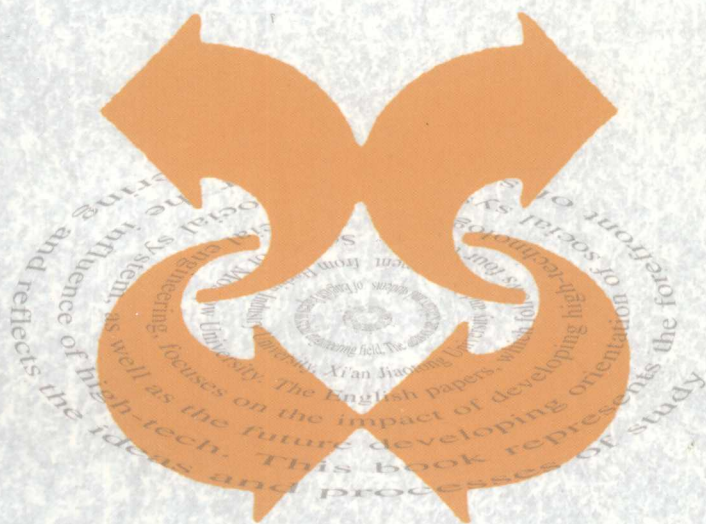


# HIGH TECHNOLOGY AND SOCIETY:

Issues on Social Engineering  
of Multi-behavior System

Editor in Chief: He Mingsheng  
Subeditors: Bai Shuying, Shao Li



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## Preface

To further promote disciplinization and internationalization of theories, methods and applied researches on social engineering, Harbin Institute of Technology, Xi'an, Jiaotong University in China and State University of Management, Moscow, jointly held the "2007 International Conference on Social Engineering and Management—the Second Symposium on Theories and Methods of Social Engineering in China" in Harbin, January 13 – 14, 2007. The core topic of this conference is "High Technology and Society: Issues on Social Engineering of Multi-behavior System". The scholars who gave reports are Professor He Mingsheng from Harbin Institute of Technology, Professor Wang Hongbo from Xi'an Jiaotong University, Professor Sergey A. Rybkin from State University of Management, Moscow, and Professor Chung Sang Hwa from Yonsei University.

More than 60 experts and scholars attended the conference, they came from Russia, USA, Canada, Korea, and Harbin, Xi'an, Shenyang, Nanjing, Guangzhou, Xiamen, Fuzhou, Qinhuangdao of China. They discussed multi-dimensional aspects of general theories and their applications of social engineering, social engineering and social development, Internet and social engineering, technological innovation and social innovation, and high-tech social policy and management engineering. This book was a selection from 97 articles totally submitted up.

The conference was supported by the units which include International Office, Scientific Research Office of Harbin Institute of Technology, Xi'an Jiaotong University, Shenyang Normal University, Journal of Liaodong College (Social Sciences Edition). We here appreciate all of them. Mr. Fan Guangwei and Ms. Ma Xiaoxing of Social Sciences Academic Press (China) made hard work for this book, and we specially extend our gratitude.

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