

看视频学英语

生活就像一坛老酒

刘宇光 编著

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前 言 Preface

众所周知, 听、说、读、写、译是英语学习中通常要训练的五种技能, 其中, 听和说排在前两位,显示了其重要性。即使是目不识丁的文盲,不会 读和写,仅依靠听和说的方式也能正常交流和无障碍生活,因此语言学习中 加强听和说的训练是非常必要的。

既然学习语言应该从听说练习开始,那么想学好英语的你又能找到多少 可以训练听和说的素材呢? 总结一下, 比如英语有声书、英语电视节目、英 语对白的电影、英语广播和网站上提供的其他音频、视频资料等, 这些都是 非常好的学习材料, 但是各有利弊。一般书店销售的英语学习类图书大多都 配有音频光盘或MP3, 使之成为有声材料, 但是有些出版者在图书音频录制 过程中对录音者要求不高,导致所录材料中的语言缺乏感情,缺少相关场景 的配合, 显得很生硬, 自然很难让学习者提起学习的兴趣; 目前国内电视平 台提供的英语节目不是很多,你可以选择网络或卫星来观看国外英语电视节 目, 但是由于这些素材并未照顾到语言学习者的水平, 普遍语速太快, 而且 没有字幕,让我们这些外语学习者理解起来有不小的难度,只能单纯用来磨 耳朵:看英语对白电影是个比较好的学习方式,既有趣又能学到准确发音, 在网上也能找到很多,大多还配有字幕,但是由志愿者提供的字幕翻译水平 参差不齐,有可能误导观众,带有字幕也会让人产生依赖性。另外英语对白 的电影长度太长,如果只是从头到尾泛泛地看,无法从学习语言的角度切 入,效果也不理想:收音机和网络电台中的英语广播只能听不能看,并不直 观,同样速度较快,没有文本,不适合反复学习:最后说说来自Youtube, megavideo, Hulu等网站上的视频资料,我们在这些网站中发现了大量很受 欢迎的非常贴近生活的英语视频资料,大多数趣味性、实用性和学习性都很 强,难度不高,非常适合普通英语学习者观看学习。因此我们特地收集和整 理了一些,集合成册,分门别类,制作成适合中国读者的英语学习类图书, 并且由经验丰富的作者为其配备了英、汉双语文稿,从内容和语言学习的双

重角度加以解说,让读者学习语言的同时还可以拓展百科知识,一举两得。

经过了一年多的精心收集和整理,《看视频学英语》系列图书正式面世了。本期共有四个分册,分别是《DIY学点你不知道的英语》《生活就像一坛老酒》《科技与职场交相辉映》和《艺术描绘美好人生》。这是其中之一的《生活就像一坛老酒》,用很多发人深思的人生感悟,帮助读者洗涤心灵、思考人生。本书在让读者学习英语语言的同时,通过观看视频,接受指令,动手实际操作,完成任务,让手、脑、耳、口同时作用起来,加强记忆,效果增倍。本书的使用方法建议:读者买到书之后,在电脑上看视频猜大意、模仿表演,然后参照读书来看文本,朗读、背诵、学表达,还可以同时跟读、听写、练听力,出门在外,也可以用WIFI继续观看视频,听音频,随时随地学习,直到一段视频、音频和文字的组合内容全部学完。

本书视频资料摘自互联网,仅供学习使用。由于来源众多,无法一一联络,原作者可自行联系本书作者或出版者索取版权使用费。感谢袁金萍、刘星辰、王调菊、董学慧等几位好友的鼎力协助。由于时间仓促,水平有限,如有疏漏和不当之处,请读者朋友们批评指正。

编者 2015年9月

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世界上很多事情都是有关联的,比如你和父母有遗传意义上的关联,你的工作和你所学的知识有一定的关联,和你的爱好也许会有关联等等。 看看本篇的标题《妈妈的摩托车》,猜想一下为什么妈妈会有一辆摩托车呢?其实这是一篇充满爱意的短文,看完这篇文章你会感受到,家族的传承与亲情的关联永远无法分隔。

原文 Script

My Mom's Motorcycle

To understand how this happened, you need to know about my grandfathers—Michael Gautraud and Paul Roessler.

Michael was an engineer that worked for Brunswick who had an impressive career. He helped design the first automatic pinsetter and ball return. This helped him get his name on patents. A lot of patents. About nine inches of patents.

