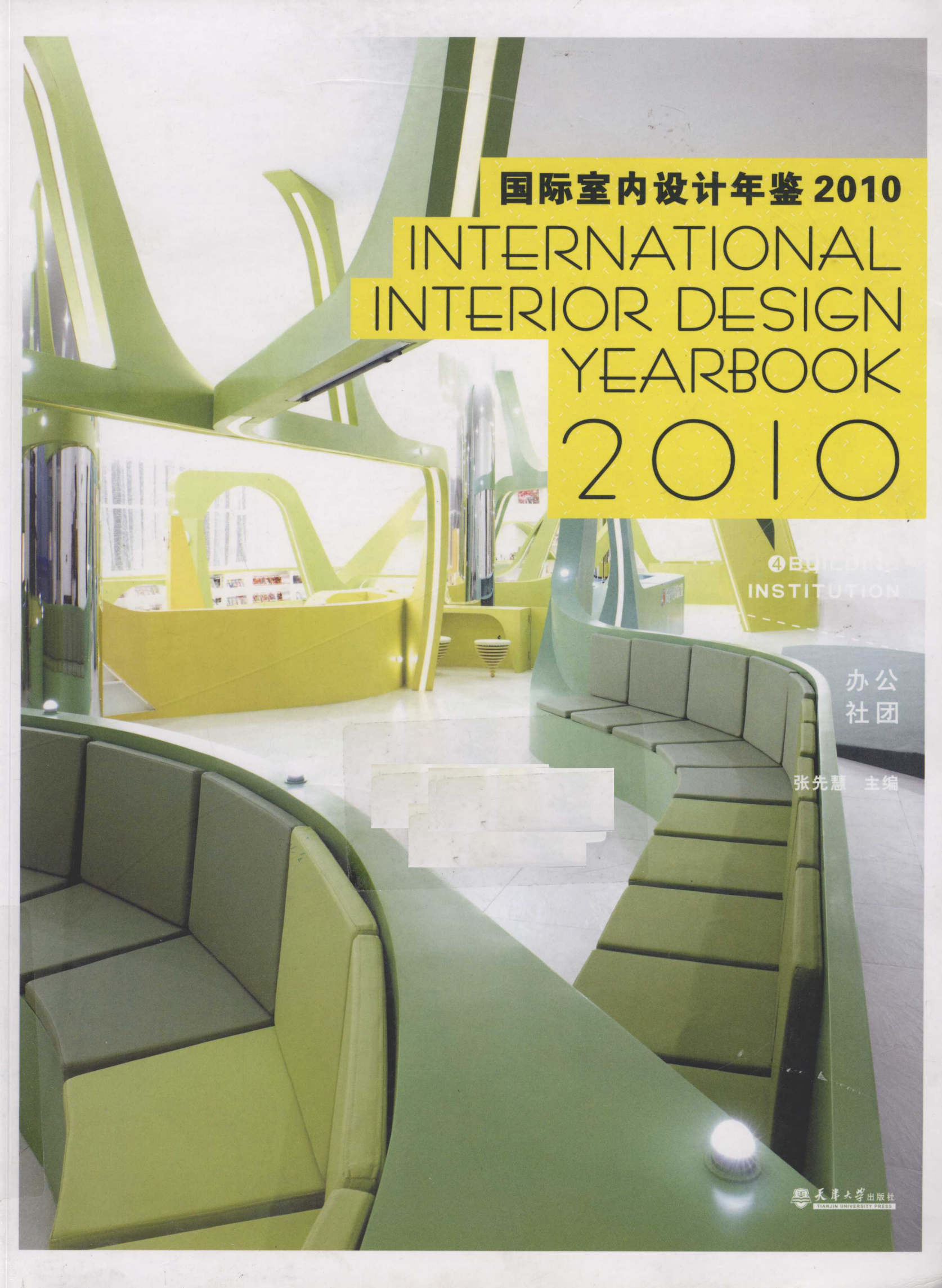




国际室内设计年鉴 2010

INTERNATIONAL
INTERIOR DESIGN
YEARBOOK
2010

4 BUILDING
INSTITUTION

办公
社团

张先慧 主编

天津大学出版社
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国际室内设计年鉴2010 ④

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INTRODUCTION

导言 /

RECORD EXCELLENT WORKS SPREAD CLASSICAL WORKS

记录精英 传播经典 //////////////////////////////////////



张先慧 Zhang Xianhui

中国麦迪逊文化传播机构董事长
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Chief Editor of "The Madison Series"

