

剑桥商务英语应试辅导用书

BEC考官&剑桥官方授权BEC培训师 姚来晶 / 主编

Mison美森教育



50天攻克 BEC高级

听力篇(12天)

- 7-Day 备战计划
- 80个核心商务词汇及词组
- 高级商务英语背景知识链接
- 那些BEC考官钟爱的高级听力话题
- 听力口语的“CF”法则

模拟真实考场
超长纯正英音

超值

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大连理工大学出版社
Dalian University of Technology Press

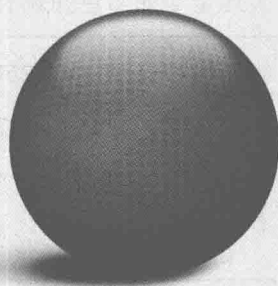
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前言

Preface

在全球化日趋加速发展的国际经济大环境背景下，国际化公司员工及即将毕业的大学生掌握商务英语交流技能显得尤为重要。而对于这一能力的认证，再权威不过的证书便是剑桥商务英语证书（BEC, i.e. Business English Certificate）。在中国境内，BEC 由教育部考试中心与英国剑桥大学考试委员会合作举办考试并签发等级证书。BEC 考试针对考生在商务工作环境中使用英语的能力进行全面考查，包括听、说、读、写四个方面，侧重语言的交际功能与实际应用。BEC 的权威性已被广泛认可，该证书的取得对于考生在日后的升学与就业方面都有很大的帮助。

BEC 高级听力考试是听、说、读、写四项中难度最高的，以英音难、语速快、题量大等著称，甚至很多考生反映难度高于英语专业八级，如何最快捷地攻克中高级听力，是本书的终极目标。《50 天攻克 BEC 高级·听力篇（12 天）》的突出之处在于以三大题型为主线，由浅入深，逐步攻克。同时，本书在讲解的过程中，着重解决如何提高听力的真实力，力求实质性解决“看得懂不一定听得懂”的根本问题，比如商务表达、语速、口音等。

本书在整体结构上，时间安排紧密有序，题型分类简明清晰，材料内容精心筛选。全书分为 12 天，第 1 天带学习者走近考试，包括水平初测、考题结构形式概括分析、学习步骤规划及英文听说跟阅读不同之处的“CF”法则，值得一提的是，第 1 天提供了一些方法性指导性的内容，在之后每天的学习中也可以回顾参阅；第 2~10 天是夯实突破阶段，三个部分循序渐进，通过考题分析、策略建议、实战讲解，逐个攻破，并整理高频商务词汇以及核心的商务背景知识链接，从词汇、题型、话题场景、商务交流等多方面帮助学习者精进听力水平。第 11、12 天是

整体提升及拓展阶段，通过全真模拟题的演练来巩固前十天的学习和积累，并为真正参加考试做好预热准备。

本书披露了一线BEC培训教师、考官的教学经验以及多名考生备考、实考的经验。本书所有听力题目的难度及专业度都与真实场景相当，让读者在学习完本书后，在考场上有似曾相识的踏实感。

本书完成后，美森教育多位资深教师给予了审阅：田姗姗、刘晓旭、朴思瑶、李艳玲、于鑫、房洋、陈霞、金超、葛玉新、王月、高茜、李健、潘雪、袁霖、陈春晖、邵涵东等，同时也提出宝贵的建议和意见，在此一并感谢。

本书不仅适用于备考BEC高级听力的考生，也适合希望在短时间内提高商务英语听力能力的已在工作岗位的人员使用。编著者诚恳希望选用本书的广大一线培训教师及学员不吝赐教。

美森教育《50天攻克BEC高级》编写组

www.mison.com.cn

2015年9月

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Hello! BEC 高级听力

一、BEC 高级最难就是听力，传闻是真的吗？

当你翻开这本书，要么是已经通过了 BEC 中级考试，摩拳擦掌，准备拿下高级证书；要么就是自信英语基础够扎实，直接备战 BEC 高级；又或者你的学习和工作有商务英语方面的强烈需求。无论你属于以上哪种情况，都必然亲身体会过或者听说了 BEC 听力，尤其是高级听力的难度。那么问题来了，听力真的是整个考试挑战最大的部分吗？It is certainly true to some extent. 从某种程度上来讲，没错。到底有多难，接下来的真题会带给你切实的感受。无论对听说读写各部分难度怎么排名，最重要的问题是，为什么许多参加 BEC 高级考试的同学 fail 在听力上？

