

最新板报·墙报

主 编：汪 新

# 版面设计大参考



THE FIRST PART OF THE BOOK IS A COLLECTION OF THE BEST WORKS OF THE PAST FEW YEARS. IT IS A VERY GOOD REFERENCE FOR THE STUDENTS OF THE ARTS. THE SECOND PART OF THE BOOK IS A COLLECTION OF THE BEST WORKS OF THE PAST FEW YEARS. IT IS A VERY GOOD REFERENCE FOR THE STUDENTS OF THE ARTS.

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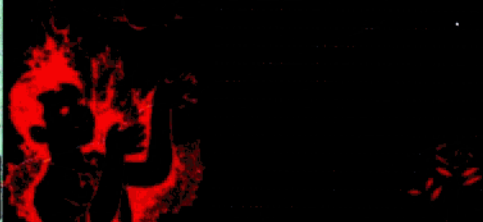
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## 主题队会



天津人民美术出版社

# 前 言

目前,电脑这类现代传播媒体应用十分广泛,尽管如此,黑板报、墙报作为思想交流、学习心得交流、各种信息交流的传统手段,依旧备受大家欢迎。实践经验证明,无论是在学校、部队、厂矿、机关和企事业单位,黑板报、墙报的宣传鼓动作用仍然不可替代。

怎样美化黑板报、墙报,是大家普遍关心的问题。历来人们侧重于报头、尾花、花边纹样的装饰,然而,一个至关重要的关键环节却往往被忽略,那就是对黑板报、墙报版面的总体设计缺乏认识,使其难能尽善尽美。近些年,有不少读者来信反映情况、索求资料,因此,促使我们萌生了编辑相关图书的念头。

说起来版面设计并不复杂,简而言之,当稿件齐备之后,正式出刊之前,要对所有内容有限的版面内作出统筹规划,做到心中有数。将自己头脑中的初步想法做出科学、合理、严谨、细致地安排,具体勾画出来,即为版面设计。所要考虑的因素有报头、大标题、小标题、栏目、文章篇数、每篇文章字数及总文字量等,对这些项

目能够占有的面积作出大致量化测算,再依据板报、墙报的总容量来巧妙布局,确定合适位置。每篇文章和题目可以横写,也可以竖写,形状可以是正方形、长方形、半圆形、梯形和长条形等。不管采用何种形状,只要做到搭配合理、错落有致,定能增强版面美感和欣赏性,以吸引读者视线。需要指出的是,除刊头是必要装饰之外,其它装饰(如题图、尾花、花边)要酌情而定,只能锦上添花,不能画蛇添足。

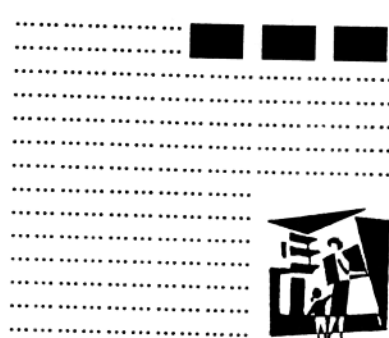
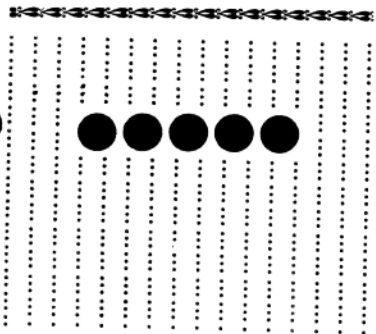
板报、墙报的版面设计,把诸多内容和谐、完美地统一于一体,是一门技巧,也是一门艺术,其风格必须服从内容的需要。版面设计的形式无一定之规,变幻无穷。当然,也同样会涉及到一些专业常识方面的问题,如条块分割、横竖搭配、黑白对比等等。考虑到业余从事宣传工作的同志们的时间和能力,我们请有经验的美术工作者,设计了一大批板报、墙报版面设计图例,从中择优辑印出版。我们的目的是,给同志们提供能够直接临摹的实用参考资料,同时,也希望大家充分发挥想像力和创造力,搞好版面设计,把自己的板报、墙报办得更加富有特色,更加绚丽多彩。