He was also a skilled sailor, loved to race. He kept a logbook of every race he ever had. In it were charts and graphs and notes he would make, like, "Don't tack on header."

By the time of his death, he had it in his office: a pair of binoculars, pocket knife, a Good News Bible, a notebook titled Standards and Design Data that was filled with hand-drawn illustrations and graphs and the most detailed descriptions of a spring I've ever seen. There was a slide rule, a hat that lived in the corner, four pairs of glasses, and this stained glass window.

And one time, Michael noticed that the white plastic cylinders on his chandelier had started to burn. He replaced them with ceramic and they never burned again.

When Paul was 17, he left his friends and family, dropped out of high school so that he could join the navy, because he didn't want to miss the war. There he served his country, traveled to the Pacific and made a real-life Band of Brothers.

After he came home from the war, he became a sheet metal worker and quickly joined the union. He loved fishing, hunting and the outdoors. He didn't consider himself an artist, but whatever ability he had, he expressed it through wood carvings.

This is a brand new John Deere lawn mower. This is Paul Roessler lawn mower. It's got a shield for the saw, a holster for the clippers, weights in the front for balance, extra storage in the back for all the essentials.

At the time of his death, he had in his workshop—washers, nuts, bolts, screws, pop rivets, drill bits, and more screws; spools of thread, old watch parts, tools, tools, and more tools; pencils, a five-pack of Don Juan razor blades, and a surprising amount of armor piercing bullets. And one time during high school when Paul was bored, he made this doodle in his textbook.

Then there's me. Six years of college, still no degree. I probably eat too many eggs. I definitely drink too much coffee. Just kidding, you can never have enough coffee. I've pretty much always had gray hair. This is the best thing I can do with a basketball.

And currently on my desk is a wooden cat, a clock radio, a letter with notes on it, two unused notebooks, a glass prism, and a brass pineapple.

People need real things. They need to connect with reality. And I grew up at a time that is filled with fake realities. My grandfathers grew up at a time that seemed far more authentic, and I wanted a piece of it.

Paul left me a .22 rifle. It was the first gun he ever bought. Michael left me his Brunswick cap. He always sailed in it. I use these two objects to

connect not only to my grandfathers, but to the time they lived in.

And I wasn't the only one looking for connections like this. Mustaches and straight razor shaving is connection to an older time. Artisan coffee and craft beer grow more and more popular because of the connection to authenticity.

I didn't wanna just have things to connect me to the past. I wanted to experience it. So I bought a motorcycle. And it was awesome.

And there's my mom. She loves Alfred Hitchcock films. She is interested in archaeology, which is why she's wondering if this is Herod's tomb. When Jesus said men cannot live by bread alone, he had clearly not tried my mother's bread. And currently in her sewing room is a wall of threads, two sawing machines, really tiny threads, and this book which contains early 90s fashion patterns.

The most importantly, she was unhappy about my bike. She thought I would end up on the hood of somebody's car or on the side of road. But I tried to tell her I'll be wearing a helmet. But she still thought that was dangerous. And you know what? She was right. But it's exactly what I wanted.

In the month that followed I started taking a closer look at my grandfathers. And I realized I didn't love and respect them for their accomplishments or the times they lived in. I loved and respected them because of what they gave to others.

Both men were married for over 60 years; both men had big families. These men gave to all those around them. And that was the biggest difference between what I was doing and what they did. I was concerned with having something, and they were concerned with giving something.

So I decided my motorcycle was a lie. And I told my mom I'll sell it if I can make a profit. She offered me 1,800 on the spot because she didn't want me to ride it. I said 1,850. We shook hands.

And that's how my mom became the owner of a motorcycle.

