

剑桥商务英语考试系列



新思维

BEC听力 高分快训



主编 刘榜离

高级

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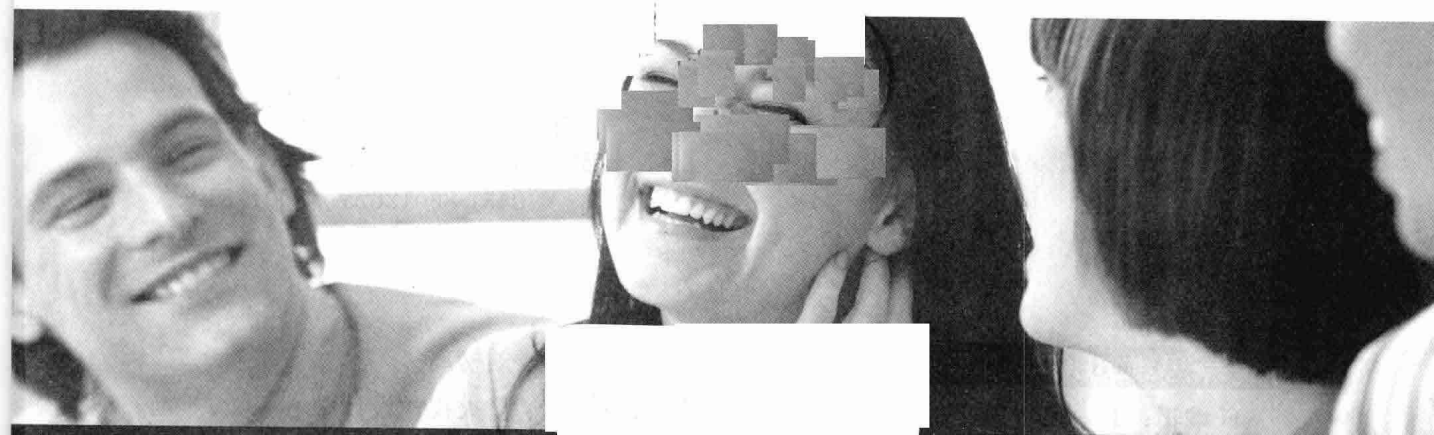


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前言 Preface

随着经济全球化进程的加快,我国与世界各国的商务活动以及在经贸领域的合作日益频繁,商务英语的学习也因此受到越来越多学习者的重视。对于那些有志于从事商贸活动的职场人士以及在校大学生而言,通过 BEC 考试、获得剑桥商务英语证书即是成功迈向商贸领域的第一步。

有鉴于此,星火英语特为上述群体和广大英语学习者精心推出了“BEC 剑桥商务英语考试辅导系列”丛书,其中包括“高频词汇精讲”、“主题词汇随身记”、“新思维高分快训专项”和“BEC 高分快训系列”四大系列 15 本图书。

在此基础上,星火英语再接再厉,又推出了《新思维 BEC 听力高分快训(高级)》一书,以满足较高水平的考生和学习者的需要。该书共包含三章:第一章“知己知彼”,是对 BEC 高级听力考试的综述,分题型介绍 BEC 高级听力的题型特点、命题规律、解题要点及技巧;第二章“全面武装”包含 BEC 高级听力仿真试题及解析:针对 BEC 高级听力的三个题型,根据 BEC 高级听力考试的命题规律及出题特点,分别提供高度仿真模拟题,并针对不同题型给出不同方式的解析和相关练习;第三章“实战演练”,包含 BEC 高级听力综合测试,我们依照 BEC 高级听力考试的命题规律及出题特点,设计了四套仿真听力综合模拟测试题,并提供答案、听力原文和解析,以方便广大考生和读者自测和检验。

本书核心内容是第二章的分题型模拟训练与解析,其中 PART ONE 采用听力原文与中文解析左右对照的形式,指出原文中的解题关键点、答案提示信息以及干扰信息,总结解题规律和方法;PART TWO 采用分段解析的方式,以图解的形式将每段录音的关键内容及答案推导思路呈现出来,并简明扼要地点出了做题的不同策略及干扰项的排除依据;PART THREE 则应用流程图和文字解析相结合的方式,提炼每道题对应的听力原文的思路、脉络,进而显示答案的推导过程。

BEC 剑桥商务英语考试辅导系列是星火英语通过对 BEC 考试命题规律的精准定位,为广大考生和学习者精心打造的职业考试指导丛书。我们深信,本系列丛书一定能为您提高考试成绩和英语水平以及英语应用能力助一臂之力!