根据剑桥大学考试委员会 (UCLES) 的说明，剑桥商务英语资格考试 BEC (英文全称 Business English Certificate) 的学习能助你实现三个方向的目标：去国外工作；在国内为跨国企业工作；用英语学习商务相关知识。也就是通过扎实的学习你可以自信自如地在国际商务工作环境下使用英语。

关于考试特点，最突出的一点是 “The exams use **authentic work-related tasks and activities for practical use in the workplace.**”，使用真实工作场景的材料，全面再现以英语为交流工具的商务活动。

这个特点就决定了 BEC 听力的难度：

1. 首先是内容。既然听力材料取自真实的工作场景，为了考试的全面综合性，必然会囊括商务领域的方方面面，比如管理、市场营销、产品生产运营、销售、公共关系、财务等等。这就需要你知识框架相对综合完善，或者理解能力、吸取新知识的能力比较强，这一点无论对已有工作经验的考生还是高校的学生都是很大的挑战。

2. 第二点不难想到，既然是真实的材料，语速不会像四六级考试的录音材料一样，刻意放慢。跟我们讲汉语一个道理，自然地说话，一般速度相对会快。听 BEC 听力的感觉更像听 BBC 新闻或其他英文广播的新闻，或者类似英文电影、美剧的速度。

3. 最后很重要的一点是在真实的工作中，跨国公司员工来自世界各地，不同国籍不同文化，

说英语必然口音五花八门,如果你听到一段独白酷似《生活大爆炸》里的印度男生 Raj,一点也不用奇怪。另外,既然命题是由剑桥大学考试委员会负责,大家应该很容易理解听力的口音相当大比重是英式的。

这三个维度的难度特点是 BEC 中、高级听力共有的,高级的难度系数显然要更高,在内容上知识涵盖横向更广泛,纵向更深入,语速更快,口音也更丰富多元。

我们来简单总结一下 BEC 高级听力的难度特点,其实可以归结为 RP 两个字母,R 是 realistic, work-related 或 business-related; P 也就是 practical。所以 RP 越高,商务化越明显,速度越快,口音越重,也就越高难。但是反过来说,这也是 BEC 高级的魅力所在,备考的学习过程,无论在知识积累方面还是语言技能提升方面的意义都要远超过考试本身。引用剑桥大学考试委员会官网上佳能公司 César López Díaz 先生的评价 *"We use these BEC certificates as a reference to assess the level of English of our employees and the candidates who apply for a position in Canon. Personally, I believe that obtaining a Cambridge English Certificate upgrades the curriculum vitae of our employees."*

<http://www.cambridgeenglish.org/exams/business-certificates/> 这个网站能找到认可 BEC 证书的跨国企业,以及关于 BEC 考试的各方面详细信息,在备考前了解好你想知道的一切,有备无患。

二、40 分钟安安静静地做一套真题

做题前,先来看看整个高级考试的布局:

Name of paper	Content	Time allowed	Marks(% of total)
Reading	6 parts/52 items	1 hour	25%
Writing	2 tasks	1 hour 10 minutes	25%
Listening	3 parts/30 items	About 40 minutes including transfer time	25%
Speaking	3 parts	16 minutes	25%

听力部分考试时间为 40 分钟左右,所以请准备好在接下来的 40 分钟,做一个安静的美男(女)子。

Listening Paper

PART ONE

Questions 1-12

- You will hear the introduction to a seminar, called the Business Master Class, about the use of Information Technology in the workplace.
- As you listen, for questions 1-12, complete the notes, using up to three words or a number.
- After you have listened once, replay the recording.

THE BUSINESS MASTER CLASS

SEMINAR NOTES

Arrangements for participants

- 1 The event will take place over.....
- 2 Seminar organized by.....
- 3 The title of the last session will be.....
- 4 To use the New City Hotel car park, delegates must obtain a.....

Dr Sangalli

- 5 Dr Sangalli has advised many.....
- 6 The name of his consultancy is.....
- 7 He is the author of.....
- 8 In Europe, he is the best-known.....

The Business Master Class

Two problems for companies:

- 9 to become more.....
- 10 to establish new.....

Two outcomes of session:

- 11 design your own.....
- 12 take away documents containing actual.....

PART TWO

Questions 13-22

- You will hear five different business people talking about trips they have recently been on.
- For each extract there are two tasks. For Task One, choose the purpose of each trip from the list A-H. For Task Two, choose the problem described from the list A-H.
- After you have listened once, replay the recording.

Task One – Purpose

- For questions 13-17, match the extracts with the purposes, listed A-H.
- For each extract, choose the purpose stated.
- Write one letter (A-H) next to the number of the extract.

