

北京电影学院 动画学院 手册

Handbook of Animation Academy of BFA



策划◎北京电影学院动画学院
主编◎孙立军



北京联合出版公司

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翻译◎王 晶



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内容简介

本书首次详细披露了北京电影学院动画学院超过 60 年的动画教学历史,较为翔实地介绍了北京电影学院动画学院从 2000 年至 2013 年这 14 年来国家推进文化大发展大繁荣的黄金机遇期间所取得的突飞猛进的发展和举世瞩目的“产、学、研”动画教学一体化的辉煌业绩,由十部分组成:大事记、发展概况、教学情况、创作和科研、实习实训、学院活动、动画学院奖、对外交流、学院相册和附录。

北京电影学院动画学院成立于 2000 年,是全国第一所动画学院,其前身是 1952 年成立的北京电影学院动画专业。在这 60 多年的动画专业教学中,曾经培养出阿达·戴铁郎、严定宪、林文肖、胡进庆等老一辈杰出动画艺术家和一大批活跃于中国动画舞台的中青年动画导演,为中国动画事业的发展作出了重要贡献。

北京电影学院动画学院在国内动画教学和科研领域取得了卓越成绩。从 2005 年至 2013 年这 9 年里:原创影院动画长片 6 部,其中 4 部荣获中国电影华表奖,2 部荣获中国电影金鸡奖,1 部荣获中国电影华表奖提名奖,1 部荣获法国昂西动画节提名奖,荣获 3 种中国政府奖,《兔侠传奇》被海外 190 多个国家购买播放权;从 2001 年至 2013 年 13 届动画学院奖的 138 项大奖、202 个获奖作品中,本院学生获奖作品超过 100 个,超过 10 部作品还获得国际各种动画节的大奖;毕业生就业率达 97%,不少毕业生已成为企业骨干或其他动画院校优秀教师和学科带头人;利用寒假和暑假为国内各动画教育单位培训学科带头人和业务骨干;组织海内外上百所动画院校优秀骨干教师编写的、口碑甚佳的专业教材超过 200 种;举办了 25 类、300 余次高水平的活动……

今日的北京电影学院动画学院已成为世界动画精英争相交流、学习的梦想圣地,培养中国高端国际化动画人才的摇篮,中国动画教育事业的领导力量和推动中国动画产业飞速发展的加速器。

在中国的教育史上动画教育事业从来没有像今天如此地欣欣向荣、繁荣昌盛。北京电影学院动画学院承接辉煌、再创辉煌过程中的许多伟大的动画作品,其失败和奋斗的故事,对动画教育和人才培养的独特理解,对影片质量和新技术的追求,对创作题材的大胆突破和远见卓实,精湛的讲故事技巧,精深厚实的创作理论,不断创新商业模式,已经成为中国动画新生代教师和学生尊崇的典范,必将创造出中国动画更加灿烂美好的明天!

无论是中国动画教育单位、企业还是动画工作者,本书都是您不可多得的重要工具书,值得选购珍藏。

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About this book

This book gives a detailed description of over sixty years of animation teaching history of Animation School of Beijing Film Academy for the first time. It also gives a full and accurate account of enormous progress and great successes made by Animation School of BFA in the period from 2000 to 2013, the golden age of pushing forward cultural development nationwide. During these fourteen years, Animation School of BFA has made great successes of the integration of “production, education and research” in animation teaching that have attracted worldwide attention. The book consists of nine parts: events, survey, teaching, creation research, intern and practical training, activities, Animation Academy Award, foreign exchange, album of Animation School and appendixes.

Founded in 2000, Animation School of Beijing Film Academy is the first animation school in China. The predecessor of Animation School of BFA is the Animation Specialty, which was originally established in 1952. Over sixty years of professional teaching, Animation School had turned out some outstanding animation artists of elder generation, such as A Da, Dai Tielang, Yan Dingxian, Lin Wenxiao, Hu Jinqing, and a large group of young and middle-aged animation directors who actively involve with Chinese animation, including Cao Xiaohui, Sun Lijun, Huang Yong, Li Jianping, Su Da, Li Jie, Chen Xiangnong, Chen Zhihong and so on, thus making important contributions to Chinese animation cause.

