

我们与奥运

一起走过

中国人民大学人文奥运研究中心

WE WITNESS
THE OLYMPICS



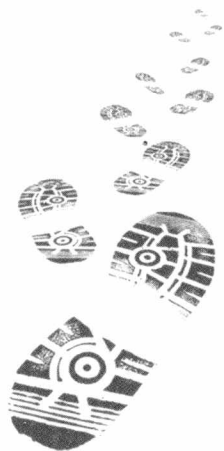
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2008年8月8日，壮盛的北京奥运会隆重开幕。此前百年，几代先辈曾热切期盼这一刻。我们无比幸运，当奥运梦想传递、延展至21世纪开元十年，我们成为这个梦想的见证者、参与者和实践者。

这本小书记述了一群学者和学生于八年中共同的奥运经历。2000年，中国人民大学人文奥运研究中心正式组建，不同学科背景的学者、学生志愿者相遇相持，放眼同一个世界，加入同一个梦想。我们推出了丰硕的人文奥运研究成果，举办了多次具有重要影响力的国际论坛，启动了成效显著的市民和社区教育项目，奔赴多个国家和地区宣讲奥运、北京和中国。沉思、讨论、写作、演讲、握手、微笑，无数瞬间，历历宛然，成就了一个团队的集体记忆，也融入了北京奥运的历史篇章。

我们庄重地护持奥运梦想。在博大的奥林匹克精神和中国人百年缠结的奥运情结中，我们聚焦“人文”二字，专注凝视，深度诠释。八年之中的30余项科研课题、20多部学术著作、200多篇文章、200多次报告，皆代表着我们对事件表象、利益边界和文化壁垒的努力穿越，而最终的价值旨归是“人”字的大写化和命运共同体之花的绽放。我们以历史的眼光看待“十六天”与“五千年”，以全球化的眼光看待中国与世界，以人文的眼光看待体育与人、人与人、人与自然的和谐境域。这是一场庄重的学术之旅，因奥运上路而没有终点，那些美好的梦想和希望激励我们持续走下去并且薪火相传。

我们快乐地参与和奉献。八年岁月，激情燃烧，有坎坷、劳顿和怅然，却无懈怠、退转和漠然。每一次隆重、热烈的论坛，每一段建言献策的文字，每一项上厅堂下社区的活动，背后都是夜以继日的倾情投入。这样的参与和奉献，始自奥运精神的感召，源于个体责任感与国家命运感的契合，因而是无私的、积极的、快乐的。也正因为如此，从为某一项工作“搭把手”到为某一类问题“出主意”再到为评估北京奥运会的整体影响力“做研究”，进而为增益奥运精神、促进世界和谐“构建思想体系”，我们都志念坚固、乐此不疲。



我们感恩伟大的时代，感念辉煌的奥运，感慨丰富的人生。盛世中国、百年奥运，这并非两个简单罗列在一起的符号，而是意蕴深远地象征着中华民族于复兴途中又一次里程碑式的跨越。历史选中我们成为这个时代的主人，我们自然感恩于此，当以崇高的奥运精神，以宝贵的奥运经历，投身国家富强、社会进步事业。对个体而言，奥运丰富了我们的人生，拓展了每一个人的生活世界和心灵空间，我们念兹在兹，更当以健康的人格、和美的信念，优雅、快乐地生活。国盛人和，正是这个民族久远以来的朴素的理想。

祝福所有走进人大人文奥运研究中心的人，祝福所有与奥运一起走过的人，祝福祖国！

冯惠玲
2009年10月

We Witness the Olympics

Preface

The grand Beijing Olympic Games was solemnly opened on August 8, 2008. Several elder generations were in an earnest hope for this moment during the century before. We are very fortunate to witness, participate and practice this dream when the Olympic dream was passed on and spread to the first ten years of the 21st century.

This booklet records common Olympic experiences of a group of scholars and students in eight years. After the Humanistic Olympic Studies Center of Renmin University of China was officially founded in 2000, scholars of different subjects and student volunteers met with and supported each other, looking towards one world and sharing one dream. We offered substantial research results on Humanistic Olympics, held many greatly influential international forums, initiated civil and community education programs with remarkable success and went to many countries and districts to explain and publicize the Olympics, Beijing and China. Contemplation, discussion, writing, speeches, handshakes, smile, such numerous moments are still clear and vivid in our mind. They constituted the collective memory of a group and were integrated into the historical chapter of Beijing Olympics.

We solemnly uphold the Olympic dream. We focus on and profoundly explain the word “humanistic” in the rich Olympic spirit and the Olympic complex entwining Chinese for a hundred years. Over 30 scientific research subjects, more than 20 academic works, over 200 articles and more than 200 reports during the eight years all represent our great endeavor to transcend over the presentation of events, interest boundaries and cultural barriers, with the fundamental value of capitalization of the word “humanistic” and the blossom of the “community of destiny”. We historically regard the “sixteen days” and “five thousand years”, look on China and the world from a global perspective and take a humanistic view of harmony between sports and people, people and nature and that among different people. It is a solemn academic travel and there is no end on the Olympic road. Those beautiful dreams and hope in-



spire us to go on and pass on the torch.