编者

使用说明

仿真模拟听力练习

根据BEC听力PART ONE的出题特点及命题规律,精心打造高度仿真模拟题

内容提要

概括文章大意,理清文章脉络

听力原文及解析

原文和解析左右对照,针对考点逐个突破

重要信息提示

难点、要点逐一提示,关键信息尽在掌握

答案另色显示

标准答案另色显示,试题考点一目了然

PART ONE

经典例题

PART ONE

(Questions 1-12)

- You will hear a speaker addressing a group of investors attending a dinner to celebrate a confectionery company's one-hundredth birthday.
- As you listen, for questions (1-12), complete the notes using up to three words or a number.
- You will hear the recording twice.

Meeting Notes

Rewards for shareholders

- 1 They will be able to try the company's new _____ product.
- 2 They will also receive a _____ per share.

The present situation

- 3 Sales have decreased in the last _____.
- 4 Shares are expected to increase in value by _____ in the near future.
- 5 The company's main rivals are enormous _____ companies.

【内容提要】演讲者在一家食品公司成立一百周年庆典晚宴上向出席宴会的投资者扼要介绍公司的有关情况。提示的信息分为四个部分:第一部分是给股东的酬报;第二部分是公司目前的状况;第三部分讲述公司的发展史;第四部分是对未来的展望。

听力原文

Woman: Good evening, ladies and gentlemen.

I'd like to welcome you all tonight to our celebration of 100 years in a confectionary business. It's a very proud occasion for us and we hope you enjoy the dinner.

Naturally as shareholders in this particular sweet company, ① we'd like you to be the first to taste our latest chocolate product, so that will be coming around with coffee in a few minutes. If you haven't got a sweet tooth, don't worry. We are ② also celebrating our centenary with a bonus for every share held by you.

I'd like to take this opportunity to bring you up to date with what's happening in our company at the moment. I know some of you have been a little worried over the recent state of trade. And, well, it's true that there has been a 3% ③ decline in sales over the last two years, I can reassure you that the future looks bright. I can confidently say that with our present

解析

① 解题关键句

we'd like you to be the first to taste 中的 you 即 shareholders, 与题干中的 They 一致, 而句中的 taste 和题干中的 try 一致, 这里属于把句子的主语和宾语调换的情况。

② 重要内容提示词

文中的 also celebrating ... with a ... 与题干中的 also receive a ... 表意相同, 提示其后面内容为答案所在。

③ 解题关键词

文中的 decline 一词与题干中的 decrease 意思相同, 属同义词置换, 故可推知答案。

PART TWO

BEC 听力

PART TWO

Questions 13-22

- You will hear five different people talking about the recently appointed Chief Executive Officer at their company.
- For each extract there are two tasks. For Task One, choose the person who is speaking from the list A-H. For Task Two, choose the opinion that person expresses from the list A-H.
- You will hear the recording twice.

TASK ONE — PERSON WHO IS SPEAKING

- For questions 13-17, match the extracts with the people, listed A-H.
- For each extract, choose the person who is speaking.
- Write one letter (A-H) next to the number of the extract.

- 13
14
15
16
17

- A the Marketing Manager
B the Customer Services assistant
C a clerk
D the Finance Director
E the Training Manager
F a trade union representative
G the Product Designer
H the Manager of Office Supplies

听力原文

Woman: Well, it was a bit shock when she walked in. Luckily I just arrived myself. I had been sent out to get some office supplies that day and I was loaded down with paper and paper clips and that type of things when she came. It was the last thing I expected. I was the only one there, so I had to ask all her questions even though I don't know much yet. I don't think I did very well, frankly, because she was asking a lot about the filing system. And I know I should know about it, but I haven't got my own head around it at this stage, let alone try and explain it to someone else. And you know what they say, "Last in, first out."

身份: 被派去购买办公用品, 表明她是一普通职员

观点: 认为自己没有很好地回答 CEO 的问题, 并且担心会被解雇

与之匹配的答案分别为 14. C 普通职员

19. D 担心(其行为)留给新总裁的印象(不佳)

词汇 last in, first out 后来者先走(指解雇时首先解雇新雇用的人员)

TIPS

设题时往往会用些习惯表达法, 考生应予以注意, 并应在平时多多积累。做题时不可望文生义。如本篇中的 "It was the last thing I expected." 此句意为 "这是我始料不及的。" 还有 "last in, first out" 这一用语。

