



典藏书屋——

午后咖啡

龚 嵘〇主 编

Life is the coffee and the jobs, money and position in society are the cups. They are just tools to hold and contain Life, and do not change the quality of Life. Sometimes, by concentrating only on the cup, we fail to enjoy the coffee God has provided. So, don't let the cups drive you ... enjoy the coffee instead.

如果生活是你杯中的咖啡,工作、财富和社会地位就是那些杯子。它们只是维持生活的工具而已,并不改变生活质量。有时候,我们在过于关注杯子的同时却忘了去品味上帝赐予的咖啡。所以,不要成为杯子的奴隶,好好地享受杯中的咖啡吧。



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主 编 龚 嵘 策划编辑 陈 勤 责任编辑 何 蕊 责任校对 李 晔 封面设计 戚亮轩 音频编辑 纪冬梅 地 址 上海市梅陇路 130号 邮 编 200237 000 址 www.hdlgpress.com.cn 编辑室 (021)64252717 营销部 (021)64250306 音像部 (021)64252710 传 真 (021)64252707 出版发行 华东理工大学出版社 华东理工大学电子音像出版社 光盘生产 浙江华虹光电集团有限公司 ED 刷 江苏句容市排印厂 ED 张 8 字 数 229千字

次 2008年9月第1版

次 2008年9月第1次

号 ISBN 978-7-900721-27-3

价 22.00 元(MP3 有声读物)

出版数量 1-8050 套



亲爱的读者:

已有多年英语学习史的你,是否仍困扰重重?看见大段的英文字就头痛!一步一生词,前查后忘记!那些长得像、意思近的词总是混淆难辨!除了美国牛仔、伦敦大雾、澳洲袋鼠,你的英语文化知识寥寥无几!遇见老外,聊完天气就无话可说!

要改善上述问题,你必须尝试超越课本与习题的禁锢,多读多听多看多练习。

本套丛书《典藏书屋——青春悦读/午后咖啡/睿智人生(MP3 有声英文读物)》为你铺设了一条英语提高新捷径,引导学习者在愉快阅读中系统、快速地积累词汇、背景知识,提高快速阅读技能。本丛书内容新颖翔实,具有极强的知识性、史料性、娱乐性与可读性,结构编排注意词汇与语言点的阶梯式循环出现,帮助读者在阅读中不断巩固、重复记忆。

本书精选文章 50 篇,从游戏规则到化妆品相对论,从交通事故报告到个人预算,从占星算命到镜子的魔力,从自闭症到美国的睡眠赤字,从有关单身女郎的7种误解到都市型男……为你展示了一个精彩的语言文化万花筒。每篇文章还附有精炼的内容点评、难句汉译、生词速记、文化知识链接等内容,使你进一步开拓语言文化视野,提高各领域的词汇知识。更重要的是,它能帮你找回失落已久的阅读的乐趣!

本丛书分三册,词汇级别从 3500-4500-5500 逐级增长,分别适用于高中生、大学英语四级、大学英语六级或研究生应考者三个读者群。

参与本书编写的还有李芳、刘友健、杨华业、陈小斌、陈旭辉、王 岩、曹长波等,在此表示衷心感谢。

囿于作者的学识和水平,书中错漏之处在所难免,敬请广大读者批评指正。

编 者 2008年7月

Sontents

Unit 1	The Weight of Paper	
	纸的分量	 . 1
Unit 2	Mirror Miracle	
	镜子的魔力	 . 6
Unit 3	Lost and Found	
	失而复得	 11
Unit 4	The Rules of Game	
	游戏规则	 16
Unit 5	The Theory of Cosmetic Relativity	
	化妆品相对论	 21
Unit 6	Why French Live Longer	
	为什么法国人会长寿	 25
Unit 7	Motorism	
	汽车主义	 30
Unit 8	Accident Reports	
	交通事故报告	 35
Unit 9	The Voices of Time	
	时间的声音	 40
Unit 10	The Art of Smart Guessing	
	巧妙猜测的艺术	 45
Unit11	Evaluation by Students	
	学上测证数师	10

