

SHOW FLAT OF VILLA NEW LUXURY

別墅样板房 新奢华主义

深圳市创扬文化传播有限公司 编



福建科学技术出版社
FUJIAN SCIENCE & TECHNOLOGY PUBLISHING HOUSE

图书在版编目 (CIP) 数据

别墅样板房. 新奢华主义/深圳市创扬文化传播有限
公司编. —福州: 福建科学技术出版社, 2009. 9

ISBN 978-7-5335-3457-8

I. 别… II. 深… III. 别墅-建筑设计-图集 IV.
TU241. 1-64

中国版本图书馆CIP数据核字(2009)第167101号

书 名 别墅样板房 新奢华主义
编 者 深圳市创扬文化传播有限公司
出版发行 福建科学技术出版社(福州市东水路76号, 邮编350001)
网 址 www.fjstp.com
经 销 各地新华书店
印 刷 深圳中华商务联合印刷有限公司
开 本 889毫米×1194毫米 1/12
印 张 29
图 文 348码
版 次 2009年9月第1版
印 次 2009年9月第1次印刷
书 号 ISBN 978-7-5335-3457-8
定 价 298.00 元

书中如有印装质量问题, 可直接向本社调换

TU241.1-64/38

2009

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序 Preface



萧爱彬 上海萧视设计装饰有限公司设计总监

别墅的样板房是用来引导消费观念的，是新的生活方式的样板。样板就要有样子，有腔调，不管是怎样的表现形式，中式的、欧式的、现代的、古典的，都要有强烈的视觉美感和时代精神，要充分反映别墅的特质，都需要反映生活方式、功能方式。我注重餐厅的设计，甚至超过了客厅、起居室。别墅有太多的地方可以呆，小朋友回家更多的是回到自己的房间，因为自己的小空间一应俱全，可以独自发呆、干活、想问题。餐厅是一家人最常聚在一起的地方，享受美食、聊天、拉家常、交流思想。在这个地方，我更会考虑功能与舒适的结合，会有合适的早餐区和正餐区，有适当的欣赏电视节目的位置，还会有茶歇的区域。客厅也有聚会的时候，但别墅的客厅可能更像我们给它的名字一样叫会客的厅堂，是交际的地方、访客聚集的地方。大凡别墅在卧室楼层，都有一个起居空间。在这种空间，布置成沙发区，我就觉得不是很好。如果在这种区域，有一个休闲书房，一家人可以在此上网，看书，学习，可能更合适。时代的变化，网络的发展，人变得更加隔膜，住家有时也因时代的发展而产生的变化，这是设计师都应该考虑的，以人为本经常会被挂在嘴边，但怎样的才能以人为本呢？信息时代的变化，也直接影响到室内设计和别墅的设计。我一直注重生活方式的引导，首先就要研究今天人的生活方式，然后才能设计出更好的生活，更融洽的生活，也就是今天倡导的和谐社会和和谐家庭吧。

奢华是一种生活方式和生活态度，每个人感受的奢华都是不一样的。在没钱的时候，上街在一家店里一口气买了七八件新衣服时，你感受到了奢侈。当你还在为生活不敢有半点松懈的时候，有几天可以睡到自然醒，再开始工作时，你享受到了奢侈。

2007年在荷兰代尔夫特，我路过一个住宅区时，观察到每个别墅里只有两个老人，在一楼，或看书，或上网，甚是悠闲，但楼上两层的灯光始终是开着的。无人也开着灯在两年前的中国家庭是不可想象，今天也同样少见。

住宅，三口之家，有二室两厅或三室两厅就能生活得很好。随着财富的增加，越来越多的成功人士住进了别墅，由几十平方米到几百平方米，这是财富的体现，社会文明状态的变化。生活得空间要求越来越大，要求有比原来的生活更多功能空间和休闲空间。

奢华的生活自然有奢华的一面，奢侈的空间和奢侈的材料。空间的功能化，其实就是把私人化的空间公共化。有私人会所的功能，可以邀一帮朋友聚会的地方：有影院，有SPA，有健身，有休闲，还有奢侈的衣帽间和箱包房。女主人可以尽情地购买自己喜爱的东西，而不怕拿回家没有地方陈列。可以像在恒隆、中环的商店一样挑选今天要穿的东西，自由自在地在家里完成。

奢侈就是一种自由，可以自由地想象，自由地拿取和自由地行走。

财富和社会的发达可以让一个人逐渐走向自由，奢华的定义不一定是高级材质堆砌的。简和繁是一种生活得态度，看个人的取舍，而功能的完善和空间人性的关照才是别墅设计的最终目的。