Animation School of BFA had achieved wonderful successes in the areas of animation teaching and research. During the past nine years from 2005-2013, Animation School had produced six original animation films, of which, four won China Ornamental Column Award, two won China Golden Rooster Award, one won China Ornamental Column Award Nomination, one won Annecy Animated Film Festival Nomination (France) and three won Government Award. More than 190 overseas countries bought the broadcasting right of “Legend of A Rabbit”. From 2001 to 2013, Animation Academy Awards presented 138 big prizes and 202 prize-winning works, 100 of which were the works of Animation School students, among which more than ten students’ works won big prizes of various international animated film festivals. The rate of employment was over 97%. Some graduates had become key members in their enterprises and other graduates had become excellent teachers and academic leaders in animation schools. Animation School of BFA had trained academic leaders and key personnel for various animation education administration units by making good use of summer vacation and winter vacation; Animation School of BFA had organized backbone teachers who came from more than 100 animation schools at home and abroad to compile over 200 teaching materials that had enjoyed a high reputation. Animation School of BFA had organized 346 various high-level activities with a variety of 25...

Now Animation School of BFA has become a sacred place for animation elites who dream of exchanging ideas and learning animation around the world. It has developed into a cradle of educating high-end animation talents in China. And it has become a leading role in the cause of animation education as well as an accelerator for promoting rapid development of Chinese animation industry.

Never before has there been such a thriving prosperity of animation education in Chinese educational history. In the process of “carry on glory, create another glory” , many great animation works of Animation School of BFA have become models of Chinese animation new generation. With the characteristics of stories of failure and struggle, the unique understanding of animation education and talent training, the pursuit of film quality and new technology, the brave breakthrough and foresight on subject matter, the excellent techniques of telling stories, the solid production theory, and consistent innovative business model, Animation School of BFA will create more glorious future for Chinese animation.

For anybody, either a Chinese animation education administration unit or a firm, or an animation worker, this book is a rare important reference book that is worthwhile purchasing and treasuring up.

谨以本书献给中国老一辈杰出的动画艺术家和促进中国动画教育事业和中国动漫产业大发展大繁荣的海内外同仁志士！



《北京电影学院动画学院手册》

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序 言

我有一个梦想，就是希望有一天让中国更多的动画片真正走向世界，让优秀的中华文化传播到世界各地。

动画学院从2000年成立到现在已经有14个年头了。我们在承接辉煌、再创辉煌过程中取得了一系列突出成绩：从成立之初每年招收几个学生发展到今天每年报考动画学院的新生成千上万人！专业也从当初的一个专业发展到现在四个专业。从2005年至2013年这9年里，我们原创影院动画长片6部，其中荣获中国电影华表奖的有4部，荣获中国电影金鸡奖的有2部，荣获中国电影金鸡奖提名奖的有1部，荣获中国电影华表奖提名奖的有1部，荣获3种中国政府奖，荣获法国昂西动画节提名奖的有1部，《兔侠传奇》被海外190多个国家购买版权；从2001年至2013年13届动画学院奖的138项大奖、202个获奖作品中，动画学院获奖的作品达130个，其中超过10部作品还获得国际各种动画节的大奖；毕业生就业率达97%，不少毕业生已成为企业业务骨干或其他动画院校优秀教师和学科带头人；利用寒假和暑假为国内各动画教育单位培训学科带头人和业务骨干；组织海外上百所动画院校优秀骨干教师编写的、口碑甚好的自编专业教材超过200种；举办了25类、346次高水平的活动……

动画学院的学生以动手能力强、综合素质高广受业界欢迎，是源于“产、学、研”动画教学一体化的教学原则和实践教学的人才培养模式，学生不仅从大三开始自愿组成联合作业组，用一年时间完成动画短片的创作，多数学生在校期间就与老师一起拍片，实现了与产业的无缝对接。

动漫作品影响的是一代甚至几代人的审美观和价值观，每一个动漫人都有传承中华文化的使命与责任。“个人艺术家”的培养模式已不适应市场的需求，未来的动画创作是大工业的集体作业，需要联合作战。动画学院不仅要为国家动漫事业培养更多急需人才，更重要的是要培养未来能够引领中国动漫市场的领军人才，为中国动漫产业的繁荣发展储备一流的后备力量。

本书内容极为丰富、详实，是国家推进文化大发展大繁荣的黄金机遇期间中国动画教育事业所取得的突飞猛进的发展的一个缩影，凝聚中央、政府和地方相关部门领导的关怀和支持，北京电影学院领导的支持，动画学院全体员工和同学们一起努力拼搏的丰硕果实，希望成为国内其他兄弟院校专业设置、教学、科研的范本，每年想了解和“进北影学动画”的成千上万新生的优秀读物。

北京电影学院副校长
教授、博士生导师

Preface

I have a dream that one day Chinese animation could go towards the world and let outstanding Chinese culture spread all over the world.

