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Daigo Isiii + Future—scape Arcilitect
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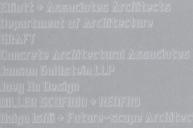






100%CLASSICAL CASES OF INTERIOR DESIGN 国际经典室内设计

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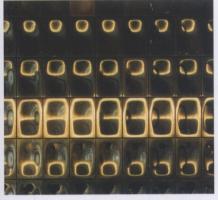


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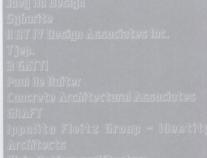




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100%国际经典室内设计 CLASSICAL CASES OF INTERIOR DESIGN

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CRAES OF INTERIOR DESIGN



Designer: Elliott + Associates Architects

Client: Red Prime Steakhouse, L. P. Scope: 6,000 s.f. Seating for 150

Completion Date: September 2008

Photographer: Scott McDonald, Hedrich Blessing

RED PRIMESTEAK

The Buick Building is part of the historic downtown district known as "Automobile Alley". This area is a district building on its history as home to more than 50 car dealerships and their related services. Constructed in 1911, the Buick Building was the first automobile showroom in Oklahoma City and began what is now known as Automobile Alley. Unlike most modern sales dealerships, this was a direct sales outlet built and owned by the Buick Motor Company of Detroit. With its limestone ornamentation and embossed name, the two-story structure was well suited to the early automobile industry. Following the April 19, 1995 bombing of the Alfred P. Murrah Federal Building, the development of the Automobile Alley Main Street Program resulted in private investment in excess of \$30 million.

The architectural design takes full advantage of 18-foot ceilings, skylights and sheer volume to create spectacular urban beauty and drama. Each table offers an exciting vantage point for memorable dining experiences. The spectacular Wine Wall, some 55 bottles tall by 130 bottles

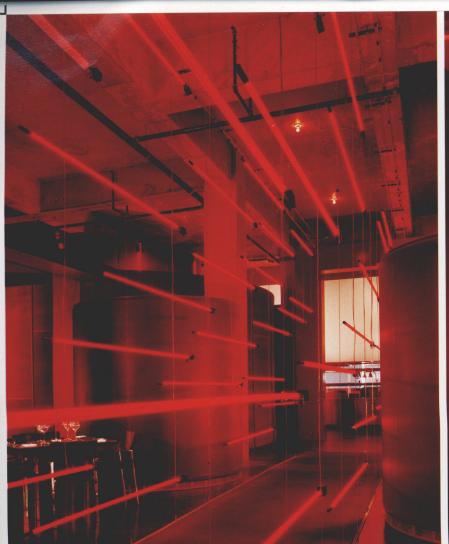
wide, for a total capacity of 7,150 bottles, separates the RED bar from the Main Dining Room. Sweeping the room's grand dimension with a warm glow are suspended "rays" of red neon. These create energy and light that refract off the building's rustic walls. The concept is called Red Wind

The rays frame a dramatic procession for diners entering the Main Dining Room. The focal point is the Exhibition Kitchen where red portal highlights the activity and a glowing grill.

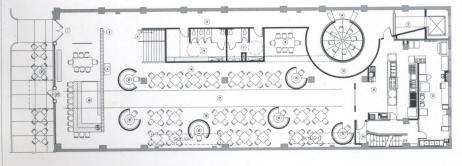
RED offers private dining venues – each is a one-of-a-kind setting. Suspended above the Historic Buick's original automobile turntable is a sleek, red lacquer, super-private retreat for memorable events, which seats nine. In the Red Room, slip behind the translucent red fabric panels that separate this private venue from the Main Dining Room. It is secluded, yet the view adds an exciting dimension to the dining experience.

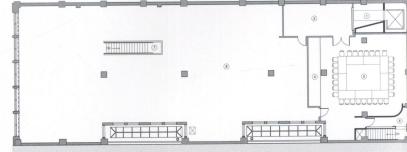


















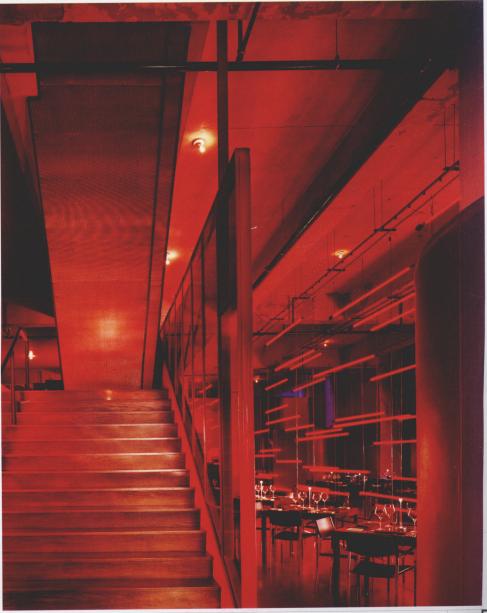














Designer: Department of Architecture

Location: 17th Floor, ZEN Tower, Central World Plaza, Ramal Rd., Rajadamri, Pathumwan, Bangkok 10330

Build Time: Jan 2008 - Dec 2008

Area: Indoor: 2000 m² + Outdoor 1000 m²

Lighting Designer: ACCENT Studio

Landscape Architect: TROP Co., Ltd. (Terrains and Open Space)

ZENSE

unique design approach by fusing together four design disciplines: fashion design, interior architectural elements and function, and at the same time, illustrates the essence of landscape design, landscape architecture and architecture. The project introduces the dynamic world architecture into interior space.

As a part of 'Zen', Bangkok's trend-setting department store, Zense Restaurant possesses a of fashion in the static domain of architecture; combining aesthetic of pleating fabric with

