

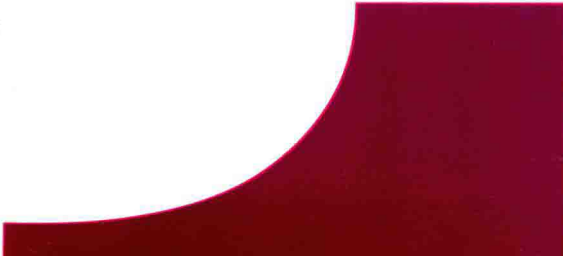


EXCELLENT

INTERNATIONAL DESIGN YEARBOOK
国际设计年鉴 2012

Vi / 形象

张先慧 主编



麦迪逊出版集团有限公司

1

004_ Vi / 形象

2

004_ Vi / 形象
289_ Logo / 标志

3

004_ Packaging / 包装
238_ Poster / 海报
302_ Graphics / 图形

4

004_ Book / 书籍
195_ Brochure / 小册子
340_ Card / 卡

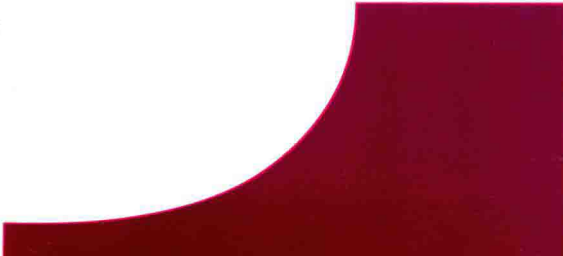


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麦迪逊丛书



Chief Editor: Xianhui Zhang