另外注意不要误选 H, 说话人员是临时被派去购买办公用品, 并不是专门负责人。

例题三

仿真模拟听力练习

根据BEC听力PART TWO的出题特点及命题规律, 精心打造高度仿真模拟题

仿真模拟听力原文

听力原文同步奉上, 答题、讲解双管齐下

解题思路导图

听力原文分层解析, 轻松提炼段落结构, 高效把握解题思路

提示答案线索

突显文中答案提示信息和解题关键信息

显示答案推导过程

对每段原文进行分层图解, 捕捉关键信息, 答案推导水到渠成

解题小贴士

理清答题思路, 总结答题技巧, 分析干扰选项

使用说明

仿真模拟听力练习

根据BEC听力PART THREE的出题特点及命题规律，精心打造高度仿真模拟题

听力原文

根据PART THREE的考点分布情况划分听力原文内容，每段听力原文按顺序与题目一一对应

图解答案推导过程

通过对每段听力原文的分层图解及关键信息的导图式呈现，显示答案推导过程

文字解析

BEC主考官为您点拨解题思路，细致讲解答案出处，辨析干扰选项

解题关键词汇

生词、短语一一重现，扫除理解、答题障碍

PART THREE

一、例题详解

例题一

PART THREE

Questions 23-30

- You will hear part of a radio interview with Paul Jefferson, who set up his own import business.
 - For each question (23-30), mark one letter (A, B or C) for the correct answer.
 - You will hear the recording twice.
- 23 Paul's immediate financial aim is to be able to
- A get out of debt.
 - B satisfy his expensive tastes.
 - C cover his regular outgoings.
- 24 Sarah Hall's role in Paul's business is to
- A provide him with a regular income.
 - B pay for the goods that he imports.
 - C cover his marketing costs.

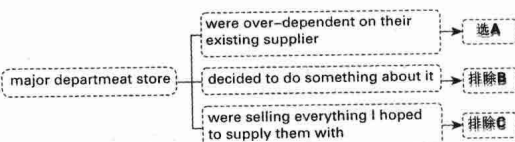
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听力原文

Woman: I can imagine.

Man: Then I persuaded the food buyer of a major department store to meet me. When I looked around their food hall I could see they were already selling everything I hoped to supply them with, and my heart sank. But then the buyer said that they felt they were over-dependent on their existing supplier, and had decided to do something about it. So that's where I came in.

解析



词汇 over-dependent a. 过于依赖

听力原文

Man: But why do most universities offer double degrees and encourage science majors to take arts courses and arts majors to take science courses?

Woman: It's true that our university offers courses like western painting, calligraphy and music appreciation, but I learn those courses are offered not to improve students' standard, but to cultivate students' interest, open their visual field and make them a man of good taste.

解析

大学里开设的双学位课程的目的是开阔学生的视野，激发学生的兴趣，将学生培养成为有品位、有欣赏能力的人才。此题考查考生的词汇理解能力，即是否理解“a man of good taste”这一用语以及“aesthetics”。根据其意义，该题答案可以排除选项B和C，选项A正确。

Tips

某些干扰选项往往使用跟录音原文中几乎相同的词语，以迷惑考生。如此处选项B中的“have a good taste”。这一短语意为“有好胃口”，而原文中的“a man of good taste”则意为“有品位、有欣赏能力的人”。考生应予以注意，不要看到选项中有听到的词或用语，就以为是正确答案。

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Chapter 1

第一章 知己知彼

第一节 填空题

一、题型介绍

该部分试题属填充空白题,录音是一篇独白。命题者将其分为若干部分,每部分留有几个空白处。全文共有 12 处空白,较为均衡地分布在试题之中,以便考生有充裕的时间填写答案。要求考生根据所听内容在空白处填写关键词,每个空白处所填写的关键词不超过三个。试题录音长度大约 2~3 分钟。录音播放两遍。

二、命题规律

试题内容多为信息性的材料,侧重于可以辨认的事实或数字。其主题涉及范围较广,如演讲、情况介绍、产品说明;发布消息、下达指示;更改计划、调整安排;协商会议议程、组织事件的细节等。题目的语境可能是打电话,可能是会场,也可能是课堂,不一而足。

三、解题要点

考生应在正文录音播放之前,充分利用所给的时间,迅速浏览一遍整个题目和相关的文字,对要听的内容有一个大致的了解。听录音时要关注空白前后的文字,看能否判断出空白处应填写的词的词性或是哪个方面的内容。注意录音中的重读、连读和弱读现象。因题目的顺序与该信息出现在录音中的顺序相同,所以考生要边听边记,跟上录音的节奏。如果某个空白处的内容在听第一遍时没有抓住,不要再多加考虑,而要随着录音的节奏马上转入下面的内容,待听第二遍时将其补上。另需注意的是,空白前后的文字并非采用录音中相关句子的语序或词序,多数情况下都做了调整,或者用另一种说法加以转述。因此,真正听懂录音内容才是做题的关键。

经典例题

PART ONE

Questions 1-12

- You will hear a speaker addressing a group of investors attending a dinner to celebrate a confectionery company's one-hundredth birthday.
- As you listen, for questions 1-12, complete the notes using up to three words or a number.
- You will hear the recording twice.