编者

# ① 校园晨会活动 XIAO YUAN CHEN HUI HUO DONG

## 入学 教育

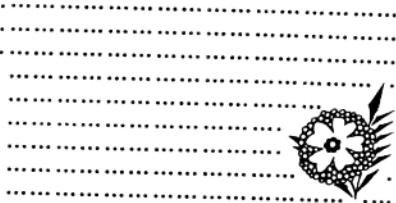
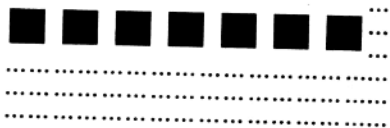
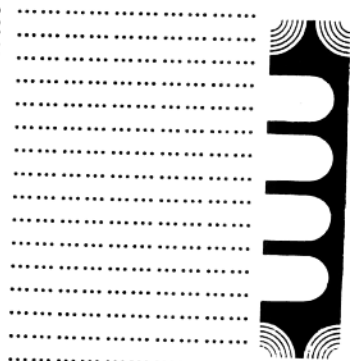
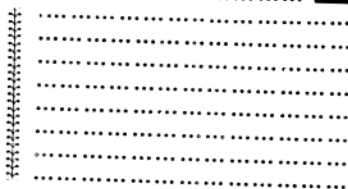
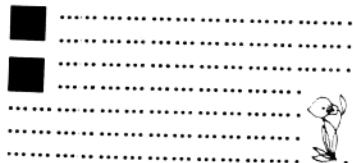
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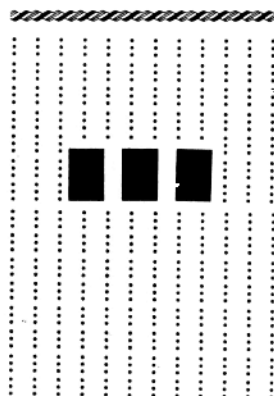




# 入学教育

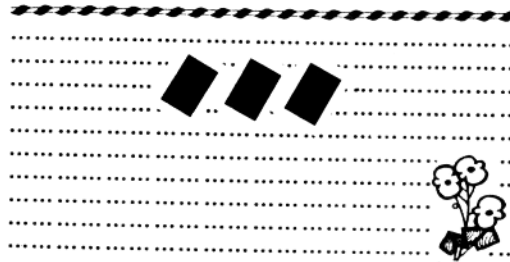
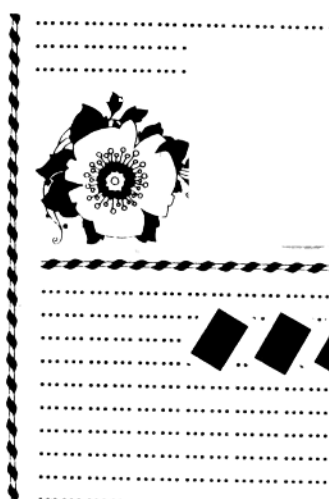
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# 入学教育

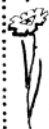
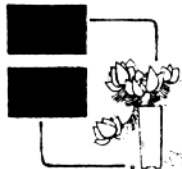
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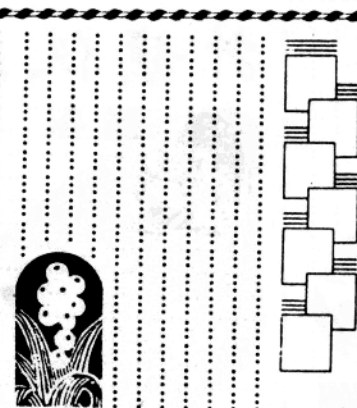
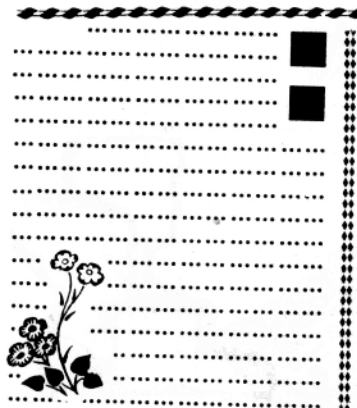
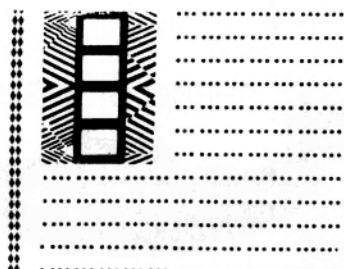
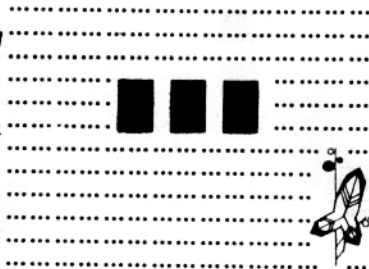




# 入学教育

RU XUE JIAO YU









Four sets of horizontal dotted lines for writing, each preceded by a solid black square.

