

商务英语系列教材

全国商务英语研究会推荐教材

商务英语

听力

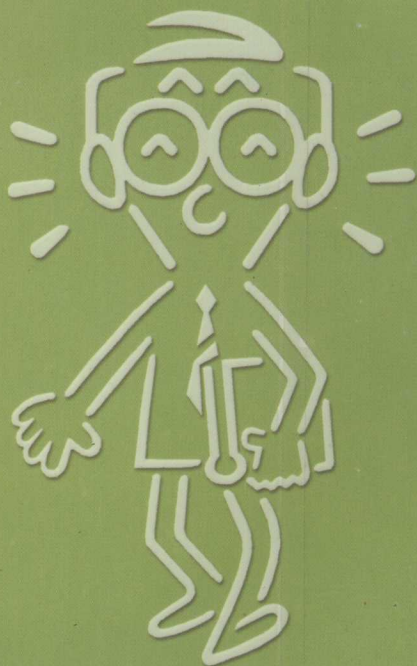
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(学生用书)

Successful Listening

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商务英语

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前 言

听力是一种综合性的语言能力。要提高听力,必须培养准确感知英语语音、语调的能力,熟练掌握系统的英语基础知识,了解和熟悉相关的文化背景知识等。提高听力同时又是一种技能训练,绝无捷径可走,最根本的方法是多听多练,只有多听多练才能变“听不懂”为“听得懂”,变“被动”为“主动”。“听”不仅是语言交际的重要方面,而且是获取知识和信息的重要途径。因此,在学习英语的初级阶段,多进行听力训练是非常必要的。

《商务英语听力》是“商务英语系列教材”之一,旨在通过由浅入深、由易至难渐进式的听力技能训练,逐步提高学生的“听”的能力。本教材虽然是为学习商务英语的学生而设计和编写的,但也可用作非商务英语专业学生的教材和英语爱好者的自学课本。本书共计4册,总教学课时为240学时,每册60学时。第1、2册以训练学生的基本听力技能为主,为提高其商务英语的听力水平奠定扎实的基础;第3、4册注重提高学生商务英语的实际应用能力。

本书为《商务英语听力(学生用书)》第3册,共15个单元。每单元由4个部分组成。前3个部分内容涉及会展、物流、金融、投资、贸易等各类商务活动,其中第1、2部分拟用于课堂教学,第3部分可用作课外练习,教师和学生可根据教学实际灵活使用。第4部分为幽默短文,旨在活跃教学气氛,帮助学生提高听力,增强语感。

尽管我们在教材编写和编辑加工上尽了很大努力,但由于时间仓促,水平有限,不尽人意之处在所难免,恳望批评指正。

本书配有磁带及教师用书。

编 者
于华东师范大学

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Unit One

Part

New Words and Expressions

- | | |
|---|--------|
| 1. <i>be well under way</i> | 在顺利进行中 |
| 2. <i>surpass</i> | 超过, 胜过 |
| 3. <i>press conference</i> | 新闻发布会 |
| 4. <i>merchandise</i> | 商品, 货品 |
| 5. <i>renowned</i> | 著名的 |
| 6. <i>enviable</i> | 令人羡慕的 |
| 7. <i>renewal</i> | 更新, 换新 |
| 8. <i>innovation</i> | 改革, 创新 |
| 9. <i>boom</i> | 繁荣 |
| 10. <i>Hong Kong Convention
and Exhibition Center</i> | 香港会展中心 |
| 11. <i>appeal</i> | 吸引力 |
| 12. <i>expenditures</i> | 支出, 花费 |
| 13. <i>ribbon-cutting</i> | 剪彩 |
| 14. <i>altitude</i> | 高度, 海拔 |
| 15. <i>aerial</i> | 航空的 |
| 16. <i>Guinness record</i> | 吉尼斯纪录 |
| 17. <i>extract</i> | 提取, 榨取 |



Hong Kong Electronics Fair

Make the right choice according to the information you get from the tape.

1. The Hong Kong Electronics Fair 2000 _____ the 1999 Fair.
A. is inferior to B. is equivalent to C. surpasses
2. Hong Kong _____ in the international electronics industry.
A. plays a leading role B. is the champion C. counts little
3. Hong Kong's main export markets are _____.
A. China, USA, South Korea and Singapore
B. China, USA, Japan and Singapore
C. China, Japan, South Korea and USA
4. This year was the fair's _____.
A. 19th anniversary B. 20th anniversary C. 21st anniversary
5. Where's Hong Kong's relatively weak markets?
A. South America and Western Europe.
B. South America and Eastern Europe.
C. South Africa and North America.
6. We can infer from the passage that _____.
A. Hong Kong's electronics industry has not been affected by the Asian financial crisis
B. Asian economy hasn't got recovery
C. Hong Kong's electronics industry will have a brilliant future on the Internet



First China Private Enterprises Fair

Make the right choice according to the information you get from the tape.