Published by: MDX Publishing Group Limited

Size: 215mm × 225mm

First Edition: September 2012

ISBN: 978-988-16715-1-6

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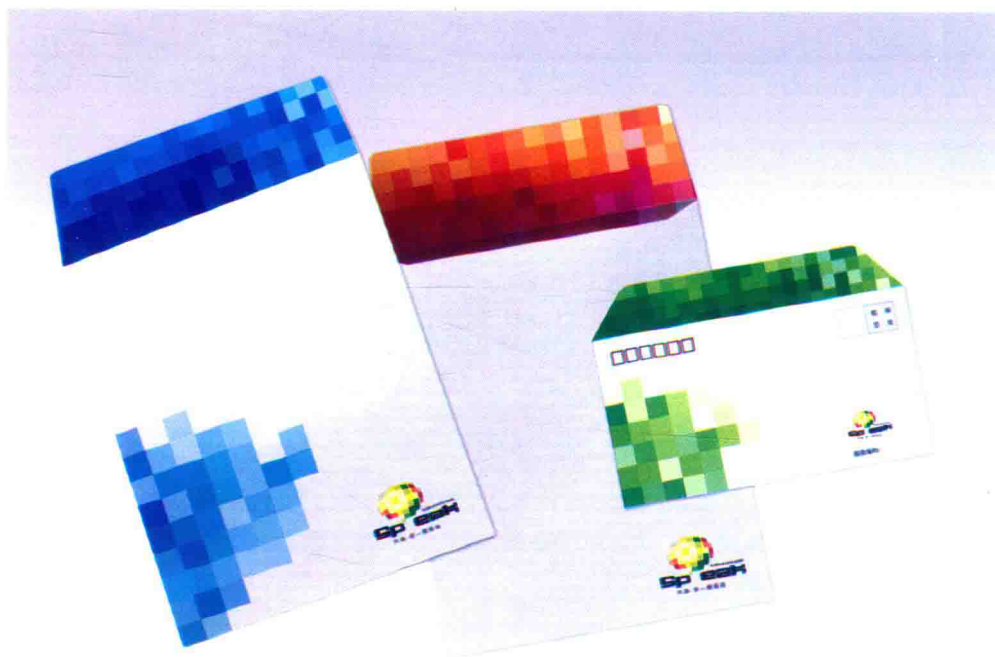
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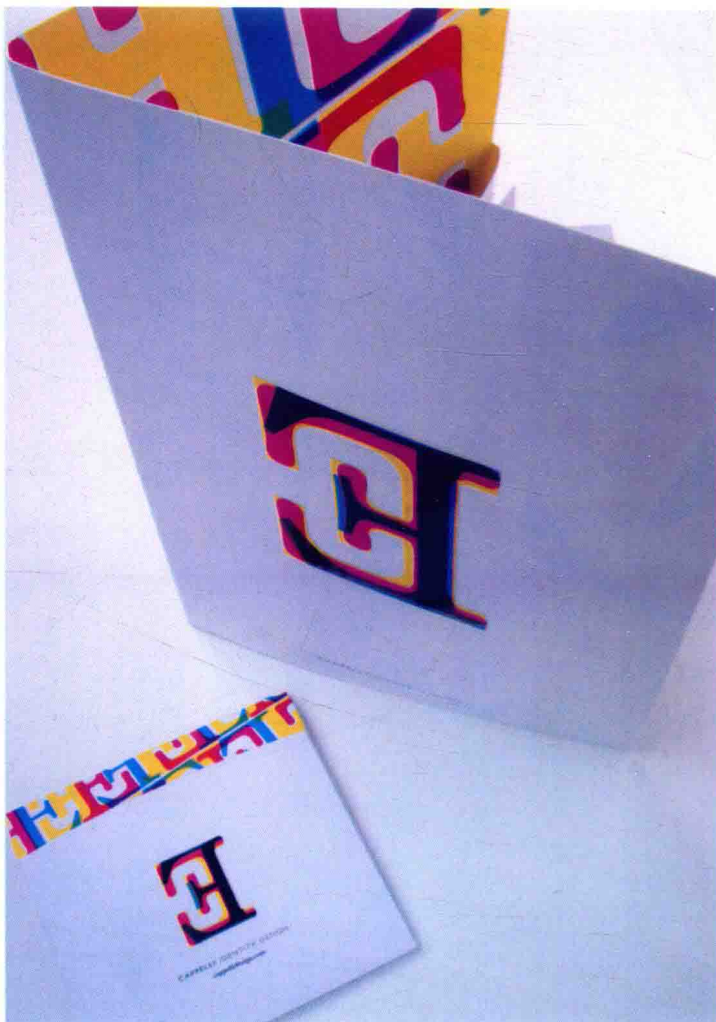
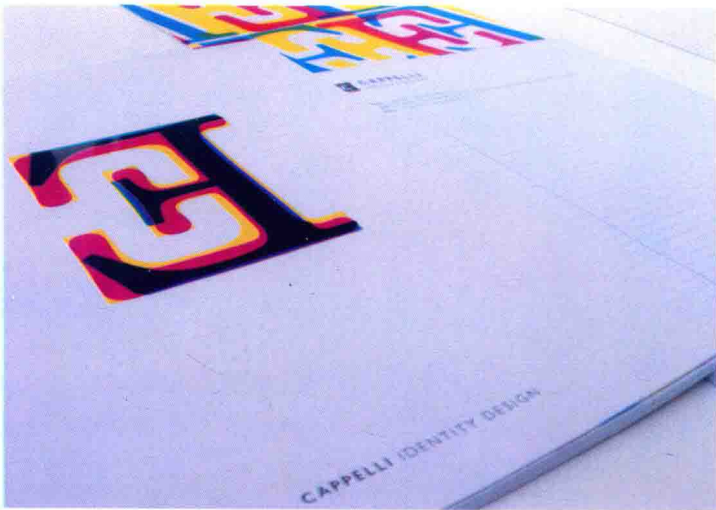
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言讲

