

深圳投資指南

深圳市政府計劃辦公室 編
深圳市政府引進外資辦公室



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《深圳投資指南》編輯說明

Editing Illustration of Shenzhen Investment Guide

1. This book is an encyclopedia introducing general situation and investment environment in Shenzhen Special Economic Zone (including Baoan County). The purpose of editing and publishing this book is to introduce economic conditions, developing prospect, investment environment, investment direction and business procedures in Shenzhen Special Economic Zone, and to provide research material and reasons of development, investment and co-operation for the people in industrial, commercial and academic circles in Hongkong, Marcau, Taiwan and other foreign countries, and for domestic economic departments, enterprises and science and research institutes. It also acts as a guide for domestic and foreign investors.
2. All the leading indicators of economic and social development adopted in this book are formal statistical data provided by Shenzhen Statistical Bureau.
3. The geographic maps adopted in this book are provided by Shenzhen National Land Bureau and verified by Guangtong Provencial National Land Bureau.
4. The range of policies and stipulations in Part 7 of this book are only limited to those directly relating to Shenzhen SEZ. All of them have been promulgated and are effective.
5. Planning Office and Introducing Foreign Investment Office under the Shenzhen Municipal People's Government is responsible for editing of this book. We are very grateful to Shenzhen Foreign Investment Office and concerned departments in Baoan County and each district, they provide a lot of help to editing of this book.

一、本書是介紹深圳經濟特區（包括寶安縣）概況和投資環境的百科全書。編輯出版此書的目的，在於向港、澳、台灣和國外工商界、學術界人士，以及國內經濟工作部門、企業、科研單位全面介紹深圳特區的經濟狀況、發展前景、投資環境、投資方向，提供研究資料和開發、投資合作的依據，為國內外投資者充當嚮導。

二、本書採用的主要經濟社會發展指標，均為深圳市統計局提供的正式統計數字。

三、本書採用的地理圖片由深圳市國土局提供，並經省國土廳審核。

四、本書第七部份所編入的有關政策法規，範圍僅及與深圳特區直接有關的部份，均為已經公佈並且仍然生效的政策法規。

五、本書由深圳市人民政府計劃辦公室和引進外資辦公室編輯。本書的編輯工作得到寶安縣、各區的有關部門的協助，特此致謝。

序 言



深圳市市長 李灝

八年前，經中華人民共和國全國人民代表大會批准，深圳經濟特區正式成立。

建立經濟特區是中國政府的一項創舉，是我國實行對外開放政策的一個重要組成部份。深圳經濟特區不僅是中國對外開放的重要門戶之一，而且又是我國率先對外開放、率先改革的一塊試驗地。八年來，我們逐步確立了獨特的發展戰略——建成一個以工業為主，兼營商業、房地產、旅遊、農牧業的外向型的綜合性經濟特區，充分發揮技術、知識、管理、對外開放政策的四個“窗口”和對內對外兩個“扇面”輻射樞紐的作用。為達到這個目的，我們遵循“特區的改革要跳出現行體制之外”的原則，深入地、大胆地進行了各方面的改革，初步建立起以市場調節為主的市場體系，推動了全市的外引內聯工作。到目前為止，全市建成1400多家外資企業、近3000多家內聯企業，外資企業、內聯企業和市屬企業構成了深圳市經濟發展的三大組成部份，有力地促進了深圳經濟的全面發展，使昔日的一個邊陲小鎮發展成初具規模的、以工業為主的、經濟結構較為合理的、多功能的現代化城市。

經過八年的奮鬥，深圳已為國內外投資者創造了一個較好的投資環境，無論是在基礎設施、水電供應等硬件上，還是在辦事程序、辦事效率、法律保障等軟件上都有較大的改善，初步創造了投資者能按國際慣例

生產經營的環境和條件。事實證明，絕大多數的外資及內聯企業在深圳生產經營情況良好、效益理想、資金回收快、投資合作雙方較滿意。

根據中央、國務院的戰略決策，深圳在改革開放中要進一步發揮試驗地和排頭兵的作用，以促進沿海地區和內地的梯級開放，實現“兩頭在外”、“大進大出”的戰略，參與國際經濟大循環。最近中央和國務院給予深圳實行計劃單列等優惠政策，這將使深圳的開放、改革步子邁得更大更快。我們深信，深圳有毗鄰港澳、地處中國南大門的優越地理位置，初步完善的投資環境，八年改革開放的經驗，日趨合理的產業結構和較強的經濟實力，有國家給予的更加優惠的政策，深圳對海內外的投資者將更具魅力。