Meeting Notes

Rewards for shareholders

- 1 They will be able to try the company's new _____ product.
- 2 They will also receive a _____ per share.

The present situation

- 3 Sales have decreased in the last _____.
- 4 Shares are expected to increase in value by _____ in the near future.
- 5 The company's main rivals are enormous _____ companies.

Company history

- 6 The company was originally a _____ business.
- 7 It recently became a /an _____.

The future

- 8 The company has set a high _____ for the future.
- 9 It does not intend to offer _____ on its products for immediate interests.
- 10 The company will spend more money on _____.
- 11 The company anticipates trade with countries in _____.
- 12 The company expects bigger sales to _____.

答案

- | | | |
|------------------------------|--------------------|-------------------|
| 1. CHOCOLATE | 2. BONUS | 3. 2 / TWO YEARS |
| 4. 10% / TEN PERCENT | 5. MULTINATIONAL | 6. FAMILY |
| 7. INTERNATIONAL CORPORATION | 8. SALES TARGET | |
| 9. DISCOUNTS | 10. TV ADVERTISING | 11. ESTERN EUROPE |
| 12. (THE) TOURIST INDUSTRY | | |

【内容提要】演讲者在一家食品公司成立一百周年庆典晚宴上向出席宴会的投资者扼要介绍公司的有关情况。提示的信息分为四个部分：第一部分是给股东的酬报；第二部分是公司目前的状况；第三部分讲述公司的发展史；第四部分是对未来的展望。

听力原文

Woman: Good evening, ladies and gentlemen.

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Naturally as shareholders in this

解析

particular sweet company, ① we'd like you to be the first to taste our latest chocolate product, so that will be coming around with coffee in a few minutes. If you haven't got a sweet tooth, don't worry. We are ② also celebrating our centenary with a bonus for every share held by you.

① 解题关键句

we'd like you to be the first to taste 中的 you 即 shareholders, 与题干中的 They 一致, 而句中的 taste 和题干中的 try 一致, 这里属于把句子的主语和宾语调换的情况。

② 重要内容提示词

录音中的 also celebrating ... with a ... 与题干中的 also receive a ... 表意相同, 提示其后面内容为答案所在。

I'd like to take this opportunity to bring you up to date with what's happening in our company at the moment. I know some of you have been a little worried over the recent state of trade. And, well, it's true that there has been a 3% ③ decline in sales over the last two years. I can reassure you that the future looks bright. I can confidently say that with our present business strategy, ④ we will enjoy a 10% net profit growth in earnings per share over the next few years.

③ 解题关键词

录音中的 decline 一词与题干中的 decrease 意思相同, 属同义词置换, 故可推知答案。

④ 解题关键句

由题干中的... increase in value by ... 可判定答案应是一个数字, 题干中的 increase in value by 与录音中 net profit growth in earnings 相一致。

⑤ 解题关键词

此处的 huge multinationals 与题干中的 enormous companies 是同义词。写答案时注意填入单词的正确形式, 此题需要使用形容词形式。

Of course, as I'm sure you are aware, all our major competitors are ⑤ huge multinationals, and naturally they have very deep pockets, so to speak. And they also deal in diverse product ranges. However, we are still the only premium priced specialist to reach an international status as an independent company, which is a marvelous achievement and we are very proud of this.

Some of you here tonight perhaps don't know the background to our company. ⑥ Well, we started out 100 years ago as a family business and our focus has always been on a high-quality confectionary. Last year saw an exciting development when the company underwent a total restructuring and ⑦ changed into an international corporation. This involved bringing in a

⑥ 解题关键句

录音中的 we started out 100 years ago as a 与题干中的 was originally a ... 相一致, 可判定后面所跟的词便是答案。

⑦ 解题关键词

录音中的 changed into an 与题干中

new management team. And with their help, we've planned a three-pronged attack for the next decade.

⑧ Firstly, we will be setting an ambitious sales target, which we are confident we can reach. Secondly, time may change, but our guarantee of high quality doesn't. And so we will remain faithful to our premium pricing policy and ⑨ resist all temptation to give discounts purely for short-term gains. That wouldn't lead us anywhere. Thirdly, promotion is the key for the future. ⑩ And we're planning an increased investment in TV advertising. ⑪ We are now looking outwards, towards the developing markets of Eastern Europe. And you can expect a good return for your investment with us.