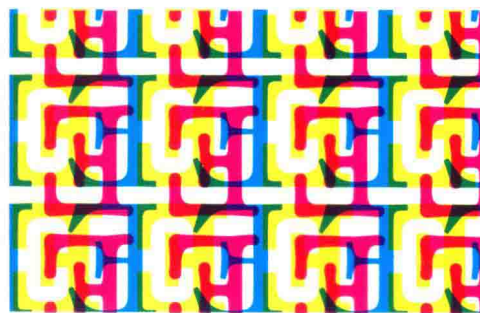
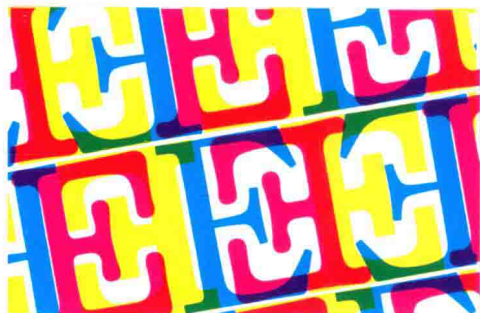
Design Company: Heilongjiang Aowei Advertisement Co., Ltd.
Creative Director: Hu Yuquan
Art Director: Hu Yuquan
Designer: Hu Yuquan
Word Editor: Wang Chunyang
设计机构: 黑龙江奥为广告有限公司
创意总监: 胡玉全
美术指导: 胡玉全
设计: 胡玉全
文案: 王春洋



CAPPELLI IDENTITY DESIGN
cappelli identity design

Design Company: CAPPELLI IDENTITY DESIGN
Creative Director: EMANUELE CAPPELLI
设计机构: CAPPELLI IDENTITY DESIGN
创意总监: EMANUELE CAPPELLI





CAPPELLI
IDENTITY DESIGN

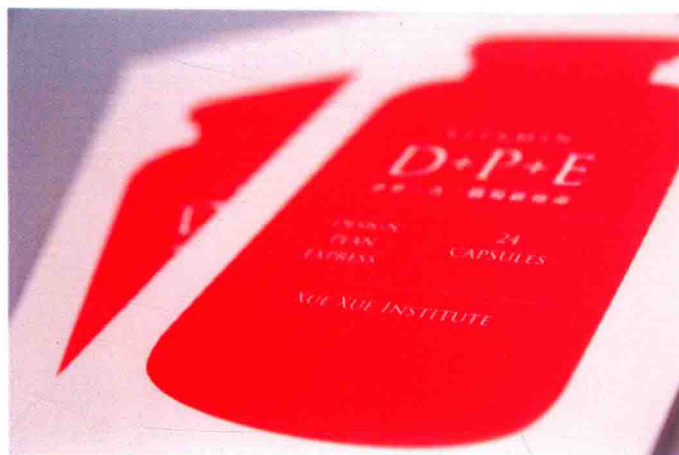
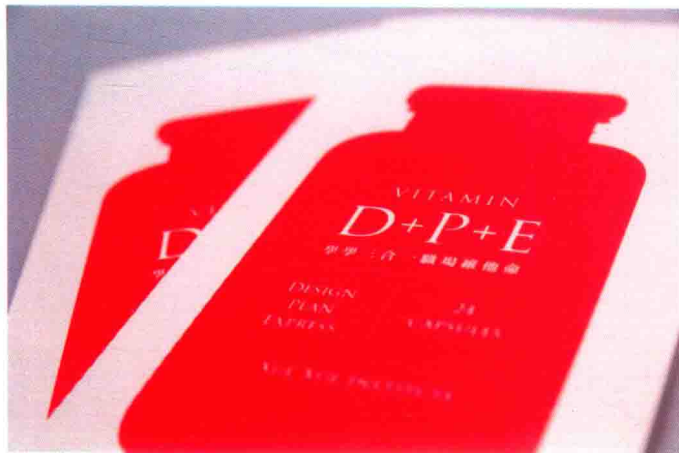
Emanuele Cappelli
Creative director

Via Sesto Calvo, 149 - 00174 Rome - Italy
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cappelli@cappellidesign.com
cappellidesign.com