Unit12 Why You Need a Personal Budget
为何需要个人预算54
Unit 13 Superbabies Aren't Happy Babies
超级宝宝并非快乐宝宝 59
Unit 14 Public Behavior in France
法国的行为礼仪64
Unit 15 Customs of Halloween
万圣节习俗 69
Unit 16 Brazilian Football Fans
巴西足球球迷 74
Unit 17 Trees Are Violet
树是紫罗兰色的79
Unit 18 The Myth of Superwoman
女超人的神话 84
Unit 19 Basics of Horoscope
占星算命基本知识 89
Unit 20 Fast-food Culture Serves up Super-size
Americans
快餐文化造就超码的美国人94
Unit 21 Slow Food Movement
慢餐运动99
Unit 22 Reducing Risks in Eyesight Corrective Surgery
降低视力矫治手术的风险104
Unit 23 What Is Autism?
何谓自闭症? 109
Unit 24 Mnemonics
单词记忆术 114

Unit 25	Four Rules for a Successful Marriage
	成功婚姻的四大准则 119
Unit 26	What Do You Know about Google?
	你对 Google 知多少? · · · · 124
Unit 27	Web Feats
	网络业绩 129
Unit 28	E-commerce, the Small Business Road to
	Profits
	电子商务——小公司的致富之路 134
Unit 29	The American Sleep Deficit
	美国的睡眠赤字 139
Unit 30	How "Average" People Excel
	才智一般者的成功秘诀 144
Unit 31	Why Character Counts?
	品格为何如此重要? 149
Unit 32	Escape Valve
	逃避责任之门 154
Unit 33	A Phenomenal Memory
	惊人的记忆 159
Unit 34	The American Civil War
	美国内战 ······ 164
Unit 35	Rebel Wild Rose
	叛逆的野玫瑰 169
Unit 36	Terri Is Not a Vegetable
	特丽不是植物人 175
Unit 37	Where Does Bad-breath Odor Come From?
	口臭是怎样产生的? 181

Unit 38	Liposuction's Limits	
	吸脂术的局限性	186
Unit 39	Turning Thoughts into Actions	
	化思想为行动	190
Unit 40	Football Hooliganism	
	足球流氓现象	195
Unit 41	Seven Myths of Single Womanhood	
	有关单身女郎的7种误解	200
Unit 42	Virtual Grave	
	虚拟墓地	205
Unit 43	The Networked Economy Explosion	
	网络经济爆炸	210
Unit 44	Metrosexual Man	
	都市型男	215
Unit 45	Managerial Stereotypes	
	典型的经理人	221
Unit 46	Scientists Look Forward to the Past	
	科学家展望过去	225
Unit 47	A Glimpse of US Students' Social Life	
	美国大学生社交生活一瞥	229
Unit 48	Buy Nothing Day	
	不购买日	233
Unit 49	The Fragile American Middle Class	
	脆弱的美国中产阶级	237
Unit 50	The Wal-Mart You Don't Know	
	你不知道的沃尔玛	241



上尔·盖茨让电脑登上了全世界的每个办公桌,有人预言"无纸化办公"(Paperless Office)即将到来。然而事实是,在这个日益数字化的世界里,纸张销量一路飙升,白领们仍深陷纸海。人类对纸的眷恋、对硬拷贝的信任使纸的分量永远不会减轻。

The arrival of computer everywhere in the workplace would, some technological forecasters predicted, soon make paper a thing of the past.

And guess what? Bill Gate's vision of a computer on every desk has been more or less realized. Yet, most of the folks working at those desks are knee-deep in paper. In fact, sales of the stuff are growing.

Research from a new book, "The Myth of Paperless Office" suggests our increasing use of paper is due to the introduction of the very digital technology that was supposed to wipe it out.

