



IMAGE CREATES VALUE

形象创造价值

——论报纸广告的形象塑造力

徐永新 著

金城出版社

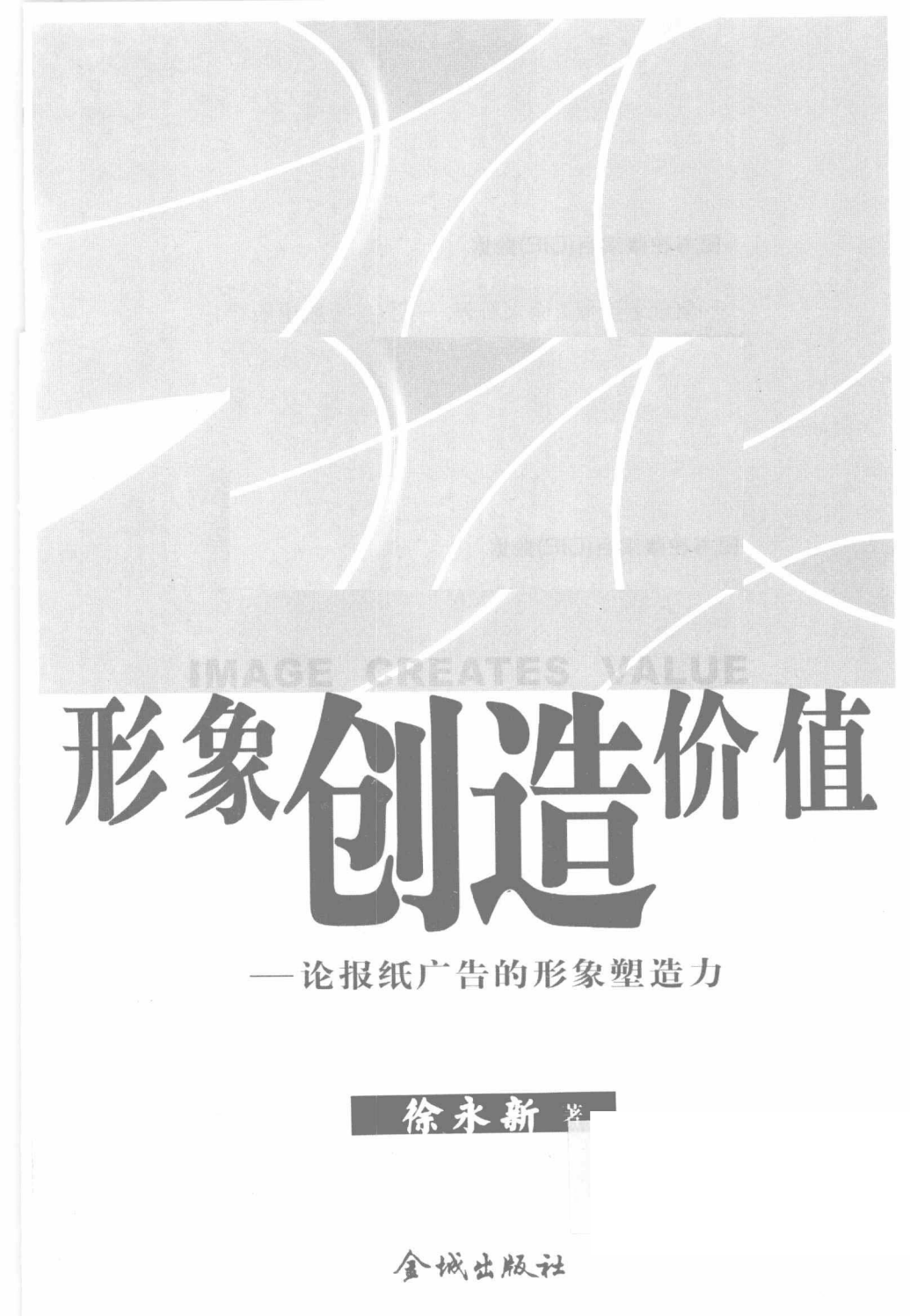


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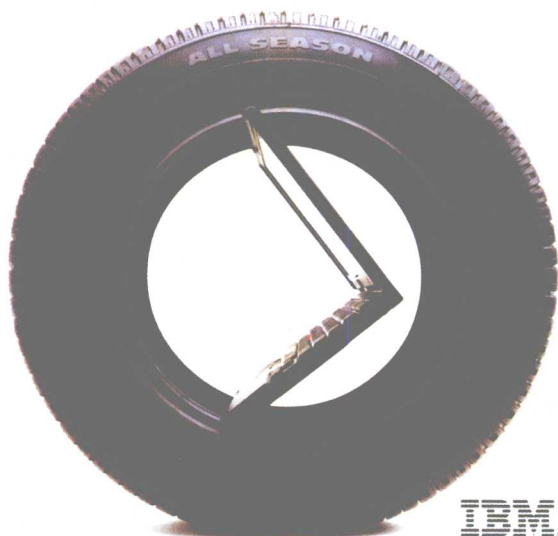
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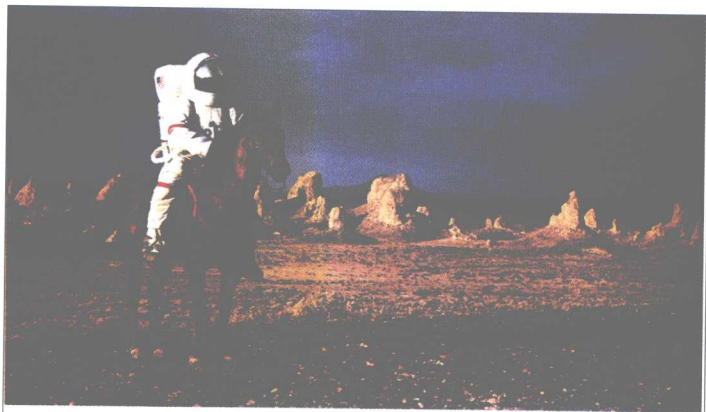
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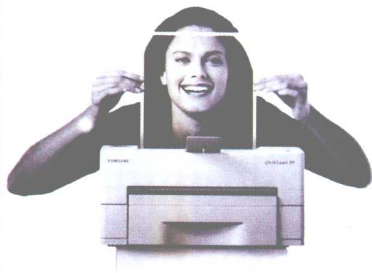
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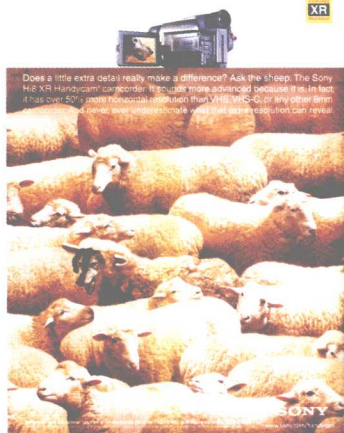