DCMS
DCMS

设计机构: TEACAKE DESIGN
Design Company: TEACAKE DESIGN

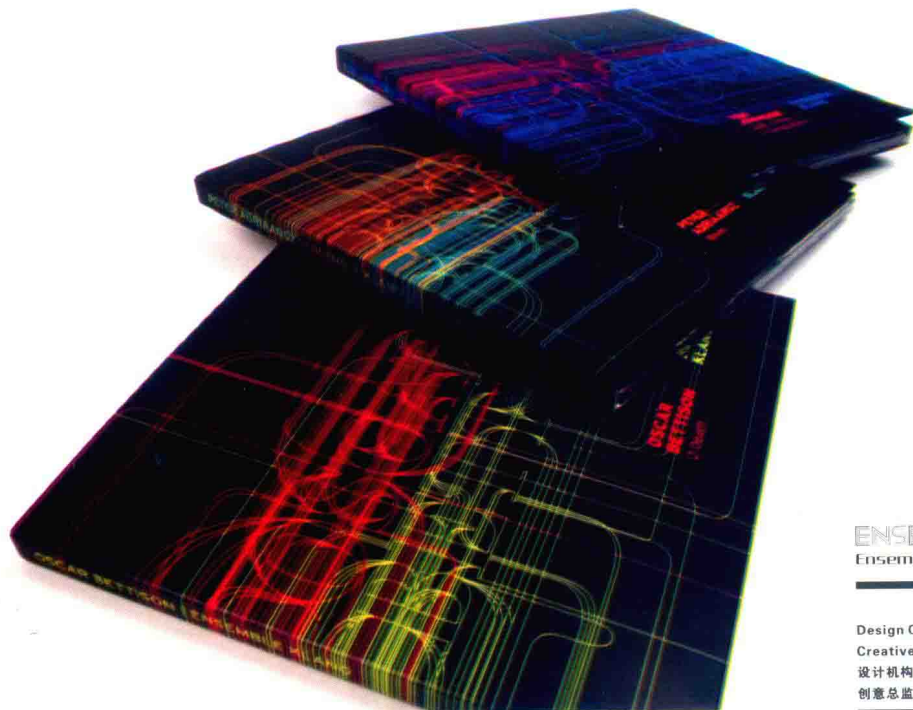
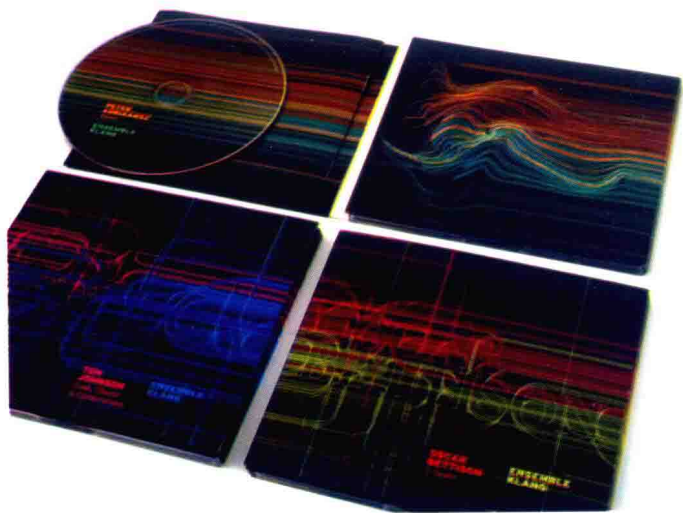