It has been fourteen years since Animation School was founded in 2000. In the process of “carry on glory, create another glory”, we made a series of outstanding achievements. As early as at the founding of the Animation school, it admitted no less than ten students every year. Today, it has an annual enrolment of tens of thousands of students. The school has developed from one major to four majors. During the past nine years from 2005-2013, Animation School had produced six original animation films, of which, four won China Ornamental Column Award, two won China Golden Rooster Award, one won China Ornamental Column Award Nomination, one won Annecy Animated Film Festival Nomination (France) and three won Government Award. More than 190 overseas countries bought the broadcasting right of “Legend of A Rabbit”. From 2001 to 2013, Animation Academy Awards presented 138 big prizes and 202 prize-winning works, 100 of which were the works of Animation School students, among which more than ten students’ works won big prizes of various international animated film festivals. The rate of employment was over 97 %. Some graduates had become key members in their enterprises and other graduates had become excellent teachers and academic leaders in animation schools. Animation School of BFA had trained academic leaders and key personnel for various animation education administration units by making good use of summer vacation and winter vacation; Animation School of BFA had organized backbone teachers who came from more than 100 animation schools at home and abroad to compile over 200 teaching materials that had enjoyed a high reputation. Animation School of BFA had organized 346 various high-level activities with a variety of 25.....

Due to the educational principle of integration of “production, education and research” and the mode of training talents for practical training, students of Animation School are generally welcomed by animation industry because of their good practical ability and comprehensive ability. The third-year university students willingly unite to form the joint task group. They spend about one year to finish the production of animated short film. While still in school, most of our students begin to film with teachers, thus realizing the seamless interconnection with animation industry.

Animation works may have great influence on the aesthetic standard and values of more than one generation. Every animator should take up the mission and responsibility of carrying on the Chinese culture. The mode of training talents of “Individual artist” is no longer fit for meeting the market demand. The future of animation production is the collective work of big industry, which needs combined operation. Animation School aims at cultivating a great deal of imperative talents for national animation cause, but it is more important that Animation School should cultivate the leading talents who play an important role in Chinese animation market in the future so as to build up first-class reserve strength for the prosperous development of Chinese animation industry.

The book is rich in content with the substantial details. During the golden opportunity period of pushing forward cultural development and prosperity nationwide, the book is a microcosm of enormous progress made by Chinese animation education cause, which has received the support and great care of the Central Government and the related local government leaders as well as the leaders of Beijing Film Academy. It is the abundant and excellent result made by teaching staff, administrators and students of Animation School. It is hoped that the book will become a model on specialty setting, teaching and research for other fraternal animation schools. It serves as an excellent introduction to tens of thousands of students who want to know more about Animation School and hope to “go to Beijing Film Academy and study animation”.

Sun Lijun

*Vice-President of Beijing Film Academy
Professor, Ph. D advisor*

动画学院大事记 Events

公元2000年

北京电影学院动画学院正式成立。这是全国第一所动画学院。
时任国务院副总理李岚清视察北京电影学院动画学院。

公元2001年

举办第一届动画学院奖。设立中国动画短片“动画学院奖”，成为国内动画教学成果和学术交流平台。
全国政协主席贾庆林视察北京电影学院动画学院。

公元2002年

举办第一届“漫画节”。设立中国“漫画节”，其宗旨是“促进中国动漫游戏产业的发展并进一步提高广大爱好者的整体水平”。
时任北京市委副书记龙新民视察动画学院。
举办第二届动画学院奖。

公元2003年

举办第三届动画学院奖。

公元2004年

北京电影学院动画学院被授予首批国家动画教育研究基地。
中共中央政治局常委李长春视察北京第二届网络博览会北京电影学院动画学院展位。
举办第四届动画学院奖。

公元2005年

北京市委书记刘淇视察动画学院。
动画电影《小兵张嘎》获第十一届中国电影华表奖“优秀动画片”奖。
举办第五届动画学院奖。

公元2006年

北京电影学院动画学院楼建成。
《大漫画》杂志创刊。
举办第六届动画学院奖。

公元2007年

动画电影《欢笑满屋》获第十二届中国电影华表奖“优秀动画片提名”奖。
成立中国动画研究所（现为中国动画研究院）。
举办第七届动画学院奖。

公元2008年

举办中日“明天”动漫大赛。4月，获奖者在日本受到日本首相福田夫人和部分官员接见。
举办第八届动画学院奖。

公元2009年

中共中央政治局委员、国务委员刘延东参观北京电影学院动画学院在北京第四届文博会上的展位。陪同的领导人有北京市委副书记、市长郭金龙，国家广电总局副局长张海涛，北京市广播电视局局长孙向东等。
日本麻生太郎首相接见获“2008年第2届日本国际漫画奖”研究生尹川，并给动画学院题字“风雪育人”。
举办第九届动画学院奖。