⑫ We mustn't forget that close to home the tourist industry accounts for a high proportion of sales, and so we will also be concentrating on building up even more business in this sector of the market.

And that's all I have to say except thank you for your ...

的 recently became an 属同义表达。

⑧ 重要内容信号词

一般倾向于提示系列内容里最重要的一项,后面的内容很有可能成为考点。此处的 firstly 即属此类。另外,这里的 ambitious 与题干中的 high 属同义词。

⑨ 解题关键词

录音中的 resist all temptation to give 与题干中的 intend to offer 属同义表达;而 short-term gains 也和题干中的 immediate interests 表义一致。

⑩ 解题关键词

录音中的 increased investment 与题干中的 spend more money 表述意义相同,提示后面内容为答案。

⑪ 解题关键词

录音中的 Eastern Europe 是对新发市场区域的具体说明,这正和题干中的介词 in 限制的内容相对应。

⑫ 解题关键词

此句中的 a high proportion of sales 与题干中的 bigger sales 表述意义相同。此题中答案内容出现较早,需对全句内容完全理解后方能正确填写答案。

第二节 配伍题

一、题型介绍

该部分试题为多项配伍型试题,即内容与主题和具体细节的搭配。听力材料是五篇摘录,即五个人的独白。每个人的独白均围绕一个共同的主题或论题。五篇摘录播放两遍,每遍大约3~4分钟。每篇摘录有两个问题,分别列在两个部分的选项中;它们与摘录的内容和主题等相关。要求考生根据所听内容,从给出的两组选项(各含八个)中做出选择,即八选五,其余三项是干扰项。

二、命题规律

该部分试题有共同的主题或论题,涉及范围亦十分广泛。所谈主题或论题均与商务活动相关,但并不涉及专业性很强的内容,因此考生只要具备一般的常识即可应对。独白的篇幅适中,每篇字数约100~120左右。要求考生回答的问题大致有以下几个方面:判断讲话者的身份、解释独白的语境、了解所说话语的功能、辨别所讲的主题、捕捉具体的信息、确定说话者的意图或态度等。

三、解题要点

考生亦应在正文录音播放之前,充分利用所给的时间,迅速浏览一遍整个题目和相关的文字,对要听的内容有个大致的了解。由于该部分的试题分列在两个部分,第一部分选项与独白的主题有关,第二部分选项与独白的内容细节有关,所以考生可以选择在听第一遍录音时做第一部分的试题,在听第二遍录音时做第二部分的试题;也可以同时做两部分的试题。不过笔者认为,同时关注两组选项中的试题容易分心,效果不佳,建议考生采取第一种做题方法;同时,要注意排除干扰项,可采用排除法、推断法等,先排除比较明显的错误选项,再根据内容逐个排除,最后确定正确答案。

经典例题

PART TWO

Questions 13-22

- You will hear five different people talking about a meeting they have just attended.
- For each extract there are two tasks. For Task One, choose the reason for having a meeting with the new Head of Department from the list A-H. For Task Two, choose the opinion expressed by the speaker from the list A-H.
- You will hear the recording twice.

Task One — Reason

- For questions 13-17, match the extracts with the reasons of the meeting, listed A-H.

- For each extract, choose the reason for having the meeting.
- Write one letter (A–H) next to the number of the extract.

13

14

15

16

17

- A** to discuss sales targets
- B** to present a new idea
- C** to demonstrate a new product
- D** to elect a new chairman
- E** to analyse a problem
- F** to discuss expansion
- G** to decide on redundancies
- H** to vote to issue shares

Task Two — Reaction

- For questions 18–22, match the extracts with the reactions, listed A–H.
- For each extract, choose the way the speaker reacted.
- Write one letter (A–H) next to the number of the extract.

18

19

20

21

22

- A** thought it was very good
- B** felt nervous about speaking
- C** was not happy with the decisions made
- D** found it uninteresting
- E** disagreed strongly with someone
- F** thought it was very boring
- G** lost his/her temper with someone
- H** agreed with the final decision

答案 13. F 14. D 15. C 16. H 17. B

18. C 19. B 20. E 21. H 22. A

【内容提要】五篇独白的主题是讨论刚参加的会议，五个人分别谈了各自刚刚参加的会议的情况。所设题目分为两类，一是开会的原因，亦可理解为开会的目的；二是与会者的反应，即个人的看法或见解。

听力原文

Man: We've been discussing it for a month and now we finally made a decision. Personally, I think we should have a vote and get all the shareholders involved before any