译文 Translation

妈妈的摩托车

想要知道这是怎么发生的,你需要认识一下我的祖父们——迈克尔•高特罗德和保罗•罗思乐。

迈克尔是效力于宾士域保龄球品牌,并拥有惊人资历的工程师。他协助设计了第一台自动排瓶机和回送机。这帮助他名列多项专利。很多专利。专利证书大约有九英寸高(约**23**公分)。

他同样也是名技术高超的船员,热爱比赛。他写了一本他所参与过的每场竞赛的航海日志。里面有表格和图表,还有他会写下比如《别逆风折驶》 这样的笔记。

在他过世的时候,他的办公室里有这些:一副望远镜,折叠小刀,一本福音圣经,一本名为"规格和设计数据"的笔记本,里面都是手绘的插图和图表,以及我曾见过的最精细的弹簧描绘说明。有把计算尺,一顶挂在角落的帽子,四副眼镜,还有这面彩绘玻璃窗。

有一次,迈克尔注意到他吊灯上的白色塑料灯罩有点烧焦了。他用陶瓷 替换后它们就再也没烧焦过。

当保罗17岁时,他离开了他的朋友和家人,从高中退学,这样他才能加入海军,因为他不想错过战争。在那儿他效忠他的国家,行进到太平洋,并演出真实版的《兄弟连》。

从战场回家后,他成了一名钣金工人,并很快加入了工会。他喜欢钓 鱼、打猎,还有户外活动。他并不认为自己是位艺术家,但不管他拥有的是 什么能力,他都透过木雕表达出来。

这是一台崭新的强鹿牌除草机,是保罗•罗思乐的。它有锯子的套盖、 剪刀的皮套、放在前面保持平衡的镇石以及后面给所有必备物品的额外储存 空间。

他过世之时,在他的工作室里有这些——垫圈、螺帽、螺栓、螺丝钉、空心铆钉、钻头,还有更多螺丝钉;线卷、旧手表零件、工具、工具,还有更多工具;铅笔、五包装的唐璜牌刮胡刀片,还有数量惊人的穿甲弹。高中期间保罗无聊的时候,他在他的课本上乱画了这些。

接着是我。六年大学,还是没学位。我可能吃了太多蛋。我绝对喝了太多咖啡。只是开个玩笑,你永远喝不够咖啡。我一直以来都有一头灰发,这是我用篮球做过的最威风的事。

现在在我桌上有一只木猫咪、一台闹钟收音机、一封上头有笔记的信、 两本没用过的笔记本、一个玻璃棱镜,还有一颗铜菠萝。

人们需要真实的东西。他们需要和现实连结。我成长在一个充满虚幻现 实的时期。我的祖父们则成长在一个看似更真实的时期,而我想要一丁点那 种生活。

保罗留给我一把**0.22**口径的步枪。那是他买的第一把枪。迈克尔留给我他的宾士域球帽。他总是戴着它出航。这两件物品不只把我和我的祖父们联系在一起,还和他们经历过的日子紧密相连。

我并不是唯一一个找寻这种关联性的人。胡须和用直剃刀刮胡子也和一 段更古老的时光连结。人工烘焙咖啡和手工精酿啤酒变得越来越受欢迎,因 为那些是和真品之间的连结。

我不只想拥有将我连结到过去的物品。我想要体验它。所以我买了一台 摩托车,超赞的。

这是我妈。她喜欢希区柯克的电影。她对考古学有兴趣,这也是为什么她想知道这是不是希律王的坟墓。当耶稣说人们不能只单靠面包存活,那是因为他绝对没尝过我妈妈的面包。现在她的缝纫房里有一墙缝线、两台缝纫机、非常小的缝线,还有这本印有20世纪90年代早期流行图案的书。

最重要的是,她对我的摩托车感到很不开心。她觉得我最后会倒在某人车子的引擎盖上,或是倒在路边。但我试着告诉她我会戴头盔。但她还是觉得那很危险。你知道吗?她是对的。但那正是我想要的。

在接下来那个月我开始更仔细地观察我的祖父们。我理解到我并不是因为他们的成就或是他们生活的时期而爱着、尊敬他们。我爱着、尊敬他们是因为那些他们给予其他人的东西。

两个男人都结婚超过一甲子;两个男人都拥有大家族。这些男人对他们周围那些人的付出。那是我正在做的事与他们所做过的事之间最大的不同。 我关心拥有某些东西,而他们则关心要付出某些东西。

所以我就摩托车撒了个谎。我告诉我妈,如果我能赚到钱的话, 我就卖掉它。她当场出价一千八百美元,因为她不想要我骑它。我说要 一千八百五十元。我们握手达成协议。

这就是我的母亲如何变成了一台摩托车的主人。

词汇短语 Words and Phrases

| pinsetter | n. (滚球)球童 |
|-------------|---|
| binocular | adj. 双目并用的;双筒 |
| cylinder | n. 圆筒,圆柱 |
| prism | 7. 棱镜,棱晶 ———————————————————————————————————— |
| archaeology | □ 考古学; 古物; 古迹 |

学习小贴士 Learning Tips

为了帮助你提升口语的流利程度,我们特意为你找来了这6个步骤来帮你。 How to Develop Fluency in English?