VITAMIN D+P+E

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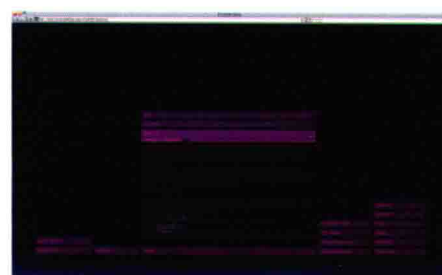
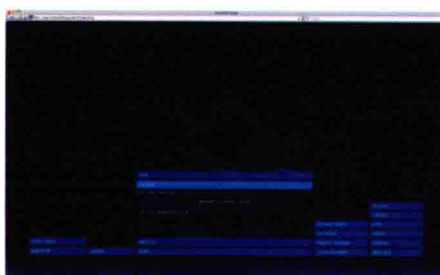
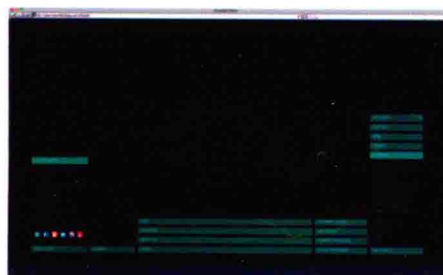
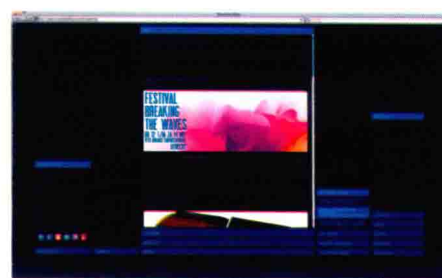
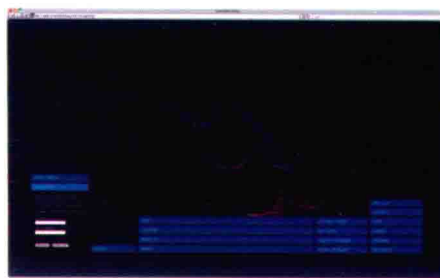
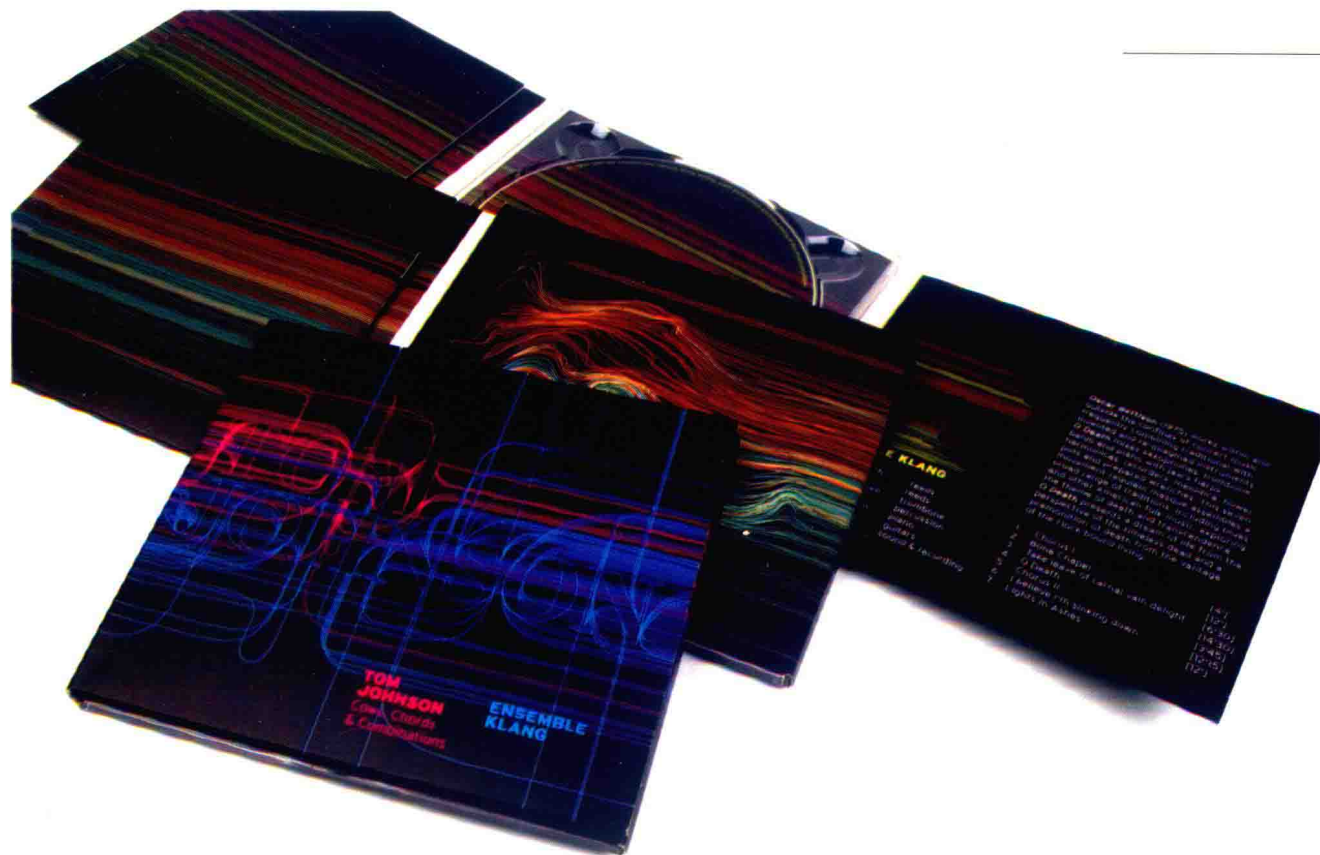
Creative Director: Zhan Bokai
 Art Director: Zhan Bokai
 Designer: Zhan Bokai
 创意总监: Zhan Bokai
 艺术指导: Zhan Bokai
 设计: Zhan Bokai