The case studies on e-mail in the workplace, for example, show that it can lead to a 40% rise in paper consumption — this does not take into account the amount of paper used to print information from the Internet.

Xerox's (施乐公司) core business involved paper, and it was understandably alarmed by the prospect of its going out of fashion. So the research center invented the computing and printer technology that made sure it didn't. Those Xerox executives knew what they were doing.

But our attachment to paper is truly amazing. An astonishing proportion of e-mail users print off their messages and store them in filing cabinets. Organizations that used to print many documents for meetings now circulate them electronically via their intranets. But those attending meetings generally turn up with heaps of paper hot from the nearest laser printer.

Why store e-mail messages in paper files, which take up valuable space and are effectively unsearchable, when you can keep them on a hard disk and effortlessly look through them for keywords? Why print off bulky documents whose only fate is to be discarded after the meeting is over?

If people love paper, there must be a reason for it. And there is. It is highly portable, infinitely flexible, and consumes no battery power. And it doesn't have to be turned on before you can read it.

The mystery is not that people use so much paper, but that they don't use even more of the stuff. The problem with technological predictions is that they are always solution-driven (受解决方法驱使). "Technology is the answer" is their underlying mindset (潜在的心态). Now what was the question again? It's foolish — and here is the hard copy to prove it.

(384 words)

- 1. And guess what? 而结果怎样呢?
- 2. So the research center invented the computing and printer technology that made sure it didn't. 研究中心发明了计算机打印技术以确保纸张不会过时。(didn't后省"go out of fashion")



attachment [ə'tætʃmənt] n. [+ to] 依恋 forecaster ['fɔːkɑːstə(r)] n. 预测人员 attend [ə'tend] vt. 参加 (会议、讲座、音 乐会)

heap [hirp] n. 一堆
alarm [ə'lɑːm] vt. 使恐慌
infinitely adv. 无限地
astonishing [əs'tonɪʃɪŋ] adj. 令人惊讶的
intranet ['mtrənet] n. 内部互联网
battery ['bætərɪ] n. 电池
myth [mɪθ] n. 神话
bulky ['bʌlkɪ] adj. 大量的
predict [prɪ'dɪkt] vt. 预测
circulate ['sɜːkjuleɪt] v. 交流,流通
portable ['pɔɪtəbl] adj. 可移动的,便携的

consume [kən'sju:m] vt. 消耗
proportion [prə'pɔːʃən] n. 部分
core [kɔː(r)] n. 核心
prospect ['prospekt] n. 前景
digital ['dɪdʒɪtəl] adj. 数字的
realize ['rɪəlaɪz] vt. 实现
discard [dɪs'kɑːd] vt. 丢弃
stuff [stʌf] n. 东西
document ['dɒkjumənt] n. 文件
valuable ['væljuəbl] adj. 宝贵的
executive [ɪg'zekjutɪv] n. 执行官,

行政官员
via ['vaɪə] prep. 通过
flexible ['fleksəbl] adj. 灵活的
vision ['vɪʒən] n. 预见,远见





case study 个案分析
paperless office 无纸化办公
be supposed to 应该
take into account 考虑
filing cabinet 档案柜
take up 占据
hard disk 硬盘

turn up 出现 hard copy 硬拷贝,打印的纸 质备份 a thing of the past 成为过去 laser printer 激光打印机 wipe out 消灭,淘汰



paper相关词

层出不穷的纸类产品(paper products)以及与纸相关的衍生产品演绎着现代办公文化:

paper shredder 碎纸机 paper bag 纸袋 waste paper 废纸 paper flower 纸花 paper cup 纸杯 paper clip 纸夹 paper pulp 纸浆 paperweight 镇纸 paper knife 裁纸刀(用于开信封) paper cutter 切纸刀(用于修剪页 边) paper napkin 一次性纸巾

其他与纸相关的词组:
paper tiger 纸老虎(看似可怕的人)
paper boy/girl 报童
paper stainer 拙劣的作家(字面义为玷污纸张者)
paper-folding game 折纸游戏





You vs Your Boss

When you take a stand, you're being bull-headed.
When your boss does it, he's being firm.
When you overlooked a rule of etiquette, you're being rude.
When your boss skips a few rules, he's being original.
When you please your boss, you're arse-creeping.
When your boss please his boss, he's being co-operative.