人的一生，绝大部分时间是在室内度过的。因此，人们设计创造的室内环境，必然会直接关系到人们室内生活、生产活动的质量，关系到人们的安全、健康、效率、舒适，等等。随着人们生活水平和审美能力的不断提高，人们更加注重生活环境的设计，对于室内设计的要求更加严格，需求也日益多样化、个性化。这就要求设计师一定要牢牢把握住时代的脉搏和潮流，以独特的眼光，运用与众不同的角度和表现手法进行创意性的设计，以满足人们对室内设计的需求。

然而，一件好的设计作品，不仅与设计师的专业素质和文化艺术素养等联系在一起，更离不开对他人成功经验的借鉴，为此，《国际室内设计年鉴2010》应运而生。

本年鉴秉持以中国大陆、中国香港、中国台湾为主，兼容其他国家与地区参与的原则，主张以创新与发展作为室内设计创作的主旋律，以科学与艺术相结合的审美眼光审视室内设计作品，力求打造全球最具影响力的室内设计行业年鉴，并使其成为各国设计师可以借鉴的经典书籍。

本年鉴征稿消息发出后，世界各地的设计机构与设计师都踊跃参与，大量投稿，投稿数量之多完全出乎我们的意料，最终本年鉴以一套五册的形式面世。

我们用年鉴的形式把当代最具价值的室内设计作品记录下来，传播开去，意在对室内设计文化予以保存的同时，也为读者提供了解当代设计状况及思想交流的平台。

“记录精英，传播经典”，这是《麦迪逊丛书》的宗旨。

One's lifetime mostly passes through in the interior. Therefore, the interior environment will directly involve quality of people's interior life, activities, people's safety, health, efficiency, comfort and so on. Along with the continuous improvement of people's living standard and aesthetic capacity, people pay more attention to living environment design, and their requirement for interior design is more strict, increasingly diverse and personalized. This requires that the designer firmly grasp the pulse of the times and trends, with the special insight, to use the different angles and methods of performance for creative design, in order to meet the needs of people's interior design requirement.

A masterpiece requires not only the link of the designer's professional quality and cultural art accomplishment, but also others' successful experiences. For this reason, "International Interior Design Yearbook 2010" is born at this right moment.

This yearbook gives priority to China Mainland, China Hong Kong and China Taiwan and pays much attention to other countries and areas, and it upholds the spirit that innovation and development should be the theme of interior design and that interior design works should be evaluated in a scientific and artistic perspective. Aiming at becoming the most influential global yearbook of interior design, this book is a classical one in the eyes of designers all over the world.

After the announcement of draft-collecting was spread, we have received so many contributions from the designers and organizations of almost every country. The number was so surprising. Finally, the yearbook is published in a set of five books.

We present the most valuable contemporary interior designs through publishing this yearbook in order to preserve the interior designing culture and provide a platform for readers to know about contemporary designing improvements and to communicate with each other.

"Record Excellence Works, Spread Classical Works" is the tenet of "Madison Series".

It will be our privilege to have your appreciation and support.

BUILDING

办公

ALIBABA BINJIANG HEADQUARTERS OFFICE BUILDING

阿里巴巴滨江总部办公大楼

项目资料:

设计师: 姚路 沈雷 孙云

Project Information:

Designer: Yao Lu Shen Lei Sun Yun



设计单位: 杭州内建筑设计事务所

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