We enjoyed a happy participation and devotion. We had a great passion during the eight years and though we met with obstacles, fatigue and disappointment, we were never sluggish, hesitant to press forward or indifferent. Each grand and heated forum, suggestion and activity held in the hall or the community is supported by devotion day and night. Our participation and devotion were inspired by the Olympic spirit and out of the combination of individual sense of responsibility and national fate, thus we are selfless, energetic and delighted. For this reason, we have an unbreakable will and never get tired from providing support for a certain work, giving advices on a certain issue to conducting research on evaluation of the Beijing Olympic Games Impact and constructing an ideological system so as to enhance the Olympic spirit and promote world harmony.

We feel grateful to the great era, remember the splendid Olympics with deep affection and recall colorful life with emotion. Prosperous China and century Olympics are not two signs simply listed together, but rather they symbolize another milestone leap in the revival of the Chinese nation. We are chosen to be the host of this era in history and we naturally feel grateful about this. We shall devote to the cause of national prosperity and social progress with the lofty Olympic spirit and valuable Olympic experiences. For individuals, the Olympics enriches our life, expands the life world and spiritual space of each person. We recall this, live in this and we shall elegantly and happily live with a healthy character and harmonious faith. National prosperity and people harmony are the plain ideal of the nation for a long time.

Blessings on all people who enter the Humanistic Olympic Studies Center of Renmin University of China, all those who had walked together with the Olympics and the nation.

Feng Hailing
October 2009

我们与奥运一起走过

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ONE WORLD ONE DREAM
同一个世界 同一个梦想

第
一
章

我们







北京奥运会，不仅展示了一个古老的中国，一个现代的中国，一个充满自信、充满活力的中国，而且也深刻改变了北京的面貌，留下了一系列珍贵的遗产。“绿色奥运、科技奥运、人文奥运”的理念深入人心，成为“人文北京、科技北京、绿色北京”的重要基础。



中国人民大学全校师生员工，本着“高度重视，精心组织，巧妙安排，为国效力，为校争光”的工作方针，热情参与奥运，服务奥运，奉献奥运，为北京奥运会作出了重要而独特的贡献，特别是人文奥运研究和志愿者服务工作，成为北京奥运会的亮丽风景。

我们和奥运一起走过，奥运已成为我们美好的回忆，让我们一起继续弘扬奥运精神，为中国人民大学加快建设“人民满意、世界一流”大学贡献自己的力量！

——中国人民大学校长、人文奥运研究中心顾问 纪宝成

The Beijing Olympics has not only demonstrated an ancient, yet modern, confident and dynamic China, but also profoundly changed Beijing and left plenty of precious legacies. The concept of “Green Olympics, High-tech Olympics, and Humanistic Olympics” has taken root, becoming an important cornerstone for the construction of “Humanistic Beijing, High-tech Beijing, and Green Beijing”.

“With close attention, careful organization, and skillful arrangement, we determine to serve the nation and win honor for our university.” —It is a principle that all faculties and students of Renmin University of China have abided by. We

actively devoted ourselves to the Beijing Olympics, through participation, services as well as significant and unique contribution. Our work at Humanistic Olympics research and volunteer services has added enormous charm to the Olympic season.

We have run the whole course side by side with the Olympics. The 2008 Games has now become part of our memory, but let's carry forward the Olympic spirits, and make our due contribution to the Renmin University of China in her efforts to become "a people-satisfied, world-class university".

—Ji Baocheng, President of Renmin University of China & Advisor at the Humanistic Olympics Studies Center



奥运是世界的，也是中国的。奥运是我们的，也是大家的，这已由“同一个世界，同一个梦想”揭示。我们迎接了奥运，我们展现了奥运，我们创新了奥运，我们光大了奥运。奥运让我们走进世界，我们让奥运走进中国。

——中国人民大学党委书记、人文奥运研究中心顾问 程天权

The Olympics belongs to the world, to China, to us, and to everyone, because there is "One World, One Dream". We greeted, demonstrated, innovated, and exalted the Olympics. We invited the Olympics into China, and the Olympics invited us into the outside world.

—Cheng Tianquan, Party Committee Secretary of Renmin University of China & Advisor at the Humanistic Olympics Studies Center

我们因奥运走到一起。八年来，我们不懈寻找人文奥运的精髓，倾情追逐魅力无尽的奥林匹克之梦。这个过程寄托着我们对公正、和平、美好世界的由衷希冀，对各国人民和睦相处，不同文化相汇交融的无限向往，对个人身心和谐、生命活力的执著愿望，还有快乐、激情、崇高、感动和理想！

——中国人民大学副校长、人文奥运研究中心主任 冯惠玲





We got together because of the Olympics. For eight years, we tirelessly searched for the essence of humanistic Olympics, and passionately pursued the fascinating Olympic dream. This process represents our sincere hope for a just, peaceful and beautiful world, our earnest longing for harmony between peoples and communication between different cultures, our steadfast wish for health, vitality, and inner peace of each individual, as well as happiness, passion, nobleness, inspiration and ideals!