你和你的老板

你若表态明确,是因为你生性固执; 老板表态明确,是因为他坚决果断。 你不遵循社交礼节,是因为你行为粗鲁; 老板忽视社交礼仪,是因为他敢于开创。 你讨好你的上司,那你就是溜须拍马; 老板讨好他的上司,是因为他富有合作精神。



Unit 2

Mirror Miracle 镜子的魔力

全童话世界里,邪恶的继母永远是丑陋的,善良的公主与仙女永远是美丽的。"美丽的东西都是好的",这种观点在日常生活与工作中,给外表漂亮的人带来无可否认的优势。爱美之心,人皆有之。人们或出于虚荣,或出于缺乏自信,都对镜子产生了难以抗拒的眷恋。时下,俊男靓女充斥电视、报刊、广告牌等各种媒体形式,有时我们每天看见美人的次数远远超过了自己的家人,这会给普通人造成什么样的影响呢?

We are all more obsessed with our appearance than we like to admit. Concern about appearance is quite normal and understandable. Attractive people have distinct advantages in our society. Studies show:

- * Attractive children are more popular, both with classmates and teachers. Teachers give higher evaluations to the work of attractive children and have higher expectations of them.
- * Attractive applicants have a better chance of getting jobs, and of receiving higher salaries. One US study found that taller men earned around \$ 600 per inch more than shorter executives a month. In court, attractive people are found guilty less often. When found guilty, they

receive less severe sentences.

We also believe in the "What is beautiful is good" stereo-type — a deep-rooted belief that physically attractive people possess other desirable characteristics such as intelligence, competence, social skills and confidence — even moral virtue. The good fairy princess is always beautiful; the wicked stepmother (邪恶的继母) is always ugly.

It is not surprising that physical attractiveness is of overwhelming importance to us.

Every period of history has its own standards of what is beautiful, and every contemporary society has its own distinctive concept of the ideal physical features. In the 19th century being beautiful meant wearing a corset (紧身衣) — causing breathing problems. Now we try to diet and exercise ourselves into the fashionable shape — often with even more serious consequences. But although we resemble our ancestors in our concern about appearance, there is a difference in the degree of concern. Advances in technology and in particular the rise of the mass media have caused normal concerns about how we look to become obsessions. How? There are 3 reasons:

- * Thanks to media, we've become accustomed to extremely rigid and uniform standards of beauty.
- *TV, billboards (广告牌) and magazines mean that we see "beautiful people" all the time, more often than our own family members, making exceptional good looks seem real, normal and attainable.
- * Standards of beauty have become harder and harder to attain. The media ideal of thinness for women is achievable by less than 5% of the female population.

Even attractive people may not be looking in the mirror out of vanity (虛葉), but out of insecurity. We forget that there were disadvantages to being attractive; attractive people are under much greater pressure to maintain appearance.





- 1. We are all more obsessed with our appearance than we like to admit. 我们大家对自身容貌的在意度都超过了我们所愿意承认的程度。
- 2. Now we try to diet and exercise ourselves into the fashionable shape often with even more serious consequences. 现在我们试图通过节食与锻炼获得时尚的体型,但后果往往更严重。
- 3. The media ideal of thinness for women is achievable by less than 5% of the female population. 女性人群中只有不到5%的人能达到媒体眼中"苗条"的理想标准。



be accustomed to 习惯于 out of insecurity 出于不自信 be obsessed with 迷恋于 believe in 信奉 be under pressure 承受压力 be of overwhelming importance 极其重要 in particular 尤其 out of vanity 出于虚荣心