由深圳市政府計劃辦公室和引進外資辦公室編寫的《深圳投資指南》，詳細地介紹了深圳的基本概貌、發展規劃、投資環境、歡迎投資的領域、縣區投資指南、投資保障、政府機構、企業名錄等，是我市第一部較為全面的投資百科全書。我們希望《深圳投資指南》的問世，能方便海內外的企業家、實業家，更多地了解深圳，能為投資者來深圳投資充當嚮導和橋樑。我們大力歡迎遠見卓識之士光臨深圳，前來投資興業，特別鼓勵興辦技術知識密集型的先進工業項目和面向國際市場與中國國內急需短缺的創匯工業項目。我們將繼續給予優惠待遇和提供熱情週到的服務。

Preface

— by Mayor of Shenzhen Lihao

Shenzhen Special Economic Zone was formally founded by approval of National Congress of the People's Republic of China eight years ago.

The founding of Special Economic Zone is a creation of our government, and is an important composing part for our country to carry out open policy to the world. Shenzhen SEZ is not only one of the important doors for China to open to the world, but also an experimental area for our country to open to the world and reform firstly. We have established a set of special developing strategy during eight years – setting up an open type's comprehensive SEZ which takes industry as the lead and operates Commerce, Estate, Travelling, Agriculture and Stock Raising as well, fully displaying the role of "four windows" of technology, knowledge, management and open policy to the world and the radiating and key role of "two sectors" of facing to inland China and the world. For reaching this purpose, we observe the principle that "Reformation in SEZ should jump out of the present system" and carry out reformation deeply and boldly in all circles. We have initially set up a market system mainly according to the principle of market adjustment and promoted the work at foreign investment introduction and domestic co-operation in whole city. So far we have established 1,400 enterprises with foreign investment and 2,600 enterprises with domestic co-operation in whole city. Enterprises with foreign investment, enterprises with domestic co-operation and enterprises under Shenzhen Municipal Government compose the three basic compositions of Shenzhen economic development. They promote Shenzhen economic development forcefully in all circles and make the little town on border develop to be a modern city with industry as the lead, reasonable economic structure and multiple-function.

Shenzhen has set up a better investment environment by endeavour of eight years. Both the hardware in fundamental construction and water and power supply etc. and the software in business procedures, business efficiency and legislation etc. have improved greatly. The environment and conditions in which investors can produce and operate according to international convention have initially established. It is proved by the fact that most of the enterprises with foreign investment and enterprises with domestic co-operation have been running very well. They get expected benefits and their fund returns fast. Both parties of investment and co-operation are very satisfactory.

According to the strategical decision of Central Committee and State Council Shenzhen should further play the role of experimental area and the lead soldier in reformation and opening in order to promote opening in coast area and inland China in steps, to realize the strategy that "Both ends are out of China" and "import and export greatly", and to take part in international economic circulation. Recently the Central Committee and State Council offer some preferential policies of carrying out plan independently etc. to Shenzhen, which will make the steps of

reformation and opening in Shenzhen to stride more greatly and fast. We believe that Shenzhen will be more attractive to foreign and domestic investors because of its good geographic position next to Hongkong, initially completed investment environment, experiences of reformation and opening in eight years, reasonable industrial structure and strong economic power, and more preferential policies offered by state.

"Shenzhen Investment Guide" edited by Planning Office under Shenzhen Municipal Government introduces the fundamental situation, developing programming, investment environment, circles welcoming to investment, investment guide in county and districts, investment protection, government structure and catalog of enterprises etc. in detail. It is the first complete encyclopedia on investment in Shenzhen. We hope that the publishing of "Shenzhen Investment Guide" will convenience foreign and domestic enterprisers, make them to know much more about Shenzhen and act as a guider and bridge for investors coming to Shenzhen. We sincerely welcome people to visit Shenzhen and invest in Shenzhen. We especially encourage to run the advanced industrial projects in technology-orient and knowledge-orient and the industrial projects which are needed in China and can make foreign exchange facing to international market. We shall continue to offer preferential treatment and provide warm services.

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深圳市地理位置



第一部份 深圳新貌



▲ 深圳市人民政府



▶ 建設中的羅湖一角



▲ 深圳之夜



日新月异

► 國貿大廈





▲ 蛇口夜景



聯檢大樓 ▶



◀ 鐵路高架橋