



国际贸易实务 英文版

INTERNATIONAL TRADE PRACTICE

张 平 刘法公 编著



内蒙古大学出版社

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前 言

国际贸易实务 (International Trade Practice) 是研究国际间商品流通的综合性应用学科, 具有理论与实践相结合、操作性很强的特点。

改革开放极大地推动了中国对外经济贸易事业, 同时也推动了中国的外经贸教育事业, 除了专业化极强的院校, 几乎所有的高校都先后增设了涉外经济专业, 如国际贸易、商务英语、国际商务等, 而《国际贸易实务》也就自然成了这些专业所开设的一门专业基础课。传统的《国际贸易实务》课一般是以汉语编写, 采用汉语授课。中国加入WTO后近两年的时间已表明, 经济全球化的趋势, 对既懂外经贸业务, 又精通外语的高级复合型人才的培养提出了更高的要求。有鉴于此, 具有涉外性质的课程推行双语教学, 特别是英语教学, 是高校课堂教学的一次跨越, 为学生从学校走向社会建立了一个广阔的平台, 消除了语言应用的阻隔现象, 增强了学生在国际商务活动中的实战能力。这就是《国际贸易实务》采用英文编著的初衷。

本书可作为国际经济与贸易、商务英语、经贸英语、工商管理、市场营销等专业的专业基础课或专业主干课教材。

本书由内蒙古财经学院外贸外语系主任张平副教授

（博士生）与杭州商学院外国语学院院长刘法公教授共同编著。张平副教授承担了一、三、五、八、九共五章的编写工作，大约15万字；刘法公教授承担了二、四、六、七、十共五章以及语言特点的编写工作，大约18万字。在编写过程中，参阅了国内外大量的有关国际贸易理论与实务资料，并得到有关专家的指导。

限于编者水平有限，加之编写时间仓促，缺点错误在所难免，恳请专家与读者批评指正。

编 者

2003年12月

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