Show house of villa is to lead the consumption concept. They are examples of new ways of life. Being an example, show house should be with manner and accent, whichever form of expression it is, Chinese, European, modern or classical. It should be with strong visual aesthetic feeling and time spirit, reflecting the features of villa and the way of life. I care a lot about the design of dining room, even more than I do about living room because dining room is where the family gathers together more often than in the living room. There are lots of places you can stay in the villa. For children, they stay in their own room most of the time because it's got everything they need. They can be in a daze; they can do some stuff they like, or they can think there. But dining room is where all the family should gather together to enjoy the food, to talk and to communicate. Therefore, I consider more about the combination of functionalities and comfort. There will be proper areas for breakfast and for dinner, places to enjoy watching TV and drinking tea. Living room is also a place for party. But in a villa, living room is more for meeting guests. It is a place for social communication. Generally, on the floor where the bedrooms are located, there is a sitting room. Personally, I don't think it's a good idea to turn it into a couch area. It would be much better if we turn it into a study room where you can surf the internet, study or read. Time is changing, and you'd better keep pace with it. With the development of internet, people are getting isolated. Residence changes along with the development of times sometimes. All of these should be taken into consideration by the designer. "People-oriented" is mentioned all the time. But how should we do it? The change of information age affects directly the interior design and villa design. I focus all the time on the guidance of life style because you should first study people's life style nowadays and then design better, more harmonious life accordingly, which is now advocated as harmonious society and harmonious family.

Luxury is a life style and a life attitude. Every man feels differently about luxury. When you are low, buying 7 or 8 new clothes at a time when you are out shopping is luxury for you. When you are fully occupied with work for living, taking a few days off to sleep to your heart's content before you get back to work is luxury for you.

In the year of 2007, I was in Delft, Holland, walking by a residential area and seeing that there were only two old people living in each villa, sitting on the first floor, reading books or surfing the internet. But the lights on the second floor were on. It is hard to understand for the Chinese people two years before to leave the lights on while nobody is home. It is still barely seen nowadays in China.

For a three-person family, a house of two bedrooms and two living rooms or three bedrooms and two living rooms would be perfectly fine. As fortune increases, more and more successful people move into villa, which extends from tens of square meters to hundreds. This is an embodiment of fortune, a change of social civilization status. People desire for bigger and bigger living space with more functionalities and more leisure space.

Luxurious life is luxurious for a reason, luxurious space and materials for example. Space functionalization is actually making personal space public. There is functionality for privacy, so that you can invite friends over to party; there are home theatre, SPA, gym, leisure recreations and luxury cloakroom. Mistress can buy whatever she likes and not worry about the space to put them away. She can choose the clothes she wants to put on today, just like shopping in a store in Henglong or Zhonghuan.

Luxury is freedom. You are free to imagine, free to take and to walk in a free space.

The increase of fortune and development of society allows you to walk towards freedom. Luxury is not just top materials piling up. To live with simplicity or complicacy is a life attitude, which is very personal. While to perfect the functionality and space humanity is the ultimate goal of villa.

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项目地点：深圳市南山区

建筑面积：408.5平方米

Lafite Garden

拉菲花园

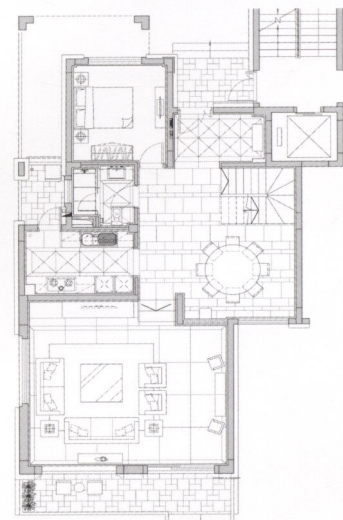
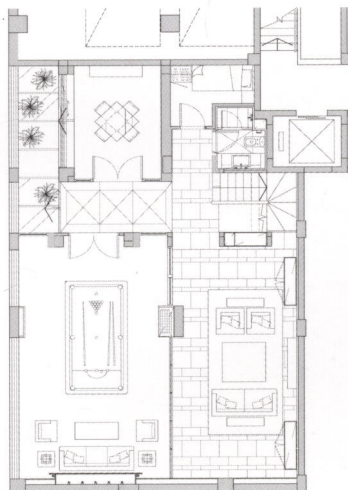
创作灵感来自生活上不同的体会和点滴，本案设计师结合了20世纪70年代的氛围、典雅的意大利风格和著名家具品牌“Baker by Barbara Barry”的三大独特风格，将新古典主义活现人前。20世纪70年代盛行的牛油果绿和中性的石头灰色代表这个年代的调性，意大利风格的硬件设计是古典主义中不可多得的代表，而“Baker by Barbara Barry”的简约家具随即成为了绝配。经过设计师精心的铺排、交织和沉淀，“静”化下来的精华成了这居所的独特端景。







The inspiration is coming from various experiences and every detail of life. Designer combined atmosphere of 1970s with elegant Italian style and famous furniture brand "Baker by Barbara Barry", these three unique characters make new classic live. Avocado green and stone gray represent fashion style of the 1970s. Overall decoration with Italian style is rare and irreproachable representative among classic design, simplicity of Barbara Barry furniture therefore become perfectly match. Through delicate arrangement, intertwining and accumulation, "calming" essences of above-mentioned style become unique scenery of this house.