公元2010年

中日文化交流座谈会在日本东京举行，会议由国务院总理温家宝主持。孙立军院长作为中国文化交流代表团成员与日本文化界知名人士代表围绕中日文化进行了友好交流，并向温总理和日本首相鸠山由纪夫赠送肖像画。
北京电影学院影视动漫培训中心首期培训班开学典礼在位于昌平区温都水城的中国动漫产业基地拉开帷幕。
举办第十届动画学院奖。

公元2011年

中共中央政治局常委李长春视察动画学院。
国家教育部高教司刘贵芹司长、文科处处长刘向虹、副处长郭彪来北京电影学院动画学院参加“第二届中国学生原创动漫大赛评审”活动。
举办第十一届动画学院奖。

公元2012年

孙立军院长在中国国家博物馆动漫展中接待李长春等中央领导，热情介绍中国动漫发展情况，详细解说动画作品《天坑》模型和发明的“第三代互动式电影”。
文化部副部长杨志令、中央党校副校长李书磊一行来院调研。
北京市副市长洪峰在市教委、市发改委、市规划委相关负责人的陪同下来北京电影学院调研。
举办第十二届动画学院奖。

公元2013年

动画电影《终极大冒险》荣获第29届中国电影金鸡奖“最佳美术片”奖和第十六届中国电影华表奖“优秀动画片”奖。
动画电影《兔侠传奇2》宣传片在法国戛纳电影节全球首映，剧中人物纷纷精彩亮相。
举办第十三届动画学院奖。

Events

of Animation School

In AD 2000

Animation School of Beijing Film Academy was officially founded. This was the first animation school in China. Vice-Premier of the State Council Li Lanqing made an inspection tour to Animation School of Beijing Film Academy.

In AD 2001

The first Animation Academy Awards was held. Chinese animated short film "Animation Academy Awards" was set up, which provided a platform for the exchange of animation teaching and research in China. Chairman of the CPPCC National Committee Jia Qinglin made an inspection tour to Animation School of Beijing Film Academy.

In AD 2002

The first "Comics Festival" was held. In order to "promote the development of Chinese animation and game industry and further improve the overall level of numerous animation enthusiasts", Chinese "Comics Festival" was established. Deputy Secretary of Beijing Municipal Committee Long Xinmin made an inspection tour to Animation School. The 2nd Animation Academy Awards was held.

In AD 2003

The 3rd Animation Academy Awards was held.

In AD 2004

Animation School of Beijing Film Academy was granted as one of the first national animation education and research base. Member of the Standing Committee of the Political Bureau Li Changchun inspected the exhibition stand of Animation School of Beijing Film Academy during the 2nd Beijing Network Expo. The 4th Animation Academy Awards was held.

In AD 2005

Secretary of Beijing Municipal Committee Liu Qi made an inspection tour to Animation School. Animation film "Little Soldier Zhang Ga" won the 11th China Ornamental Column Award for "Outstanding Animation". The 5th Animation Academy Awards was held.

In AD 2006

The building of Animation School of Beijing Film Academy was completed. The magazine "Great Comics" started the publication. The 6th Animation Academy Awards was held.

In AD 2007

Animation film "A Houseful Laughter" won the 12th China Ornamental Column Award for "Outstanding Animation Nomination". Animation Art Institute of China was set up (Now Animation Art Research Institute of China). The 7th Animation Academy Awards was held.

In AD 2008

Sino-Japan "Tomorrow" Animation Competition was held. In April, Prize-winners were received by Prime Minister of Japan Fukuda, Kiyoko and some officials in Japan. The 8th Animation Academy Awards was held.

In AD 2009

Member of the Political Bureau of the Central Committee of the Party and State Councilor Liu Yandong and other leaders inspected the exhibition stand of Animation School of Beijing Film Academy during the 4th Beijing International Cultural & Creative Industry Expo. He was accompanied by some leaders, including Deputy Secretary of Beijing Municipal Committee and Mayor Guo Jinlong, Vice Minister of SARFT of China Zhang Haitao, Minister of Beijing Municipal Bureau of Radio, Film and Television Sun Xiangdong and so on.

