

本部魅力

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内容简介

近年来,具有7000年文明历史文化传统的东部沿海城市宁波,以其综合经济实力的迅猛提升,跻身长三角地区"千亿富翁"明星城市行列,独特的海港区位优势又使它像一颗璀璨的明珠成为中国著名港城。本书以一个外地人的眼光,观察和感悟宁波社会经济快速发展的奥秘,记录和反映了外地人在宁波谋职生活的典型状态,描述了宁波美好的发展前景,有其独特的视角。可为外地人了解宁波打开一扇窗口,也从另一个角度让宁波对自身的优势和不足有新的认识,富有启迪作用。

本书叙事真实, 语言生动。

A Non - native's View The Charm of the Eastern Part ----Ningbo

Brief Introduction

Ningbo, an eastern coastal city, with a long history of 7000 years, has ranked in the famous cities of the Yangtze River Triangle Delta with its distinguished economy capacity and become a well – known seaport city for its special location in the eastern coastline.

The author studies and tries to understand the mystery of its rapid development of economy in the view of a non – native. The book records the living conditions in which non – natives are making a living in Ningbo, and gives a true, vivid description of the prospect of Ningbo from an unusual viewpoint. It also provides both the non – natives with a "window" to learn about Ningbo and Ningbonese with the advantages and the shorts to be recognized. So it can be instructive to the readers.

Preface

Ningbo, a prosperous business city, lies in the southeast China. As long as 7000 years ago, people in the shore of East Sea were cultivating and fishing here along the Yangzi River and have created the Hemudu Culture which is renowned in the history. In 1986 Ningbo ranked in the famous historic and cultural cities of China with the admission of the State Council. Nowadays, the reform of open policy has brought the city into a youthful and vigorous one. Beilun Harbour, one of the few world's deepwater seaport with the capacity of 100 million ton a year has been building here. There are also many famous brands of clothes known as both at home and abroad such as " Shang Shang" . " Youngor" . " Roman" . " Peacebird" and so on. Yuyao is China's Plastic City and Shipu in Xiangshang is China's Aquatic Products Town". And there are such famous native produces here as Honey Peach, Fenghua Taro, Red Bayberry, Hot Pickled Mustard Tuber. and boom with them a number of commodities production bases here.

However, when you come to Ningbo, whether you are walking in the street fringed with kinds of shops, or jogging along the bank under the shadow of the trees, you'll find that there is something special in this model city in environment protection. That is the modern urban prospects made up of its vast velvet—like grass—covered land. a variety of flowers. colorful tall buildings and clean streets, It is charming and it's real, you can feel its philosophy, its grandiose plans. Being in the city, you'll have the impulse to make out what stimulates the city and makes it into such a vigorous and charming one.

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