Four sets of horizontal dotted lines for writing, each preceded by a solid black square. To the right of the first set is a small illustration of a flower with a long stem and two leaves.



Eight sets of horizontal dotted lines for writing.



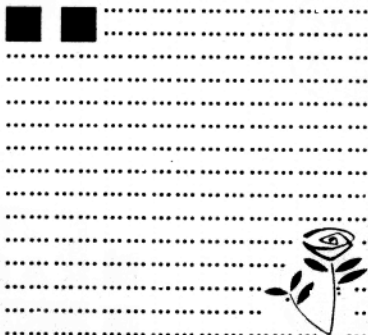
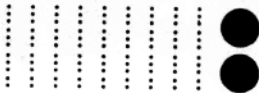
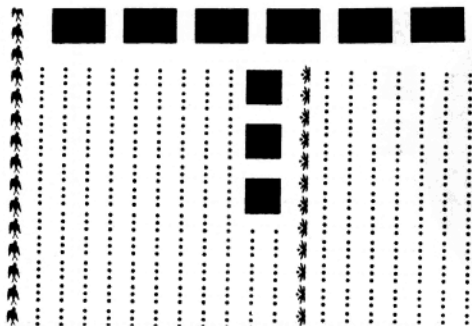
Eight sets of horizontal dotted lines for writing, each preceded by a solid black square.



Five sets of horizontal dotted lines for writing, each preceded by a solid black square.

# 升旗仪式

SHENG QI YI SHI





## 校园采风

XIAO YUAN CAI FENG





Handwriting practice lines consisting of multiple rows of dotted lines on a solid background.



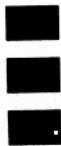
Handwriting practice lines consisting of multiple rows of dotted lines on a solid background.



Handwriting practice lines consisting of multiple rows of dotted lines on a solid background.



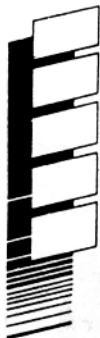
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# 校园采风

XIAO YUAN  
CAI FENG





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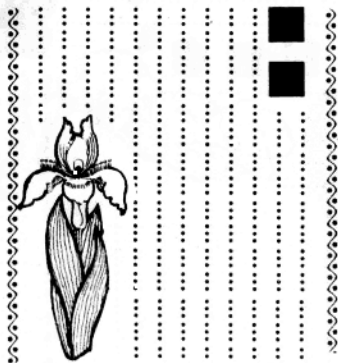
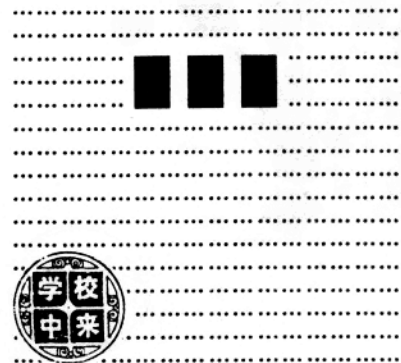
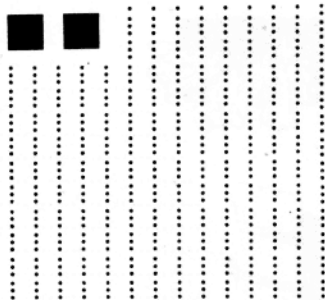
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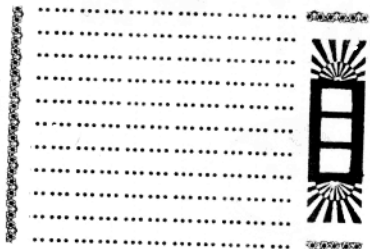
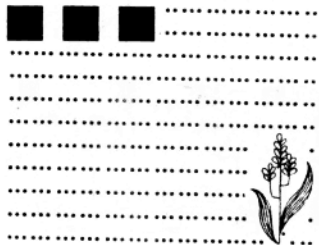
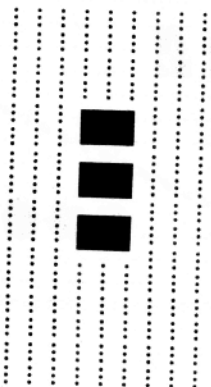




# 校园 采风



# 校級晨會



XIAO JI CHEN HUI