Graduate student Yin Chuan, who won the 2nd Tokyo International Manga Award in 2008, was received by Prime Minister of Japan Taro Aso. Also Taro Aso presented an inscription of "trials and hardships of education" to Animation School.

The 9th Animation Academy Awards was held.

In AD 2010

Sino-Japan Cultural Exchange Symposium was held in Tokyo, Japan, which was presided over by the Premier of the State Council Wen Jiabao. As a member of Chinese cultural exchange delegation, Dean Sun Lijun made the friendly exchange with the representatives of Japanese celebrities in cultural circle by centering on the theme of Chinese and Japanese culture. Also he gave away the portrait paintings to Premier of the State Council Wen Jiabao and Prime Minister of Japan Yukio Hatoyama.

The opening ceremony of first training class of Film & TV Animation and Cartoon Training Center of BFA was launched in Hot Spring Leisure City of Changping district where Chinese animation and cartoon industry base was located.

The 10th Animation Academy Awards was held.

In AD 2011

Member of the Standing Committee of the Political Bureau Li Changchun made an inspection tour to Animation School.

Director General of Department of Higher Education of Ministry of Education Liu Guiqin, Director of Department of Liberal Arts Liu Xianghong, Deputy Director of Department of Liberal Arts Guo Biao came to Animation School of BFA and gave the evaluation of "The 2nd Chinese Student Original Animation and Cartoon Competition".

The 11th Animation Academy Awards was held.

In AD 2012

Dean Sun Lijun gave Li Changchun and other leading comrades of the central authorities a formal reception at the animation exhibition in National Museum of China. He warmly introduced the animation development in China, gave a detailed explanation of the model of animation film "Tian Keng" and "the third generation interactive film".

Vice Minister of the Ministry of Culture Yang Zhijin, Vice-President of the Party School of the Central Committee Li Shulei and other leaders made the investigation and research in Animation School.

Deputy Mayor of Beijing Hong Feng, who was accompanied by the related principals of Beijing Municipal Education Commission, Beijing Development and Reform Commission and Beijing Planning Commission, paid a visit to Animation School and made the investigation and research.

The 12th Animation Academy Awards was held.

In AD 2013

Animation film "Fantastic Adventure, The Ultimate Task" won the 29th China Golden Rooster Award for "Best Animation" and the 16th Ornamental Column Award for "Outstanding Animation".

The promo picture of Animation film "Legend of the Rabbit 2" was premiered at the Cannes Film Festival. All the characters in the film made their wonderful debut one by one.

The 13th Animation Academy Awards was held.



2000年时任国务院副总理李岚清（左一）到院视察
Vice-Premier of the State Council Li Lanqing (first from the left) inspected Animation School in 2000



2012年时任中央政治局常委李长春（中）到院视察
Member of the Standing Committee of the Political Bureau Li Changchun (middle) inspected Animation School in 2012



2005年，时任北京市委书记刘淇视察动画学院
Secretary of the CPC Beijing Municipal Committee Liu Qi inspected Animation School in 2005



2012年，时任文化部副部长杨志今、中央党校副校长李书磊一行来动画学院调研
Vice Minister of the Ministry of Culture Yang Zhijin, Vice-President of the Party School of the Central Committee Li Shulei and other leaders came to the Animation School and made an investigation in 2012



2012年时任教育部党组副书记、副部长杜玉波等到院调研
Deputy secretary of the general Party ranch, Vice Minister of the Ministry of Education Du Yubo and other leaders investigated Animation School in 2012



2009年12月3日，北京电影学院动画学院第九届动画学院奖开幕式在北京人民大会堂河南厅举行
The 9th Animation Academy Awards of the Animation School of Beijing Film Academy was held in Henan hall of the Great Hall of the People, Beijing on December 3, 2009

中国动画艺术家对中国动画教育事业和 中国动画产业发展的语录

Quotations from Chinese Animation Artists on animation education and
the development of animation industry in China

中国新时期动画教育事业先锋人物和新学院派 动画电影领军人物孙立军

Sun Lijun, The pioneering animation educator and leader of
new academism of animation film in new period in China

—— 想看好看的动漫吗？那就自己去做吧！

● 如果有政策的扶持，再有我们全国 6 万动漫人的努力，我有信心，只用 3 年的时间，我们就能成为动漫强国。

● 我 30 几岁对动漫仅仅停留在个人爱好，现在快 50 岁了，应该对动漫产业有社会责任心，能够让我的学生们不再生产出文化垃圾，不生产“文化结石”，这是一位老师必须做的。