一入玄关，抬高的饭厅、客卫浴室和厨房，把空间场域作了界定，层次分明。尽头的数级楼梯通往巨形客厅，是意大利歌剧院式的铺排，宏伟壮观，好像宾客们马上要欣赏到一场精彩的歌剧。这个独一无二的家是涤滤解忧、心灵归依之地。

客厅是Mix & Match的结晶。石头灰调子的墙身在优雅的饰板线冲击下擦出了新火花，为客厅增添宽敞与舒适的韵致。牛油果绿的点缀，注入了点到即止的时代感和生气。数级台阶缓冲了整屋的距离感。整体布饰气韵，互相呼应：3+2+1+1组合沙发是家庭乐的天地，抱枕是设计师精挑细选的引子，是典雅的贴身体会。

While entering the main entrance hall, people can see dinning-room as if arising horizontally, guest restroom and kitchen, bordering the space area and each level clearly demarcated; there's stairs to the end of passage which leads to the spacious living room, where has magnificent Italian opera layout as if guest were going to enjoy an opera show, reminding people of another peace among nowadays busy city life, this unique home is an wonderland for filtering annoys and mentality.

Mix & Match crystals and gray stone metope with elegant decoration line which light a new spark to living room; adding spacious and comfortable flavor to living room, decorated avocado green which implants touch briefly sense of time and vigor. The stairs buffer distance sense of the house, the temperament of curtain cloths coherent to each other. 3+2+1+1 composed sofa is home entertaining place. Experienced with considerate feeling of 1970s elegance, designer introduce pillows which being carefully selected.







餐厅中，“Baker by Barbara Barry”的圆形大餐桌和椅子，无论是喜欢简约或典雅的你，都为之所吸引。厨房多选用木制厨具，洋溢一室轻松自在的生活风格。

地下层塑造成主人各种喜好的集中地。无论天伦之乐、好友把酒言欢、独处思索均随心所欲，设计师都为主人花尽心思，营造闲情逸致之极地。色调和布局是“静”化的完全演绎，彰显意大利式的不拘束。可掀可闭玻璃拉门，在与家人良朋闲聊时诗情画意尽收眼底。种种动态的元素，设计师延续了上层的设计理念，灌注了统一的风格打造这个空间，使动、静来一次大结合。





Dinning room and kitchen: You will be attracted by "Baker by Barbara Barry" round dinning table and chairs, no matter whether you appreciate simple or elegant design style or not. Italian elegant style mainly applies wooden kitchen utensils, ideology and unique design explanation, which make the room brimming with relaxed and leisure lifestyle temperament.

Designer designed the basement club as center for various inclinations of owner, owner can enjoy pleasure with family here, drinking and chatting with friends, or thinking solitarily in this place. The design color tune and layout completely reflect "static" and reveal unrestrained Italian style, the removable glass sliding door makes it convenient to enjoy poetic and panoramic view, as if chatting and relaxing with family and friends in sunny day. People can play flute or chess game while chatting. Designer inherited the upper level design concept with various dynamic elements, infusing unified style to build this club; it's a great combination of dynamic and static elements.



二层主人区域，设计师精选了宽阔视野的长方形，同时利用波浪式的线条，将过去和历久不衰的典雅重新演绎，创造出既生活亦浪漫的端景。素雅的黑胡桃木床架，把穿梭中的波浪墙身“沉静”下来，表现生活中的动静平衡。巨形黑胡桃木衣柜，空间中并无多余的赘饰，简洁利落。书房是屋主的私密空间，优质典雅的“Baker”书桌和皮质椅子是不可多得的配置。

父母房绝对是意大利风情的缩影，清脆利落的寝具来自简约典雅的理念，黑胡桃木材彰显个性和优越的身份。不需要奢华，素雅明亮的设计才是永恒优质生活的典范。

小孩房中，布艺床头饰架带动活泼的气息，不同元素可以激发不同的思维，设计师以温和的调子为辅，使典雅高尚的小孩房满溢暖意和动力。