ENSEMBLE KLANG

Ensemble Klang

Design Company: Duel
 Creative Director: Bas de Koning
 设计机构: Duel
 创意总监: Bas de Koning





ON' 1
ON' 1

Design Company: BLOK DESIGN

Creative Director: VANESSA ECKSTEIN

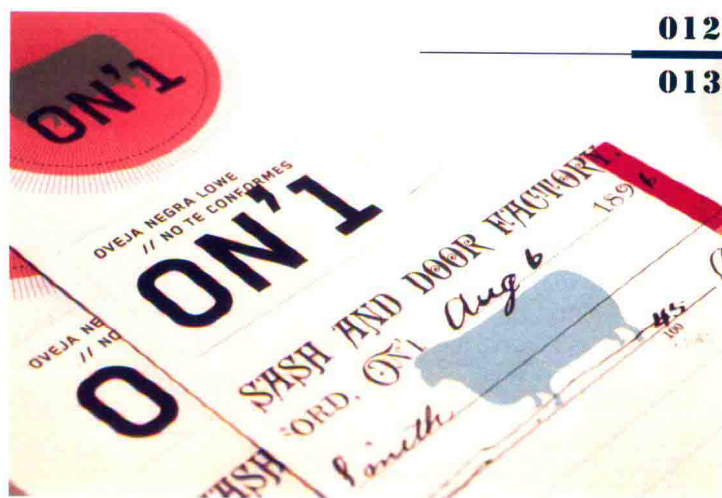
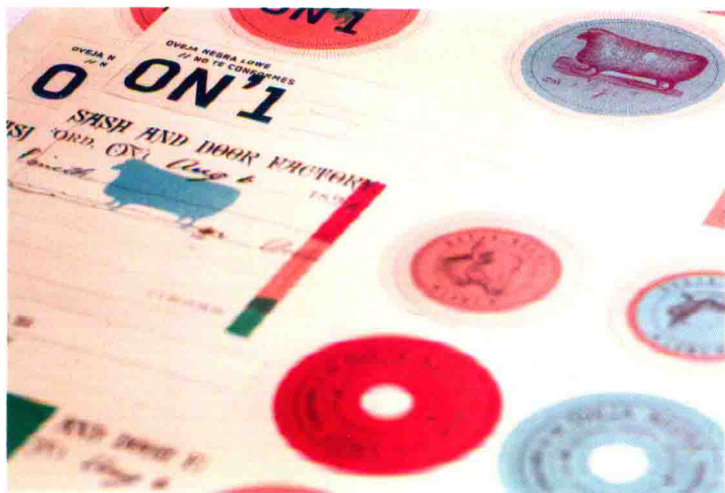
Designer: VANESSA ECKSTEIN, PADICIA KCEEBERG

设计机构: BLOK DESIGN

创意总监: VANESSA ECKSTEIN

设计: VANESSA ECKSTEIN, PADICIA KCEEBERG







FESTIVAL ANTICODES

Festival Anticodes

Design Company: Ewen Prigent / La Boîte Graphique

Creative Director: Ewen Prigent

设计机构: Ewen Prigent / La Boîte Graphique

创意总监: Ewen Prigent