—Feng Huiling, Vice President of Renmin University of China & Director at the Humanistic Olympics Studies Center

奥林匹克是我们共同理想与共同文化的建构，让我们高举奥林匹克的火炬。

——北京市西城区区委常委、宣传部部长，曾任中国人民大学科研处副处长 王粤



The Olympics is a product of our common ideals and common cultures. Let us hold high the Olympic torch!

—Wang Yue, Standing Member of District Committee & Director General of the Publicity Department of Xicheng District & Former Deputy Director of Academic Research Office, Renmin University of China



奥林匹克文化的发展不仅需要关注，更需要热诚参与和积极实践。服务奥林匹克总体影响（OGI）研究团队，开阔了我的视野，增长了我的才干，是我忙碌中度过的最充实、最值得珍惜的美好时光。谢谢所有无私奉献于这项工作的人们！

——北京市西城区人民政府副区长，曾任 OGI 项目行政总监 高祥阳

The development of the Olympic culture calls for not only attention, but also enthusiastic participation and active practices. By joining the research team of the Olympic Games Impact (OGI), I have broadened my horizon and developed my skills. Those days, though extremely busy, were the most meaningful, cherishable and beautiful in my life. My heartfelt gratitude to those who have selflessly

dedicated themselves to this work!

—Gao Xiangyang, Vice District Mayor of Xicheng & Former Executive Director of the OGI Program

八年，一个可与抗战比肩的历史长卷，又是一枚眨眼消失的时光之矢。奥运的八年，是我生命中一段激情燃烧的岁月，是为光荣与梦想而疯狂工作、不舍昼夜的八年，是艰苦、成功与欢乐交织的八年。

——人文奥运研究中心执行主任、文学院教授 金元浦



Eight years, long enough to rival the anti-Japanese war, yet fleeting as an arrow that flew by and disappeared in a split second. The eight years I dedicated to the Olympics was for me a period of passion, during which I fought day and night for glory and dreams. Those were eight years of hardship, success, and happiness.

—Jin Yuanpu, Executive Director of the Humanistic Olympics Studies Center & Professor at the College of Liberal Arts

人的一生中有许多值得珍藏的记忆，在人文奥运研究中心工作的这段日子是我一生中最值得回味和珍藏的记忆之一。在与中心同仁们一起走过的日子里，有激动、有辛劳，同时也有收获的快乐。

——人文奥运研究中心副主任、公共管理学院教授 魏娜



There are many treasurable memories in one's life. For me, one of the most unforgettable and treasurable memories was the days I worked at the Humanistic Olympics Studies Center. Together with my colleagues, I experienced excitement, hardship, and the happiness of harvesting.

—Wei Na, Deputy Director of the Humanistic Olympics Studies Center & Professor at the College of Public Administration



百年期盼，七年筹备，十六天辉煌，整整一个世纪，我们仿佛都一起走过；中国人实现了奥运梦想，也以最好的方式实践和诠释了奥运精神。

第29届奥运会给予中国一个机遇，也见证了中国社会的全面发展、国家实力和公众文明素质的成长。北京经过多年准备和多方努力，终显奥运正果。中国人民不仅在物质、科技等硬件方面准备得很好，在公众素质和国家形象方面也有了相当准备！事实上这些成就已成为奥运遗产中的重要部分。



我们有幸始终近距离和北京奥运一起走过。我们欣慰这个成功的奥运中有我们的参与和奉献。“我参与、我奉献、我快乐”，不仅是北京奥运会征集采纳的口号和标语，也已经成为我以及我们人文奥运研究中心全体志愿者们的心声和感受！

——人文奥运研究中心副主任、哲学院教授 葛晨虹

A century's expectation and seven years' preparation culminated in sixteen days' grandeur—we seemed to have witnessed the course of a whole century. The Chinese have not only realized the Olympic dream, but also interpreted and fulfilled the Olympic spirits in the best possible way.

The 29th Olympics offered China an opportunity, and witnessed the all-round development of China's society, the growth of national strength and the improvement of the public's civilized behaviors. After years of preparation and efforts by all sectors, Beijing successfully held the Olympics. The preparations include not only hardware aspects such as infrastructure and scientific achievement, but also software ones like cultural development and national image. In fact, all of these have become an important part of the Olympic legacies.

We are the fortunate few who shared a journey with the Beijing Olympics, with the gratifying comfort in knowing that our participation and dedication had contributed to the Olympics' success. "I participate, I dedicate, I enjoy." is not only a slogan for the Olympics, but also a motto for me and all other volunteers at the Humanistic Olympic Studies Center!

—Ge Chenhong, Deputy Director of the Humanistic Olympics Studies Center & Professor at the School of Philosophy

每个人都有梦想，对于体育人而言，参与奥运会应该是我们共同的梦想。