation creation, exhibition, and evaluation. It is increasingly followed with interest by governments at different levels, well-known media, famous academies abroad, and big film festivals. This year, more than 3000 pieces of works participating in the present award contest, of which 1200 are excellent ones. They come from various academies and colleges as well as animation corporations in countries and regions, including China, United States, Canada, Australia, Singapore, Republic of Korea, Japan, Taiwan, Hong Kong, Macao. The present "Animation Academy Awards" has the largest number of both participating pieces and contestants in history.

Summing up the animation education experiences of past 80 years, we deeply realize that the ultimate objective of teaching is education, employment, and the realization of the dream of animation men. And creation needs a platform in its true sense. The Academy Awards is a platform of wisdom in which contestants embody themselves and show their talent with emphasis on exchange and learning of the original art of animation. It is here that works of the students may be appreciated or evaluated by others, or students may also engage in exchange of the concept of creation or production techniques with international colleagues, serving China and scoring a green passport to move us towards the world stage of animation.

In the face of opportunities and challenges, we must grasp this rare development opportunity, make our joint efforts, and unite as one to strive to create a glorious future of China's animation.



孙立军

Sun Lijun

孙立军院长语录摘“日美动画虽制作精良，但不都适合给3.6亿名中国儿童观赏。我国有必要保护并发展自己的动画产业，以免不良的动画内容对我国少年儿童造成负面影响。”

Professor Sun says "Although Japanese animation works are well-made, they are not all suitable for the appreciation of three hundred and sixty million children in China. It is necessary for us to protect and advance our own animation industry to avoid the side-effect of the bad animation content on the juvenile people of our country."

“动漫是深受广大青少年喜爱的艺术形式，是少年儿童获取知识、辨别善恶的主要文化载体。我们应利用这一载体将优秀文化传承给孩子们，但现实是，孩子们天天看的动漫，多是美国、日本、韩国等国家的，他们接受的是国外的文化，长此以往，绝对是件可怕的事！”

"Animation is a kind of art preferred by many juvenile people in China and a culture carrier for them to acquire knowledge and to distinguish between good and evil, so we must make use of this carrier to transfer the excellent culture to the children. But unfortunately, what most of the children watch is the animation works from Japan, America and Korea. It would be a terrible thing if they always receive this kind of education from foreign countries."

“我觉得我接触的发行部门缺乏社会责任感。发行部门认为发美国动画片会赚钱，发国产动画片赔钱。但是我们不要忘记了我们是哪国人！”

"In my opinion, some people of the distribution departments of presses lack the sense of social obligation. They think distributing American animation films is profitable while distributing home-made animation films is unprofitable. But we should not forget we are Chinese!"

“我们做事情要从中国的国情出发。父母才是给孩子掏钱买电影票的人，假如孩子想去看《海底总动员》，如果我不喜欢就不会带孩子去。而孩子们是只要看的是动画片，就都喜欢，他们在动画审美上没有区别，我希望家长能够带孩子去看《小兵张嘎》。由于《小兵张嘎》的题材特殊，所以上映后希望在影院里呈现‘爷爷带着孙子去看，爸爸带着儿子去看’三代共赏的局面，‘爷爷’、‘爸爸’看过后可以用‘想当年……’、‘我曾经……’之类的话语与孩子交流，而儿童观众可以在娱乐化的语言方式中了解历史，珍惜现实。”

"What we should do must be in accordance with the situation of China. In China, it is the parents who pay for the tickets for the children. For example, my kid wants to watch "Finding Nemo", but I don't like it, and of course, I would not pay for it. As children just like to watch animation films and can't judge their quality, I hope their parents would help them. For example, they may take their children to watch "Little Soldier Zhangga". As this film is of a special subject matter, I hope there is emerging a spectacular situation of three generations watching the same film in the cinema. Children and their fathers and even grandfathers can communicate with each other, with old men recalling the past experiences and kids getting to know the history through the entertaining language and cherish their present life."

“目前，有关部门出台的意见中指出，力争用5至10年的时间，使我国的动漫产业创作开发和生产能力跻身世界动漫强国行列。我想，如果有政策的扶持，再有我们全国6万动漫人的努力，我有信心，只用3年的时间，我们就能成为动漫强国！”

"At present, related departments promulgate new policies to let us ascend to the first-rank in the animation and cartoon industry in the next five to ten years. But I believe that with the support of our government and the efforts of sixty thousand animation and cartoon employees, we would become a great country of animation in three years."

【指导单位】

中国动画学会

中华民族文化促进会动画艺术专业委员会

中国电视艺术家协会卡通艺委会

中国青少年绿色网络行动组委会

【主办单位】

北京电影学院动画学院

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中国内地 Mainland China

序号	省(市)	作品数	序号	省(市)	作品数
1	北京	146	5	浙江	41
2	陕西	75	6	河南	36
3	河北	72	7	江西	36
4	辽宁	48	8	江苏	33

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10	内蒙古	16	14	黑龙江	11
11	湖北	15	15	四川	11
12	上海	15	16	山西	10

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中国内地 Mainland China

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18	湖南	7	23	福建	2
19	天津	5	24	广西	2
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港台地区 HongKong SAR & Taiwan Province

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30	日本	4			

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