

新编商务英语系列丛书

新编 商务 英语

全国商务英语研究会推荐教材

听力

(学生用书)

Successful Listening

3

总主编 虞苏美
主 编 沈爱珍



高等教育出版社
HIGHER EDUCATION PRESS

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内 容 提 要

《新编商务英语听力(1~4)(学生用书)》为“新编商务英语系列丛书”之一。旨在通过由浅入深、由易至难渐进式的听力技能训练,逐步提高学生的听力水平。全书共分15个单元以及期中、期末两套测试题,每个单元由4个部分组成,内容涉及各种商务活动。本书适用于商务英语专业的学生。本书另配有教师用书及录音磁带。

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前言

要提高听力,必须培养准确感知英语语音、语调的能力,熟练掌握系统的英语基础知识,了解和熟悉相关的文化背景知识。提高听力绝无捷径可走,最根本的方法是多听多练,只有多听多练才能变“听不懂”为“听得懂”,变“被动”为“主动”。“听”不仅是语言交际的重要方面,而且是获取知识和信息的重要途径。因此,在学习英语的初级阶段,多进行听力训练是非常必要的。

《新编商务英语听力》是新编商务英语系列教材之一,旨在通过由浅入深、由易至难渐进式的听力技能训练,逐步提高学生的“听”的能力。原教材《商务英语听力》在实际使用中受到了广泛好评,《新编商务英语听力》在总结往年教学实践的基础上,对原教材作了进一步完善,使之特点更鲜明,内容更精炼,难易梯度更合理,形式更生动活泼,以期达到更好的教学效果。本教材虽然是为学习商务英语的学生而设计和编写的,但也可用作非商务英语专业学生的教材和英语爱好者的自学课本。本书共计4册,总教学课时为240学时,每册60学时。第一、二册以训练学生的基本听力技能为主,为提高其商务英语的听力水平奠定扎实的基础;第三、四册注重提高学生商务英语的实际应用能力。

本书为《商务英语听力》第3册,共15个单元并含期中、期末两篇测试题。每单元由4个部分组成:前3个部分的内容涉及快递、物流、金融、保险、投资、贸易、通信、信息和高新技术等各类商务活动,其中第1、2部分拟用于课堂教学,第3部分可用作课外练习,教师和学生可根据教学实际灵活使用。第4部分为幽默故事,旨在活跃教学气氛、增强趣味性的同时,帮助学生增强语感,提高听力。

本书另配有教师用书及磁带。

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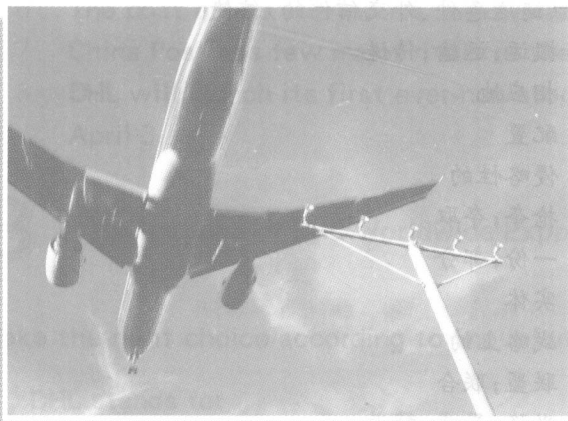
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☐ Part I

☐ Part II

☐ Part III

☐ Part IV



1

UNIT

Part I

New Words and Expressions

- | | |
|--------------------|-----------------------|
| 1. intensifying | 强化的;激烈的 |
| 2. distribution | 发送;发行 |
| 3. courier | (递送急件、外交信件的)信使 |
| 4. transit | 搬运;运输;传送 |
| 5. correspondingly | 相应地 |
| 6. deploy | 配置 |
| 7. aggressive | 侵略性的 |
| 8. grab | 抢夺;夺取 |
| 9. slice | 一份;部分 |
| 10. entity | 实体 |
| 11. strategic | 战略上的 |
| 12. alliance | 联盟;联合 |
| 13. prosper | 兴隆,昌盛,繁荣 |
| 14. forefront | 最前部;最前线 |
| 15. formidable | 强大的;令人敬畏的 |
| 16. hub | (网络)中心 |
| 17. fleet | 车队 |
| 18. logistics | 物流 |
| 19. Brisbane | 布里斯班[澳大利亚东部港市,昆士兰州首府] |
| 20. Bahrain | 巴林(群岛)[西南亚国家] |
| 21. Johannesburg | 约翰内斯堡[南非东北部城市] |
| 22. incorporate | 合成一体 |



EMS Set to Speed up

Mark the following box before each statement with "T" for true or "F" for false.