DAY

1

2

3

4

5

6

7

8

9

10

11

12

- 13
- 14
- 15
- 16
- 17

- A to supervise staff training
- B to hold job interviews
- C to introduce new policy
- D to visit possible new premises
- E to observe working practices
- F to meet a new manager
- G to sign a new contract
- H to deal with a complaint

Task Two – Problem

- For questions 18-22, match the extracts with the problems, listed A-H.
- For each extract, choose the problem described.
- Write one letter (A-H) next to the number of the extract.

- 18
- 19
- 20
- 21
- 22

- A I forgot a document.
- B My hotel was noisy.
- C I was late for a meeting.
- D I didn't understand some figures.
- E The service at my hotel was bad.
- F I had some wrong information.
- G I didn't have an interpreter.
- H I experienced computer problems.

PART THREE

Questions 23-30

- You will hear part of a conversation between a management consultant and the Human Resources manager of Jenkins, a company which manufactures children's clothing.
- For each question (23-30), mark one letter (A, B or C) for the correct answer.
- After you have listened once, replay the recording.

23 What is said about the ownership of Jenkins?

- A The founder has sold the company to someone else.
- B Jenkins has merged with another company.
- C There has been no change of ownership.

- 24 What does the Human Resources manager see as the main external threat to Jenkins?
A Their retailers are becoming less willing to pay their prices.
B Consumers are buying more top-of-the-range children's clothes.
C More and more companies are producing children's clothes.
- 25 The Human Resources manager sees the company's main strength as the fact that
A it has several long-term contracts.
B it makes products of high quality.
C its distribution system is efficient.
- 26 The Human Resources manager believes that Jenkins's main weakness at present is that
A the machinery is inadequate for current requirements.
B the management style is out of line with modern demands.
C the relations between management and workers are poor.
- 27 According to the Human Resources manager, why do many machinists choose to leave?
A They think that they can get better paid work elsewhere.
B They feel that too much is expected of them.
C They lack confidence in the company's future.
- 28 When working to produce a batch of clothes
A each team is responsible for a particular operation.
B each member of the team produces a complete item.
C each person carries out one part of the production process.
- 29 What change has been made to the range of goods?
A A smaller number of different items is produced.
B Each item is now made in smaller quantities.
C Fewer new styles are introduced each year.
- 30 What is said about the machinists?
A More of their work is falling below the required standard.
B Some of them are earning less than they used to.
C They have to spend longer learning to operate new machines.

Answer Keys

Part One

- | | |
|-------------------------|------------------------------|
| 1 THREE DAYS | 2 GLOBAL CONFERENCES PLC |
| 3 TOMORROW'S SOFTWARE | 4 PERMIT |
| 5 LARGE CORPORATIONS | 6 LOGIC SOLUTIONS |
| 7 INTELLIGENT CHANGE | 8 IT ANALYST |
| 9 CUSTOMER(-)DRIVEN | 10 ORGANISATIONAL STRUCTURES |
| 11 FRAMEWORK FOR ACTION | 12 CASE STUDIES |

Part Two

- | | |
|------|------|
| 13 F | 14 C |
| 15 D | 16 B |
| 17 E | 18 A |
| 19 B | 20 F |
| 21 C | 22 D |

Part Three

- | | |
|------|------|
| 23 C | 24 A |
| 25 B | 26 C |
| 27 B | 28 C |
| 29 B | 30 A |

如果这是你第一次做 BEC 高级听力题, 那无论对照过后答案正确率如何, 这套初测题的更大意义在于帮你了解和感知:

1. 题目结构, 形式
2. 内容, 语速
3. 自己目前的水准

Mark 好今天的日期, 一个月后或者考试前再重新做这套题。

如果想弄明白题目做错的原因, 请参照录音原文。

Transcript

Questions 1 to 12

You will hear the introduction to a seminar, called the Business Master Class, about the use of Information Technology in the workplace.

As you listen, for questions 1 to 12, complete the notes, using up to three words or a number.

After you have listened once, replay the recording.

You now have forty-five seconds to read through the notes.

[pause]

Now listen and complete the notes.

[pause]

W: Good morning everyone and welcome.

