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# Foreword

## *The Future of Public Administration: Accountable and Transparent Government in a Networked World*

The second decade of the 21<sup>st</sup> Century is upon us and new challenges confront public administration in a borderless world held together by knowledge networks and individual and organizational linkages ranging from professional associations to Facebook, LinkedIn, and Twitter users. The world has never seemed so small and yet so many challenges abound in getting things done and governing efficiently, effectively, and ethically. Public administration is on the forefront of making the world a safer and better place to live, work, and play. The demand for successful administrative leadership and performance has never been greater.

**2011 International Conference on Public Administration (7<sup>th</sup>)**, co-sponsored by University of Electronic Science and Technology of China, American Society for Public Administration, Chinese Public Administration Society, School of Public Administration of Moscow State University and *Chinese Public Administration Journal* seeks to provide a forum for distinguished speakers from academia, government and industry to discuss problems and new ideas, share experiences of success and failure in public administration, explore the changes that public administration poses for all aspects of governance, and promote international co-operation in the field of public administration.

The theme of 2011 International Conference on Public Administration (ICPA 7<sup>th</sup>)—The Future of Public Administration: Accountable and Transparent Government in a Networked World. Focus areas include accountability and transparency in government, citizen driven administration/civic engagement, networking and governance in urban regions, collaborating public organizations, international and global challenges, civil service reform, governance in the midst of diversity, and new public management. The papers collected in *Proceedings of 2011 International Conference on Public Administration* represent a vast storehouse of new information and knowledge that should be useful to public officials on every continent, East-West and North-South, which offer insight, information, and knowledge on a variety of subjects that practicing public administrators and scholars should find useful.

The submissions of 2011 International Conference on Public Administration (7<sup>th</sup>)

have amounted to Nine Hundred and Seventy-Six pieces from both China and abroad, including more than a hundred pieces submitted by foreign experts, scholars and practitioners to both School of Political Science and Public Administration of University of Electronic Science and Technology of China and American Society for Public Administration. The paper submitters are from Africa, Australia, America, Brazil, Canada, P. R. China, China Taiwan, Denmark, France, Germany, India, Indonesia, Iran, Ireland, Italy, Japan, Kuala Lumpur, Malaysia, Netherlands, Pakistan, Philippines, Poland, Romania, Russia, Slovenia, South Africa, South Korea, Switzerland, Thailand, Turkey, Uganda and United Kingdom. After peer reviews by 2011 ICPA Academic Committee, the papers collected in *Proceedings of 2011 International Conference on Public Administration(7<sup>th</sup>) (Volume II)* are One Hundred and Forty Four, which offer a wide array of new knowledge and information on subjects that public administrators and scholars should find of some valuable and practical uses.

**The 7<sup>th</sup> Proceedings of the 2011 International Conference on Public Administration** encompasses a wide-ranging examination and analysis of those challenges. The Proceedings contain a rich and broad collection of ideas and research findings directed at the future of public administration in an accountable and transparent government in a networked world. Authored by academics and practitioners worldwide, the collection promises to move public administration practice and theory forward. There are seven sub-themes: (1) Accountability and Transparency in Government, (2) Public Service, Policy and Leadership, (3) Networking and Governance, (4) Collaborating Public Organizations and Civil Engagement, (5) New Public Management Issues, (6) Public Administrative Law and Media Management, and (7) Challenges in Public Administration.

Among the papers that focus on **Accountability and Transparency in Government** that explore accountability experiences and practices as well as those that investigate the causes and consequences of governmental transparency include György Attila from Romania “Transparency in Public Administration: Panacea for Public Finance Quality” explores transparency and public financial management and reporting, M. Michaux Parker, Keren R. Campbell and Rasheeda Abdul-Ghaffar from USA “An Exploratory Analysis of Anosognosic Management and Self-Accountability”, and Riant Nugroho from Indonesia “Accountability and Transparency: Key Factors for Successful Policy Innovation, A Case Innovation of Education Policy in Jembrana, Bali 2001-2005” explores accountability and transparency in the Indoneisan province of Bali, Gerd Schwarz from USA “Accountability, Transparency, and Liability Creation through State Shared Service Centers” discusses performance measurement and shared services in two American

states—Illinois and Ohio.