- ☐ 1 China Post decided to speed up its domestic EMS because the competition from foreign rivals in this industry is very intense.
- ☐ 2 Foreign delivery companies are expanding their business in China.
- ☐ 3 Foreign delivery companies are permitted to provide domestic express service in China.
- ☐ 4 At present, China Post operates 5 direct daily flights.
- ☐ 5 The three new daily flights will be launched in Chongqing, Jinan and Xi'an.
- ☐ 6 The post office started its EMS operations in 1990.
- ☐ 7 China Post has few major rivals in the domestic mail.
- ☐ 8 DHL will launch its first ever-non-stop flight to Chinese mainland on April 3.



Background of DHL Worldwide Express

Make the right choice according to the information you get from the tape.

- 1 DHL stands for _____.
 - A. the name of the company's CEO
 - B. its three founders' surnames
 - C. its three joint ventures
- 2 The headquarters of DHL Corporation are in _____.
 - A. California
 - B. Florida
 - C. Washington
- 3 DHL Worldwide Express network consists of _____.
 - A. DHL Airline Inc. and DHL International Ltd.
 - B. DHL Air Express Inc. and DHL International Ltd.
 - C. DHL Airways Inc. and DHL International Ltd.
- 4 DHL Airways, Inc. _____.

- A. provides all services in the US and its territories
 B. provides services outside the US
 C. develops its business in all other areas of the world except the US and its territories
- 5 DHL International Ltd. _____.
 A. is a branch company with its headquarters in Denmark
 B. operates in all areas of the world except the US and its territories
 C. is a joint-venture of the US
- 6 With many influential strategic partners in the world, DHL _____.
 A. controls the international air express industry
 B. is playing a leading role in the international air express industry
 C. monopolizes the major markets in the international air express industry

Part III

New Words and Expressions

- | | |
|-------------------------|--------|
| 1. metropolis | 大都市 |
| 2. dedicated | 敬业的 |
| 3. demonstrate | 展示 |
| 4. professionalism | 专业水平 |
| 5. consignment | 托运 |
| 6. customs clearance | 出口清关 |
| 7. bar-coded | 条形码 |
| 8. Track & Trace system | 货物跟踪系统 |
| 9. pick-up | (中途)带货 |
| 10. flourish | 兴旺;繁荣 |



Introduction of DHL-Sinotrans

Answer the following questions according to the information you get from the tape.

- 1 What line is Sinotrans in?

- 2 What is Sinotrans also known as?

- 3 What kind of service does Sinotrans guarantee?

- 4 When was DHL-Sinotrans established?

- 5 What is the philosophy of DHL-Sinotrans?



Philosophy of DHL-Sinotrans

Answer the following questions according to the information you get from the tape.

- 1 What does “second to none” mean?

- 2 How does DHL develop enduring, productive partnerships with customers?

- 3 What areas does DHL network cover in Asia-Pacific?

- 4 What range of professional, dependable service does DHL staff provide?

- 5 What's the use of the bar-coded airway bill?

- 6 What kind of advanced technology has DHL introduced?

- 7 Who handles customers' accounts?

- 8 What are the staff in DHL proud of?

Part III

New Words and Expressions

- | | |
|---------------|--------------------|
| 1. encounter | 遭遇 |
| 2. revive | 复苏 |
| 3. triple | 三倍于 |
| 4. fierce | 激烈的 |
| 5. refute | 反驳 |
| 6. detriment | 损害 |
| 7. eliminate | 消除 |
| 8. anticipate | 预测, 预见 |
| 9. upgrade | 使...升级 |
| 10. sound | 宣告 |
| 11. Ontario | 安大略[美国加利福尼亚州西南部城市] |
| 12. Newark | 纽瓦克[美国新泽西州东北部港市] |
| 13. enhance | 提高; 增进 |
| 14. rival | 对手 |