

国家标准化管理委员会 编著

# 国际标准化实用英语教程

Practical English Course (学生用书)  
for International Standardization  
(Student's Book)



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 中国标准出版社

PRACTICAL ENGLISH COURSE FOR  
INTERNATIONAL STANDARDIZATION  
(Student's Book)

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# 序

2008年10月,国际标准化组织(ISO)全体大会通过了ISO增加一个常任理事国的决议,中国正式成为了ISO的常任理事国。这是我国参与国际标准化活动取得的一项重大突破,是我国标准化工作具有里程碑意义的重要事件。

成为ISO的常任理事国,增强了我国在国际标准化活动中的影响力,获取了我国在国际标准化组织决策层更多的话语权。同时我国标准化工作也迎来了新的挑战,对全面提升我国国际标准化工作水平提出了更高的要求。如果我国的标准化工作整体水平和参与国际标准化活动的能力不能得到有效的提高,不仅不能很好利用常任理事国席位为我国的经济建设和对外贸易服务,还有可能失去这来之不易的国际地位。

我们清醒的看到,目前我国参与国际标准化活动的总体水平与发达国家相比还有较大差距。要缩小这些差距,亟待培养一批有能力参与国际标准化活动的专家,需要尽快建设一支我国的国际标准化人才队伍。

人才是事业的根本,人力资源是第一资源。做好国际标准化工作,实现我国国际标准化工作的新突破,关键在于人才。随着我国国际标准化工作发展进入到新的阶段,人才问题日益突显,人才培养已成为当务之急。国家标准化管理委员会正在着力狠抓人才培养,搞好规划,采取多种形式、多种途径,培养国际标准化所需的各种人才。我衷心地希望通过

3~5年的努力,我国国际标准化人才培养能取得明显成效,使一批精通业务、熟悉标准、又具有较高外语水平的高素质技术专家活跃在国际标准化舞台上;我们还要培养一大批国际标准化的高级管理专家,力争使我国专家在进入国际标准化组织核心管理层中取得突破。

让我们共同努力,为中国标准化事业的科学发展而不懈努力。

纪光华

二〇〇六年四月

# 编者的话



为了提高中国标准化工作人员参与国际标准化活动的英语能力,以适应参与国际标准化活动的需要,根据国家标准化管理委员会实施国际标准化人才培训计划的要求,国际合作部于2004年组织编写了《国际标准化实用英语教程》(以下简称《教程》)。经过4年实践,本《教程》作为国际标准化英语培训的主要教材,得到了学员的首肯。在总结《教程》实用性的基础上,也找出了需要改进之处,为此,国家标准化管理委员会决定对《教程》进行修订。

修订后的《教程》内容改为8个单元和4个附录,每个单元包括3篇听力材料,配有听力理解和会话练习。为增加学员在国际标准化活动方面的英语知识和词汇量,每个单元还选用了自学用阅读材料。为提高学员自主学习的能力和便于老师授课,教材改为学生用书和教师用书。学生用书包括:英文听力课文和会话的录音光盘、练习、单词及短语的中文解释和英文阅读课文;教师用书包括:听力课文及课文的中译文、阅读课文的中译文。另外,在课文内容上进行了较大修改,一是对听力课文中一些较长的句子和较难理解的从句进行了缩改,使其符合口语习惯,降低听力的难度;二是阅读课文更换了内容,为扩展学员在重要的国际标准化方面的语言表述知识提供便利条件。

修改后的《教程》力求使标准化人员通过学习国际标准化活动的相关知识提高英语的听、说、读、写能力,编入的资料基本上覆盖了国际标准化活动的

各个方面。《教程》采用了听力训练、对话练习、专题讨论等多种形式,同时,设计了国际标准化有关活动的模拟场景会话,学员可获得身临其境的效果。4个附录收录了一些比较重要而又无法纳入8个单元的资料,以便学员学习时参考查阅。

本《教程》适用于具有中级英语水平以上的人员。希望通过使用经修改的《教程》,能够促进学员英语水平的快速提高,从而更好地参与国际标准化活动。

在编写过程中,我们得到了多位国内外国际标准化专家、英语教授的热心帮助,在此,向他们表示衷心、诚挚的谢意。

编 著 者

2009年1月

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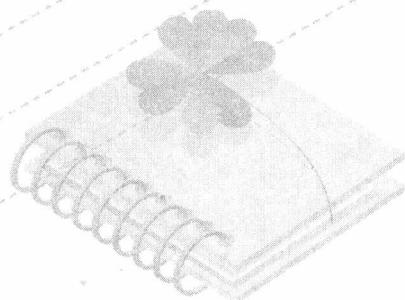
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# **Unit** II

*International  
Standardization  
Organizations*





# ***Part One***

## ***Listening Selections***

### **Selection One**

#### **The International Organization for Standardization (ISO)**



#### **Text for listening**

(.....)



#### **Words and expressions**

central secretariat 中央秘书处

non-governmental organization 非政府组织

public sector 公共部门

private sector 私营部门

industry associations 工业协会

consensus 协商一致

stakeholder 共利益者

reference framework 基准框架

ISA: the International Federation of the National Standardizing Associations 国家标准化协会国际联盟

strategic partnership 战略伙伴

preparation, adoption and application of standards 标准的制定,采用和应用

the state of the art 技术发展状态

DEVCO: Committee on Developing Country Matters 发展中国家事务委员会(ISO)



## Exercises

### I . Pre-listening

As soon as you hear the title of this lesson, try to relate the topic to your own knowledge and experience. Then answer the following questions:

1. Do you know what the ISO is? What does the ISO mean?
2. Say something about ISO, please.
3. Do you know where the headquarter of ISO is located?

### II . While-listening

#### Section A

Listen to this selection twice or three times and choose the best words for each statement according to what you have heard.

1. ISO officially began operations on \_\_\_\_\_.
  - 1) 23, February 1946
  - 2) 23, February 1947
  - 3) 23, January 1947
  - 4) 23, July 1946
2. When the large majority of products or services in a particular business or industry sector conform to \_\_\_\_\_, a state of industry-wide standardization can be said to exist.
  - 1) the national standards
  - 2) International Standards
  - 3) ISO International Standards
  - 4) ISO Standards
3. International Standards provide \_\_\_\_\_, or a common technological language, between suppliers and their customers, which facilitates trade and the transfer of technology.
  - 1) a standard framework

- 2) a reference framework
  - 3) a specified framework
  - 4) a common framework
4. The Code requires that standardizing bodies that have accepted its terms notify this fact to \_\_\_\_\_.  
1) the ISO/IEC Information Centre  
2) ISO Central Secretariat  
3) WTO  
4) DEVCO
5. ISO standards represent a reservoir of \_\_\_\_\_. Developing countries in particular, with their scarce resources, can gain from this wealth of \_\_\_\_\_.  
1) knowledge... technology  
2) technology... knowledge  
3) know-how... technology  
4) technology... know-how
6. ISO also has a policy committee on developing country matters, DEVCO, with a membership of nearly 100 standards institutes from both \_\_\_\_\_.  
1) developed and developing countries  
2) industrialized and developing countries  
3) developing and industrialized countries  
4) developing and developed countries

### Section B

Fill in each blank with the information you hear while listening to this paragraph.

1. A state of industry-wide standardization is achieved through \_\_\_\_\_ between national delegations representing all the \_\_\_\_\_ concerned.
2. The common goal of ISO, IEC, ITU and the WTO is promoting a free and fair global \_\_\_\_\_.