● 网上有人质疑《兔侠传奇》模仿《功夫熊猫》。对于这些说法，我一笑了之。《功夫熊猫》就是一个穿了唐装的美国人，但是我仅仅是一个穿了西装的典型中国人。

● 我小时候学武术，老师说，当你跟对手交手时，一定要盯着他的眼睛。如果你低下了头，就是惧怕他。《阿凡达》带来了视听盛宴，但不能因此觉得中国人缺乏想象力。

● 中国动画电影不需要怜悯，需要的是银幕。

● 我还是那句话：想看好看的动漫吗？那就自己去做吧！

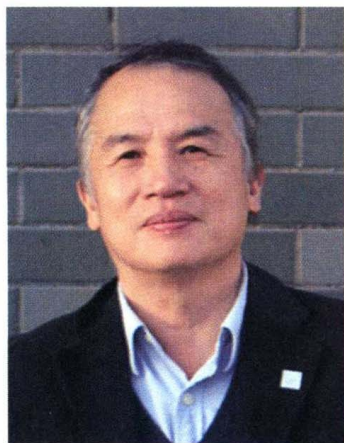
● 要培养更多愿意为动漫行业献身的、有才华的人。梵高在落魄的时候，也不相信自己可以成为世界级的大师，凭的就是热爱。

● 作为一名导演，他的社会责任就是传承中华文化，培育新的受众，成为未来产业的支持者和支撑者。不能仅仅做“小桥流水”，甚至是自恋的作品，别人有了高速公路，我们必须也要有，而且这条高速公路是中国制造的。



孙立军，北京电影学院副校长、教授、博士生导师

Sun Lijun, the Vice-President of
Beijing Film Academy, professor and
PhD director



曹小卉，中国一级美术师，曾任北京电影学院动画学院副院长，现为北京电影学院中国动画研究院副院长

Cao Xiaohui, first-grade artist in China, once was the Vice President of The Animation School of Beijing Film Academy, is now the Vice President of Animation Art Research Institute of China of Beijing Film Academy

中国新时期动画教育事业先锋人物和动画艺术家曹小卉

Cao Xiaohui, The pioneering animation educator and Animation Artist in new period in China

——关注社会发展，关注科技，关注普通人的生活和普通人的情感……

●我们要在教学中关注社会发展，关注科技，关注普通人的生活和普通人的情感，这是很重要的，老师能做到这一点，学生才能够跟着我们走。日本的动画家，实际上他们真的很仔细……每隔十几年就出现一个大师或者是一个准大师，是我们中国人说的领军人物，所以他们的动画一直在往前发展，非常的繁荣……他们这些动画家实际上都是思想家，与其说他的作品在鼓舞人，像泰尔文说的，是因为他的内容在鼓舞人，而不仅仅是故事或者是形式……去看一下《樱花涛》，你就知道怎么打动人，几乎没有什么动作，完全靠对白和生活场面的细致刻画，能打动人，我看完了有一种感觉，就是明白了什么叫“东方”？日本也是东方，他们的那种细致情感的刻画跟咱们很接近，可是我们还在盲目模仿这种打斗，或者是激烈的追逐。

●大学生参加动漫动画比赛，首先要有好的构思，也可以叫作剧本。好的构思是要有生活的，要有自己的感受。凭空捏造、胡思乱想的是没有价值的——这并非是在排斥想象力，因为所有的想象力都要从自己的亲身生活和情感的体验中得来，否则作品就不会打动人。希望动画专业学生要多关注生活，培养自己的创新、创作能力和艺术气质，力争在动画方面有所成就。



吴冠英，清华大学美术学院信息艺术设计系教授

Wu Guanying, Professor of Department of Information Art & Design of Academy of Arts & Design, Tsinghua University

中国新时期动画教育事业先锋人物吴冠英

Wu Guanying, The pioneering animation educator in new period in China

——我们要培养学生画身边的事情，从身边做起，从细节的东西做起……

现在学动画的学生，最缺的是对中国传统艺术的了解。我们现在做的东西感觉就缺少对传统的积累，也缺少对生活的观察。生活里的事物都是有情感的。你想要表现的东西，一定是我们自己的东西。现在我们的动画题材，往往缺少自己的生活和情感。故事不是身边的东西，而是一个模仿出来的假象的东西，不具有存在感。我们要培养学生画身边的事情，不需要什么大题材，从身边做起，从细节的东西做起，这些才是最真实的。