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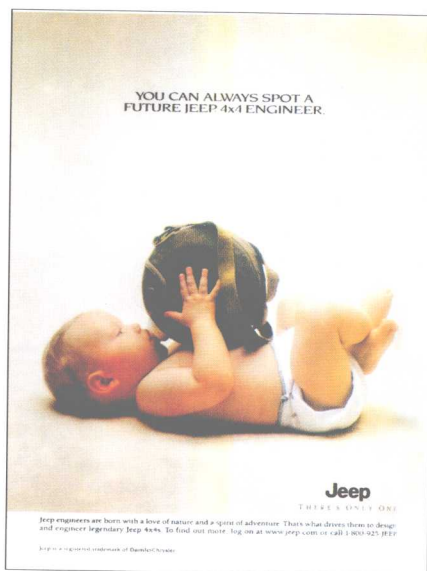
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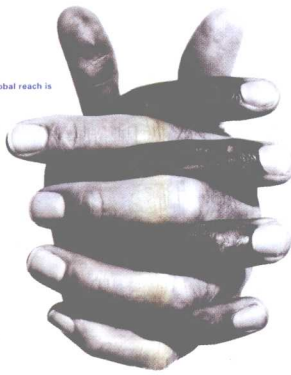
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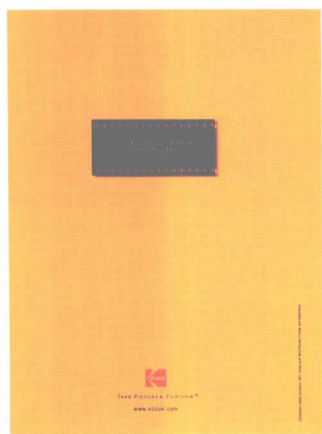
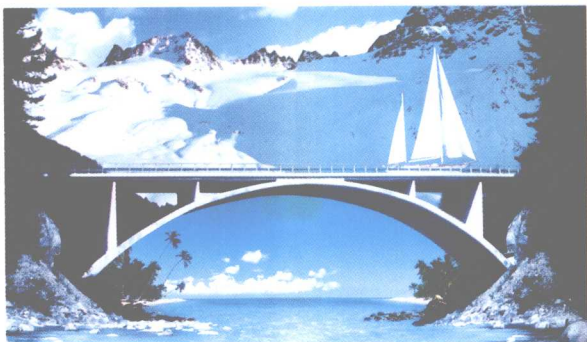
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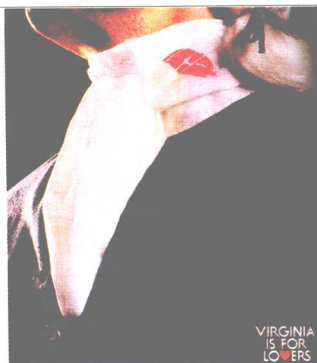
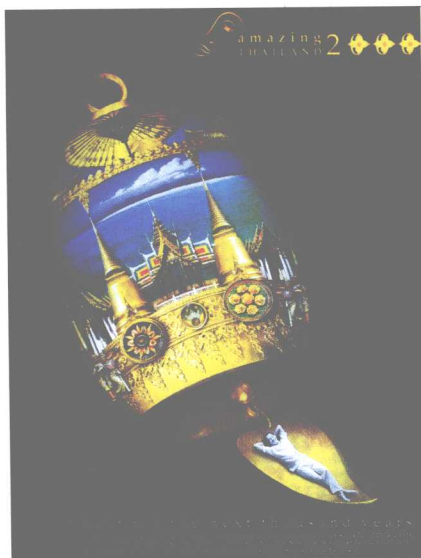
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