- 1. Have a role model for you to emulate. You can look for videos of famous personalities online. 寻找偶像。
- 2. Form sentences with every new word you learn, and most importantly try and make use of them when conversing. 用生词来造句。
- 3. Don't be embarrassed when someone points out a mistake. In fact, learn from it. 别人指出你的错误是好事。
- 4. Confidence is the key to success, so don't hesitate to make use of the new language you learn. After all, you learn to apply. 自信地随时随地使用新语言。
- 5. Practice makes perfect. So, read, write and listen as much as you can. 熟能生巧,不断练习吧。
- 6. Don't forget one is born blank to learn and gain insatiable knowledge, so, it's never too late. Enjoy Learning! 每个人起点都一样,学无止境,享受学习吧。

希望这些方法能帮助你提升英语口语的流利程度,也希望你能进一步加深对英语的喜爱。因为如果你不爱这个语言,不把它当作一个兴趣爱好,又怎能真正接受并理解"她"呢?





像糖浆一样的可口可乐,拥有着几百亿美元的品牌价值,在过去那个物质匮乏的年代,可口可乐带给人们的不仅是好喝的口感,还有精神方面的慰藉。它的发明是个巧合,但是它的发展却是很多人努力的结果,比如配方、品牌、推广。可口可乐是成功的商业典范。

原文 Script

Animated History of Coca-Cola

Have you ever wondered about the great mysteries of life, like how the universe began, who built the pyramids, the secret formula for Coca-Cola? Some scientists believe there may be a cosmic connections to these mysteries. No one knows for sure, but we do know that Coca-Cola has been around since the beginning of time.

Okay, okay. Here's the real story. Coca-Cola was invented right here in the City of Atlanta over 100 years ago. Back in 1886, a pharmacist named John Pemberton was experimenting with a new recipe. He took some secret ingredients and boiled them into a syrup. He thought that was pretty tasty. So he took some to Jacobs Pharmacy, where he mixed the syrup with carbonated water and placed it on sale for five cents a glass.

And the rest is history. Thus was invented one of the greatest refreshments of all time. Dr. Pemberton's accountant was named Frank Robinson, and it was his idea to call this new drink Coca-Cola. In fact, he created the now-famous trademark in his own handwriting. As words spread around Atlanta about this fashionable new beverage, sales began to

increase.

During its first year, Coca-Cola sold an average of nine drinks a day. Dr. Pemberton never imagined the incredible future of his creation. In 1888, he sold the secret formula to a businessman named Asa Candler, who later formed a corporation to produce and distribute Coca-Cola.

Mr. Candler was a marketing genius, and he came up with countless creative ways to promote the product. He even delivered the syrup in barrels that were painted red to give them a distinctive appearance. As more and more people discovered this delicious new refreshment, Coca-Cola began to pop up all over America.

For years, Coca-Cola was served only in soda fountains. Then one day, a couple of clever guys named Thomas and Whitehead had an idea. Coca-Cola was so successful as a fountain drink. What if someone put it in bottles?

Bottles?

Yes, sir. Bottles. Folks could take them home.

Well, Mr. Candler thought that was a perfectly stupid idea, so stupid, in fact, that he told the two men they could bottle all the Coca-Cola they wanted. And he sold them the right to do that for just one dollar.

Of course, one thing Mr. Candler didn't sell was his secret recipe. He agreed to sell them Coca-Cola syrup. They would add carbonated water. And Coca-Cola bottling had begun. It turned out that people loved Coca-Cola in bottles. Now they could enjoy it anytime they wanted.

Coca-Cola was so popular, in fact, the competitors tried to cash in on its success. So the bottlers decided to create something that made it easy for people to tell Coca-Cola from the impostors. And in 1916, they introduced the Coca-Cola contour bottle. Now people could be sure they were getting the real thing. The new bottle was so unique that it became instantly famous.

In 1919, Candler sold the company to a group of investors, and a man named Robert Woodruff soon became the new company president. Mr.

Woodruff's goal was to make ice-cold Coca-Cola available to anyone, anytime, anyplace. Under his leadership, bottling plants became to pop up over the world. And Coca-Cola became the first truly global brand.