1. The First China Private Enterprises Fair was held in _____.
A. Kunming International Exhibition Center
B. Kunming International Conference Center

- C. Kunming World Trade Center
2. The sponsors increased the appeal of the fair by _____.
A. decreasing the admission fares
B. reducing exhibition costs by 50%
C. canceling the opening ceremony
3. Which of the following statements is true?
A. All visitors at the fair are from the Mainland of China.
B. The visitors to the fair were no more than 150,000.
C. It was an integrating and co-sponsored fair.
4. The fair showed that _____.
A. China's private enterprises are of low social status
B. China's private enterprises are growing gradually
C. Chinese government pay little attention to private enterprises
5. The helicopter _____.
A. was produced in the German technology
B. can be used in agriculture and many other fields
C. can fly at a minimum speed of 100km per hour
6. The Blue Eagle aircraft _____.
A. was completely produced and designed by the Chinese
B. can be used in aerial sports, pilot training, for photography, agricultural and forestry production
C. broke a Guinness Book record in September, 2000 at China's Taihu Lake International Aviation Grand Prix
7. One of *Fortune* magazine's World Top 500 companies, _____, participated the fair.
A. American IVAN Inc.
B. American Bio-Tech Co.
C. Hande Bio-Tech Co.
8. The First China's Private Enterprises Fair was fruitful because _____.
A. The fair showed attracted many participants
B. The fair is a stage showing the outstanding economic and technological achievements of the private enterprises
C. China's private enterprises are growing faster than state-owned enterprises



II

New Words and Expressions

- | | |
|--|--------------------|
| 1. <i>brainstorming session</i> | 献策会 |
| 2. <i>tycoon</i> | (企业界) 巨头 |
| 3. <i>SAR; Special Administrative Region</i> | 特别行政区 |
| 4. <i>downturn</i> | (尤指经济方面的) 衰退; 下降趋势 |
| 5. <i>backdrop</i> | 背景 |
| 6. <i>impend</i> | 迫近 |
| 7. <i>unanimously</i> | 全体一致地 |
| 8. <i>reiterate</i> | 重申 |
| 9. <i>magnate</i> | 富豪; 大企业家 |
| 10. <i>expound</i> | 阐述 |
| 11. <i>trillion</i> | 万亿; 兆 |
| 12. <i>heartened</i> | 鼓励, 激励 |



Fortune Global Forum (1)

Fill in the following table according to the information you get from the tape.

Theme of the forum	
Number of registered participants	
Original budget	

(续表)。

Main reason why Hong Kong had been chosen as the location of the forum	
Magnates in IT who will attend the forum	
The hot topic of the forum	
Subtopics of discussion sessions	
Focus of the round table discussion	
Topic of a roundtable discussion before the opening of the forum	



Fortune Global Forum (2)

Fill in the blanks according to the information you get from the tape.

- The highlights of the fruitful week were _____ and _____.
- Last time the Fortune Global Forum was held in _____ in _____.
- The fact that the forum was held twice in 3 years in Chinese territory shows _____.
- China now is one of _____.
- Jiang Zemin reiterated that the country determines to _____, which means China will _____ after its expected accession to the _____.
- During the period of the 10th 5-year-plan, China is expected to import _____ worth of _____ during the 2001~2005 period.
- Obviously, global business giants can hardly _____ with a population of _____ and a per capital GDP _____.



- of _____, especially its most vigorous _____.
8. World IT giants attending the forum felt encouraged by China's Minister of Information Industry Wu Jichuan's prediction that _____.



New Words and Expressions

- | | |
|--|-----------------|
| 1. "Shanghai Five" | "上海五国" |
| 2. Kazakhstan | 哈萨克斯坦[苏联加盟共和国] |
| 3. Kyrgyzstan | 吉尔吉斯斯坦[国名] |
| 4. Tajikistan | 塔吉克斯坦[国名] |
| 5. summit | 峰会, 最高级会议 |
| 6. "Shanghai Cooperation Organization" | "上海合作组织" |
| 7. Uzbekistan | 乌兹别克斯坦[苏联加盟共和国] |
| 8. be inducted into | 被吸收为成员 |
| 9. expire | 期满, 届满 |
| 10. prolong | 延长, 拖延 |
| 11. separatism | 分裂主义 |
| 12. extremism | 极端主义 |
| 13. terrorism | 恐怖主义 |
| 14. "Shanghai Statement" | 《上海宣言》 |
| 15. Soviet Union | 苏联 |
| 16. disarmament | 裁军 |
| 17. Brunei | 文莱[东南亚苏丹国] |

18. <i>Papua New Guinea</i>	巴布亚新几内亚[南太平洋岛国]
19. <i>declaration</i>	宣言
20. <i>ministerial meeting</i>	部长级会议
21. <i>interdependence</i>	互相依赖
22. <i>consensus</i>	一致意见; 舆论
23. <i>commitment</i>	许诺, 承诺
24. <i>realm</i>	领域



“Shanghai Five”

Fill in the blanks according to the information you get from the tape.

1. The group “Shanghai Five” involve _____.
2. _____ is expected to join the group, which will be re-named as _____.
3. The group originally aimed to resolve _____ and to strengthen _____.
4. The agreement signed at 1997’s Shanghai summit focused on limiting _____ and providing for _____.
5. The group will make an effort to fight against _____ and to explore _____.
6. The economic cooperation within the group will be in _____.