Thanks for coming. My name is Jane Watson and I look forward to meeting you all personally. Some of you are here just for today, others, I know, will be attending for all three days. I'm just going to say a few words on behalf of my company who have organised this event, Global Conferences plc. As you know, today's seminar is The Business Master Class, to be

conducted by our distinguished guest who I will introduce in a moment. But first a few quick points of organisation which perhaps you'd like to note. All the sessions will take place in this hotel except for the last session on Tomorrow's Software, which will be at the New City Hotel. We will meet there at 2pm and this will give us a chance to see in action some of the things we have been discussing. A map with directions to the New City Hotel is available from me if you wish to make your own way. Alternatively there will be a bus going there at 1.30pm. There is limited car parking at the New City Hotel so if you wish to drive there you will need a permit. You can get one from the conference office.

Now to the reason we are all here. We are very fortunate to have a seminar today led by Dr Martin Sangalli, one of the most prominent and well-respected commentators in the world business community. He's been asked to advise many large corporations. He is a specialist in the strategic use of Information Technology in banking, pharmaceuticals and retail. He has his own company called Logic Solutions, which consults with some of the biggest names in the world of business. He is also an adviser to Intertel and a non-executive director of Global Conferences. Thousands of business and technology managers have benefited from reading his best-selling book, *Intelligent Change*. Always inspiring and thought provoking, his ideas have helped hundreds of organisations to gain a glimpse of the future. He is Europe's most famous IT analyst. Dr Sangalli — welcome.

M: Thank you Jane, for that flattering introduction. I hope I can live up to it. So to begin. There are two main difficulties facing all corporations today. Firstly, how to make themselves more customer-driven. Secondly, and as a result of that, is the question of how to go about the major task of developing and implementing new organisational structures. This is a senior management session and is designed to provide you with two things. I hope that by the end of the session you will be equipped to design your own framework for action. To help you do this you will also be able to take away documentation of real-life case studies that I've been involved in. So, if you would like to look at the screen...

[pause]

Now listen to the recording again.

[pause]

That is the end of Part One. You now have twenty seconds to check your answers.

[pause]

Questions 13 to 22

You will hear five different business people talking about trips they have recently been on.

For each extract there are two tasks. Look at Task One. For each question 13 to 17, choose the purpose of each trip, from the list A to H. Now look at Task Two. For each question 18 to 22, choose the problem described, from the list A to H.

After you have listened once, replay the recording.

You now have thirty seconds to read the two lists.

[pause]

Now listen and do the two tasks.

[pause]

- M:** Of course, I was looking forward to it. I mean, it meant seeing the results of quite a lengthy process to find the right person, which I myself had invested quite a lot of time in. It's a demanding post, with a lot of responsibility. I think the potential we thought we'd spotted is being realised, and that she's going to deliver the sort of new initiatives we hoped for. She's already got the team adapting to her approach. But I did feel a bit stupid in the meeting, sitting there without the right figures. I just can't believe I didn't pick up the chart. I could still see it, sitting on my desk.
- W:** Well, the whole thing was a serious challenge, and if I'm honest I didn't really feel up to it in the first place. It wasn't a good time to be going away from the office, and I certainly didn't feel happy, being asked to present pretty different ideas at this stage of the game. I completely understand that the last thing they wanted was to have someone dropping in from above, as it were, and saying, oh, well, we've decided to change the rules, etcetera. They'd been applying the system as it was in good faith: And then I was just so tired. What with the wedding celebration going on in the hotel, I definitely didn't get enough rest, and that left me disorientated, so I underperformed.
- M:** I wasn't happy to be going out there when there was so much that had to be dealt with, just left there on my desk. My secretary's extremely good, but she can't do the impossible, obviously. But it was clearly crucial to get some kind of idea of what it looked like, whether we were on to the right kind of thing. Getting the right location and space is vital. I'm more or less convinced that this is right for what we want. It will attract customers. The trouble is, I had out-of-date architect's plans with me, so I kept getting confused about the dimensions. But the hotel staff were really helpful when we were trying to get the up-to-date stuff faxed through.
- W:** It's the first time I've been over there since we decided to go ahead with the expansion and I must say I was impressed with the number of really good candidates there were. It really is a good region, in terms of being able to attract and recruit the right people and I'm confident we chose the right people. I wish the same thing was true for the other branches. What I just can't believe is that I managed to set such a bad example by arriving a whole hour after we should have started. I felt like a real fool, going on about heavy traffic, when I'd never accept that kind of excuse myself!
- M:** They said it was all different, and they certainly weren't wrong! I could hardly believe some of it! It's definitely eye-opening to see what policy can mean in reality. But the way they're applying it, I mean the actual techniques, really is impressive. I didn't say anything, of course, just took my notes, and I will be drawing up my report as soon as I can. I'll definitely be recommending that some of their ways of going about things get applied