**Public Service, Policy and Leadership** are the subjects of papers by ZHU Xiao-ning from P.R. China “Study on Government Responsiveness of Public Service in Rural Areas in China”, Joanne Gram from USA “In Support of Public Service Excellence as the Forefront of Ethical Behavior” views reform through the lens of public service excellence, Adrian RITZ and PETROVSKY, Nicolai from USA “Do High Public Service Motivation and High Salaries Go Hand-in-Hand? Exploring the Motivational Pattern and Remuneration of Swiss Local Government Officials” explore the link between managerial remuneration and public service motivation among Swiss local government officials, and Marcelo Marchesini da Costa from Brazil “Mixed Capital Companies: between Market and Public Policy”.

Papers on **Networking and Governance** exploring the emerging patterns of collaboration in networked governance, focusing on the complex issues of urban regions in both national and international contexts are addressed by YE Lin from P.R. China “Metropolitan Region and Governance in the Pearl River Delta”, Divya Vishen and Manoj Dixit from India “RTI and E-governance: The Siamese twins to improve transparency in India” assess E-governance and transparency in India, YANG Hong-shan from P.R. China “The Challenges of Urbanization and Governance Transition in Urban China” discusses the necessary of a new system of “two-level government, three-level-management” for residents in urban China.

Among papers analyzing **Collaborating Public Organizations and Civil Engagement** are those by MA Hong-bo and XU Wan-qiang from P.R. China “Establishment and Implementation of Risk Management System for Certification Body” conducts concrete analysis on risk management of audit activities through specific cases, Sol de villa B. Rama from Philippines “Governance of Mining in Palawan, Philippines: Collaborative Governance and Sustainability” examines collaborative governance and sustainability in mining in the province of Palawan, Philippines, Wallace Swan from USA “Social Media and Public Administration/Policy: A New Tool for Governance and Citizen Involvement” takes stock of the growth and development of the social media (such as Facebook, Twitter, LinkedIn, blogs, and smart phones) and social networking on public policy and governance.

Public sector reforms, under the umbrella of New Public Management (NPM), have been widespread throughout the world, albeit taking different forms and moving at different paces. Those reforms have both supporters and detractors. Papers in this area analyze different interpretations of NPM, from a coherent ideology to a mixed bag of reform tools. They also analyze international trends, the value of translating NPM to different reform initiatives and the extent to which learning across

international boundaries takes place. **New Public Management Issues** are addressed in papers by LIU Zhi-rong from P.R. China “Executive Difficulty for the Plastic Limit Order and the Solution --A Case Study of the Implementation of the Order in Chengdu”, and Sima Siamei Namin from Iran “The New Public Management in Iran” takes a close look at NPM in Iran and the challenges in implementing NPM, Y. Pardhasaradhi from India “Public Administration in the Developing World: Issues, Challenges and Opportunities” discusses the emergence of NPM in the developing world and the wide ranging influence of globalization.

Issues on **Public Administrative Law and Media Management** are addressed in papers by LIANG Ping and ZHANG Bei-bei from P.R. China “The New Strategy of the Government’s Crisis Management under the New Media Era” explores the effects of the new media in the government’s crisis management, LI Chun-yan from P.R. China “Demands for the Rule of Law in Social Management Innovation in China” proposes some measures and efforts on the construction of the rule of law to advance social management innovation.

**Challenges in Public Administration** are addressed in papers by Suk-Won Lee from South Korea “Developing Indicators and Analysis Technique for Gender-Responsive Budget Statement”, MA Xiao-fei and WANG Xin from P.R. China “Calculating the Contribution Rate of Technological Progress to China’s Railway Transportation Revenue Growth—based on the Econometric Model of Grey System Theory”, ZHANG Xin and WANG Jia-chen from P.R. China “The Force of Agricultural Communities in Farmland Water Conservancy on the Stakeholders”.

The 2011 International Conference on Public Administration brought together an array of authors and topics drawn from many countries and attracted international interest in and inquiries from scholars and public administration practitioners in P.R. China, Indonesia, Uganda, Germany, South Africa, Slovenia, America, United Kingdom, Canada, Russia, France, the Netherlands, Thailand, Romania, Italy, Brazil, Africa, Turkey, Poland, Australia, Switzerland, Denmark, Ireland, Pakistan, India, Iran, Malaysia, Philippines, Japan, South Korea, Spain and China Taiwan. The Seventh International Conference on Public Administration was truly international.

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Looking Forward to Meeting You All at  
2012 ICPA.

Editor in Chief

*ZHU Xiao-ning*

October 18, 2011

Executive Editor in Chief

*ZHAO Shu-rong*

October 18, 2011

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