Over 100 years later, the formula is still a closely guarded secret, but the popularity of Coca-Cola is no secret. It's the most recognized trademark in the world. And Coca-Cola is enjoyed in more than 200 countries, produced and sold by local bottlers, just like the one in your home town.

Wherever you are, wherever you're at thirst, the Coca-Cola company and Coca-Cola bottlers answer the need for refreshment in many different ways. But the shining star is and will always be Coca-Cola—the original soft drink, unique, delicious, authentic, and fun!

There's only one Coca-Cola—the most refreshing drink in the universe.

译文 Translation

消暑圣品: 可口可乐的故事

你曾想过生活中最大的谜团,像是宇宙怎么开始的,谁建造的金字塔,或是可口可乐的秘方吗?有些科学家认为这些谜团之间也许有某种宇宙间的联系。没人确切知道。但我们确实知道可口可乐从现在这个时代开始就存在了。

好啦,好啦。这里是真实的故事。可口可乐早在一百多年前就在亚特兰大市被发明出来。回到1886年,一名叫做约翰·彭伯顿的药剂师在实验一种新处方。他拿了些秘密材料,并将其煮沸成糖浆。他觉得那非常美味。所以他拿了些到雅各布布斯药房,在那里他将糖浆与苏打水混合,一杯卖五分钱。

剩下的就是历史了。有史以来最棒的饮料就这样被发明出来。彭伯顿药师的会计师名叫弗兰克•罗宾逊,称这新饮料为可口可乐正是他的点子。事实上,这个知名的商标也正是他的笔迹。当关于这个时髦新饮料的消息传遍亚特兰大时,销售也开始增长。

在第一年,可口可乐平均一天卖出九杯。彭伯顿药师从未想象过他的创作会有难以置信的未来。1888年,他将秘方卖给了一位叫做阿萨·坎德勒的

商人,他稍后成立了公司来生产并配送可口可乐。

坎德勒先生是个营销天才,他想出了无数种创意方式来推销产品。他甚至把糖浆放在漆成红色的木桶里配送,给它们醒目的外表。越来越多的人发现了这种可口的新饮品,可口可乐开始在美国各地出现。

多年来,可口可乐只在饮料柜台供应。有一天,名叫托马斯和怀特海德的一对聪明小伙子有个点子。可口可乐作为柜台饮品如此成功,如果有人把它装进瓶子呢?

瓶子?

是的, 先生。瓶子。人们可以带它们回家。

这个嘛, 坎德勒先生觉得那是个完美的蠢点子, 事实上, 愚蠢到他告诉那两人他们可以瓶装所有他们想装的可口可乐。他以仅仅一美元将瓶装的权利卖给他们。

当然, 坎德勒先生没有卖出的一件东西是他的秘密配方。他同意卖给他们可口可乐糖浆, 他们会加入苏打水。接着瓶装可口可乐就开始销售了。结果证明人们喜爱瓶装的可口可乐, 可以在任何想喝的时候享用它。

可口可乐如此受欢迎,竞争者们都想利用它的成功。瓶装业者决定要创作出某个能让人们轻易从仿冒品中辨认出可口可乐的东西。1916年,他们推出了可口可乐曲线瓶。现在人们可以确定他们拿到的是真品。新的瓶子如此特别,迅速变得很有名。

1919年, 坎德勒将公司卖给一群投资者, 一位叫做罗伯特·伍德拉夫的男人很快就成了新公司的总裁。伍德拉夫先生的目标是要让任何人、在任何时间、任何地点都能买到冰凉的可口可乐。在他的领导之下, 瓶装厂开始在世界各地出现。可口可乐成了第一个真正遍及全球的品牌。

一百年之后,可口可乐配方仍是个被仔细保护的秘密,但可口可乐的受 欢迎程度则不是秘密。那是世界上最多人认识的商标。可口可乐在超过两百 个国家让人享用,由当地瓶装厂生产及售卖,就像在你家乡的那个一样。

无论你在哪里,可口可乐公司和可口可乐瓶装业者会用许多不同的方式响应你对清凉饮品的需求。闪耀的明星一直都是,永远都会是可口可乐原创的气泡饮料,特别、可口、真正的、有趣的饮料!

只有一家可口可乐——世界上最清凉的饮料。